

Registered Number 03203795

ABC Promotional Gifts Limited

Abbreviated Accounts

30 April 2011

**ABC Promotional Gifts Limited**

**Registered Number 03203795**

**Company Information**

**Registered Office:**

Realtex House  
2 Leeds Road  
Rawdon  
Leeds  
LS19 6AX

**Reporting Accountants:**

Inspired Accountants Limited  
Chartered Certified Accountants  
4 Parkside Court  
Greenhough Road  
Lichfield  
Staffordshire  
WS13 7AU

ABC Promotional Gifts Limited

Registered Number 03203795

Balance Sheet as at 30 April 2011

|                                                       | Notes | 2011<br>£      | 2010<br>£     |
|-------------------------------------------------------|-------|----------------|---------------|
| <b>Fixed assets</b>                                   |       |                |               |
| Tangible                                              | 2     | 5,842          | 6,469         |
|                                                       |       | <u>5,842</u>   | <u>6,469</u>  |
| <b>Current assets</b>                                 |       |                |               |
| Debtors                                               |       | 43,982         | 52,557        |
| Cash at bank and in hand                              |       | 5,825          | 5,969         |
| Total current assets                                  |       | <u>49,807</u>  | <u>58,526</u> |
| <b>Creditors: amounts falling due within one year</b> |       | (56,004)       | (64,292)      |
| <b>Net current assets (liabilities)</b>               |       | (6,197)        | (5,766)       |
| <b>Total assets less current liabilities</b>          |       | <u>(355)</u>   | <u>703</u>    |
| <b>Provisions for liabilities</b>                     |       | (1,147)        | (1,264)       |
| <b>Total net assets (liabilities)</b>                 |       | <u>(1,502)</u> | <u>(561)</u>  |
| <b>Capital and reserves</b>                           |       |                |               |
| Called up share capital                               | 3     | 100            | 100           |
| Profit and loss account                               |       | (1,602)        | (661)         |
| <b>Shareholders funds</b>                             |       | <u>(1,502)</u> | <u>(561)</u>  |

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- a. For the year ending 30 April 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
  - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
  - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
  - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 30 September 2011

And signed on their behalf by:

**M A Paver, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

## Notes to the Abbreviated Accounts

For the year ending 30 April 2011

1 **Accounting policies**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

|                       |                         |
|-----------------------|-------------------------|
| Plant and machinery   | 15% on reducing balance |
| Fixtures and fittings | 10% on reducing balance |

2 **Tangible fixed assets**

|                       |   | <b>Total</b>  |
|-----------------------|---|---------------|
| <b>Cost</b>           |   | <b>£</b>      |
| At 01 May 2010        |   | 34,617        |
| Additions             | - | 250           |
| At 30 April 2011      | - | <u>34,867</u> |
| <b>Depreciation</b>   |   |               |
| At 01 May 2010        |   | 28,148        |
| Charge for year       | - | 877           |
| At 30 April 2011      | - | <u>29,025</u> |
| <b>Net Book Value</b> |   |               |
| At 30 April 2011      |   | 5,842         |
| At 30 April 2010      | - | <u>6,469</u>  |

3 **Share capital**

|                                            | 2011<br>£ | 2010<br>£ |
|--------------------------------------------|-----------|-----------|
| <b>Allotted, called up and fully paid:</b> |           |           |
| 100 Ordinary shares of £1 each             | 100       | 100       |

#### 4 **Transactions with directors**

M A Paver had a loan during the year. The balance at 30 April 2011 was £9,697 (1 May 2010 - £8,993), £2,373 was advanced and £1,669 was repaid during the year. Beneficial loan interest 4.75% and 4% has been charged on the overdrawn loan account for the year. The directors loan account will be paid within nine months of the accounting year end.