Annual report and financial statements

for the year ended 31 July 2010

Registered number 03323339



Annual report and financial statements for the year ended 31 July 2010

Contents

	Page
Directors and advisers	2
Directors' report	3
Independent auditors' report .	6
Profit and loss account .	8
Statement of total recognised gains and losses	8
Balance sheet	9
Notes to the financial statements	10

Directors and advisers

Directors

S Geary P D Gilbert P Carey J Bentley N Wright

Independent auditors

PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors The Atrium St Georges Street Norwich NR3 1AG

Bankers

National Westminster Bank plc 208 Piccadilly London W1A 2DG

Solicitors

Leathes Prior 74 The Close Norwich Norfolk NR1 4DR

Registered office

1 Jubilee Street Brighton East Sussex BN1 1GE

Directors' report

The directors present their report and the audited financial statements for the year ended 31 July 2010

Principal activities and business review

The principal activity of the company is that of a tour operator. The tours organised by the company include winter sports, educational travel and student travel

Results and dividends

The profit for the financial year amounted to £1,362,000 (2009 £988,000) The directors have not recommended a dividend

Future Developments

The company aims to grow profit, with increased sales and new product developments

Financial KPIs

	2010	2009
	£'000	£'000
Turnover	14,164	15,854
Gross Profit	3,315	2,319
Operating Profit	952	1,398

The KPI table above adequately discloses the company's performance in the year

Financial risk management objectives and policies

The main risks arising from the company's financial instruments are exchange rate risk and liquidity risk. The Directors review and agree policies for managing each of these risks as follows

Liquidity risk

The company seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs and to invest any cash assets safely and profitably. The company policy throughout the year has been to ensure continuity of funding by using cash generated by operations. Short term flexibility is achieved by overdraft facilities.

Exchange rate risk

The company is exposed to both translation and transaction foreign exchange rate risk. Translation risk is managed through the use of foreign currency bank accounts. Transaction risk is managed by hedging currency, using forward currency contracts, at point of brochure launch on forecast currency requirements. Whilst the aim is to achieve an economic hedge the company does not adopt an accounting policy of hedge accounting for these financial statements.

Directors' report (continued)

Directors

The directors, who held office during the year and up to the date of signing the financial statements, were as follows

A Gardner (resigned 05/01/2011)
S Geary
A McEntee (resigned 05/01/2011)
P D Gilbert
J Barber (resigned 20/05/2010)
P Carey (appointed 21/05/2010)
J Bentley
N Wright (appointed 21/05/2010)

Directors' and officers' indemnity insurance

The company maintains liability insurance for its directors and officers, with a cover limit for each claim or series of claims against them in that capacity. The directors have also been granted a qualifying third party provision under sections 234 and 235 of the Companies Act 2006. Neither the company's indemnity nor insurance provides cover in the event that a director is proved to have acted fraudulently or dishonestly.

Statement of directors' responsibilities

The directors are responsible for preparing the directors' report, and the annual report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement of disclosure of information to auditors

So far as each of the directors are aware, there is no relevant audit information of which the company's auditors are unaware, and they have taken all the steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information

Directors' report (continued)

Independent auditors

On 16 June 2010, Grant Thornton LLP resigned as auditors and were replace by PricewaterhouseCoopers LLP

PricewaterhouseCoopers LLP have indicated their willingness to continue in office and a resolution concerning their reappointment will be proposed at the next annual general meeting

On behalf of the board

P D Gilber Director

31 March 2011

Independent auditors' report to the members of STS School Travel Service Limited

We have audited the financial statements of STS School Travel Service Limited for the year ended 31 July 2010 which comprise the profit and loss account, the statement of total recognised gains and losses, the balance sheet, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Respective responsibilities of directors and auditors

As explained more fully in the statement of directors' responsibilities set out on page 4 the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland) Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 July 2010 and of the profit for the
 year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements

Independent auditors' report to the members of STS School Travel Service Limited (continued)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us, or
- the company financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

David Newstead (Senior Statutory Auditor)

For and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors

Norwich

31 March 2011

Profit and loss account for the year ended 31 July 2010

		2010	2009
	Note	£'000	£,000
Turnover	2	14,164	15,854
Cost of sales		(10,849)	(13,535)
Gross profit		3,315	2,319
Administrative expenses		(2,363)	(2,074)
Other operating income		-	1,153
Profit on ordinary activities before taxation	3	952	1,398
Tax on profit on ordinary activities	6	410	(410)
Profit for the financial year	16	1,362	988

The results for the current and prior year relate entirely to continuing operations

Statement of total recognised gains and losses for the year ended 31 July 2010

	2010	2009
	£'000	£,000
Profit for the financial year	1,362	988
Foreign exchange differences	1	(7)
Total recognised gains since last annual report	1,363	981

Balance sheet as at 31 July 2010

	Note	2010	2009
		£'000	£'000
Fixed assets			
Intangible assets	7	958	1,027
Tangible assets	8	134	178
Investments	9	2	2
	_	1,094	1,207
Current assets	_		
Stocks	10	7	4
Debtors	11	5,901	7,375
Cash at bank and in hand		1,396	12
-		7,304	7,391
Creditors: amounts falling due within one year	12	(3,809)	(5,368)
Net current assets	1 3 13	3,495	2,023
Total assets less current liabilities		4,589	3,230
Provisions for liabilities - Deferred tax	13	(5)	(9)
Net assets		4,584	3,221
Capital and reserves			
Called up share capital	15	1,600	1,600
Profit and loss account	16	2,984	1,621
Total shareholders' funds	17	4,584	3,221

The financial statements on pages 8 to 19 were approved by the board of directors on 7 | March 2011 and were signed on its sphalf by

RI Gilbert

Notes to the financial statements for the year ended 31 July 2010

1. Accounting policies

Basis of accounting

The financial statements have been prepared on a going concern basis, under the historical cost convention, and in accordance with the Companies Act 2006 and applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Consolidated financial statements

The company is exempt from preparing consolidated financial statements under section 400 of the Companies Act 2006 on the grounds that, it is an intermediate holding company and its results are included in the financial statements of its parent undertaking EATG (Bidco) Limited, a company incorporated in England and Wales These financial statements therefore present information about the company as an individual undertaking and not about its group

Cash flow statement

The directors have taken advantage of the exemption in Financial Reporting Standard ("FRS") 1 (Revised 1996), "Cash Flow Statements", from including a cash flow statement in the financial statements on the grounds that the company is wholly owned and this company is included in the consolidation accounts of a parent undertaking which publishes a consolidated cash flow statement

Related party transactions

The company has taken advantage of the exemption in FRS 8, "Related Party Disclosures", from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company

Turnover

The turnover shown in the profit and loss account represents amounts receivable for holidays and any related coach travel commencing in the year, exclusive of Value Added Tax However, where the year end falls on a weekday the holiday income for that week is split on a daily basis to achieve cut off on the year end date

Holiday deposits received in advance for holidays commencing after the year end are included within deferred income. Income from the sale of third party insurance policies is recognised at the date of sale as the group has no further obligations to the customer. Souvenir income, excluding Value Added Tax, is recognised at date of sale.

Goodwill

Positive purchased goodwill arising on acquisitions is capitalised, classified as an asset on the Balance Sheet and amortised over its estimated useful life up to a maximum of 20 years. This length of time is presumed to be the maximum useful life of purchased goodwill because it is difficult to make projections beyond this period. Goodwill is reviewed for impairment at the end of the first full financial year following each acquisition and subsequently as and when necessary if circumstances emerge that indicate that the carrying value may not be recoverable

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Goodwill - 20 years

Fixed assets

All fixed assets are stated at cost less depreciation

Notes to the financial statements for the year ended 31 July 2010 (continued)

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Fixtures, fittings and equipment - 3 - 10 years straight line

Motor vehicles - 3 - 5 years straight line

Resort equipment - 3 - 5 years straight line

Operating lease agreements

The total payments made under operating leases are charged to the profit and loss against the season to which they relate

Foreign currencies

Transactions denominated in foreign currencies are recorded at actual exchange rates as at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the year end are reported at the rates of exchange prevailing at that date.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classed as financial liabilities. Financial liabilities are presented as such in the balance sheet. Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account. Finance costs are calculated so as to produce a constant rate of return on the outstanding liability.

Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Notes to the financial statements for the year ended 31 July 2010 (continued)

1. Accounting policies (continued)

Deferred taxation

Provision is made for deferred taxation, using the full provision accounting method, when an event has taken place by the balance sheet date which gives rise to an increased or reduced tax liability in the future, in accordance with FRS 19, "Deferred tax" Deferred tax assets are recognised to the extent that they are regarded as recoverable. Deferred tax assets and liabilities are not discounted Deferred tax is determined using tax rates that have been enacted or substantially enacted by the balance sheet date and are expected to apply when the related deferred tax asset is realised or deferred tax liability is settled

2. Turnover

The turnover and loss on ordinary activities before tax are attributable to the principal activities of the group Although the provision of certain services took place abroad, all turnover is considered to arise in the United Kingdom

3. Profit on ordinary activities before taxation

	2010	2009 £'000
	£'000	
Profit on ordinary activities before taxation is stated after charging / (crediting):		
Depreciation of tangible assets	39	77
Amortisation of intangible assets	69	68
Forex charges	(1)	(36)
Auditor's remuneration - audit fees	12	14
Auditor's remuneration - other fees	5	6
Operating lease costs - land and buildings	155	75

4. Employee information

Employees are employed and paid by a fellow subsidiary undertaking company STG Travel Ltd

Notes to the financial statements for the year ended 31 July 2010 (continued)

5. Directors emoluments

The Directors received no emoluments for services provided to the company during the year (2009 nil)

The directors' aggregate emoluments in respect of services to companies within EATG (Debtco) Limited were

	£'000	£'000
Aggregate emoluments	524	568
Payments to third parties for director's services	100	100
Aggregate emoluments	624	668

Retirement benefits are accruing to no directors (2009 nil) under any pension scheme. During the current and prior year, shares in the ultimate parent undertaking EATG Sarl, were issued to certain Group employees. The unconditional rights to the shares only crystallise on the occurrence of a defined liquidity event. No material share-based payments arose in the current or prior year.

Emoluments payable to the highest paid director within EATG (Debtco) Limited were as follows

	2010	2009
	£'000	£'000
Emoluments receivable	224	347

6. Tax on profit on ordinary activities

(a) Analysis of tax (credit) / charge in the year

	2010 £'000	£'000
Current tax		
UK corporation tax on profits for the year	-	413
Adjustments in respect of previous years	(406)	
Total current tax (note 6b)	(406)	413
Deferred tax		·
Origination and reversal of timing differences	(3)	(3)
Adjustments in respect of previous years	(1)	
Total deferred tax	(4)	(3)
Tax on profit on ordinary activities	(410)	410

Notes to the financial statements for the year ended 31 July 2010 (continued)

5. Directors emoluments

The Directors received no emoluments for services provided to the company during the year (2009 nil)

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	2010	2009 £'000
	£,000	
Aggregate emoluments	524	568
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	£'000	£'000
Emoluments receivable	224	347

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	2010 £'000	£'000
Current tax		
UK corporation tax on profits for the year	•	413
Adjustments in respect of previous years	(406)	
Total current tax (note 6b)	(406)	413
Deferred tax		
Origination and reversal of timing differences	(3)	(3)
Adjustments in respect of previous years	(1)	-
Total deferred tax	(4)	(3)
Tax on profit on ordinary activities	(410)	410

Notes to the financial statements for the year ended 31 July 2010 (continued)

6. Tax on profit on ordinary activities (continued)

(b) Factors affecting the tax (credit) / charge in the year

The current tax assessed for the year is lower (2009 higher) than the standard rate of corporation tax in the UK of 28% (2009 28%) The differences are explained below

	2010 £'000	2009
		000°£
Profit on ordinary activities before taxation	952	1,398
Profit on ordinary activities multiplied by rate of tax at 28% (2009 28%)	267	391
Effects of		
Accelerated capital allowances	3	3
Permanent differences	7	19
Group relief	(277)	-
Adjustment in respect of previous periods	(406)	-
Current tax charge for the year (note 6a)	(406)	413

(c) Factors affecting future tax charge

During the year, as a result of the change in the UK main corporation tax rate from 28% to 27% that was substantively enacted on 20 July 2010 and that will be effective from 1 April 2011, the relevant deferred tax balances have been re-measured Further reductions to the UK corporation tax rate were announced in the June 2010 Budget The changes, which are expected to be enacted separately each year, propose to reduce the rate by 1% per annum to 24% by 1 April 2014 The changes had not been substantively enacted at the balance sheet date and, therefore, are not recognised in these financial statements

7. Intangible assets

	Goodwill
	£'000
Cost	
At 1 August 2009 and 31 July 2010	1,370
Accumulated amortisation	
At 1 August 2009	343
Charge for financial year	69
At 31 July 2010	412
Net book value	
At 31 July 2010	958
At 31 July 2009	1,027

Notes to the financial statements for the year ended 31 July 2010 (continued)

8. Tangible assets

	Fixtures, fittings & equipment	Motor vehicles	Resort equipment	Total
	£,000	£'000	£'000	£'000
Cost				,
At 1 August 2009	500	8	41	549
Additions	6	1	-	7
Disposals	(59)	-	-	(59)
Exchange differences	(8)	-	-	(8)
At 31 July 2010	439	9	41	489
Accumulated depreciation				
At 1 August 2009	326	8	37	371
Charge for financial year	35	1	3	39
Disposals	(51)	-	-	(51)
Exchange differences	(4)	-	-	(4)
At 31 July 2010	306	9	40	355
Net book value				
At 31 July 2010	133	-	1	134
At 31 July 2009	174	_	4	178

9. Investments

Shares in group undertakings and participating interests	£'000
Cost and net book amount	
At 1 August 2009 and at 31 July 2010	2

At 31 July 2010 the company owned the whole of the issued share capital of the following companies

Company	Country of incorporation	Class of shares	Principal activity
STS Holidays Ltd	England & Wales	£1 Ordinary	Dormant

Notes to the financial statements for the year ended 31 July 2010 (continued)

10. Stocks

	2010	2009
	£'000	£'000
Goods held for resale	7	4

The replacement cost of stocks does not differ materially from the values disclosed above

11. Debtors

	2010	2009
	£'000	£'000
Trade debtors	3	-
Amounts owed by group undertakings	5,623	7,099
Other debtors	-	50
Other taxation and social security	37	54
Prepayments and accrued income	238	172
	5,901	7,375

Amounts owed by group undertakings are unsecured, interest free and repayable on demand

12. Creditors: amounts falling due within one year

2010	2009
£'000	£'000
-	1,641
38	28
1,191	1,162
41	-
2,539	2,537
3,809	5,368
	£'000 - 38 1,191 41 2,539

Amounts owed to group undertakings are unsecured, interest free and repayable on demand

Notes to the financial statements for the year ended 31 July 2010 (continued)

13. Provisions for liabilities - deferred taxation

The movement in the deferred taxation liability during the period was

	· • • • • • • • • • • • • • • • • • • •	£'000
At 1 August 2009		9
Charged to the profit and loss account in the year (note 6)		(4)
At 31 July 2010		5
The deferred tax liability consists of the tax effect of timing differences in respect of		
and consider the same and the s	2010	2009
	£'000	£'000
Accelerated capital allowances	5	9

14. Leasing commitments

As at 31 July 2010 the company had annual commitments under non-cancellable operating leases for land and buildings expiring as follows

	2010	2009 £'000
	£'000	
Within one year	131	-
After five years	-	330
	131	330

15. Called up share capital

	2010 £'000	2009 £'000
Authorised	J	
5,000,000 (2009 5,000,000) ordinary shares of £1 each	5,000	5,000
Allotted and fully paid:		
1,600,002 (2009 1,600,002) Ordinary shares of £1 each	1,600	1,600

Notes to the financial statements for the year ended 31 July 2010 (continued)

16. Profit and loss account

	£'000
At 1 August 2009	1,621
Profit for the financial year	1,362
Foreign currency retranslation	1
At 31 July 2010	2,984

17. Reconciliation of movement in total shareholders' funds

2010 £'000	2009
	£'000
1,362	988
1	(7)
1,363	981
3,221	2,240
4,584	3,221
	£'000 1,362 1 1,363 3,221

18. Contingent liabilities

All group undertakings have given a multilateral guarantee to the group's bankers of £66,505,000 (2009 £60,200,000) in respect of amounts owed under the group's banking arrangements

There were no other material contingent liabilities at 31 July 2010 or 31 July 2009

Notes to the financial statements for the year ended 31 July 2010 (continued)

19. Ultimate controlling party

The immediate parent undertaking of the entity is STG Travel Group Ltd, a company incorporated in England and Wales

The largest group of undertakings for which consolidated accounts are prepared to include the results of this company is headed by EATG (Debtco) Limited registered in England

EATG Sarl, incorporated in Luxembourg is the ultimate parent undertaking for STS School Travel Service Ltd

The company is ultimately controlled by funds managed by DLJ Merchant Banking, Inc , the General Partner of DLJ Merchant Banking IV (Cayman) LP, which is the general partner of DLJMB Overseas Partners IV, LP