# NORTH NEWS & PICTURES LIMITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2010

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## **ABBREVIATED BALANCE SHEET**

## AS AT 31 JULY 2010

		20	10	200	9
	Notes	£	£	£	£
Fixed assets					
Intangible assets	2		8,250		9,000
Tangible assets	2		74,440		97,501
Investments	2		80,683		120,964
			163,373		227,465
Current assets					
Debtors		199,914		134,798	
Cash at bank and in hand		502,194		365,996	
		702,108		500,794	
Creditors amounts falling due within					
one year		(168,893)		(99,251)	
Net current assets			533,215		401,543
Total assets less current liabilities			696,588		629,008
Provisions for liabilities			(9,332)		(12,387)
			687,256		616,621
Capital and reserves Called up share capital	3		10,000		10,000
Profit and loss account	-		677,256		606,621
Shareholders' funds			687,256		616,621

#### ABBREVIATED BALANCE SHEET (CONTINUED)

**AS AT 31 JULY 2010** 

For the financial year ended 31 July 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime of the Companies Act 2006

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Approved by the Board for issue on

LDitenburn

Director

Company Registration No 03263624

# NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2010

#### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### 1 2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently

#### 13 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

#### 1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life

#### 1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows.

Plant and machinery

15% reducing balance

#### 1.6 Investments

Fixed asset investments are stated at cost less provision for diminution in value

#### 17 Revenue recognition

Revenue is recognised at the point of sale

#### 18 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

# NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2010

				Fixed assets
Total	Investments	Tangıble assets	Intangıble assets	
£	£	£	£	
				Cost
346,019	120,964	210,055	15,000	At 1 August 2009
8,846	-	8,846	-	Additions
(104,297)	(40,281)	(64,016)	-	Disposals
250,568	80,683	154,885	15,000	At 31 July 2010
				Depreciation
118,554	-	112,554	6,000	At 1 August 2009
(46,076)	-	(46,076)	-	On disposals
14,717	-	13,967	750	Charge for the year
87,195	-	80,445	6,750	At 31 July 2010
	<del></del>	<del></del>		Net book value
163,373	80,683	74,440	8,250 	At 31 July 2010
227,465	120,964	97,501	9,000	At 31 July 2009

3	Share capital	2010 £	2009 £
	Authorised 1,000,000 Ordinary shares of 10p each	100,000	100,000
	Allotted, called up and fully paid 100,000 Ordinary shares of 10p each	10,000	10,000

During the year ended 31 July 2002 the company issued options over 10,000 of the company's shares at £3 34 per share to 4 employees in accordance with the Enterprise Management Incentives legislation (EMI)

#### 4 Transactions with directors

Included within other creditors is £1,333 (2009 £1,346) owed to E L & J Ditchburn, who are company directors

During the year dividends of £46,000 (2009 £86,000) were paid to the directors