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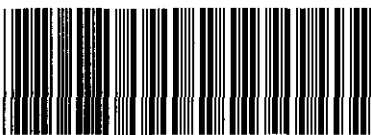
**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 3260419

The Registrar of Companies for England and Wales hereby certifies that
RICHARD PIKE ASSOCIATES LIMITED

having by special resolution changed its name, is now incorporated
under the name of
MEDIAMENDS LIMITED

Given at Companies House, Cardiff, the 24th March 2004



C03260419N



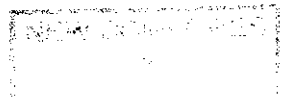
THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

HC006B

108259/275 Corp.



**SPECIAL RESOLUTION OF CHANGE OF NAME
COMPANIES ACTS**

COMPANY NUMBER: **3260419**

COMPANY NAME: Richard Pike Associates Limited

At a General Meeting of the members of the above named company, duly convened and held at:

Beech Cottage, Hyltons Crossways, Felmingham, Norfolk

On the 22nd day of MARCH 2004

The following Special Resolution was duly passed:

That the name of the Company be changed to:

NEW NAME: MEDIAMENDS LIMITED with immediate effect

Signature: [Signature]
Chairman, Director, Secretary or Officer of the Company

Notes:

- The resolution must be delivered to Companies House within 15 days of it being passed.
- A £10 fee is required to change the name (cheques made payable to 'Companies House').
- Have you checked whether the new name is available at www.companieshouse.gov.uk?
- Please provide the name and address to which the certificate is to be sent.



A03 *ATDPTNA* 0168
COMPANIES HOUSE 23/03/04