

Annual Accounts

The Media Intelligence Bulletin Limited

Company number 3401737

For the period from

1 August 2010 to 31 July 2011

170 Chesterfield Drive
Riverhead
Sevenoaks
Kent TN13 2EH



The Media Intelligence Bulletin Limited

ABBREVIATED BALANCE SHEET

As at 31 July 2011

	<i>Notes</i>	2010 £	2011 £
FIXED ASSETS			
Intangible assets		-	-
Tangible assets	2	-	-
Investments	3	-	-
		<hr/>	<hr/>
		-	-
		<hr/>	<hr/>
CURRENT ASSETS			
Stocks		-	-
Debtors	4	-	-
Cash at bank		-	-
		<hr/>	<hr/>
		<hr/>	<hr/>
CREDITORS Amounts falling due within one year	5	-	-
		<hr/>	<hr/>
NET CURRENT ASSETS (LIABILITIES)		-	-
TOTAL ASSETS LESS CURRENT LIABILITIES		-	-
CREDITORS Amounts falling due after one year	5	-	-
PROVISIONS FOR LIABILITIES AND CHARGES		-	-
ACCRUALS AND DEFERRED INCOME		-	-
		<hr/>	<hr/>
		-	-
		<hr/>	<hr/>
CAPITAL AND RESERVES			
Called up share capital	6	20,005	20,005
Share premium account		-	-
Revaluation reserve		-	-
Profit and loss account		(20,005)	(20,005)
		<hr/>	<hr/>
		-	-
		<hr/>	<hr/>

The Media Intelligence Bulletin Limited
ABBREVIATED BALANCE SHEET Continued

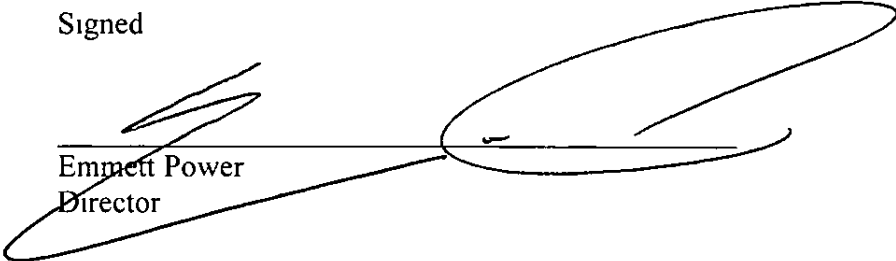
For the year ending 31 July 2011 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

Signed



Emmett Power
Director

2 April 2011

The Media Intelligence Bulletin Limited
NOTES TO THE ABBREVIATED ACCOUNTS
As at 31 July 2011

1. ACCOUNTING POLICIES

Accounting convention

The accounts are prepared under the historical cost convention

The company is exempt from the requirement to prepare group accounts by virtue of Section 248 of the Companies Act 1985

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is provided on all tangible fixed assets other than freehold land at rates calculated to write off the cost or valuation, less estimated residual value, of each asset evenly over its expected useful life, as follows

Freehold buildings - over 50 years

Leasehold land and buildings - over the lease term

Plant, machinery and computer equipment - over 3 to 10 years

Deferred taxation

Deferred taxation is provided using the liability method on all timing differences which are expected to reverse in the future without being replaced, calculated at the rate at which it is anticipated the timing differences will reverse. Advanced corporation tax which is expected to be recoverable in the future is deducted from the deferred taxation balance

Deferred tax balances are only recognised if they are expected to be recoverable without replacement by equivalent debit balances

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction

Monetary assets and liabilities denominated in foreign currencies are retranslated at the rate of exchange ruling at the balance sheet date

All differences are taken to the profit and loss account

Leasing and hire purchase commitments

Assets held under finance leases and hire purchase contracts are capitalised in the balance sheet as a liability. The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding

Rentals payable under operating leases are charged to the profit and loss account on a straight-line basis over the lease term

Capital instruments

Shares are included in shareholders funds. Other instruments are classified as liabilities if they contain an obligation to transfer economic benefits and if they are not included in shareholders' funds. The finance cost recognised in the profit and loss account in respect of capital instruments other than equity shares is allocated to periods over the term of the instrument at a constant rate on the carrying amount.

2 TANGIBLE FIXED ASSETS

	£
Cost or valuation	
As at 1 August 2010	5,696
Additions	-
Disposals	-
	<hr/>
As at 31 July 2011	5,696
	<hr/>
Depreciation	
As at 1 August 2010	5,696
Additions	-
Disposals	-
	<hr/>
As at 31 July 2011	5,696
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Net book value	
At 31 July 2011	-
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3. INVESTMENTS

	£
Cost	
As at 1 August 2010	-
Additions	-
Disposals	-
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At 31 July 2011	-
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4. DEBTORS

No amounts are due to the company after more than one year (2010 - £ nil)

5. CREDITORS

No amounts are due by the company after more than one year (2010 - £ nil) No amounts are due by the company which are secured (2010 - £ nil) No amounts due by the company are due for payment after more than five years (2010 - £ nil)

6. SHARE CAPITAL

	<i>Authorise, allotted, called up and fully paid</i>	
	2011&2010 Number	2011&2010 £
Ordinary shares of £1 each	20,005	20,005
		<hr/>
		20,005
		<hr/>

7. TRANSACTIONS WITH DIRECTORS

	£
Amounts outstanding at 1 August 2010	-
Monies advanced to the company during the year	-
Amounts repaid by the company during the year	-
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Amount outstanding at 31 July 2011	-