

Registration number 03216119

**ACADEMY EDUCATION LIMITED**

**Directors' report and financial statements**

**for the year ended 31 July 2016**

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# **ACADEMY EDUCATION LIMITED**

## **Company information**

Directors	E I Hemmings A N Hemmings
Company number	03216119
Registered office	16 South End Croydon Surrey CR0 1DN
Business address	4 West Smithfield London EC1A 9JX
Bankers	HSBC Bank Plc 196 Oxford Street London W1D 1NT

# **ACADEMY EDUCATION LIMITED**

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# **ACADEMY EDUCATION LIMITED**

## **Directors' report for the year ended 31 July 2016**

The directors present their report and the financial statements for the year ended 31 July 2016.

### **Principal activity**

The principal activity of the company is a school of hairdressing.

### **Directors**

The directors who served during the year are as stated below:

E I Hemmings

A N Hemmings

### **Statement of directors' responsibilities**

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors of a company must, in determining how amounts are presented within items in the profit and loss account and balance sheet, have regard to the substance of the reported transaction or arrangement, in accordance with generally accepted accounting principles and practice.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

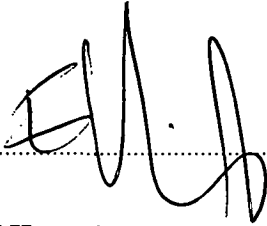
This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

**ACADEMY EDUCATION LIMITED**

**Directors' report  
for the year ended 31 July 2016**

..... continued

This report was approved by the Board on ...26-4-17..., and signed on its behalf by:

A handwritten signature in black ink, appearing to be 'E I Hemmings', written over a horizontal dotted line.

**E I Hemmings  
Director**

# ACADEMY EDUCATION LIMITED

## Profit and loss account for the year ended 31 July 2016

		2016	2015
	Notes	£	£
<b>Turnover</b>	<b>2</b>	730,847	789,292
Cost of sales		(696,347)	(718,292)
<b>Gross profit</b>		<u>34,500</u>	<u>71,000</u>
Administrative expenses		(2,277)	(3,349)
Exceptional administrative expenses		-	(1,834,655)
<b>Operating profit/(loss)</b>		<u>32,223</u>	<u>(1,767,004)</u>
Interest payable and similar charges		(873)	(680)
<b>Profit/(loss) on ordinary activities before taxation</b>		<u>31,350</u>	<u>(1,767,684)</u>
Tax on profit/(loss) on ordinary activities		-	-
<b>Profit/(loss) for the year</b>	<b>7</b>	<u>31,350</u>	<u>(1,767,684)</u>
Retained profit brought forward		18,250	2,335,937
Dividends paid		-	(550,000)
<b>Retained profit carried forward</b>		<u><u>49,600</u></u>	<u><u>18,253</u></u>

The notes on pages 6 to 9 form an integral part of these financial statements.

# ACADEMY EDUCATION LIMITED

## Balance sheet as at 31 July 2016

		2016		2015	
	Notes	£	£	£	£
<b>Current assets</b>					
Debtors	4	231,283		376,928	
		<u>231,283</u>		<u>376,928</u>	
<b>Creditors: amounts falling due within one year</b>	5	(181,583)		(358,575)	
<b>Net current assets</b>			49,700		18,353
<b>Total assets less current liabilities</b>			49,700		18,353
<b>Net assets</b>			<u>49,700</u>		<u>18,353</u>
<b>Capital and reserves</b>					
Called up share capital	6		100		100
Profit and loss account	7		49,600		18,253
<b>Shareholders' funds</b>			<u>49,700</u>		<u>18,353</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet.

**The notes on pages 6 to 9 form an integral part of these financial statements.**

# ACADEMY EDUCATION LIMITED

## Balance sheet (continued)

### Directors' statements required by Sections 475(2) and (3) for the year ended 31 July 2016

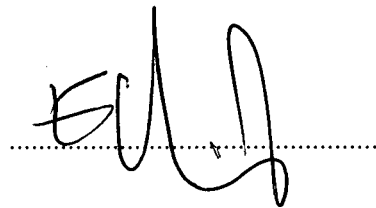
For the year ended 31 July 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and with the Financial Reporting Standard for Smaller Entities (effective January 2015).

These accounts were approved by the directors on .....26.4.17, and are signed on their behalf by:

A handwritten signature in black ink, appearing to be 'E I Hemmings', written over a horizontal dotted line.

**E I Hemmings**  
**Director**

**Registration number 03216119**

**The notes on pages 6 to 9 form an integral part of these financial statements.**



# **ACADEMY EDUCATION LIMITED**

## **Notes to the financial statements for the year ended 31 July 2016**

### **1. Accounting policies**

#### **1.1. Accounting convention**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

#### **1.2. Turnover**

Turnover represents the total invoice value, excluding value added tax, of sales made during the year.

#### **1.3. Deferred taxation**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the following exceptions:

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold;

Provision is made for deferred tax that would arise on remittance of the retained earnings of overseas subsidiaries, associates and joint ventures only to the extent that, at the balance sheet date, dividends have been accrued as receivable;

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

### **2. Turnover**

The total turnover of the company for the year has been derived from its principal activity wholly undertaken in the UK.

# ACADEMY EDUCATION LIMITED

## Notes to the financial statements for the year ended 31 July 2016

..... continued

### 3. Dividends

#### Dividends paid and proposed on equity shares

	2016 £	2015 £
Paid during the year:		
Equity dividends on Ordinary 'A' shares	-	550,000

### 4. Debtors

	2016 £	2015 £
Amounts owed by connected company (see note 8)		
- Alan D Hairdressing Limited	198,923	324,287
Other debtors	32,360	52,641
	231,283	376,928

### 5. Creditors: amounts falling due within one year

	2016 £	2015 £
Bank overdraft (unsecured)	4,536	10,283
Trade creditors	15,558	-
Other taxes and social security costs	27,489	247,040
Other creditors	132,000	98,252
Accruals and deferred income	2,000	3,000
	181,583	358,575

# ACADEMY EDUCATION LIMITED

## Notes to the financial statements for the year ended 31 July 2016

..... continued

6.	Share capital	2016 £	2015 £
	<b>Authorised</b>		
	500 Ordinary 'A' shares of £1 each	500	500
	500 Ordinary 'B' shares of £1 each	500	500
		<u>1,000</u>	<u>1,000</u>
	<b>Allotted, called up and fully paid</b>		
	50 Ordinary 'A' shares of £1 each	50	50
	50 Ordinary 'B' shares of £1 each	50	50
		<u>100</u>	<u>100</u>
	<b>Equity Shares</b>		
	50 Ordinary 'A' shares of £1 each	50	50
	50 Ordinary 'B' shares of £1 each	50	50
		<u>100</u>	<u>100</u>
7.	<b>Reserves</b>	<b>Profit and loss account £</b>	<b>Total £</b>
	<b>At 1 August 2015</b>	18,250	18,250
	Profit for the year	31,350	31,350
	<b>At 31 July 2016</b>	<u>49,600</u>	<u>49,600</u>

## 8. Related party transactions

The company subcontracts its work to connected companies. During the year, the company was charged £489,555 by Alan D Education Limited (2015 - £537,996), and £206,791 by Academy Education (Ipswich) Limited (2015 - £180,296).

In return, the company made management charges amounting to £25,000 and £9,500 to Alan D Education Limited and Academy Education (Ipswich) Limited respectively for the management of the contracts (2015 - £52,500 and £18,500 respectively).

The directors, E I Hemmings and A N Hemmings are also directors of Alan D Education Limited, Academy Education (Ipswich) Limited and Alan D Hairdressing Limited.

# **ACADEMY EDUCATION LIMITED**

## **Notes to the financial statements for the year ended 31 July 2016**

..... continued

### **9. Ultimate parent undertaking**

The ultimate parent undertaking in the year was Alan D Hairdressing Limited, a company incorporated in England until February 2016 when it was changed to Croydon Business Centre Limited, a company also incorporated in England.

### **10. Controlling interest**

The ultimate controlling party is Mr A N Hemmings, director.

**ACADEMY EDUCATION LIMITED**

**The following pages do not form part of the statutory accounts.**

# ACADEMY EDUCATION LIMITED

## Detailed trading profit and loss account and expenses schedule for the year ended 31 July 2016

	2016		2015	
	£	£	£	£
<b>Sales</b>				
Sales		696,347		718,292
Management charges receivable		34,500		71,000
		<u>730,847</u>		<u>789,292</u>
<b>Cost of sales</b>				
Subcontract labour	696,347		718,292	
	<u>696,347</u>		<u>718,292</u>	
		(696,347)		(718,292)
<b>Gross profit</b>		34,500		71,000
<b>Administrative expenses</b>				
Accountancy	1,846		3,013	
Bank charges	431		337	
Sundries	-		(1)	
Exceptional administration items	-		1,834,655	
		<u>2,277</u>		<u>1,838,004</u>
<b>Operating profit/(loss)</b>		32,223		(1,767,004)
<b>Other income and expenses</b>				
<b>Interest payable</b>				
Bank interest	873		680	
		<u>(873)</u>		<u>(680)</u>
<b>Net profit/(loss) for the year</b>		<u>31,350</u>		<u>(1,767,684)</u>