Registered Number: 03177758

# Sports News Television Management Limited

Report and Financial Statements

**31 December 2013** 

TUESDAY

LD2 04/03/2014 #

COMPANIES HOUSE

#11

# Report and financial statements 2013

Contents	Page
Officers and professional advisers	1
Directors' report	2
Directors' responsibilities statement	4
Independent auditor's report	5
Profit and loss account	7
Statement of total recognised gains and losses	7
Balance sheet	8
Notes to the financial statements	9

# Report and financial statements 2013

# Officers and professional advisers

#### Directors

K Dale

D Fay

M Masquelier

C Guinness

D Veerasingham

G Pruitt

#### Secretary

J Loffhagen

#### Registered Office

McCormack House Burlington Lane Hogarth Business Park London W4 2TH

#### Bankers

Skandinaviska Enskilda Banken Scandinavian House 2 Cannon Street London EC4M 6XX

#### Auditor

Deloitte LLP Chartered Accountants London United Kingdom

### Directors' report

The directors present their report and the financial statements for the year ended 31 December 2013

This Directors' Report has been prepared in accordance with the special provisions relating to small companies under s415A of the Companies Act 2006

#### Results

The profit for the year after taxation amounted to £350,300 (2012 profit of £313,923)

#### Principal activities and review of the business

The company is principally engaged in the general management of Sports News Television (Limited Partnership) ('SNTV'), a partnership involved in the production and distribution of television sports news programmes

#### Future developments

The directors do not anticipate any significant change in the activities and results of the company in the foreseeable future

#### Principal risks and uncertainties

The company is exposed to the same principal risks and uncertainties as those described in the financial statements of SNTV

The principal risks and uncertainties facing the partnership are

Loss of clients – The partnership may lose contracts/and or clients due to their merger or acquisition, business failure, or contract expiration. Such a loss may have a material impact on the partnership's results

Credit risk – Invoicing is agreed with the customer in advance and the partnership does not offer extended credit terms. In addition, trade debtor balances are monitored on an ongoing basis with the result that the partnership's exposure to bad debts is minimised.

Exchange rate fluctuations – The partnership currently operates globally and is, and will continue to be, exposed to foreign currency rate fluctuations – The company uses external advice on currency dealings with its bank. Where possible natural hedges are used

#### Going concern

After making enquiries, the directors have a reasonable expectation that the company have adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in Note 1 to the financial statements.

#### Directors

The directors who served the company during the yearwere as follows

K Dale

D Fay

M Masquelier

C Gumness

D Veerasingham

G Pruitt

# Directors' report

#### Auditor

Each of the persons who is a director at the date of approval of this report confirms that

- so far as the director is aware, there is no relevant audit information of which the company's auditons unaware,
   and
- the director has taken all the steps that he/she ought to have taken as a director in order to make himself/herself aware of any relevant audit information and to establish that the company's auditoris aware of that information

This confirmation is given and should be interpreted in accordance with the provisions of \$418 of the Companies Act 2006

Deloitte LLP have expressed their willingness to continue in office as auditor and a resolution to reappoint them will be proposed at the forthcoming Annual General Meeting

Approved by the Board of Directors and signed on behalf of the Board

Duncan Fay

Director

[DATE] 2014

28/02/2014

## Directors' responsibilities statement

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act2006 They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

# Independent auditor's report to the members of Sports News Television Management Limited

We have audited the financial statements of Sports News Television Management Limited for the year ended 31 December 2013 which comprise the profit and loss account, the statement of total recognised gains and losses, the balance sheet and the related notes 1 to 14 The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

#### Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report

#### Opinion

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2013 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on matters prescribed in the Companies Act 2006

In our opinion the information in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

# Independent auditor's report to the members of Sports News Television Management Limited

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- · the financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of directors' remuneration specified by law are not made, or
- · we have not received all the information and explanations we require for our audit
- the directors were not entitled to take advantage of the small companies exemption in preparing the directors' report

Andrew Evans

Andrew Evans (Senior Statutory Auditor) for and on behalf of Deloitte LLP Chartered Accountants and Statutory Auditor London, United Kingdom 28th February 2014

# Profit and loss account Year ended 31 December 2013

	Notes	2013 £	2012 £
Share of partnership profits Administrative expenses Exchange loss on operating activities	2	472,890 (2,340) (108)	406,052 (1,093) (5,295)
Profit on ordinary activities before taxation	3	470,442	399,664
Tax on profit on ordinary activities	4	(120,142)	(85,741)
Profit for the financial year	9	350,300	313,923

All results relate to continuing operations in the current and prior year

# Statement of total recognised gains and losses Year ended 31 December 2013

There are no recognised gams or losses other than the profit attributable to the shareholders of the company of £350,300 m the year ended 31 December 2013 (2012 profit of £313,923)

# **Balance sheet At 31 December 2013**

	Notes	2013 £	2012 £
Current assets Debtors Cash at bank and in hand	6	145,984 35,068	82,383 11,762
		181,052	94,145
Creditors: amounts falling due within one year	7	(80,605)	(43,998)
Net assets		100,447	50,147
Capital and reserves Called up share capital Profit and loss account	8 9	5,000 95,447	5,000 45,147
Shareholders' funds	9	100,447	50,147

The financial statements of Sports News Television Management Limited, registered number 03177758 were approved by the Board of Directors on [DATE] 2014 28/02/2014

Signed on behalf of the Board of Directors

Duncan Fay

Director

# Notes to the financial statements Year ended 31 December 2013

#### 1 Accounting policies

#### Basis of preparation

The financial statements are prepared under the historical cost convention and in accordance with applicable accounting standards

These financial statements are prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies

#### Directors' assessment of going concern and subsequent events

The companies business activities together with the factors likely to affect its future development, performance and position are discussed in the directors' report on pages 2 to 4

The company generated a profit for the financial year of £350,300 (2012 £313,923) The partnership has net assets of £100,447 (2012 £50,147)

As a consequence, the directors believe that the company is adequately placed to manage its business risks successfully despite the current uncertain economic outlook

After making enquiries and based on the information presented above, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the annual report and accounts

#### Taxation

Current tax, including UK corporation tax and foreign tax, is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantially enacted by the balance sheet date

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between the group's taxable profits and its results as stated in the financial statements that alse from the inclusion of gains or losses in tax assessments in periods different from those in which they are recognised in the financial statements.

A net deferred tax asset is regarded as recoverable and therefore recognised only to the extent that, on the basis of all available evidence, it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

#### Foreign currencies

Transactions in foreign currencies are translated at the exchange rate ruling at the date of the transaction. The only exception to this is the share of profits from SNTV (note 2). Monetary assets and liabilities in foreign currencies are translated at the rates of exchange ruling at the balance sheet date. The exchange rate as at 31 December 2013 was £1 00-\$1 65 (2012 £1 00-\$1 62).

Any exchange differences are recorded in the profit and loss account

#### 2 Share of partnership profits

This represents 5% of the profits of Sports News Television (Limited Partnership) for the year ended 31 December 2013 translated into sterling at the average rate for the year. The average rate for the year ended 31 December 2013 was £1 00 - \$1 57 (2012 £1 00 - \$1 58)

# Notes to the financial statements Year ended 31 December 2013

3. Profit on ordinary activities before tax
---------------------------------------------

	2013 £	2012 £
This is stated after charging	-	
Auditor's remuneration – audit services	2,340	1,000
None of the directors received remuneration for their qualifying ser	rvices to the company 2012 £ni	l)
The company had no employees during the year Q012 none)		
Тах		
(a) Tax on profit on ordinary activities		
The tax charge is made up as follows		
	2013 £	2012 £
Current tax: UK corporation tax on the profit for the year Double taxation relief Adjustments in respect of previous periods	101,893 (25,868) (23,739)	85,741 (41,988)
Foreign tax Adjustments in respect of previous periods	52,286 25,868 41,988	43,753 41,988
Tax on profit on ordinary activities (note 4(b))	120,142	85,741
(b) Factors affecting tax charge for the year		
The tax assessed for the year differs from the standard rate of corpo	oration tax in the UK of 23 25%	

` '	-	•	•				
The tax assessed for	or the year	differs from	m the stand	dard rate of c	orporation ta	ax in the UK	of 23 25%

(2012 24 5%) The differences are explained below

	2013 £	2012 £
Profit on ordinary activities before taxation	470,442	399,664
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 23 25% (2012 24 5%)	109,378	97,918
Effects of Income not taxable for tax purposes Foreign tax Double taxation relief Marginal rate relief Adjustments in respect of previous periods	67,856 (25,868) (7,485) (23,739)	41,988 (41,988) (12,177)
Current tax for the year (note 4(a))	120,142	85,741

# Notes to the financial statements Year ended 31 December 2013

	ar chaca 31 December 2013			
5	Dividends			
			2013	3 2012 £ £
	Paid during the year at £60 (2012 £60) per share		300,000	300,000
6	Debtors			
			2013	3 2012 £ £
	Amounts due from Sports News Television (Limited Partnership)		145,98	82,383
			145,984	82,383
7.	Creditors: amounts falling due within one year			
			2013	3 2012 £ £
	Accruals Corporation Tax		3,440 77,16	
			80,60	
0			<u> </u>	<del> </del>
8	Called up share capital			2012
			2013	3 2012 £ £
	Allotted, called up and fully paid		•	_
	5,000 ordinary shares of £1 each		5,000	5,000
9.	Reconciliation of shareholders' funds and movements on reserve	es		
		Share capital £	Profit and loss account	Total shareholders' funds
	At 1 January 2013 Profit for the financial year	5,000	45,147 350,300	50,147 350,300
	Dividends paid	-	(300,000)	(300,000)
	At 31 December 2013	5,000	95,447	100,447

### 10. Capital commitments

The company had no capital commitments at 31 December 2013 (2012 £nil)

#### 11. Contingent liabilities

There were no contingent liabilities at 31 December 2013 (2012 £nil)

# Notes to the financial statements Year ended 31 December 2013

#### 12. Sports News Television (Limited Partnership)

The company has a 5% investment in Sports News Television (Limited Partnership) a limited partnership with the same registered office at the company

A copy of the latest financial statements of the partnership is appended to the copy of the company's financial statements filed with the Registrar of Companies

#### 13. Events since the balance sheet date

The partnership declared and paid US\$nil in profit distributions after 31 December 2013

On 18<sup>th</sup> December 2013 Forstmann & Little entered into an agreement to sell its stake in IMG Worldwide Holdings Inc. to Silver Lake Partners and William Morris Endeavour Entertainment LLC

#### 14. Ultimate parent undertaking and controlling party

Sports News Television Management Limited is a 50 50 joint venture between Trans World International Inc (US) and The Associated Press Limited

Trans World International Inc (US) is a wholly owned subsidiary of IMG Worldwide Holdings Inc which is incorporated in the USA and is controlled by certain Forstmann Little & Co partnerships IMG Worldwide Holdings Inc is the largest and smallest group of which the company is a member and for which group financial statements are prepared Requests for financial information should be addressed to John Raleigh, IMG Center, Suite 100, Cleveland, Ohio 44114, USA

The Associated Press Limited's ultimate parent company is The Associated Press Inc., which is incorporated in the United States of America and is both the smallest and the largest entity in the group for which group financial statements are prepared. The address of the company's ultimate parent undertaking is 450 West 33<sup>d</sup> Street, New York, NY 10001

Partnership Report and Financial Statements

31 December 2013

# Report and financial statements 2013

Contents	Page
Officers and professional advisers	1
General partner's report	2
Statement of general partner's responsibilities	4
Independent auditor's report	5
Profit and loss account	7
Statement of total recognised gains and losses	7
Balance sheet	8
Notes to the Granual statements	Q

# Report and financial statements 2013

# Officers and professional advisers

#### General Partner

Sports News Television Management Limited ('SNTV Management Limited')

#### **Limited Partners**

IMG Media Limited
The Associated Press

#### Registered Office

McCormack House Burlington Lane Hogarth Business Park London W4 2TH

#### **Bankers**

Skandinaviska Enskilda Banken Scandinavian House 2 Cannon Street London EC4M 6XX

#### Auditor

Deloitte LLP
Chartered Accountants and Statutory Auditor
London
United Kingdom

### General Partner's report

Sports News Television Management Limited (the 'General Partner') presents the annual Partnership report and financial statements for the year ended 31 December 2013 The financial statements are presented in US dollars (US\$)

#### Principal activity and review of the business

The partnership operates as a television sports news agency for the supply of sports news to broadcasters and other persons, producing on average 50 feeds per week

The key performance indicators of the partnership are,

	2013 US\$	2012 US\$	Increase	Increase %
Turnover	27,150,734	25,387,346	1,763,388	7%
Net Profit	14,817,241	12,869,423	1,947,818	15%
Net Assets	4,284,186	2,586,536	1,697,650	66%

The result and position of the partnership were in line with the partners' expectations. The increase in profit compared to the previous year is due to increased revenue and no one single large sporting event cost base.

#### Future developments

The General Partner does not anticipate any significant change in theactivities and results of the partnership in the foreseeable future

#### Partners' capital agreement

The partners during the year together with their share of capital were as follows

Sports News Television Management Limited (General Partner)	5%
IMG Media Limited (Limited Partner)	47 5%
The Associated Press, a New York corporation (Limited Partner)	47 5%

#### Risks and uncertainties

The principal risks and uncertainties facing the partnership are

Loss of clients

The partnership may lose contracts/and or clients due to their merger or acquisition, business failure or contract expiration. Such a loss may have a material impact on the partnership's results

Credit risk

Invoicing is agreed with the customer in advance and the partnership does not offer extended  $\alpha$ edit terms. In addition, trade debtor balances are monitored on an ongoing basis with the result that the partnership's exposure to bad debts is minimised.

#### Exchange rate fluctuations

The partnership currently operates globally and is, and will continue to be, exposed to foreign currency rate fluctuations. The partnership uses external advice on currency dealings with its bank. Where possible natural hedges are used

#### Events since the balance sheet date

The partnership declared and paid US\$nil in profit distributions after 31 December 2013

### General Partner's report

#### Going concern

After making enquiries, the directors have a reasonable expectation that thepartnership has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in Note 1 to the financial statements.

#### Results and distributions

There was a profit for the year of US\$14,817,241 (2012 profit of US\$12,869,423), which has been transferred to partners' capital accounts in accordance with the ratios set out in the partners' capital agreement below. The partnership distributed profits in the total amount of US\$13,119,591 during the year (2012 distributions of US\$12,568,437)

#### Auditor

Each of the persons who is a director at the date of approval of this report confirms that

- so far as the director is aware, there is no relevant audit information of which the General Partner's auditor is unaware, and
- the director has taken all the steps that he/she ought to have taken as a director in order to make himself/herself aware of any relevant audit information and to establish that the General Partners auditor is aware of that information

This confirmation is given and should be interpreted in accordance with the provisions of \$418 of the Companies Act 2006

Deloitte LLP have expressed their willingness to continue in office as auditor and a resolution to reappoint them will be proposed at the forthcoming Annual General Meeting

Approved by the Partners and signed on behalf of the Partners

Duncan Fay

General Partner

28th February 2014

### Statement of General Partner's Responsibilities

The General Partner is responsible for preparing the General Partner's Report and the financial statements in accordance with applicable law and regulations

Company law requires the general partner to prepare financial statements for each financial year. Under that law the general partner has elected to prepare the financial statements in accordance with United Kingdom Generally. Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under relevant law the general partner must not approve the financial statements unless it is satisfied that they give a true and fair view of the state of affairs of the partnership and of the profit or loss of the partnership for that period. In preparing these financial statements, the General Partner is required to

- select suitable accounting policies and then apply them consistently,
- · make judgements and estimates that are reasonable and prudent, and
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements

The General Partner is responsible for keeping adequate accounting records that are sufficient to show and explain the partnership's transactions and disclose with reasonable accuracy at any time the financial position of the partnership and enable it to ensure that the financial statements comply with the partnership agreement. The General Partner is also responsible for safeguarding the assets of the partnership and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# Independent auditor's report to the members of Sports News Television (Limited Partnership)

We have audited the financial statements of Sports News Television (Limited Partnership) for the year ended 31 December 2013 which comprise the profit and loss account, the statement of total recognised gains and losses, the balance sheet and the related notes 1 to 13. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the partnership, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 as applied to qualifying partnerships by The Partnerships (Accounts) Regulations 2008. Our audit work has been undertaken so that we might state to the partnership those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the partnership, as a body, for our audit work, for this report, or for the opinions we have formed

#### Respective responsibilities of members and auditor

As explained more fully in the Statement of General Partner's Responsibilities set out on page 4, the general partner is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error This includes an assessment of whether the accounting policies are appropriate to the qualifying partnership's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the partners, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Partnership Report and Financial Statements to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### Opinion on the financial statements

In our opinion the financial statements

- give a true and fair view of the state of the qualifying partnership's affairs as at 31 December 2013 and of its profit
  for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006 as applied to qualifying partnerships by The Partnerships (Accounts) Regulations 2008

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the General Partners Report for the financial year for which the financial statements are prepared is consistent with the financial statements

# Independent auditor's report to the members of Sports News Television (Limited Partnership)

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 as applied to qualifying partnerships requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- · the financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of members' remuneration specified by law are not made, or
- · we have not received all the information and explanations we require for our audit

Andrew Grows

Andrew Evans (Senior Statutory Auditor) for and on behalf of Deloitte LLP Chartered Accountants and Statutory Auditor London, United Kingdom 28th February 2014

# Profit and loss account Year ended 31 December 2013

	Notes	2013 US\$	2012 US\$
Turnover	2	27,150,734	25,387,346
Cost of sales		(7,235,984)	(7,635,686)
Gross profit		19,914,750	17,751,660
Administrative expenses	4	(5,097,509)	(4,882,237)
Operating profit	3	14,817,241	12,869,423
Interest receivable and similar income		-	-
Profit for the financial year	8	14,817,241	12,869,423

All results relate to continuing operations in the current and prior year

# Statement of total recognised gains and losses Year ended 31 December 2013

There are no recognised gains or losses other than the profit attributable to the partners of the Limited Partnership of US\$14,817,241 in the year ended 31 December 2013 (2012 profit of US\$12,869,423)

# Balance sheet At 31 December 2013

	Notes	2013 US\$	2012 US\$
Fixed assets	5	200 646	279,586
Tangible assets	5	298,848	<u></u>
Current assets			
Debtors	6	5,588,376	4,372,056
Cash at bank and in hand		2,014,746	1,630,209
		7,603,122	6,002,265
Creditors: amounts falling due within one year	7	(3,617,784)	(3,695,315)
Net current assets		3,985,338	2,306,950
Net assets		4,284,186	2,586,536
Partners' capital financial statements			
SNTV Management Limited	8	247,432	162,550
The Associated Press	8	2,018,377	
IMG Media Limited	8	2,018,377	1,211,993
Capital and reserves	8	4,284,186	2,586,536

The financial statements of Sports News Television (Limited Partnership) Partnership) were approved by the Board of Directors on [DATE] 2014 28/02/2014

Signed on behalf of the Partners

Duncan Fay

Director General Partner

[DATE] 2014

28/02/2014

## Notes to the financial statements Year ended 31 December 2013

#### 1 Accounting policies

#### Basis of preparation

The financial statements are prepared under the historical cost convention and in accordance with accounting standards applicable in the United Kingdom The Partnership's functional and presentational currency is the US dollar

#### Going concern

#### Partners' assessment of going concern and subsequent events

The partnership's business activities together with the factors likely to affect its future development, performance and position are discussed in the General Partners report on pages 2 to 4

The current economic conditions create some uncertainty about the future demand. In noting this, the partnership benefits from a number of medium to long term contracts which reduce their short term exposure to such conditions and in turn limit short term volatility in the Partneship's performance.

The partnership generated a profit for the financial year of \$14,817,241 (2012 \$12,869,423), which includes a depreciation charge of \$207,323 The partnership has net assets of \$4,284,186 (2012 \$2,586,536)

As a consequence, the directors believe that the partnership is adequately placed to manage its business risks successfully despite the current uncertain economic outlook

After making enquiries and based on the information presented above, the directors have a reasonable expectation that the partnership has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the annual report and accounts.

#### Statement of cash flows

Under FRS 1, the partnership is exempt from the requirement to prepare a statement of cash flows on the grounds of its size

#### Tangible fixed assets

Tangible fixed assets are recorded at cost less accumulated depreciation Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost or valuation, less estimated residual value based on prices prevailing at the date of acquisition or revaluation, of each asset evenly over its expected useful life, as follows

Fixtures and fittings - 33 3% per annum
Production equipment - 33 3% per annum
Computer equipment - 33 3% per annum
Hosting hardware - 50% per annum

The carrying values of tangible fixed assets are reviewed for impairment if events or changes in circumstances indicate the carrying value may not be recoverable

#### Production costs

Production costs are charged to the profit and loss account as incurred

#### Taxation

Under current UK tax legislation, the profits of the Limited Partnership are taxable on the individual partners No tax charge is made in the profit and loss account of the Limited Partnership

# Notes to the financial statements Year ended 31 December 2013

#### 1. Accounting policies (continued)

#### Foreign currencies

Transactions in foreign currencies are translated at the rate of exchange ruling on the date of the transaction Monetary assets and liabilities in foreign currencies are re-translated at the rates of exchange ruling at the balance sheet date, and differences are taken to the profit and loss account. The exchange rate as at 31 December 2013 was £1 00 - \$1 60 (2012 £1 00 - \$1 58)

#### Post retirement benefits

The partnership operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the partnership in an independently administered fund. The amount charged to the profit and loss account represents the contributions payable to the scheme in respect of the accounting period (note 11)

#### Turnover

Revenue is recognised to the extent that the partnership obtains the right to consideration in exchange for its performance. Revenue is measured at the fair value of the consideration received, excluding discounts, rebates, VAT and other sales taxes or duty. The following criteria must also be met before revenue is recognised.

#### Rendering of services

Revenue is recognised on a monthly basis as services are provided

#### Interest income

Revenue is recognised as interest accrues using the effective interest method

#### 2. Turnover

Turnover is derived from the partnership's principal activity as defined in the General Partner's report, and is stated net of VAT

			2013 US\$	2012 US\$
	Geographical market by de	estination		
	United Kingdom		1,201,347	1,022,361
	Europe		7,777,837	7,919,162
	Middle East		5,633,374	6,285,209
	Rest of the world		12,538,176	10,160,614
			27,150,734	25,387,346
3.	Operating profit			
			2013	2012
			US\$	US\$
	This is stated after chargin	g/(crediting)		
	Auditor's remuneration	- audit services	28,256	30,400
		- non audit services	800	-
	Depreciation		207,323	196,149
		ontribution pension scheme (note 11)	123,664	119,098
	Foreign exchange(gain)/ lo	=	(30,754)	6,755

# Notes to the financial statements Year ended 31 December 2013

#### 4. Staff costs

5.

The average monthly number of persons employed by the partnership during the year was36 (2012 35) The aggregate payroll cost of these employees was as follows

			2013	2012
			US\$	US\$
			3,138,421	2,724,383
			447,902	374,366
			123,664	119,098
			3 709 987	3,217,847
			======	=======================================
Production	Hosting	Computer	Fixture	
equipment	hardware	equipment	and fittings	Total
US\$	US\$	US\$	US\$	US\$
560,315	74,637	116,929	130,887	882,768
190,106		36,479		226,585
750,421	74,637	153,408	130,887	1,109,353
	Production equipment US\$ 560,315 190,106	Production equipment US\$ Hosting hardware US\$ US\$ 74,637 190,106	equipment US\$ hardware US\$ US\$ US\$ US\$ US\$	2013 US\$   3,138,421

At 31 December 2013	246,152	-	52,696	-	298,848
At 31 December 2012	236,275	-	43,311	-	279,586

# Notes to the financial statements Year ended 31 December 2013

#### 6. Debtors

6.	Debtors				
				2013 US\$	2012 US\$
	Trade debtors			4,532,224	3,262,758
	Amounts due from related parties			151,449	65,308
	Prepaid expenses			636,854	511,989
	Accrued revenue			210,266	399,529
	VAT receivable			57,583	95,249
	Other taxes and social security costs			-	12,959
	Other debtors				24,264
				5,588,376	4,372,056
7.	Creditors: amounts due within one year				
	-			2013	2012
				US\$	US\$
	Trade creditors			11,285	-
	Amounts due to related parties			139,332	224,746
	Other taxes and social security costs			76,926	-
	Accruals and deferred income			3,390,241	3,470,569
				3,617,784	3,695,315
8.	Reconciliation of partners' capital accounts				
		Sports News			
		Television	The	IMG	
		Management	Associated	Media	
		Limited US\$	Press US\$	Limited US\$	Total US\$
	At 1 January 2013	162,550	1,211,993	1,211,993	
	Profit for the financial year	740,863	7,038,189	7,038,189	14,817,241
	Partners' drawings	(655,981)	(6,231,805)	(0,231,805)	(13,119,591)

#### 9 Events since the balance sheet date

At 31 December 2013

The partnership declared and paid US\$nil in profit distributions after 31 December 2013

247,432

2,018,377

2,018,377

4,284,186

# Notes to the financial statements Year ended 31 December 2013

#### 10. Pensions

The partnership operates a defined contribution pension scheme The pension cost for the year represents contributions payable by the partnership to the scheme and amounted to US\$123,664 (2012 US\$119,098)

There were no outstanding or prepaid contributions at either the beginning or end of the financial year

#### 11. Other financial commitments

The partnership had US\$nil capital commitments or contingent liabilities at 31 December 2013 (2012 US\$nil) The partnership is holding client deposits of \$19,800 (2012 \$19,800)

#### 12. Related parties

Sports News Television (Limited Partnership) is a limited partnership. The partners and their respective interests in the profits and losses of the partnership are set out in the General Partner's report on page 2.

Details of the partners' capital accounts are set out in note 9 Balances due from and to related parties are given in note 7 and note 8, respectively

During the year the partnership purchased services from two of its partners, The Associated Press and IMG Media Limited, and other related parties, at arm's length, to the value of US\$3,449,495 (2012 US\$2,293,246) At 31 December 2013, the outstanding balance payable to its partners was US\$139,332 (2012 US\$224,746) During the year the partnership sold subscriptions and ad-hoc revenue totalling US\$784,638 (2012 US\$203,336) to its partners and other related parties At 31 December 2013, the outstanding balance receivable from its partners and other related parties was US\$151,449 (2012 US\$65,308)