

Company Registration No. 03604037 (England and Wales)

**GLOBAL EXPERIENCE SPECIALISTS (GES)  
DATA SERVICES LIMITED**

**REPORT AND UNAUDITED FINANCIAL  
STATEMENTS  
FOR THE YEAR ENDED  
31 DECEMBER 2018**



# GLOBAL EXPERIENCE SPECIALISTS (GES) DATA SERVICES LIMITED

## COMPANY INFORMATION

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<b>Directors</b>	E M Ingersoll S Master
<b>Secretary</b>	M Stewart
<b>Company number</b>	03604037
<b>Registered office</b>	Gallager Business Park Silverstone Drive Coventry Warwickshire CV6 6PA
<b>Accountants</b>	RSM UK Tax and Accounting Limited Chartered Accountants Central Square 5th Floor 29 Wellington Street Leeds LS1 4DL

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# GLOBAL EXPERIENCE SPECIALISTS (GES) DATA SERVICES LIMITED

## DIRECTORS' REPORT

### FOR THE YEAR ENDED 31 DECEMBER 2018

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The directors present their annual report and financial statements for the year ended 31 December 2018.

#### Principal activities

The company has not traded during the year and the directors do not expect the company to trade in the forthcoming year.

#### Directors

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

E M Ingersoll

S Moster

J Popp

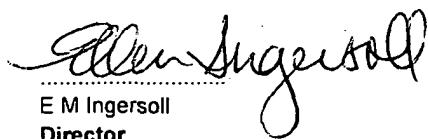
N J Marshall

(Appointed 9 January 2019 and resigned 20 September 2019)

(Resigned 9 January 2019)

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

On behalf of the board



E M Ingersoll

Director

Date: 23/12/19

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# GLOBAL EXPERIENCE SPECIALISTS (GES) DATA SERVICES LIMITED

## INCOME STATEMENT

FOR THE YEAR ENDED 31 DECEMBER 2018

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	Note	2018 £'000	2017 £'000
Other operating income	2	372	-
		<hr/>	<hr/>
<b>Profit before taxation</b>		372	-
Tax on profit		-	-
		<hr/>	<hr/>
<b>Profit for the financial year</b>		372	-
		<hr/> <hr/>	<hr/> <hr/>

**GLOBAL EXPERIENCE SPECIALISTS (GES) DATA SERVICES LIMITED****STATEMENT OF FINANCIAL POSITION****AS AT 31 DECEMBER 2018**

		2018		2017	
	Notes	£'000	£'000	£'000	£'000
<b>Current assets</b>					
Debtors	3	<u>2</u>		<u>2</u>	
<b>Creditors: amounts falling due within one year</b>	4	<u>(1,167)</u>		<u>(1,539)</u>	
<b>Net current liabilities</b>			<u>(1,165)</u>		<u>(1,537)</u>
<b>Capital and reserves</b>					
Called up share capital			-		-
Profit and loss account			<u>(1,165)</u>		<u>(1,537)</u>

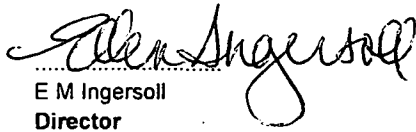
For the financial year ended 31 December 2018 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 23/12/19 and are signed on its behalf by:

  
 E M Ingersoll  
 Director

# GLOBAL EXPERIENCE SPECIALISTS (GES) DATA SERVICES LIMITED

## NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2018

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### 1 Accounting policies

#### **Company information**

Global Experience Specialists (GES) Data Services Limited ('the company') is a private company limited by shares and is registered and incorporated in England and Wales. The registered office is Gallager Business Park, Silverstone Drive, Coventry, Warwickshire, CV6 6PA.

#### **Accounting convention**

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £'000.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

#### **Financial instruments**

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### **Basic financial assets**

Basic financial assets, which include other debtors, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the financial asset is measured at the present value of the future receipts discounted at a market rate of interest.

#### **Classification of financial liabilities**

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

#### **Basic financial liabilities**

Basic financial liabilities, including bank loans and overdrafts, and amounts owed to group undertakings, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

# GLOBAL EXPERIENCE SPECIALISTS (GES) DATA SERVICES LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2018

### 2 Other operating income

	2018 £'000	2017 £'000
Amounts owed to group undertakings written off	372	-

### 3 Debtors

	2018 £'000	2017 £'000
Amounts falling due within one year:		
Other debtors	2	2

### 4 Creditors: amounts falling due within one year

	2018 £'000	2017 £'000
Bank loans and overdrafts	123	123
Amounts owed to group undertakings	1,044	1,416
	1,167	1,539

Amounts owed to group undertakings are unsecured, interest free and repayable on demand.

### 5 Financial commitments, guarantees and contingent liabilities

There are guarantees and a right of set off relating to the indebtedness of certain group companies to the Royal Bank of Scotland, which are secured by a charge over the assets of all group companies.

The group companies subject to the cross guarantee and right of set off are:

GES Event Intelligence Ltd (formerly N200 Limited)  
 Blitz Communications Group Limited  
 Blitz Communications Limited  
 Global Experience Specialists (GES) Data Services Limited  
 Global Experience Specialists (GES) Holdings Ltd  
 Global Experience Specialists (GES) Limited  
 Melville Data Services Limited  
 Melville Exhibition & Event Services Limited  
 Resource Creative Limited

The aggregate value of the cash balance held by the other companies party to the right of set off at 31 December 2018 was £3,331,000 (2017: £4,132,424).

### 6 Consolidated Accounts

The parent of the smallest group for which consolidated accounts are drawn up of which the company is a member is Viad Corp, a company with a registered office at 1850 N. Central Avenue, Suite 1900, Phoenix, Arizona 85004-4565.