

REGISTERED NUMBER: 03377022 (England and Wales)

**ABBREVIATED AUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2013**  
**FOR**  
**GLOBAL MARKET RESEARCH LIMITED**

FRIDAY



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A22

02/05/2014

#331

COMPANIES HOUSE

**GLOBAL MARKET RESEARCH LIMITED**

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FOR THE YEAR ENDED 31 DECEMBER 2013**

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**GLOBAL MARKET RESEARCH LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 DECEMBER 2013**

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**DIRECTORS**

N Komissar  
R Slape

**REGISTERED OFFICE:**

19-21 Great Tower Street  
London  
EC3R 5AQ

**REGISTERED NUMBER:**

03377022 (England and Wales)

**AUDITOR**

Cameron & Associates Limited  
Chartered Accountants and Registered Auditor  
35/37 Lowlands Road  
Harrow on the Hill  
Middlesex  
HA1 3AW

**REPORT OF THE INDEPENDENT AUDITOR TO  
GLOBAL MARKET RESEARCH LIMITED  
UNDER SECTION 449 OF THE COMPANIES ACT 2006**

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I have examined the abbreviated accounts set out on pages three to four, together with the full financial statements of Global Market Research Limited for the year ended 31 December 2013 prepared under Section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. My work has been undertaken so that I might state to the company those matters I am required to state to it in a special auditor's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the company, for my work, for this report, or for the opinions I have formed.

**Respective responsibilities of directors and auditor**

The directors are responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is my responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report my opinion to you.

**Basis of opinion**

I conducted my work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin, I have carried out the procedures I consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

**Opinion**

In my opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section.



Rajinder Basra (Senior Statutory Auditor)  
for and on behalf of Cameron & Associates Limited  
Chartered Accountants and Registered Auditor  
35/37 Lowlands Road  
Harrow on the Hill  
Middlesex  
HA1 3AW

Date

23/4/14

**ABBREVIATED BALANCE SHEET**  
**31 DECEMBER 2013**

	Notes	2013 £	2012 £
<b>CURRENT ASSETS</b>			
Debtors		1,161	4,559
Cash in hand		44,404	47,679
		<u>45,565</u>	<u>52,238</u>
<b>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>		<u>(2,314)</u>	<u>(2,314)</u>
<b>NET CURRENT ASSETS</b>		<u>43,251</u>	<u>49,924</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		43,251	49,924
<b>CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR</b>		<u>(72,852)</u>	<u>(72,852)</u>
<b>NET LIABILITIES</b>		<u>(29,601)</u>	<u>(22,928)</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	2	100	100
Profit and loss account		<u>(29,701)</u>	<u>(23,028)</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>(29,601)</u>	<u>(22,928)</u>

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 23 April 2014 and were signed on its behalf by



R Slape - Director

## GLOBAL MARKET RESEARCH LIMITED

### NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2013

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#### 1 ACCOUNTING POLICIES

##### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

##### Turnover

Turnover represents net invoiced sales of services, excluding value added tax

##### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

##### Going concern basis

The company is dependent upon its parent company for financial support in order to meet its ongoing obligations. The directors are confident that this support will continue in the foreseeable future. Accordingly, the directors have prepared the financial statements on a going concern basis. The financial statements do not include any adjustment that would result if the financial support is withdrawn by the parent company.

##### Foreign exchange

Transactions denominated in foreign currencies are translated into the financial currency at the rates ruling at the dates of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are retranslated at the rates ruling at that date. These translation differences are dealt with in the profit and loss account.

#### 2 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid

Number	Class	Nominal value £1	2013 £ <u>100</u>	2012 £ <u>100</u>
100	Ordinary			