

Abbreviated Unaudited Accounts  
for the Year Ended 31 January 2013  
for  
McKenna Sales & Marketing Limited



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for the Year Ended 31 January 2013

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McKenna Sales & Marketing Limited

Company Information  
for the Year Ended 31 January 2013

**DIRECTORS:**

A J Harvey  
L C Harvey

**SECRETARY:**

L C Harvey

**REGISTERED OFFICE:**

64 Greenlands Road  
Staines  
Middlesex  
TW18 4LR

**REGISTERED NUMBER:**

03688978 (England and Wales)

**ACCOUNTANTS:**

R A McLeod & Co  
Chartered Accountants  
10 Portland Business Centre  
Manor House Lane  
Datchet  
Berkshire  
SL3 9EG



Abbreviated Balance Sheet  
31 January 2013

	Notes	31.1.13 £	£	31.1.12 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		3,024		3,397
<b>CURRENT ASSETS</b>					
Stocks		14,185		7,400	
Debtors		28,592		38,646	
Cash at bank		<u>125,054</u>		<u>139,915</u>	
		167,831		185,961	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>23,385</u>		<u>32,347</u>	
<b>NET CURRENT ASSETS</b>			<u>144,446</u>		<u>153,614</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>147,470</u>		<u>157,011</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		2		2
Profit and loss account			<u>147,468</u>		<u>157,009</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>147,470</u>		<u>157,011</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2013 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 20 August 2013 and were signed on its behalf by:

A J Harvey - Director

The notes form part of these abbreviated accounts



Notes to the Abbreviated Accounts  
for the Year Ended 31 January 2013

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 25% on reducing balance
Fixtures and fittings	- 15% on reducing balance
Computer equipment	- 20% on reducing balance

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

2. **TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 February 2012	22,393
Additions	420
At 31 January 2013	<u>22,813</u>
<b>DEPRECIATION</b>	
At 1 February 2012	18,996
Charge for year	793
At 31 January 2013	<u>19,789</u>
<b>NET BOOK VALUE</b>	
At 31 January 2013	<u>3,024</u>
At 31 January 2012	<u>3,397</u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.1.13 £	31.1.12 £
2	Ordinary	1	<u>2</u>	<u>2</u>



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