

**4C STRATEGIES LIMITED**  
**UNAUDITED ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2014**

**Company Registration Number 03599593**



**4C STRATEGIES LIMITED**  
**ABBREVIATED ACCOUNTS**  
**YEAR ENDED 30 SEPTEMBER 2014**

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**ACCOUNTANTS' REPORT TO THE DIRECTORS OF 4C STRATEGIES  
LIMITED ON THE UNAUDITED ABBREVIATED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 SEPTEMBER 2014**

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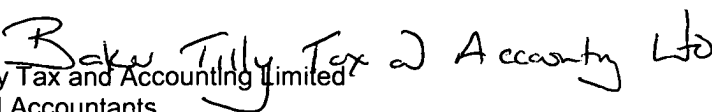
In order to assist you to fulfil your duties under the Companies Act 2006, we prepared for your approval the abbreviated financial statements of 4C Strategies Limited which comprise the Balance Sheet and the related notes as set out on pages 2 to 5 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at <http://www.icaew.com/en/members/regulations-standards-and-guidance>.

This report is made solely to the directors of 4C Strategies Limited, as a body, in accordance with the terms of our engagement letter dated 29 October 2014. Our work has been undertaken solely to prepare for your approval the abbreviated financial statements of 4C Strategies Limited and state those matters that we have agreed to state to them in accordance with AAF 02/10 as detailed at [icaew.com/compilation](http://icaew.com/compilation). This report should not therefore be regarded as suitable to be used or relied on by any other party wishing to acquire any rights against Baker Tilly Tax and Accounting Limited for any purpose or in any context. Any party other than the directors which obtains access to this report or a copy and chooses to rely on this report (or any part of it) will do so at its own risk. To the fullest extent permitted by law, Baker Tilly Tax and Accounting Limited will accept no responsibility or liability in respect of this report to any other party and shall not be liable for any loss, damage or expense of whatsoever nature which is caused by any person's reliance on representations in this report.

It is your duty to ensure that 4C Strategies Limited has kept adequate accounting records and to prepare statutory abbreviated financial statements that give a true and fair view of the assets, liabilities, financial position and profit of 4C Strategies Limited under the Companies Act 2006. You consider that 4C Strategies Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the abbreviated financial statements of 4C Strategies Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the abbreviated financial statements.

  
Baker Tilly Tax and Accounting Limited  
Chartered Accountants  
Rivermead House  
7 Lewis Court  
Grove Park  
Enderby  
Leicestershire  
LE19 1SD

.....21-01-2015

**4C STRATEGIES LIMITED***Registered Number 03599593***ABBREVIATED BALANCE SHEET****30 SEPTEMBER 2014**

	Note	2014 £	£	2013 £	£
<b>Fixed assets</b>	2				
Tangible assets			11,037		12,462
<b>Current assets</b>					
Debtors		164,074		115,150	
Cash at bank and in hand		154,201		131,721	
		<u>318,275</u>		<u>246,871</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(178,794)</u>		<u>(134,931)</u>	
<b>Net current assets</b>			139,481		111,940
<b>Total assets less current liabilities</b>			<u>150,518</u>		<u>124,402</u>
<b>Provisions for liabilities</b>			(1,700)		(1,900)
			<u>148,818</u>		<u>122,502</u>
<b>Capital and reserves</b>					
Called-up share capital	4		1,226		1,213
Share premium account			7,072		3,536
Profit and loss account			140,520		117,753
<b>Shareholders' funds</b>			<u>148,818</u>		<u>122,502</u>

The Balance sheet continues on the following page.  
The notes on pages 4 to 5 form part of these abbreviated accounts.

**4C STRATEGIES LIMITED**

Registered Number 03599593

**ABBREVIATED BALANCE SHEET** *(continued)*

**30 SEPTEMBER 2014**

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For the year ended 30 September 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

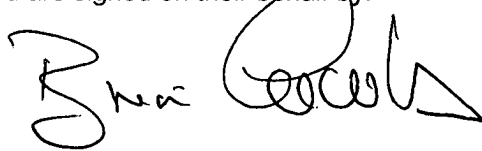
Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime.

These abbreviated accounts were approved by the directors and authorised for issue on 21.11.15, and are signed on their behalf by:

B S Cawley  
Director



The notes on pages 4 to 5 form part of these abbreviated accounts.

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**4C STRATEGIES LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 30 SEPTEMBER 2014**

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**1. Accounting policies**

**Basis of accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

**Tangible fixed assets**

Tangible fixed assets are stated at cost less depreciation. Cost represents purchase price together with any incidental costs of acquisition.

**Depreciation**

Depreciation is calculated so as to write off the cost of an asset, net of anticipated disposal proceeds, over the useful economic life of that asset as follows:

Leasehold improvements	- 10% on cost
Fixtures & fittings	- 25% written down value / 33.3% on cost

**Operating lease agreements**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

**Pension costs**

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year. The assets of the scheme are held separately from those of the company in an independently administered fund.

**Deferred taxation**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more tax, or a right to pay less tax, or a right to receive repayments of tax.

Deferred tax is measured on an undiscounted basis at the average tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

**Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

**4C STRATEGIES LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 30 SEPTEMBER 2014**

**2. Fixed assets**

	<b>Tangible Assets £</b>
<b>Cost</b>	
At 1 October 2013	55,248
Additions	<u>2,138</u>
At 30 September 2014	<u>57,386</u>
<b>Depreciation</b>	
At 1 October 2013	42,786
Charge for year	<u>3,563</u>
At 30 September 2014	<u>46,349</u>
<b>Net book value</b>	
At 30 September 2014	<u>11,037</u>
At 30 September 2013	<u>12,462</u>

**3. Transactions with the directors**

At 1 October 2013 the company owed £1,351 to A D Mailer. During the year payments of £3,116 were made to A D Mailer and receipts of £3,000 were received from A D Mailer leaving a balance of £1,235 owing to A D Mailer at the year end. The maximum outstanding during the year was £1,765. All payments were interest free and repayable on demand.

At 1 October 2013 the company owed £1,122 to M E Sayers. During the year payments of £3,179 were made to M E Sayers and receipts of £3,000 were received from M E Sayers leaving a balance of £943 owing to M E Sayers at the year end. The maximum outstanding during the year was £2,057. All payments were interest free and repayable on demand.

At 1 October 2013 the company owed 822 to B S Cawley. During the year payments of £2,981 were made to B S Cawley and receipts of £3,000 were received from B S Cawley leaving a balance of £841 owing to B S Cawley at the year end. The maximum outstanding during the year was £2,159. All payments were interest free and repayable on demand.

**4. Share capital**

**Allotted, called up and fully paid:**

	<b>2014</b>		<b>2013</b>	
	<b>No</b>	<b>£</b>	<b>No</b>	<b>£</b>
Ordinary A shares of £1 each	400	400	400	400
Ordinary B shares of £1 each	400	400	400	400
Ordinary C shares of £1 each	400	400	400	400
Ordinary D shares of £1 each	26	26	13	13
	<u>1,226</u>	<u>1,226</u>	<u>1,213</u>	<u>1,213</u>

On 6 January 2014 the company issued 13 Ordinary D shares of £1 each at £273 each.

The company has granted options under an Employee Management Incentive scheme for the purchase of 65 ordinary D shares of £1 each at £273 per share. An option to purchase 13 shares was exercised during the current year.