



KPMG Audit Plc
15 Canada Square
Canary Wharf
London E14 5GL
United Kingdom

Private & Confidential
Mr Charles Anderson
The Ugly Brown Building
6a St Pancras Way
London
NW1 OTB

6 May 2014

Dear Charles,

Resignation as auditors of Ted Baker Plc (no: 03393836)

Following the orderly wind down of business of KPMG Audit Plc we hereby give notice of our resignation as auditors of the company with effect from the conclusion of the Annual General Meeting to be held on 10th June 2014. In accordance with section 519 of the Companies Act 2006, we enclose our statutory statement given in connection with our ceasing to act.

Under section 517 of the Companies Act 2006, you are required to file a copy of this letter of notice with the Registrar of Companies within 14 days of your receipt of this letter.

Under section 523 of the Companies Act 2006, you are required to make various notifications to the relevant audit authority in connection with our resignation. We consider that the audit of your financial statements falls within the definition of a major audit and therefore your notification should be made to the Financial Reporting Council.

Yours faithfully,

KPMG Audit Plc

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15 Canada Square
Canary Wharf
London E14 5GL
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Private & Confidential
To the Shareholders of Ted Baker Plc
The Ugly Brown Building
6a St Pancras Way
London
NW1 OTB

6 May 2014

Dear Shareholders

Change of Statutory Auditor

Following the orderly wind down of business of KPMG Audit Plc we hereby give notice of our resignation as auditors of the company with effect from the conclusion of the Annual General Meeting to be held on 10th June 2014. KPMG LLP, an intermediate parent, will immediately be seeking appointment as statutory auditor.

In accordance with section 519 of the Companies Act 2006, we enclose our statutory statement given to the company in connection with our ceasing to act below.

Statement to Ted Baker Plc (no: 03393836) on ceasing to hold office as auditors - with effect from the conclusion of the Annual General Meeting to be held on 10th June 2014 - pursuant to section 519 of the Companies Act 2006

In accordance with section 519 of the Companies Act 2006, we confirm that the circumstances connected with our ceasing to hold office as auditors are that our company, KPMG Audit Plc, has instigated an orderly wind down of business. KPMG LLP, an intermediate parent, will immediately be seeking appointment as statutory auditor.

We request that any correspondence in relation to this statement be sent to our registered office 15 Canada Square, London, E14 5GL marked for the attention of the Audit Regulation Department.

Yours faithfully,

KPMG Audit Plc



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14/05/2014
COMPANIES HOUSE

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