

REGISTERED NUMBER: 03611474 (England and Wales)

**Abbreviated Unaudited Accounts**  
**for the Year Ended 31 December 2011**  
**for**  
**Quality Brands Limited**

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**Contents of the Abbreviated Accounts  
for the Year Ended 31 December 2011**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Chartered Certified Accountants' Report</b>	<b>2</b>
<b>Abbreviated Balance Sheet</b>	<b>3</b>
<b>Notes to the Abbreviated Accounts</b>	<b>5</b>

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**Quality Brands Limited**

**Company Information  
for the Year Ended 31 December 2011**

**DIRECTOR**

D Rapkins

**SECRETARY**

D Rapkins

**REGISTERED OFFICE.**

4 St Peters Close  
Malvern Wells  
Malvern  
Worcestershire  
WR14 4JS

**REGISTERED NUMBER**

03611474 (England and Wales)

**ACCOUNTANTS**

Focus Accountancy Solutions Limited  
Chartered Certified Accountants  
1 & 3 Basepoint Business Centre  
Crab Apple Way  
Evesham  
Worcestershire  
WR11 1GP

**Chartered Certified Accountants' Report to the Director  
on the Unaudited Financial Statements of  
Quality Brands Limited**

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to six) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Quality Brands Limited for the year ended 31 December 2011 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at [http //rulebook accaglobal com](http://rulebook.accaglobal.com)

This report is made solely to the director of Quality Brands Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Quality Brands Limited and state those matters that we have agreed to state to the director of Quality Brands Limited in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at [http //www accaglobal com/factsheet163](http://www.accaglobal.com/factsheet163). To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that Quality Brands Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Quality Brands Limited. You consider that Quality Brands Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Quality Brands Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Focus Accountancy Solutions Limited  
Chartered Certified Accountants  
1 & 3 Basepoint Business Centre  
Crab Apple Way  
Evesham  
Worcestershire  
WR11 1GP

24 August 2012

**Quality Brands Limited (Registered number 03611474)**

**Abbreviated Balance Sheet  
31 December 2011**

	Notes	31 12 11 £	£	31 12 10 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		-		2,500
Tangible assets	3		2,304		2,057
			<u>2,304</u>		<u>4,557</u>
<b>CURRENT ASSETS</b>					
Debtors		3,336		609	
Prepayments and accrued income		-		3,287	
Cash at bank and in hand		52,153		59,830	
		<u>55,489</u>		<u>63,726</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		13,413		32,588	
		<u>13,413</u>		<u>32,588</u>	
<b>NET CURRENT ASSETS</b>			<u>42,076</u>		<u>31,138</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>44,380</u>		<u>35,695</u>
<b>PROVISIONS FOR LIABILITIES</b>			<u>461</u>		<u>911</u>
<b>NET ASSETS</b>			<u><u>43,919</u></u>		<u><u>34,784</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		5,000		5,000
Profit and loss account			38,919		29,784
			<u>43,919</u>		<u>34,784</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>43,919</u></u>		<u><u>34,784</u></u>

The notes form part of these abbreviated accounts

**Quality Brands Limited (Registered number 03611474)**

**Abbreviated Balance Sheet - continued  
31 December 2011**

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2011 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 24 August 2012 and were signed by

A handwritten signature in black ink, appearing to be 'D Rapkins', with a stylized, cursive script.

D Rapkins - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts  
for the Year Ended 31 December 2011

1 ACCOUNTING POLICIES

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents the invoiced provision of services, excluding value added tax

100% of turnover was derived from markets outside of Great Britain

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Computer equipment - 50% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 INTANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 January 2011	
and 31 December 2011	5,000
<b>AMORTISATION</b>	
At 1 January 2011	2,500
Charge for year	2,500
At 31 December 2011	5,000
<b>NET BOOK VALUE</b>	
At 31 December 2011	-
At 31 December 2010	2,500

**Quality Brands Limited (Registered number 03611474)**

**Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 December 2011**

**3 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2011	4,113
Additions	<u>2,901</u>
At 31 December 2011	<u>7,014</u>
<b>DEPRECIATION</b>	
At 1 January 2011	2,056
Charge for year	<u>2,654</u>
At 31 December 2011	<u>4,710</u>
<b>NET BOOK VALUE</b>	
At 31 December 2011	<u><u>2,304</u></u>
At 31 December 2010	<u><u>2,057</u></u>

**4 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid			31 12 11	31 12 10
Number	Class	Nominal value	£	£
5,000	Ordinary	£1	<u><u>5,000</u></u>	<u><u>5,000</u></u>