Registration number: 03707474

Global Direct Marketing Ltd

trading as Jumla
Annual Report and Unaudited Financial Statements
for the Year Ended 31 March 2022

Mrs Sujatha Renganathan FCCA-AIMS Accountants for Business Chartered Certified Accountant 11 St Thomas Drive Pinner IIA5 4SX

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Company Information

Directors Dipak Nemchand Popat

Ketan Kiran Hirji Shah

Registered office 2 Downland close

Whetstone N20 9LZ

Accountants Mrs Sujatha Renganathan FCCA-AIMS Accountants for Business

Chartered Certified Accountant

11 St Thomas Drive

Pinner HA5 4SX

(Registration number: 03707474) Balance Sheet as at 31 March 2022

	2022 £	2021 £
Fixed assets	1,549	184
Current assets	302,523	213,949
Creditors: Amounts falling due within one year	(157,855)	(116,404)
Net current assets	144,668	97,545
	146,217	97,729
Capital and reserves	146,217	97,729

1 General information

The company is a private company limited by share capital, incorporated in United Kingdom.

The address of its registered office is: 2 Downland close Whetstone N20 9LZ

These financial statements were authorised for issue by the Board on 13 July 2022.

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with FRS 105 'The Financial Reporting Standard applicable to the Micro-entities Regime'.

2 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 2 (2021 - 2).

For the financial year ending 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the micro-entity provisions of the Companies Act 2006 and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

Approved and authorised by the Board on 13 July 2022 and signed on its behalf by:

(Registration number: 03707474) Balance Sheet as at 31 March 2022

Dipak Nemchand Popat	
Director	
••••••	
Ketan Kiran Hirji Shah	
Director	

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.