

Registered number
03326639

Pure Search Marketing Limited

Report and Accounts

31 December 2014

Pure Search Marketing Limited**Registered number: 03326639****Director's Report**

The director presents his report and accounts for the year ended 31 December 2014.

Principal activity

The company is dormant and has not traded during the year or subsequent to the year end.

Directors

The following persons served as directors during the year:

R Davison

F Sharp

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 24 September 2015 and signed on its behalf.

R Davison

Director

Pure Search Marketing Limited
Profit and Loss Account
for the year ended 31 December 2014

The company has not traded during the year or the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

Certain items of expenditure were paid on behalf of the company by the director.

Pure Search Marketing Limited

Balance Sheet

as at 31 December 2014

	Notes	2014 £	2013 £
Current assets			
Debtors	2	5,425	5,425
Net Current Assets		5,452	5,452
Net Assets		<u>5,452</u>	<u>5,452</u>
Capital and reserves			
Called up share capital	3	1,000	1,000
Profit and loss account	4	4,452	4,452
Shareholders' funds		<u>5,452</u>	<u>5,452</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 480 of the Companies Act 2006 relating to dormant companies.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

R Davison

Director

Approved by the board on 24 September 2015

Pure Search Marketing Limited
Notes to the Accounts
for the year ended 31 December 2014

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

2 Debtors	2014	2013
	£	£
Amounts owed by group undertakings	5,452	5,452

3 Share capital	Nominal		2014	2013
	value	Number	£	£
Alotted, called up and fully paid:				
Ordinary shares	£1 each	1,000	1,000	1,000

4 Profit and loss account	2014
	£
At 1 January 2014	4,452
At 31 December 2014	4,452

5 Ultimate controlling party

The company's ultimate parent undertaking, its ultimate controlling party, and the parent company of the largest and smallest group for which accounts are prepared is Chime Communications plc which is incorporated in England.

6 Related Party Transactions

The company has taken advantage of the exemption granted under paragraph 3(c) of FRS 8 and has not disclosed details of transactions with other wholly owned group companies.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.