

REGISTERED NUMBER 03189183 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2011

FOR

ABSOLUTELY STARVING LTD

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ABSOLUTELY STARVING LTD

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for the Year Ended 31 OCTOBER 2011

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ABSOLUTELY STARVING LTD
COMPANY INFORMATION
for the Year Ended 31 OCTOBER 2011

DIRECTORS

S Wasif
L Wasif
H Wasif
C Wasif

SECRETARY:

L Wasif

REGISTERED OFFICE:

162 Clapham Street
London
SW4 7UG

REGISTERED NUMBER:

03189183 (England and Wales)

ACCOUNTANTS:

Pam & Co
Chartered Certified Accountants
1559 London Road
London
SW16 4AD

ABSOLUTELY STARVING LTD

**ABBREVIATED BALANCE SHEET
31 OCTOBER 2011**

	Notes	2011 £	2010 £
FIXED ASSETS			
Intangible assets	2	-	-
Tangible assets	3	-	180,571
		<u>-</u>	<u>180,571</u>
CURRENT ASSETS			
Stocks		-	52,257
Debtors		189,939	458,605
Cash at bank and in hand		1,309	1,309
		<u>191,248</u>	<u>512,171</u>
CREDITORS			
Amounts falling due within one year		(11,338)	(17,740)
NET CURRENT ASSETS		<u>179,910</u>	<u>494,431</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>179,910</u>	<u>675,002</u>
CREDITORS			
Amounts falling due after more than one year		-	(9,204)
NET ASSETS		<u><u>179,910</u></u>	<u><u>665,798</u></u>
CAPITAL AND RESERVES			
Called up share capital	4	100	100
Profit and loss account		179,810	665,698
SHAREHOLDERS' FUNDS		<u><u>179,910</u></u>	<u><u>665,798</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

ABSOLUTELY STARVING LTD

ABBREVIATED BALANCE SHEET - continued
31 OCTOBER 2011

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 17 July 2012 and were signed on its behalf by

A handwritten signature in black ink, appearing to be 'S Wasif', written over a horizontal line.

S Wasif - Director

The notes form part of these abbreviated accounts

ABSOLUTELY STARVING LTD

NOTES TO THE ABBREVIATED ACCOUNTS for the Year Ended 31 OCTOBER 2011

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 1996, is being amortised evenly over its estimated useful life of ten years

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Short leasehold	- 10% on cost
Fixtures and fittings	- 15% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 November 2010	105,000
Disposals	(105,000)
	<hr/>
At 31 October 2011	-
	<hr/>
AMORTISATION	
At 1 November 2010	105,000
Eliminated on disposal	(105,000)
	<hr/>
At 31 October 2011	-
	<hr/>
NET BOOK VALUE	
At 31 October 2011	-
	<hr/>
At 31 October 2010	-
	<hr/>

ABSOLUTELY STARVING LTD

NOTES TO THE ABBREVIATED ACCOUNTS - continued for the Year Ended 31 OCTOBER 2011

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 November 2010	405,750
Disposals	(405,750)
	<hr/>
At 31 October 2011	-
	<hr/>
DEPRECIATION	
At 1 November 2010	225,179
Eliminated on disposal	(225,179)
	<hr/>
At 31 October 2011	-
	<hr/>
NET BOOK VALUE	
At 31 October 2011	-
	<hr/>
At 31 October 2010	180,571
	<hr/>

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value £1	2011 £	2010 £
100	Ordinary		100	100
			<hr/>	<hr/>

5 ULTIMATE PARENT COMPANY

Eco Investment & Leisure Group Limited is the Ultimate Parent Company holding 100% of the issued share capital