## designportfolio

Annual report and financial statements

For the year ended 31 July 2019



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## **Company information**

#### **Directors**

IB Restall
JE Wilford
AAE Carey
LA Channon (Appointed 1 August 2018)

#### **Secretary**

AAE Carey

#### Company number

03677122

#### Registered office

4th Floor South Quay Building 189 Marsh Wall London E14 9SH

#### **Auditors**

Moore Kingston Smith LLP Orbital House 20 Eastern Road Romford Essex RM1 3PJ

## Introduction

Design Portfolio is a team of more than 60 communication specialists. We are strategic advisors, creative thinkers and compelling storytellers. We are trusted partners to companies of all sizes and all stages of growth, helping them to tell their unique stories effectively to their stakeholders.

We advise on strategic direction, create engaging narratives and memorable brands, and ensure that each client's story is told consistently through:

- Corporate reporting
- Websites
- Branding
- Sustainability
- Investor presentations
- Video and animation
- Employee communications

www.design-portfolio.co.uk" www.design-portfolio.co.uk. Also find us on LinkedIn, Twitter and Instagram www.design-portfolio.co.uk

## Directors' report

### For the year ended 31 July 2019

The directors present their annual report and financial statements for the year ended 31 July 2019.

#### Principal activities

The principal activity of the company throughout the year was that of a corporate communications consultancy.

#### **Directors**

The directors who served the company during the year together with their interests (including family interests) in the shares of the parent company at the beginning (or subsequent date of appointment) and end of the year, were as follows:

IB Restall
JE Wilford
AAE Carey
LA Channon (Appointed 1 August 2018)

#### Results and dividends

The results for the year are set out on page 6.

Ordinary dividends were paid amounting to £nil (2018: £45,000). The directors do not recommend payment of a final dividend.

#### **Auditor**

The auditor, Moore Kingston Smith LLP, is deemed to be reappointed under section 487(2) of the Companies Act 2006.

#### Statement of directors' responsibilities

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Design Portfolio Marketing Services Limited

#### Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

By order of the board

AAE Carey

Date: 12 December 2019

## Independent auditors' report

To the members of The Design Portfolio Marketing Services Limited

#### Opinion

We have audited the financial statements of The Design Portfolio Marketing Services Limited (the 'company') for the year ended 31 July 2019 which comprise the Statement of Income and Retained Earnings, the Balance Sheet and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 July 2019 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

#### Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such

material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Director's Report has been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Directors' Report and take advantage of the small companies exemption from the requirement to prepare a Strategic Report.

#### Responsibilities of directors

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

## Independent auditors' report (continued)

To the members of The Design Portfolio Marketing Services Limited

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK) we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- identify and assess the risks of material misstatement of the
  financial statements, whether due to fraud or error, design and
  perform audit procedures responsive to those risks, and obtain
  audit evidence that is sufficient and appropriate to provide
  a basis for our opinion. The risk of not detecting a material
  misstatement resulting from fraud is higher than for one
  resulting from error, as fraud may involve collusion, forgery,
  intentional omissions, misrepresentations, or the override of
  internal control.
- obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purposes of expressing an opinion on the effectiveness of the company's internal control.
- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.

 evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

#### Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken for no purpose other than to draw to the attention of the company's members those matters we are required to include in an auditor's report addressed to them. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the company and the company's members as a body, for our work, for this report, or for the opinions we have formed.

Moore Kingston Smith LLP

#### Steve Rushmer (Senior Statutory Auditor)

for and on behalf of Moore Kingston Smith LLP Chartered Accountants Statutory Auditor Orbital House 20 Eastern Road Romford Essex RM1 3PJ

Date: 14/1/20

# Statement of income and retained earnings For the year ended 31 July 2019

		2019	2018
	Notes	£	£
Turnover	3	5,074,056	4,638,448
Cost of sales		(925,735)	(1,155,123)
Gross profit		4,148,321	3,483,325
Administrative expenses		(4,006,780)	(3,364,612)
Operating profit	. 4	141,541	118,713
Interest payable and similar charges	7	(7,669)	(7,039)
Profit before taxation		133,872	111,674
Taxation	8	(681)	(20,575)
Total comprehensive income for the year		133,191	91,099
Retained earnings at 1 August 2018		353,399	307,300
Dividends		_	(45,000)
Retained earnings at 31 July 2019		486,590	353,399

The statement of income and retained earnings has been prepared on the basis that all operations are continuing operations.

## **Balance sheet**

As at 31 July 2019

		2019	2019	2018	2018
	Notes	£	£	£	£.
Fixed assets					
Tangible assets	10		293,933		71,708
Current assets					
Stocks	11	133,150		190,025	
Debtors	12	1,544,446		1,528,792	
Cash at bank and in hand		45,776		38,333	
		1,723,372	<del>-</del> :	1,757,150	
Creditors: amounts falling due within one year	13	(1,530,615)		(1,475,359)	
Net current assets			192,757		281,791
Total assets less current liabilities			486,690		353,499
Capital and reserves					
Called up share capital	15		100		100
Profit and loss reserves		•	486,590		353,399
Total equity			486,690		353,499

 $These \ financial \ statements \ have \ been \ prepared \ in \ accordance \ with \ the \ provisions \ applicable \ to \ companies \ subject \ to \ the \ small \ companies' \ regime.$ 

The financial statements were approved by the board of directors and authorised for issue on 12 December 2019 and are signed on its behalf by:

**IB Restall** Chairman

Company Registration No. 03677122

For the year ended 31 July 2019

#### 1. Accounting policies

#### Company information

The Design Portfolio Marketing Services Limited is a private company limited by shares incorporated in England and Wales. The registered office is 4th Floor, South Quay Building, 189 Marsh Wall, London E14 9SH.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest pound.

The financial statements have been prepared on the historical cost convention. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

At the time of approving the financial statements, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus the directors continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Turnover

Turnover represents the invoiced value of services provided net of value added tax. It is attributable to the principal activity of the company being that of a corporate communications consultancy.

Revenue from contracts for the provision of professional services is recognised by reference to the stage of completion when the stage of completion, costs incurred and costs to complete can be estimated reliably. The stage of completion is calculated by comparing costs incurred, mainly in relation to contractual hourly staff rates and materials, as a proportion of total costs. Where the outcome cannot be estimated reliably, revenue is recognised only to the extent of the expenses recognised that are recoverable.

#### 1.4 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following basis:

Leasehold improvements

Over the term of the lease

I.T. equipment

25% straight line

Fixtures, fittings and equipment

25% straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

#### 1.5 Stock

Work in progress is stated at the lower of cost and net realisable value. The work in progress figure represents expenses incurred by the company relating to specific jobs which were in progress at the year end, but it does not include any staff costs as these are considered an overhead expense of the company.

#### 1.6 Cash and cash equivalents

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.7 Financial instruments

All of the company's financial assets and liabilities are basic and measured at amortised cost.

#### 1.8 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

For the year ended 31 July 2019 (continued)

#### 1. Accounting policies (continued)

#### 1.9 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

#### Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

#### Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

#### 1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

#### 1.11 Retirement benefits

The company operates a money purchase scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable.

#### 1.12 Leases

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

#### 1.13 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation are included in the profit and loss account for the period.

#### 1.14 Exemptions for qualifying entities under FRS 102

As a wholly owned subsidiary of Flathill Communications Group plc, the company has taken advantage of the following qualifying entity exemptions under the provisions of FRS 102:

- (i) The requirements of Section 4 Statement of Financial Position paragraph 4.12(a) (iv) to prepare a reconciliation of the number of equity shares outstanding at the beginning and at the end of the financial year;
- (ii) The requirements of Section 7 Statement of Cash Flows and Section 3 Financial Statement Presentation paragraph 3.17 (d) to prepare a statement of cash flows;
- (iii) The requirements of Section 11 paragraphs 11.39 to 11.48(a) and Section 12 paragraphs 12.26 to 12.29A, regarding disclosures for financial liabilities and assets, as the equivalent disclosures required by FRS 102 are included in the consolidated financial statements of Flathill Communications Group plc in which the entity is consolidated;
- (iv) From disclosing the company key management personnel compensation, as required by paragraph 33.7; and
- (v) The requirement of Section 33 Related Party Disclosures paragraph 33.9 to disclose related party transactions within other members of Flathill Communications Group plc

For the year ended 31 July 2019 (continued)

#### 2 Judgements and key sources of estimation uncertainty

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

#### Key sources of estimation uncertainty

The estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities are as follows.

#### Work in progress

Work in progress from contracts for the provision of professional services is recognised by reference to the stage of completion when the stage of completion, costs incurred and costs to complete can be estimated reliably. The stage of completion is calculated by comparing costs incurred, mainly in relation to contractual hourly staff rates and materials, as a proportion of total costs. Where the outcome cannot be estimated reliably, work in progress is recognised only to the extent of the expenses recognised that are recoverable.

#### Depreciation of tangible fixed assets

The annual depreciation charge for tangible fixed assets is sensitive to changes in the estimated useful economic lives and residual values of the assets. The useful economic lives and residual values are re-assessed annually. They are amended when necessary to reflect current estimates, based on technological advancement, future investments, economic utilisation and the physical condition of the assets. See note 10 for the carrying amount of the tangible fixed assets and note 1.4 for the useful economic lives for each class of asset.

#### 3 Turnover and other revenue

An analysis of the company's turnover is as follows:

	2019 £	2018 £
Turnover analysed by class of business		
Rendering of services	5,074,056	4,638,448
Turnover analysed by geographical market		
	2019 £	2018 £
United Kingdom	4,709,569	4,427,395
Rest of the World	364,487	211,053
·	5,074,056	4,638,448
4 Operating profit		
	2019 £	2018 £
Operating profit for the year is stated after charging/(crediting):		·
Exchange losses	_	15.
Fees payable to the company's auditor for the audit of the company's financial statements	6,800	6,650
Depreciation of owned tangible fixed assets	34,666	29,272
Loss on disposal of tangible fixed assets	3,640	_
Cost of stock recognised as an expense	925,735	1,155,123
Operating lease charges	138,285	116,390

For the year ended 31 July 2019 (continued)

The average monthly number of persons (including directors) employed by the company du	uring the year was: 2019	2018
	£	ś
Administration	. 5	
Manágement	5	5
Client Services	16	15
Production	37	36
	63	60
Their aggregate remuneration comprised:		
	2019 £	2018 £
Wages and salaries	2,747,255	2,287,174
Social security costs	309,748	- 252,740
Pension costs	122,026	. 123,490
	3,179,029	2,663,404
6 Directors' remuneration	2019	2018
•	£	2016 £
Remuneration for qualifying services	526,814	367,305
Company pension contributions to defined contribution schemes	98,716	113,413
	625,530	480,718
The number of directors for whom retirement benefits are accruing under defined contribut	tion schemes amounted to 3 (2018: 3)	
7 Interest payable and similar charges		
, mass socipal, and animal analysis	2019	2018
	£	Ε
	7,669	6,427
Interest on bank overdrafts and loans	.,	
Interest on bank overdrafts and loans Other interest		612

71,708

60,381

11,327

## Notes to the financial statements

For the year ended 31 July 2019 (continued)

8 Taxation			2019	2018
			£	1
Current tax				
UK corporation tax on profits for the current period			681	20,575
The actual charge for the year can be reconciled to the exas follows:	pected charge for the year base	d on the profit or	loss and the standard	I rate of tax
			2019 £	2018 1
Profit before taxation			133,872	111,674
Expected tax charge based on the standard rate of corpora	tion tax in the UK of 19.00% (2018	3: 19.00%)	25,436	21,218
Tax effect of expenses that are not deductible in determi			11,365	8,536
Group relief			(4,916)	(8,808
Unpaid pension contributions			1,240	1,902
Timing differences not provided for	<u> </u>		(32,444)	(2,273
Taxation charge for the year	·		681	20,575
9 Dividends			2019 £	2018 £
Final paid			_	45,000
10 Tangible fixed assets		. •		
	Leasehold improvements £	I.T. equipment £	Fixtures, fittings and equipment £	Total £
Cost	,			
At 1 August 2018	_	324,373	125,448	449,821
Additions	178,149	38,315	44,067	260,531
Disposals	<u> </u>	_	(8,230)	(8,230)
At 31 July 2019	178,149	362,688	161,285	702,122
Depreciation and impairment				
At 1 August 2018	-	263,992	114,121	378,113
Depreciation charged in the year	_	28,044	6,622	34,666
Eliminated in respect of disposals		_	(4,590)	(4,590) ————
At 31 July 2019		292,036	116,153	408,189
Carrying amount			4- 4	007.05-
At 31 July 2019	178,149	70,652	45,132	293,933

At 31 July 2018

For the year ended 31 July 2019 (continued)

11 Stock		
	2019	2018
	£	£
Work in progress	133,150	190,025
12 Debtors: amounts falling due within one year		
	2019 £	2018 £
Trade debtors	867,332	1,006,987
Amounts due from group undertakings	468,475	377,629
Prepayments and accrued income	208,639	144,176
	1,544,446	1,528,792
13 Creditors: amounts falling due within one year	2019	2018
	£	£
Trade debtors	718,644	431,209
Amounts due from group undertakings	4,124	4,124
Corporation tax	681	20,575
Other taxation and social security	265,168	245,669
Other creditors	38,636	482,102
Accruals and deferred income	503,362	291,680
	1,530,615	1,475,359

The banking facility and invoice finance agreement is secured by an unlimited debenture issued to The Royal Bank of Scotland plc and RBS Invoice Finance Limited, including a fixed and floating charge over all of the present and future assets of the company as dated 3 May 2017. The bank also has a group set off arrangement between the company and its ultimate parent company, Flathill Communications Group plc and its subsidiaries. The net contingent liability not reflected in the accounts after taking account of bank borrowing, totalled £nil (2018: £nil). A Personal Guarantee by IB Restall and Mrs CM Restall limited to £50,000 is in place with The Royal Bank of Scotland plc.

#### 14 Retirement benefit schemes

#### Defined contribution schemes

Defined contribution schemes	2019	2018
	£	£
Charge to profit or loss in respect of defined contribution schemes	122,026	123,490

The company operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the company in an independently administered fund.

Included in other creditors at the year end is £34,499 (2018: £27,974) of unpaid pension contributions.

For the year ended 31 July 2019 (continued)

15 Share capital		
· · · <b>r</b>	2019	2018
	£	£
Ordinary share capital		
Issued and fully paid		
100 Ordinary shares of £1 each	100	100

There is a single class of ordinary shares, there are no restrictions on distributions or repayment of capital.

#### 16 Operating lease commitments

At the reporting end date the company had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	2019 £	2018 £
Within one year	105,116	91,777
Between two and five years	299,716	38,734
In over five years	400,939	·
	805,771	130,511

#### 17 Related party transactions

Sales totalling £ $^{2}$ 48,110 (2018: £154,946) were made to and purchases totalling £48,640 (2018: £40,200) were made from Ford Sinclair Limited during the year. At the year end, Ford Sinclair Limited owed the company an amount of £23,877 (2018: £9,336). Ford Sinclair is a company in which Mrs CM Restall has a controlling interest.

#### 18 Directors' transactions

Included within creditors is an amount of £1,817 (2018: £1,125) due from the director, IB Restall, and an amount of £1,817 (2018: £1il) due to the director, JE Wilford.

#### 19 Controlling party

Flathill Communications Group plc, which is incorporated in England and Wales, is the company's ultimate parent undertaking. During the year Flathill Communications Group plc was controlled by Mrs CM Restall who was a director of that company. Flathill Communications Group plc prepares group accounts (which is the smallest and largest group of undertakings for which group accounts are drawn up), copies of which can be obtained from the registered office, 4th Floor, South Quay Building, 189 Marsh Wall, London, E14 9SH.