NORTH NEWS & PICTURES LIMITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2012

FRIDAY

A32 01/03/2013

COMPANIES HOUSE

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ABBREVIATED BALANCE SHEET

AS AT 31 JULY 2012

		20 ⁻	12	20 ⁴	11
	Notes	£	£	£	£
Fixed assets					
Intangible assets	2		6,750		7,500
Tangible assets	2		74,070		73,200
Investments	2		1		
			80,821		80,700
Current assets					
Debtors		108,566		147,065	
Investments		46		-	
Cash at bank and in hand		617,470		664,539	
		726,082		811,604	
Creditors, amounts falling due within	ו	(445.040)		(404.000)	
one year		(115,012)		(131,909)	
Net current assets			611,070		679,695
Total assets less current liabilities			691,891		760,395
Provisions for liabilities			(6,848)		(8,122)
			685,043		752,273
					
Capital and reserves Called up share capital	3		10,000		10,000
Profit and loss account	J		675,043		742,273

ABBREVIATED BALANCE SHEET (CONTINUED)

AS AT 31 JULY 2012

For the financial year ended 31 July 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

18/02/13

Approved by the Board for issue on

E L Ditchburn

Director

Company Registration No. 03263624

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 JULY 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1 2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

14 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life

1 5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Plant and machinery

15% reducing balance

1.6 Investments

Fixed asset investments are stated at cost less provision for diminution in value Current asset investments are stated at the lower of cost and net realisable value

1.7 Revenue recognition

Revenue is recognised at the point of sale

1.8 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

19 Group accounts

In the opinion of the directors, the company and its subsidiary undertaking comprise a small group. The company has therefore taken advantage of the exemption provided by Section 398 of the Companies Act 2006 not to prepare group accounts.

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2012

2 F	ixed assets				
		Intangible assets	Tangible assets	Investments	Total
		£	£	£	£
C	Cost				
Α	at 1 August 2011	15,000	139,349	-	154,349
Α	Additions	•	11,733	21,321	33,054
R	Revaluation	-	-	(21,320)	(21,320)
A	at 31 July 2012	15,000	151,082	1	166,083
D	Depreciation				
Α	t 1 August 2011	7,500	66,148	-	73,648
C	Charge for the year	750	10,864	-	11,614
A	at 31 July 2012	8,250	77,012	-	85,262
N	let book value			,	
Α	At 31 July 2012	6,750	74,070	1	80,821
Α	at 31 July 2011	7,500	73,200	<u> </u>	80,700

Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies

Company	Country of registration or		
Subsidiary undertakings	incorporation	Class	%
2DAYMEDIA Limited	England and Wales	Ordinary	100 00

The aggregate amount of capital and reserves and the results of these undertakings for the last relevant financial year were as follows

		Capital and reserves	Profit/(loss) for the year
		2012	2012
	Principal activity	£	£
2DAYMEDIA Limited	Management and distribution of images on-line	(35,009)	155,257
	-		

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2012

3	Share capital	2012 £	2011 £
	Allotted, called up and fully paid	40.000	40.000
	100,000 Ordinary shares of 10p each	10,000	10,000

During the year ended 31 July 2002 the company issued options over 10,000 of the company's shares at £3 34 per share to 3 employees in accordance with the Enterprise Management Incentives legislation (EMI)

4 Ultimate parent company

EL Ditchburn and J Ditchburn are deemed to be the ultimate controlling party by virtue of being directors and majority shareholders of the company