
ROBBIE KEANE PROMOTIONS LIMITED

UNAUDITED

FINANCIAL STATEMENTS

INFORMATION FOR FILING WITH THE REGISTRAR

FOR THE YEAR ENDED 31 DECEMBER 2018

ROBBIE KEANE PROMOTIONS LIMITED
REGISTERED NUMBER: 03738812

BALANCE SHEET
AS AT 31 DECEMBER 2018

	Note	2018 £	2017 £
Current assets			
Debtors: amounts falling due within one year	5	447,262	451,691
Cash at bank and in hand	6	18,012	13,936
		<u>465,274</u>	<u>465,627</u>
Creditors: amounts falling due within one year	7	(7,100)	(3,500)
Net current assets		<u>458,174</u>	<u>462,127</u>
Total assets less current liabilities		<u>458,174</u>	<u>462,127</u>
Net assets		<u><u>458,174</u></u>	<u><u>462,127</u></u>
Capital and reserves			
Called up share capital		2	2
Profit and loss account		458,172	462,125
		<u><u>458,174</u></u>	<u><u>462,127</u></u>

The director considers that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and mem Company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies n

The Company has opted not to file the profit and loss account in accordance with provisions applicable to companies subject to the small

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 28 March 2019.

Mr R Keane
Director

The notes on pages 3 to 5 form part of these financial statements.

ROBBIE KEANE PROMOTIONS LIMITED
REGISTERED NUMBER: 03738812

BALANCE SHEET (CONTINUED)
AS AT 31 DECEMBER 2018

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2018**

1. General information

Robbie Keane Promotions Limited is a private company limited by share capital, incorporated in England and Wales, registered address of the registered office is 30 Market Place, London W1W 8AP.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounts in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Companies Act 2006.

The following principal accounting policies have been applied:

2.2 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be measured reliably. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other discounts. The following criteria must also be met before revenue is recognised:

Rendering of services

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

2.3 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value and are measured subsequently at amortised cost using the effective interest method, less any impairment.

2.4 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than three months from the date of acquisition and that are highly liquid investments that mature in no more than three months from the date of acquisition and that are amounts of cash with insignificant risk of change in value.

2.5 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured at transaction costs, and are measured subsequently at amortised cost using the effective interest method.

ROBBIE KEANE PROMOTIONS LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2018

2. Accounting policies (continued)

2.6 Financial instruments

The Company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities, debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

3. Employees

The average monthly number of employees, including directors, during the year was 1 (2017 - 1).

4. Taxation

Factors affecting tax charge for the year

No charge to tax arises due to losses incurred during the current and prior year.

Factors that may affect future tax charges

Subject to the agreement of HM Revenue and Customs, there are trading losses available to carry forward against future profits of approximately £35,000.

5. Debtors

	2018 £	2017 £
Other debtors	447,262	451,691
	<u>447,262</u>	<u>451,691</u>

6. Cash and cash equivalents

	2018 £	2017 £
Cash at bank and in hand	18,012	13,936
	<u>18,012</u>	<u>13,936</u>

ROBBIE KEANE PROMOTIONS LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2018

7. Creditors: Amounts falling due within one year

	2018	2017
	£	£
Accruals and deferred income	7,100	3,500
	<u>7,100</u>	<u>3,500</u>

8. Related party transactions

Included in debtors at the balance sheet date is an amount of £357,810 (2017: £357,810) due from the director. The amount is in respect of cash withdrawn being in excess of expenses borne on behalf of the company. This amount is unsecured, interest free and repayable on demand.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.