### AD SALES LIMITED

# ABBREVIATED FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31<sup>ST</sup> JULY 2001

Registered in England No. 3604596

Registered office 16a Fore Street Newquay Cornwall TR7 1NL

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COMPANIES HOUSE 23/01/02

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COMPANY INFORMATION

FOR THE YEAR EDNED 31st JULY 2001

DIRECTOR:

A Laming

SECRETARY:

G Pym

REGISTERED OFFICE:

16a Fore Street

Newquay Cornwall TR7 1NL

REGISTERED NUMBER:

3604596(England & Wales)

ACCOUNTANTS:

Accountancy Services

Unit 3c

Bridge Road Industrial Estate

Goonhavern Cornwall TR4 9QL

#### AD SALES LIMITED

### BALANCE SHEET AS AT 31<sup>ST</sup> JULY 2001

BALANCE SHEET AS AT ST JUL.	1 200.	200	1		2000
	Note				
FIXED ASSETS					
Tangible Assets	2		811		582
CURRENT ASSETS					
Debtors	3	41915		37449	
Cash at bank and in hand		3881		1714	
CREDITORS	-				
Amounts falling due					
within one year	4	(3889)		(4592)	
NET CURRENT ASSETS	•	<del> </del>	41907		34571
CREDITORS:					
amounts falling due after		( - )		( - )	
more than one year	5				
TOTAL ASSETS LESS LIABILITI	ES		£42718		£ 35153
			=====		=====
CAPITAL AND RESERVES					
Called up Share capital	6		50		50
Profit and Loss Account	-		42668		35103
			- 10513		000153
SHAREHOLDERS' FUNDS			£42718		£33153
			=====		=====

The exemption conferred by section249A(1) not to have these financial statements audited applies to the company and the Director confirms that no notice has been deposited under section 249B(2) of the companies act 1985.

The Director acknowledges his responsibility for ensuring that:-

- i) the company keeps accounting records which comply with section 221 of the companies Act 1985, and
- ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at 31<sup>st</sup> July 2001 and of its profit for the period then ended in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

These abbreviated financial statements have been prepared in accordance with the special provisions of part VII of the Companies Act 1985 relating to small companies.

A Laming Director Approved on Date:

16/1/5005

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## AD SALES LIMITED NOTES TO THE FINANCIAL STATEMENTS

#### 1. ACCOUNTING POLICIES

#### Basis of Financial Statements

The financial statements have been prepared in accordance with the Financial Reporting Standards for Small Entities.

#### Turnover

Turnover represents invoiced fees net of VAT. All Turnover originated in the United Kingdom. In the opinion of the director the markets supplied by the company do not differ substantially from each other.

#### Tangible Fixed Assets

Depreciation is provided at the following rates in order to write off each asset over its estimated useful life.

Fixtures & Fittings

25% on a reducing balance basis.

#### Related Parties

The Company has carried out transactions with The Woz on Guide which is an business entity owned by A Laming.

#### 2. TANGIBLE FIXED ASSETS

	Fixtures Fittings	Total
Cost		
Brought Forward	984	984
Additions	499	499
Carried Forward	1483	1483
Depreciation		
Brought Forward	402	402
Charge for Period	270	270
Carried forward	672	672
<b>NET BOOK VALUE</b> As at 31 <sup>st</sup> July 2001	622	622
NET BOOK VALUE As at 31 <sup>st</sup> July 2000	811	811

# AD SALES LIMITED NOTES TO THE FINANCIAL STATEMENTS (continued)

### 3.DEBTORS:

amounts falling due within one year.

	2001	2000
	£	£
Trade debtors	26068	37045
Directors Current Account	15847	404
	£41915	£37449

There are no amounts falling due after more than one year.

#### 4.CREDITORS:

amounts falling due within one year

	2001	2000
	£	£
Trade Creditors	2700	903
Accruals	-	_
Corporation Tax	1189	3689
Other Taxation and Social Security Costs	-	-
	£3889	£4592

5.CREDITORS: there are no amounts falling due after more than one year

#### 6. SHARE CAPITAL

	2001 £	2000 £
Authorised: Ordinary shares of £1 each	50	50
Alloted, called up and fully paid: Ordinary shares of £1 each	50	50