

**REGISTERED COMPANY NUMBER: 03380789 (England and Wales)**  
**REGISTERED CHARITY NUMBER: 1064113**

**Report of the Trustees and  
Unaudited Financial Statements For The Year Ended 31 July 2019  
for  
Campaign For Learning**

Fuller Spurling  
Mill House  
58 Guildford Street  
Chertsey  
Surrey  
KT16 9BE

THURSDAY



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COMPANIES HOUSE

**Campaign For Learning**  
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**For The Year Ended 31 July 2019**

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## **Campaign For Learning**

### **Report of the Trustees For The Year Ended 31 July 2019**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 July 2019. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

#### **ABOUT THE CAMPAIGN FOR LEARNING**

The Campaign for Learning was established by the Royal Society of Arts in 1995 and became an independent charity in 1997. We promote social inclusion and cohesion through learning, working across all age-groups and contexts. People who carry on learning all through their lives have better health, better jobs and prospects, and are happier than people who don't. They also give more back to society through their greater knowledge, skills and earning power.

The Campaign's main activities are campaigning and awareness-raising, supporting and developing practitioners, undertaking innovative research and delivery projects and influencing policy development. We specialise in investigating and developing innovative ways to engage disillusioned or 'hard to reach' groups in learning, acting as a catalyst and facilitator to stimulate debate on policy, improve practice particularly through supporting organisational change for learning, and make the system effective, accessible and engaging for all learners.

#### **OBJECTIVES AND ACTIVITIES**

##### **Objectives and aims**

The Campaign's Memorandum and Articles of Association specify its charitable objectives: 'the advancement of education by encouraging the active participation of individuals in all sections of society in the process of lifelong learning, and thereby facilitating the sustainable success and social cohesion of the United Kingdom'. This leads to the Campaign for Learning's Mission Statement:

"To help improve the life chances of people least likely to learn by promoting and facilitating active participation in learning"

The Campaign aims to build motivation, create opportunities and provide support for learning through its promotional campaigns, practitioner networks and training programmes, research and delivery projects and policy work.

In 1998, the Campaign ran a MORI poll which showed that work colleagues, family and school experiences are the major influences on whether people get involved in learning. This led the Campaign to focus much of its work on workplaces, family and community learning and learning in schools, along with work to influence policy to ensure learning is available, attractive and accessible throughout life. The survey was repeated in 2008, and found these remained important influencers. In recent years, our focus has turned to the family learning and parental engagement aspect to children's achievement and progress at school.

Learning often happens outside formal settings, and the Campaign helps to promote and encourage learning in all sorts of familiar, accessible and comfortable environments, from shopping centres to sports clubs. The Campaign aims to demystify learning, to make learning something people feel enthused by and comfortable about doing, at any time and anywhere.

**Campaign For Learning**  
**Report of the Trustees**  
**For The Year Ended 31 July 2019**

**OBJECTIVES AND ACTIVITIES**

**Significant activities**

In 2018-2019, the Campaign continued to focus on three strategic objectives:

SO1: Innovation: To develop and test innovative approaches to engaging and sustaining people in learning, with the objective of narrowing the gap in educational outcomes, raising attainment and improving life chances

SO2: Capacity building: To encourage and support organisations to develop their capacity to engage people in learning, by providing training and resources and facilitating the exchange of knowledge

SO3: Linking policy and practice: To develop sustainable support and influence in the learning agenda on behalf of people least likely to learn and those who support them, by informing and influencing stakeholders and policymakers

In 2018- 2019, the Campaign for Learning has continued to deliver against our strategic objectives by the continuation of our highly rated and popular programmes, and through the development of new strands of work and partnership activities.

Operating within a challenging environment, we continue to balance the work we do against our strategic objectives and our need to maintain financial sustainability.

Our significant activities and achievements during 2018 and 2019 include:

**Workplace Learning**

**Learning at Work Week**

Following Learning at Work Week 2018, we presented the impact awards with our sponsors to the winning companies in their workplace. Our winners in 2018 were Virgin Media, Taylor Vinters, Bristol Energy, Dorset County Council, First Bus, HM Courts and Tribunal Service, HMRC Solicitor's Office and Legal Services, Pepper, Tai Calon Community Housing, Broker Network and Acro Aircraft Seating.

For Learning at Work Week 2019, we delivered another successful campaign on the theme 'Shaping the Future'. Learning at Work Week promotes inclusive learning cultures at work and champions lifelong learning at and through the workplace because of the range of benefits it has for people, organisations and society. Companies and organisations across the country mark Learning at Work Week with creative and collaborative learning campaigns and events aligned to their business and employee development goals. In 2019, a significant number of companies and organisations once again took part and celebrated with masterclasses, employee-led workshops, webinars, taster sessions and more. For the second year, Cambridge Network promoted Learning at Work Week across the city with a variety of events for business.

To support companies to run Learning at Work Week the Campaign ran a series of planning workshops in London and Manchester attended by over 70 people from companies and organisations. One workshop was hosted in partnership with Westminster City Council.

The Learning at Work Week annual reception was hosted by Pearson at its iconic riverside building with guests from Lloyds Bank and Shiseido speaking about their Learning at Work Weeks. National partners, The Open University Business School, Pearson, Pearson TalentLens, Udemy, LinkedIn Learning, GetAbstract, EdApp, Charity Learning Consortium and Findcourses ran LAW Week activities and sponsored awards with providers including GoodPractice, Lumesse and Instructure offering free access to their resources.. The Campaign for Learning again ran popular planning workshops and offered support through the website including planning advice and downloadable promotional material.

**Family Learning**

**Family Finance and financial literacy**

There continues to be an acute need to support families to build their financial resilience. Our family learning pedagogy is an evidenced-based approach that builds both parents and children's ability to develop the skills and knowledge they need to manage money effectively. This therefore remains a high priority for the

## **Campaign For Learning**

### **Report of the Trustees For The Year Ended 31 July 2019**

#### **OBJECTIVES AND ACTIVITIES**

##### **Significant activities**

Campaign for Learning's future development work.

In 2018 to 2019, we built on our major programme funded by the Money Advice Service to deliver further programmes and training on how to deliver family financial education and develop further modules for practitioners to use. With support from the Santander Foundation, we delivered more family finance training for practitioners. In partnership with Rochdale Family Learning and with funding from Awards for All, we developed and are testing family finance activities suitable for parents with children aged 0-5 years old called Make More of Your Money. The resource will be made available to practitioners across the country to use. With funding from the Smallwood Trust, we are working with Rochdale Family Learning to develop a programme to support women's financial wellbeing and routes into employment.

To raise funds to offer bursary places for its training, in 2018-2019 the Campaign for Learning launched its Train the Community Tutor initiative to generate donations from business. The Campaign has also continued to offer paid training opportunities with workshops around the country in England, Scotland and Wales.

In February and March, we were appointed to deliver the Talk, Learn, Do programme across the UK on behalf of MAS. We ran 14 sessions in Belfast, Cardiff, Conwy, Carmarthen, Edinburgh, London, and Manchester. Over 200 practitioners attended the training exceeding greatly the original target of 100. 98% of participants rated the training as Excellent (84%) or Very Good (14%).

Feedback from the TLD training included:

"The training has raised my awareness about the important role that parents play in teaching their children about money"

"Very clear, easy to follow, will be easy to cascade and use."

"Opened my eyes to how much this can help families with their finances."

##### **Family Science**

The Campaign for Learning has developed a number of Family Science projects which engage families in science activities and aim to raise children's aspirations and engagement in STEM subjects. Following on from our Bright Sparks family learning project, we successfully bid for funding from the Royal Society of Chemistry. The 'Chemistry Catalyst' project sets out to build 'science capital' by supporting families to feel comfortable and knowledgeable about science and to see its relevance to their everyday lives. The project will deliver science activities to students in Year 7 from Castle View Academy and Portchester Community School. As with Bright Sparks it will encourage parents to actively support their child's learning and open up discussion of possible STEM careers. As part of the project, a family learning booklet has been produced to encourage learning about chemistry at home.

##### **Family Learning Conferences and CPD**

In the year, we continued to create forums and opportunities for family learning practitioners to meet, share and learn from each other. In October, we ran a conference on eMeasuring Outcomes and Evidencing Impact<sup>f</sup> with keynote speaker Leon Feinstein, Director at the Children's Commissioner for England. Practical workshops included: Using Data and Evidence to Make the Case for Family Learning; How to Create a Theory of Change to Measure Impact; Using Randomised Control Trials: the Pros and Pitfalls and Creating Meaningful Case Studies to Demonstrate your Impact.

A participant's comment reflected many of the thoughts of those that attended, showing that there is an appetite and need for people to come together to talk about the importance and practice of family learning:

"It was interesting to meet others working with families, hearing about their experiences over the last 10 years, which set an invaluable context for the talks and workshops. The speakers were excellent. They really know their stuff well, and describe brilliantly what can be achieved through evidencing impact and the limitations of what can be achieved. This honesty was refreshing. I thought it extremely interesting that politics was front and centre of some of the talks. So important that we have those conversations."

We started planning for our next conference on eUnderstanding, Reaching and Engaging with Families<sup>h</sup> which included speakers and workshop leaders from the Behavioural Insights Team, Museum of London, The Redbridge Institute, Learning Unit, NALA, Maths on Toast and the Campaign for Learning.

## **Campaign For Learning**

### **Report of the Trustees For The Year Ended 31 July 2019**

#### **OBJECTIVES AND ACTIVITIES**

##### **Significant activities**

During the year, we also ran a range of workshops for organisations working with families. This year's CPD events programme included sessions delivered by Campaign for Learning and partners on:

- Family Fortunes - family finance
- Family Maths
- Family Learning & Employability
- Family Science
- Family Learning for positive change in the Home Environment
- How to write powerful case studies

Participants said:

"Learning about statistics to back up need for learning. How to manage finances and overall benefit on parents, children, schools, society. Great resources." Family Fortunes participant

"Excellent trainers, extremely pleasant and knowledgeable" Family Fortunes participant

"It broadened my horizons and made me re-evaluate and think about how I could positively engage with communities." Family Science participant

"A valuable opportunity to learn about family learning and the importance of the home learning environment from experts in the field." Family Learning for positive change in the home environment participant

"Real life maths ideas delivered in a fun way that would be enticing and inviting to families." Family Maths participant

##### **Family Learning Festival**

We delivered the Family Learning Festival in autumn 2018. The Campaign for Learning offered support and resources for organisers to run community led events. The Festival continues to be strongly supported particularly by local authorities and library services. In 2018, participants included the Oxfordshire Libraries Service, Philharmonia Orchestra, Devon Guild of Craftsmen and the Museum of London.

##### **Policy and Research**

We continued our highly regarded policy programme which is attended by members of our Friends scheme and representatives from across the learning and skills sector. We delivered seminars and roundtables to examine, discuss and debate significant policies with senior level speakers and colleagues from the Department for Education, the Education and stakeholders. The following topics were covered:

- Apprenticeship Levy and apprenticeship funding
- Youth Employment
- Autumn Budget
- Digital Skills Entitlement
- National Retraining Scheme
- T-Levels and Technical Education
- Impact of deal, no deal or Brexit on education, skills and employment
- The GLA Skills Strategy
- Assessing the Augar Review of Post-18 Education
- Devolution of learning and skills funding including the Adult Education Budget and Apprenticeship funding

In partnership with NCFE we published three policy papers. In August 2018, we launched *eT-Levels For 19-23 Year Olds: The Value of Maintenance Loans* by Mark Corney. In December 2018, we published a collection of articles on *eThe Post-18 Review of Education and Funding* a review of a lifetime with pieces by Mary Curnock-Cook, John Widdowson, Susan Pember, Mark Corney, Stewart Segal and Mick Fletcher. FE News ran each of the articles online. In April 2019, we published *ePost-16 Education and Apprenticeship Levy Funding* Next steps for English Devolution which looked at the issues for further devolution of skills funding with articles from Joe Dromey, L&WI, Kevin Gilmartin, ASCL, Julian Gravatt, AoC, Ewart Keep, SKOPE, Susan Pember, HOLEX, Mick Fletcher, RCU and Alan Palmer, MillionPlus. The report was referenced in the House of Commons Briefing Paper on *eDevolution of the Adult Education Budget* in June 2019.

## **Campaign For Learning**

### **Report of the Trustees For The Year Ended 31 July 2019**

#### **OBJECTIVES AND ACTIVITIES**

##### **Significant activities**

##### **Advisory Groups and Working with Partners**

The Campaign for Learning is represented on a range of advisory and strategy groups including the Fair Education Alliance, a DFE stakeholder roundtable on social mobility, the National Family Learning Forum, the RSA's Cities of Learning and Future of Work group and we are key stakeholders for the Money Advice Service consultation on their Commissioning Framework.

##### **Events and Consultancy**

The Campaign for Learning delivered a range of training, workshops and events for organisations looking to build their capacity to support learning in a range of areas:

In 2018-19 we delivered workshops on:

- How to plan for Learning at Work Week
- How to design powerful learning campaigns in the workplace
- Measuring the Impact of Great Learning
- Family Fortunes - how to deliver family finance programmes, Family Science, Family Maths, Family Learning & Employability and Family Learning for positive change in the Home Learning Environment
- How to write powerful case studies

Participants said:

‘Step by step guide to strategy and success’ (How to design powerful learning campaigns for your workplace)

‘If your struggling to engage learners this course is vital’ (How to design powerful learning campaigns for your workplace)

‘Communicating well is increasingly important for learning. This workshop really hit the mark.’ (How to write powerful case studies)

We continued to support NCFE's new English and Maths resources platform, providing a moderated and quality assured resource bank for post-16 learners.

##### **Public benefit**

The Trustees confirm that they have paid due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'. Our direct activities to advance education remain largely free at the point of delivery, and the benefits we provide to learners, organisations and those who support them are set out in this report.

## **Campaign For Learning**

### **Report of the Trustees For The Year Ended 31 July 2019**

#### **FINANCIAL REVIEW**

##### **Financial position**

##### **Financial Review and Reserve Policy**

Our short and medium term financial strategic focus remains to diversify our funding base and identify fresh avenues of funding aligned with our core objectives. The environment within which CfL operates remains economically challenging and our need to balance the scope of our offer with a value return from a financial and strategic perspective is paramount.

During 2018-19 we have continued to build our consultancy and policy work to good effect. However lower than forecast income for grant-funded project work in the year led to a shortfall that was then filled by the generous donations of four private individuals. This indicates that reliance on grants is not sustainable so the Campaign has struck 3 approaches for the future to address this:

1. Continue to develop and expand our earned income through policy and consultancy work based on existing and new contacts. We will do this through high quality activities that are funded through consultancy, sponsorship and fees and which enable organisations to share, research and develop new practices and thinking. We will continue to provide networking and practice sharing opportunities for family learning and workplace learning stakeholders.
2. Build on the expertise developed in 2017/ 2018 when working successfully on the major project for the Money Advisory Service (MAS) to engage with contracts currently on offer from its successor organisation, the Money and Pensions Service (MaPS). If successful this will help us to extend our reach and impact by working with a core of local practitioner/ partners that we have been able to build over the years
3. Build a strategic alliance with a senior partner operating in the arena of promoting and advancing learning as a priority.

We will continue to campaign more widely on learning and skills in order to promote their value for economic growth, health and wellbeing as well as its social and personal benefits.

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

##### **Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

The Campaign for Learning is a company limited by guarantee governed by its Memorandum and Articles of Association dated 22nd May 1997 and subsequently amended by written resolutions dated 29th December 1997, 18th September 2003 and 2nd October 2008. It is a registered charity in England and Wales. The guarantee of each member is limited to £10. The members are the Board of Trustees and Directors of the Company.

##### **Recruitment and appointment of new trustees**

The Articles of Association specify that the number of Trustees of the Campaign must be between 2 and 14 at all times. Trustees are recommended to the Campaign by other Trustees, the National Directors or the Campaign's Patrons and stakeholders, and appointed following an Ordinary Resolution. The CEO is permitted but not obliged to be a Trustee. The CEO post has been replaced by National Directors since January 2015. The National Directors are not Trustees.

##### **Organisational structure**

The Board of Trustees meets quarterly and has ultimate responsibility for the administration of the Campaign. The Board has established two sub-committees, the Finance Committee and the Audit Committee, to help administer the Campaign. The Finance Committee meets quarterly or more often if required, and has 'delegated responsibility for overseeing the generation and efficient and effective use of the financial and material resources of the Campaign'. Trustees have previously decided that the responsibility for advice on and oversight of HR matters should revert to the main Board, to allow the Finance Committee to concentrate solely on financial matters in challenging times for all voluntary sector organisations. The Audit Committee meets annually and has 'delegated responsibility for overseeing the arrangements to ensure the financial probity of the Campaign'.

##### **Decision making**

The Trustees gave Julia Wright and Juliette Collier, the co-National Directors of the Campaign for Learning, the delegated powers to manage the day to day operations of the charity.



## **Campaign For Learning**

### **Report of the Trustees For The Year Ended 31 July 2019**

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

##### **Induction and training of new trustees**

On appointment, Trustees are provided with a Trustee Handbook which includes information on the Campaign and on the legal responsibilities of a Trustee. The Handbook includes the Memorandum and Articles of the Campaign and material that the Campaign produces. All Trustees are given information on changes to legal responsibilities when they arise, and are given details of externally provided conferences and training courses that relate to their responsibilities. The company provides Professional Indemnity Assurance for its staff and Charity Trustee Assurance as permitted by its Memorandum and Articles of Association

##### **Risk management**

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The Trustees formally review the major risks the charity faces on a biennial basis, and the Chair of Finance advises the Senior Management Team on these between formal reviews. Systems are in place to identify and mitigate any significant risks. The charity has a well-established business planning cycle, supported by monthly financial information to monitor and control its assets.

#### **REFERENCE AND ADMINISTRATIVE DETAILS**

##### **Registered Company number**

03380789 (England and Wales)

##### **Registered Charity number**

1064113

##### **Registered office**

24 Greencoat Place  
Westminster  
LONDON  
SW1P 1RD

##### **Trustees**

C A Amos  
R H Fryer  
D R Hopkin  
J Houghton  
S Mallett  
J L Mokades  
J Swift  
K E Worts

##### **Company Secretary**

J Wright

##### **Independent examiner**

Susan M Keane  
Institute of Chartered Accountants in England and Wales  
Fuller Spurling  
Mill House  
58 Guildford Street  
Chertsey  
Surrey  
KT16 9BE

**Campaign For Learning**

**Report of the Trustees  
For The Year Ended 31 July 2019**

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Bankers**

National Westminster Bank plc  
Charing Cross, London Branch  
PO Box 113  
Cavell House  
2a Charing Cross Road  
London  
WC2H 0PD

Approved by order of the board of trustees on 12th Dec 2019 and signed on its behalf by:

  
.....  
J Wright - Secretary

## **Campaign For Learning**

### **Statement of Trustees Responsibilities For The Year Ended 31 July 2019**

The trustees (who are also the directors of Campaign For Learning for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Independent Examiner's Report to the Trustees of  
Campaign For Learning**

**Independent examiner's report to the trustees of Campaign For Learning ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 July 2019.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

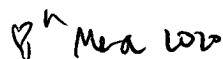
I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached



Susan M Keane  
Institute of Chartered Accountants in England and Wales  
Fuller Spurling  
Mill House  
58 Guildford Street  
Chertsey  
Surrey  
KT16 9BE

Date:  .....

# Campaign For Learning

## Statement of Financial Activities (Incorporating an Income and Expenditure Account) For The Year Ended 31 July 2019

	Notes	Unrestricted fund £	Restricted fund £	Endowment fund £	31.7.19 Total funds £	31.7.18 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>						
Donations and legacies		25,478	-	-	25,478	-
<b>Charitable activities</b>						
Statutory and other grants		-	14,708	-	14,708	230,874
Sales, Fees and other service income		130,679	-	-	130,679	59,618
<b>Total</b>		<u>156,157</u>	<u>14,708</u>	<u>-</u>	<u>170,865</u>	<u>290,492</u>
<b>EXPENDITURE ON</b>						
<b>Charitable activities</b>						
Governance costs		2,850	-	-	2,850	7,924
Charitable activities		131,426	26,596	-	158,022	279,484
<b>Total</b>		<u>134,276</u>	<u>26,596</u>	<u>-</u>	<u>160,872</u>	<u>287,408</u>
<b>NET INCOME/(EXPENDITURE)</b>		<u>21,881</u>	<u>(11,888)</u>	<u>-</u>	<u>9,993</u>	<u>3,084</u>
<b>RECONCILIATION OF FUNDS</b>						
<b>Total funds brought forward</b>		(66,025)	30,291	-	(35,734)	(38,818)
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u>(44,144)</u>	<u>18,403</u>	<u>-</u>	<u>(25,741)</u>	<u>(35,734)</u>

The notes form part of these financial statements

**Campaign For Learning**

**Statement of Financial Position**

**At 31 July 2019**

	Notes	Unrestricted fund £	Restricted fund £	Endowment fund £	31.7.19 Total funds £	31.7.18 Total funds £
<b>FIXED ASSETS</b>						
Tangible assets	7	-	-	-	-	397
<b>CURRENT ASSETS</b>						
Stocks	8	1,500	-	-	1,500	1,500
Debtors	9	27,089	6,171	-	33,260	54,135
Cash at bank and in hand		19	40,129	-	40,148	44,554
		<u>28,608</u>	<u>46,300</u>	<u>-</u>	<u>74,908</u>	<u>100,189</u>
<b>CREDITORS</b>						
Amounts falling due within one year	10	(72,752)	(27,897)	-	(100,649)	(136,320)
		<u>(44,144)</u>	<u>18,403</u>	<u>-</u>	<u>(25,741)</u>	<u>(36,131)</u>
<b>NET CURRENT ASSETS/(LIABILITIES)</b>		<u>(44,144)</u>	<u>18,403</u>	<u>-</u>	<u>(25,741)</u>	<u>(36,131)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>(44,144)</u>	<u>18,403</u>	<u>-</u>	<u>(25,741)</u>	<u>(35,734)</u>
<b>NET ASSETS/(LIABILITIES)</b>		<u><u>(44,144)</u></u>	<u><u>18,403</u></u>	<u><u>-</u></u>	<u><u>(25,741)</u></u>	<u><u>(35,734)</u></u>
<b>FUNDS</b>	12					
Unrestricted funds					(44,144)	(66,025)
Restricted funds					18,403	30,291
<b>TOTAL FUNDS</b>					<u><u>(25,741)</u></u>	<u><u>(35,734)</u></u>

The notes form part of these financial statements

**Campaign For Learning**

**Statement of Financial Position - continued  
At 31 July 2019**

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2019.


The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2019 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on 12<sup>th</sup> Dec 2019 and were signed on its behalf by:

  
S Mallett - Trustee

The notes form part of these financial statements

## **Campaign For Learning**

### **Notes to the Financial Statements For The Year Ended 31 July 2019**

#### **1. ACCOUNTING POLICIES**

##### **Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

##### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Donations, grants and legacies are accounted for when received.

Investment income is recognised on a receivable basis.

##### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants payable are charged in the year when the offer is conveyed to the recipient except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attached under the control of the charity are fulfilled. Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure. The directly attributable costs of processing grants and applications, including support to actual and potential applicants are included in (Charitable Activities). The activity of Grants Payable does not receive any allocation or estimated proportion of non-directly attributable costs or other overhead costs.

##### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment	- 33% on cost
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##### **Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

##### **Taxation**

The charity is exempt from corporation tax on its charitable activities.

##### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

##### **Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.



# Campaign For Learning

## Notes to the Financial Statements - continued For The Year Ended 31 July 2019

### 1. ACCOUNTING POLICIES - continued

#### Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

#### Cash at bank and in hand

Cash at bank and cash in hand includes cash at bank and in hand, and demand deposits with banks.

#### Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

#### Loans

Bank loans are stated at their original value, less repayments made to date, and interest charged at the agreed rate to date.

#### Financial Instruments

The Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

### 2. SUPPORT COSTS

	Finance £	Information technology £	Other £	Governance costs £	Totals £
Governance costs	-	-	-	2,850	2,850
Charitable activities	5,629	6,838	19,629	-	32,096
	<u>5,629</u>	<u>6,838</u>	<u>19,629</u>	<u>2,850</u>	<u>34,946</u>

Support costs, included in the above, are as follows:

	Governance costs		Charitable activities	
	£	£	Total activities £	Total activities £
Professional & Legal Fees	-	5,823	5,823	5,246
Independent examiners' fee	2,850	-	2,850	3,000
Bank charges	-	(814)	(814)	1,853
Interest payable and similar charges	-	620	620	66
IT Costs	-	6,838	6,838	8,483
Rent	-	10,645	10,645	10,581
Insurance	-	4,006	4,006	3,337
Subscriptions	-	156	156	-
Carried forward	2,850	27,274	30,124	32,566

# Campaign For Learning

## Notes to the Financial Statements - continued For The Year Ended 31 July 2019

### 2. SUPPORT COSTS - continued

			31.7.19	31.7.18
	Governance costs	Charitable activities		
	£	£	Total activities £	Total activities £
Brought forward	2,850	27,274	30,124	32,566
Telephone	-	664	664	1,101
Postage and stationery	-	3,760	3,760	3,427
Sundries	-	-	-	562
Depreciation of tangible fixed assets	-	398	398	399
	<u>2,850</u>	<u>32,096</u>	<u>34,946</u>	<u>38,055</u>

### 3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31.7.19	31.7.18
	£	£
Independent examiners Fee	2,850	3,000
Depreciation - owned assets	<u>397</u>	<u>400</u>

### 4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 July 2019 nor for the year ended 31 July 2018.

#### Trustees' expenses

There were no trustees' expenses paid for the year ended 31 July 2019 nor for the year ended 31 July 2018.

# Campaign For Learning

## Notes to the Financial Statements - continued For The Year Ended 31 July 2019

### 5. STAFF COSTS

	31.7.19	31.7.18
	£	£
Wages and salaries	80,289	124,855
Social security costs	4,096	9,619
Other pension costs	3,526	4,313
	<u>87,911</u>	<u>138,787</u>

The average monthly number of employees during the year was as follows:

31.7.19	31.7.18
3	4
<u>3</u>	<u>4</u>

No employees received emoluments in excess of £60,000.

### 6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted fund £	Endowment fund £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>				
<b>Charitable activities</b>				
Statutory and other grants	13,800	217,074	-	230,874
Sales, Fees and other service income	59,618	-	-	59,618
<b>Total</b>	<u>73,418</u>	<u>217,074</u>	<u>-</u>	<u>290,492</u>
<b>EXPENDITURE ON</b>				
<b>Charitable activities</b>				
Governance costs	7,924	-	-	7,924
Charitable activities	73,355	206,129	-	279,484
<b>Total</b>	<u>81,279</u>	<u>206,129</u>	<u>-</u>	<u>287,408</u>
<b>NET INCOME/(EXPENDITURE)</b>	<u>(7,861)</u>	<u>10,945</u>	<u>-</u>	<u>3,084</u>
<b>RECONCILIATION OF FUNDS</b>				
<b>Total funds brought forward</b>	(58,164)	19,346	-	(38,818)
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>(66,025)</u>	<u>30,291</u>	<u>-</u>	<u>(35,734)</u>

**Campaign For Learning**

**Notes to the Financial Statements - continued  
For The Year Ended 31 July 2019**

**7. TANGIBLE FIXED ASSETS**

	Computer equipment £
<b>COST</b>	
At 1 August 2018 and 31 July 2019	7,755
<b>DEPRECIATION</b>	
At 1 August 2018	7,358
Charge for year	397
At 31 July 2019	7,755
<b>NET BOOK VALUE</b>	
At 31 July 2019	-
At 31 July 2018	397

**8. STOCKS**

	31.7.19 £	31.7.18 £
Stocks	1,500	1,500

**9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.7.19 £	31.7.18 £
Trade debtors	20,006	44,169
Other debtors	675	675
Prepayments and accrued income	12,579	9,291
	33,260	54,135

**10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.7.19 £	31.7.18 £
Bank loans and overdrafts (see note 11)	48,996	49,865
Other loans (see note 11)	-	9,000
Trade creditors	37,097	37,530
Social security and other taxes	3,180	3,239
VAT	1,501	1,299
Other creditors	254	5,378
Deferred income	4,871	-
Accrued expenses	4,750	30,009
	100,649	136,320

Deferred income relates to income received for project work not carried out before the end of the accounting period. Deferred income brought forward from previous years is released to income when the projects are carried out.

**11. LOANS**

# Campaign For Learning

## Notes to the Financial Statements - continued For The Year Ended 31 July 2019

### 11. LOANS - continued

The bank overdraft is split between general and restricted funds, the actual overdrawn bank balance is £8,867 (General £48,996 overdrawn, Restricted £40,129)

### 12. MOVEMENT IN FUNDS

	At 1.8.18 £	Net movement in funds £	At 31.7.19 £
<b>Unrestricted funds</b>			
General fund	(66,025)	21,881	(44,144)
<b>Restricted funds</b>			
Restricted	30,291	(11,888)	18,403
<b>TOTAL FUNDS</b>	<u>(35,734)</u>	<u>9,993</u>	<u>(25,741)</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	156,157	(134,276)	21,881
<b>Restricted funds</b>			
Restricted	14,708	(26,596)	(11,888)
<b>TOTAL FUNDS</b>	<u>170,865</u>	<u>(160,872)</u>	<u>9,993</u>

### Comparatives for movement in funds

	At 1.8.17 £	Net movement in funds £	At 31.7.18 £
<b>Unrestricted Funds</b>			
General fund	(58,164)	(7,861)	(66,025)
<b>Restricted Funds</b>			
Restricted	19,346	10,945	30,291
<b>TOTAL FUNDS</b>	<u>(38,818)</u>	<u>3,084</u>	<u>(35,734)</u>

## Campaign For Learning

### Notes to the Financial Statements - continued For The Year Ended 31 July 2019

#### 12. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	73,418	(81,279)	(7,861)
<b>Restricted funds</b>			
Restricted	217,074	(206,129)	10,945
<b>TOTAL FUNDS</b>	<u>290,492</u>	<u>(287,408)</u>	<u>3,084</u>

We receive grants for specific purposes which align with the Campaign for Learning's mission to promote social inclusion through learning. In the past year, the majority of these grants have focused on supporting financial inclusion and resilience through learning

#### 13. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 July 2019.