



Paul Gresham
Director

KPMG Audit Plc
1 Forest Gate
Brighton Road
Crawley RH11 9PT
United Kingdom

Tel +44 (0) 1293 652718
Mob +44 (0) 7802 610103
Fax +44 (0) 1293 652767
DX 89505 Crawley 4

Private & confidential

For the attention of Mr S S Marriner
Dawson Holdings Limited
Wakefield House
Pipers Way
SWINDON
Wiltshire SN3 1RF

Your ref AB/NS/DRH

Our ref prg/mg

03 July 2012

Dear Sir

Dawson Holdings Limited

We write to you in your capacity as company secretary of the companies listed in the Appendix to this letter

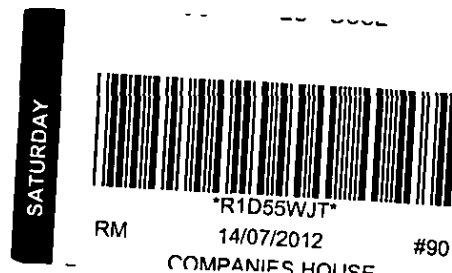
Following the acquisition of the companies by Smiths News plc, we hereby give notice of our resignation as auditors of each of the companies listed in the Appendix with effect from today. In accordance with section 519 of the Companies Act 2006, we enclose our statutory statement given in connection with our ceasing to act.

Under section 517 of the Companies Act 2006, you are required to file a copy of this letter of notice with the Registrar of Companies within 14 days of your receipt of this letter.

Under section 523 of the Companies Act 2006, you are required to make various notifications to the relevant audit authority in connection with our resignation. We consider that the audit of the financial statements of each of the companies listed in the Appendix falls outside the definition of a major audit and therefore your notification should be made to the ICAEW.

Yours faithfully

Paul Gresham
Director
KPMG Audit Plc



Company name	Company registered number
Dawson Holdings Limited	00034273
Dawson Books Limited	06882367
Dawson Media Direct Limited	06882366
Dawson Marketing Services Limited	06882361
Marketlink Marketing Communications Limited	01338739
Dawson Intermediate Holdings Limited	6882722
Dawson Holdings Wholesale Limited	3433262 ✖
Dawson Overseas Holdings Limited	02388747