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| Company Registration No. 03525873 (England and Wales) |
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| SMART KIDS (UK) LIMITED |
| UNAUDITED FINANCIAL STATEMENTS |
| FOR THE YEAR ENDED 30 JUNE 2020 |
| PAGES FOR FILING WITH REGISTRAR |
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COMPANY INFORMATION

Directors S F Milne

TPA Vickers

Secretary S F Milne

Company number 03525873

Registered office Griffins Court

24-32 London Road

Newbury Berkshire RG14 1JX

Accountants Azets

Griffins Court 24-32 London Road

Newbury

Berkshire RG14 1JX

CONTENTS

| | Page |
|-----------------------------------|-------|
| Balance sheet | 1 |
| Notes to the financial statements | 2 - 6 |

BALANCE SHEET

AS AT 30 JUNE 2020

| | | 2020 | | 2019 | |
|---|-------|-----------------|--------|-----------|--------|
| | Notes | £ | £ | £ | £ |
| Fixed assets | | | | | |
| Tangible assets | 4 | | 4,242 | | 8,439 |
| Current assets | | | | | |
| Stocks | | 112,915 | | 47,605 | |
| Debtors | 5 | 1 84,018 | | 137,617 | |
| Cash at bank and in hand | | 83,366 | | 133,354 | |
| | | 380,299 | | 318,576 | |
| Creditors: amounts falling due within one | _ | | | | |
| year | 6 | (325,330) | | (302,139) | |
| Net current assets | | | 54,969 | | 16,437 |
| Total assets less current liabilities | | | 59,211 | | 24,876 |
| | | | | | |
| Capital and reserves | | | | | |
| Called up share capital | 7 | | 1,000 | | 1,000 |
| Profit and loss reserves | | | 58,211 | | 23,876 |
| Total equity | | | 59,211 | | 24,876 |
| | | | | | |

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 30 June 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the board of directors and authorised for issue on 28 January 2021 and are signed on its behalf by:

TPA Vickers

Director

Company Registration No. 03525873

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2020

1 Accounting policies

Company information

Smart Kids (UK) Limited is a private company limited by shares incorporated in England and Wales. The registered office is Griffins Court, 24-32 London Road, Newbury, Berkshire, RG14 1JX.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary a mounts in these financial statements are rounded to the nearest \pounds .

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

When cash inflows are deferred and represent a financing arrangement, the fair value of the consideration is the present value of the future receipts. The difference between the fair value of the consideration and the nominal amount received is recognised as interest income.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have passed to the buyer (usually on dispatch of the goods), the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the entity and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Revenue from contracts for the provision of professional services is recognised by reference to the stage of completion when the stage of completion, costs incurred and costs to complete can be estimated reliably. The stage of completion is calculated by comparing costs incurred, mainly in relation to contractual hourly staff rates and materials, as a proportion of total costs. Where the outcome cannot be estimated reliably, revenue is recognised only to the extent of the expenses recognised that it is probable will be recovered.

Rents received are recognised in the period they relate to.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Leasehold improvementsFully DepreciatedPlant and equipment25% Reducing BalanceFixtures and fittings25% Reducing BalanceComputers25% Reducing BalanceMotor vehicles25% Reducing Balance

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2020

1 Accounting policies

(Continued)

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1.4 Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the stocks to their present location and condition.

At each reporting date, an assessment is made for impairment. Any excess of the carrying amount of stocks over its estimated selling price less costs to complete and sell is recognised as an impairment loss in profit or loss. Reversals of impairment losses are also recognised in profit or loss.

1.5 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

1.6 Provisions

Provisions are recognised when the company has a legal or constructive present obligation as a result of a past event, it is probable that the company will be required to settle that obligation and a reliable estimate can be made of the amount of the obligation.

The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the reporting end date, taking into account the risks and uncertainties surrounding the obligation. Where the effect of the time value of money is material, the amount expected to be required to settle the obligation is recognised at present value. When a provision is measured at present value, the unwinding of the discount is recognised as a finance cost in profit or loss in the period in which it arises.

1.7 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2020

1 Accounting policies

(Continued)

1.8 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

Rental income from operating leases is recognised on a straight line basis over the term of the relevant lease. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised on a straight line basis over the lease term.

1.9 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation in the period are included in profit or loss.

1.10 Impairments

Assets not measured at fair value are reviewed for any indication that the asset may be impaired at each balance sheet date. If such indication exists, the recoverable amount of the asset, or asset's cash generating unit, is estimated and compared to its carrying amount. Where the carrying amount exceeds its recoverable amount, an impairment loss is recognised in the profit and loss, unless it's carried at a revalued amount, where the impairment loss is a revaluation decrease.

1.11 Debtors and creditors receivable/payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in the profit and loss account in other administrative expenses.

2 Judgements and key sources of estimation uncertainty

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

Critical judgements

The following judgements (apart from those involving estimates) have had the most significant effect on amounts recognised in the financial statements.

Revenue recognition

The key judgements made by management in respect of revenue is the point at which that revenue should be recognised. Management consider the underlying contract terms and conclude upon the most appropriate point of the cycle at which to recognise revenue based upon the these terms and in particular where the risks and rewards of ownership transfer.

Tangible fixed assets

Tangible fixed assets are depreciated over their useful lives taking into account residual values, where appropriate. The actual lives of the assets and residual values are assessed annually and may vary depending on a number of factors. Residual value assessment consider issues such as the remaining life of the asset and the projected disposal value.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 JUNE 2020

3 Employees

The average monthly number of persons (including directors) employed by the company during the year was:

| | | | 2020 Number | 2019 Number | |
|---|--|----------------------------------|------------------------|----------------|--|
| | Total | | 8 | 8 | |
| 4 | Tangible fixed assets | | | | |
| | | Land and building s ma | Plant and achinery etc | Total | |
| | | £ | £ | £ | |
| | Cost | | | | |
| | At 1 July 2019 | 96,443 | 87,996 | 184,439 | |
| | Disposals | | (20,846) | (20,846) | |
| | At 30 June 2020 | 96,443 | 67,150 | 163,593 | |
| | Depreciation and impairment | | | | |
| | At 1 July 2019 | 96,443 | 79,557 | 176,000 | |
| | Depreciation charged in the year | - | 1,763 | 1,763 | |
| | Eliminated in respect of disposals | - | (18,412) | (18,412) | |
| | At 30 June 2020 | 96,443 | 62,908 | 159,351 | |
| | Carrying amount | | | | |
| | At 30 June 2020 | _ | 4,242 | 4,242 | |
| | 7 1 00 0 0 1 0 2 0 2 0 0 0 1 0 1 0 1 0 1 | | | | |
| | At 30 June 2019 | | 8,439 | 8,439 | |
| | | | | | |
| 5 | Debtors | | | | |
| | Amounts falling due within one year: | | 2020 £ | 2019 £ | |
| | Trade debtors | | 168,603 | 135,643 | |
| | Other debtors | | 13,843 | 1,974 | |
| | | | 182,446 | 137,617 | |
| | | | 2020 | 2019 | |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2020

| 5 | Debtors | | (Continued) |
|---|---|-------------------------------------|--------------------------------------|
| | Amounts falling due after more than one year: | £ | £ |
| | Deferred tax asset | 1,572 | |
| | Total debtors | 184,018 | 137,617 |
| 6 | Creditors: amounts falling due within one year | | |
| | | 2020 £ | 2019 £ |
| | Trade creditors Amounts owed to group undertakings Taxation and social security Other creditors | 22,104 290,484 9,957 2,785 | 24,478 235,587 35,151 6,923 |
| | | 325,330 | 302,139 |
| 7 | Called up share capital | 2020 £ | 2019 £ |
| | Ordinary share capital Issued and fully paid | 2 | ~ |
| | 1,000 of £1 each | 1,000 | 1,000 |

8 Related party transactions

The Company has taken advantage of exemption, under the terms of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', not to disclose related party transactions with wholly owned subsidiaries within the group.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.