

Registered Number 03510657

BROKER PROFILE LTD

Abbreviated Accounts

31 December 2011

Balance Sheet as at 31 December 2011

	Notes	2011	2010
		£	£
Fixed assets			
Tangible	2	11,031	4,812
Investments	3	<u>533,003</u>	<u>533,003</u>
Total fixed assets		544,034	537,815
Current assets			
Debtors		196,567	158,743
Cash at bank and in hand		446,881	427,960
Total current assets		<u>643,448</u>	<u>586,703</u>
Creditors: amounts falling due within one year		(393,394)	(385,644)
Net current assets		250,054	201,059
Total assets less current liabilities		<u>794,088</u>	<u>738,874</u>
Total net Assets (liabilities)		794,088	738,874
Capital and reserves			
Called up share capital		117	106
Share premium account		280,997	280,997
Profit and loss account		<u>512,974</u>	<u>457,771</u>
Shareholders funds		<u>794,088</u>	<u>738,874</u>

- a. For the year ending 31 December 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 17 July 2012

And signed on their behalf by:

Jonathan Gillen, Director

Simon Courtenay-Snipp, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 December 2011

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

Turnover

Turnover represents net invoiced sales of services excluding Value Added Tax

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and Fittings 33.33% Straight Line

2 Tangible fixed assets

Cost	£
At 31 December 2010	30,949
additions	13,200
disposals	
revaluations	
transfers	
At 31 December 2011	<u>44,149</u>
Depreciation	
At 31 December 2010	26,137
Charge for year	6,981
on disposals	
At 31 December 2011	<u>33,118</u>
Net Book Value	
At 31 December 2010	4,812
At 31 December 2011	<u>11,031</u>

3 Investments (fixed assets)

COST at both 31 December 2010 and 2011: £533,003 NET BOOK VALUE at both 31 December 2010 and 2011: £533,003 The company's investments at the balance sheet date in the share capital of companies include the following: City Profile Group Limited (nature of business - public relations) Ownership; 100% of the ordinary share capital Aggregate capital and reserves: £407,316 (2010: £384,682) Profit for the year: £ 22,634 (2010: £101,161)

4 Related party disclosures

During the year the company paid overheads of £114,838 (2010: £119,447) and charged overheads of

£105,716 (2010: £105,868) to City Profile Group Limited, a 100% subsidiary of Broker Profile Limited. At the year end the company owed £ 74,593 (2010: £76,052) to City Profile Group Limited and was owed £ nil (2010: £ nil) by City Profile Group Limited.