

**Registered Number 03510657**

**BROKER PROFILE LTD**

**Abbreviated Accounts**

**31 December 2010**

## Balance Sheet as at 31 December 2010

	Notes	2010	2009
		£	£
<b>Fixed assets</b>			
Tangible	2	4,812	7,614
Investments	3	<u>533,003</u>	<u>533,003</u>
Total fixed assets		537,815	540,617
<b>Current assets</b>			
Debtors		158,743	314,890
Cash at bank and in hand		427,960	429,056
Total current assets		<u>586,703</u>	<u>743,946</u>
<b>Creditors: amounts falling due within one year</b>		(385,644)	(391,979)
<b>Net current assets</b>		201,059	351,967
<b>Total assets less current liabilities</b>		<u>738,874</u>	<u>892,584</u>
<b>Total net Assets (liabilities)</b>		738,874	892,584
<b>Capital and reserves</b>			
Called up share capital		106	106
Share premium account		280,997	280,997
Profit and loss account		<u>457,771</u>	<u>611,481</u>
<b>Shareholders funds</b>		<u>738,874</u>	<u>892,584</u>

- a. For the year ending 31 December 2010 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
  - i. ensuring the company keeps accounting records which comply with Section 386; and
  - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 11 July 2011

And signed on their behalf by:

**Jonathan Gillen, Director**

**Simon Courtenay-Snipp, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

**Notes to the abbreviated accounts**

For the year ending 31 December 2010

**1 Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

**Turnover**

Turnover represents net invoiced sales of services excluding value-added tax

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and Fittings                      33.33% Straight Line

**2 Tangible fixed assets**

Cost	£
At 31 December 2009	24,848
additions	6,101
disposals	
revaluations	
transfers	
At 31 December 2010	<u>30,949</u>

Depreciation	
At 31 December 2009	17,234
Charge for year	8,903
on disposals	
At 31 December 2010	<u>26,137</u>

Net Book Value	
At 31 December 2009	7,614
At 31 December 2010	<u>4,812</u>

**3 Investments (fixed assets)**

COST At 1st January 2010 £533,003 Additions - At 31st December 2010 £533,003 NET BOOK VALUE At 1st January 2010 £533,003 At 31st December 2010 £533,003 The company's investments at the balance sheet date in the share capital of companies include the following: City Profile group (Nature of business: Public relations) Ownership: 100% of the ordinary share capital Aggregate capital and reserves: £407,316 (2009: £384,682) Profit for the year: £ 22,634 (2009: £101,161)

**4 Related party disclosures**

During the year the company paid overheads of £119,447 (2009: £95,166) and charged overheads of £105,868

(2009: £100,010) to City Profile Group Limited - a 100% subsidiary of Broker Profile Limited. At the year end the

(2009: £106,642) to City Profile Group Limited, a 100% subsidiary of Broker Profile Limited. At the year end the company owed £76,052 (2009: £161,350) to City Profile Group Limited and was owed £ nil (2009: £ nil) by City Profile Group Limited