Registered Number 03496683

C.D. Marketing Limited

**Abbreviated Accounts** 

30 April 2011

# C.D. Marketing Limited

# Registered Number 03496683

# Balance Sheet as at 30 April 2011

	Notes	2011	_	2010	
Fixed assets	2	£	£	£	£
Tangible			8,786		10,337
			8,786		10,337
Current assets					
Debtors		104,199		117,424	
Cash at bank and in hand		45		44	
Total current assets		104,244		117,468	
Creditors: amounts falling due within one year		(124,674)		(126,628)	
Net current assets (liabilities)			(20,430)		(9,160)
Total assets less current liabilities			(11,644)		1,177
Provisions for liabilities			(914)		(1,064)
Total net assets (liabilities)			(12,558)		113
Capital and reserves					
Called up share capital Profit and loss account	4		110 (12,668)		110 3
Shareholders funds			(12,558)		113

- a. For the year ending 30 April 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 16 August 2011

And signed on their behalf by:

Mrs M C Danz, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

## Notes to the Abbreviated Accounts

For the year ending 30 April 2011

## Accounting policies

## Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with applicable UK accounting standards.

#### Cash flow statement

The director has taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is small.

#### Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

## Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax, with the following exceptions: Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold. Deferred tax assets are recognised only to the extent that the director considers that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted. Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

## **Fixed Assets**

All fixed assets are initially recorded at cost.

## **Financial Instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

## Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their

estimated useful lives.

Fixtures & Fittings 15

15% Reducing balance basis

2 Fixed Assets

	Tangible Assets	Total
Cost or valuation	£	£
At 01 May 2010		39,413
At 30 April 2011	39,413	39,413
Depreciation		
At 01 May 2010	29,076	29,076
Charge for year	_ 1,551	1,551_
At 30 April 2011	30,627	30,627
Net Book Value		
At 30 April 2011	8,786	8,786
At 30 April 2010		_10,337_

## Creditors: amounts falling due after more than one year

# ⊿ Share capital

	2011	2010
	£	£
Authorised share capital:		
90000 Ordinary of £1 each	90,000	90,000
10000 Ordinary Class 'A' of £1 each	10,000	10,000
Allotted, called up and fully		
paid:		
100 Ordinary of £1 each	100	100
10 Ordinary Class 'A' of £1	10	10
each	10	10

The 'A' ordinary shares rank pari passu with the ordinary shares except that the 'A' ordinary shareholders are

required to sell the shares back to the company at par should they cease to be directors or employees of the company.