



BLUEPRINT
Company Secretary

Please complete in typescript,
or in bold black capitals.

CHFP055

Company Number **3341331**

Company Name in full **GMG Brands Limited**

288a

APPOINTMENT of director or secretary

(NOT for resignation (use Form 288b) or
change of particulars (use Form 288c))

Appointment form

Notes on completion
appear on reverse.

Date of
appointment

Day Month Year
1 8 0 7 2 0 0 1

†Date of
Birth

Day Month Year
2 3 1 0 1 9 6 1

Appointment as director



as secretary

Please mark the appropriate box. If appointment
is as a director and secretary mark both boxes.

NAME *Style / Title

Mr

*Honours etc

Forename(s)

Robert, Joseph

Surname

Moore

Previous
Forename(s)

Previous
Surname

Usual residential
address

Flat 5

1 St James Street

Post town

London

Postcode

SW1

County / Region

Country

† Nationality

American

†Business
occupation

Treasurer

† Other directorships
(additional space overleaf)

(See continuation sheet).

I consent to act as ** director / secretary of the above named company

Consent Signature

Robert J. Moore

Date

16 Aug '01

A director, secretary etc must sign the form below.

Signed

Sharon O'Donovan

Date

16.08.01

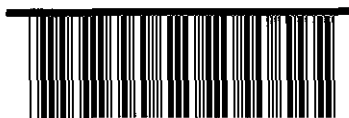
(**a director / secretary / administrator / administrative receiver / receiver manager / receiver)

* Voluntary details.

† Directors only.

** Please delete as appropriate.

Please give the name, address,
telephone number and, if available,
a DX number and Exchange of
the person Companies House should
contact if there is any query



A42 COMPANIES HOUSE 0636
21/08/01

MISS SHARON O'DONOVAN
DIAGEO PLC
8 HENRIETTA PLACE
LONDON
W1G 0NB
TEL: 020 7927 5503
FAX: 020 7927 4708
EMAIL: sharon.o'donovan@diageo.com

When you have completed and signed the form please send it to the
Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
for companies registered in Scotland **DX 235 Edinburgh**

Company Number**3341331**

† Directors only.

† Other directorships

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.