

Spitalfields Festival Limited Report and Financial Statements For the year ended 31 August 2013

Company No. 3138347

Registered Charity No. 1052043

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#### **COMPANY INFORMATION**

COUNCIL (DIRECTORS) Sir Alan Moses (Chair)

Andrew Blankfield (resigned 31 August 2013)

Helen Fraser CBE

Sarah Gee Nick Hardie Keith Haydon Michael Keating

John McCuin (resigned 31 August 2013)

Nicky Oppenheimer Judith Weir CBE

**CHIEF EXECUTIVE** 

& COMPANY SECRETARY

Abigail Pogson

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COMPANY REGISTRATION 3138347

CHARITY REGISTRATION 1052043

VAT REGISTRATION 524 7309 51

#### **CHAIR'S STATEMENT**

Welcome to our annual review for 2012/13 To those of you who are new to Spitafields Music, I believe you will be surprised at the range and significance of our activities throughout the year, and those of you who are part of our music and education family will, I hope, be happy to learn how we have maintained and advanced every field of our work. All of this is thanks to our magnificent team, led by Abigail Pogson

The year has been characterised by how much we have fulfilled our ambition to extend our boundaries - geographical, artistic and educational. Those of you who know us well may say that this is unsurprising — the charity has always been known for its innovation alongside its commitment to quality. This year we have piloted a new kind of activity with our local schools — *Takeover* — which hands over to 7 and 8 year olds and invites them, over the course of two terms, to create their own day-long festival. The results, both for the pupils and their learning and for the school community as a whole, were striking, and we plan in coming years to develop this model, ultimately reaching all schools in Tower Hamlets. We have also begun to work in Barking & Dagenham and Newham, touring to 12 venues with specially made music theatre for 0–3 year olds, reaching audiences which otherwise would not have access to the highest quality music in their own neighbourhood. Meanwhile Scanner and the Early Opera Company broke new ground with their programmes as Artistic Associates and together with the other artists in our festival programmes our Summer Festival reached our widest audience ever

In the coming year, there is no doubt that we'll continue to explore and innovate. Of course nothing would be possible from Spitalfields Music without the very many of you who contribute to the charity's endeavours through volunteering, financial and in-kind support, partnership and advice. Neither our year-round programme nor our festivals would be possible without a huge collective effort. Thank you to all of you who are involved in this and to our small core team who co-ordinate the charity's work. And not least, thank you to the artists who contribute to our aim of putting the arts at the heart of borough life and offering it to as broad a group of people as possible.

As changes to the education system and our civic infrastructure more broadly continue to move at quite a pace, a robust and positive response from creative charities like Spitalfields Music has never been more important. As I write, Tower Hamlets Fairness Commission has just published a report and the overarching theme of its recommendations is that all sectors — national government, local authority, business and the third sector — all work together to realise new ways of improving opportunities in the lives of everyone within the borough. This approach is very close to Spitalfields Music's heart with everything we do delivered through partnership. Creative charities, such as Spitalfields Music, have a real role to play at times like this and our goal in coming years will be to work as closely as we can with other sectors to improve opportunities within East London.

We value your support, and we look forward to working with you in the coming year

Sir Alan Moses
Chair of the Board

#### CHIEF EXECUTIVE'S INTRODUCTION

People often ask what Spitalfields Music does. Our name gives some clues, but requires a conversation. We see Spitalfields Music as a creative resource for the local community. We engage through the local civic infrastructure and combine an openness to local needs with an expertise in fielding some of the very best artists in the world to the benefit of the local area. That benefit might take many different forms — economic, by drawing tourists into the area for our festivals, social, by supporting learning and personal development in local people and cultural by celebrating the area's heritage and future and drawing different parts of the local community together. We're a creative charity and our programme involves four aspects.

- A programme of events, featuring world class artists and local people, as festivals, tours and yearround series
- Artist development, creating opportunities for artists to experiment and develop their work and offering structured training for particular circumstances
- Creative learning, enabling local people to develop skills and their creativity
- Community engagement, offering music as a way for different parts of our local community to connect

These aspects of our work weave together and often all four are at play through a single project

Our work is only possible through collective endeavour and I'm very grateful to all of our financial backers who make our work possible. Our funding model is unusually broad and relies upon support from a very wide range of people and institutions. I'm thrilled that we are reporting another break-even year in financial terms. Our belief is that sound financial management supports creative innovation, quality and risk.

Looking back on 2012/13 it has been another exceptional year with the Early Opera Company and Scanner, as Associate Artists, providing a thread for our programme, supported by a huge range of other world class artists and a huge spectrum of involvement from local people. Here are a few tasters to whet your appetite, with more to follow through the report

- We spread our wings to Barking & Dagenham and Newham, giving 24 touring performances to over 1300 0-3 year olds and their families
- The first festival produced exclusively by a group of 7 year olds took place a pilot for a new model of creative learning which we plan to extend right across the borough of Tower Hamlets
- 100 festival events reached audiences across the spectrum of London's demographic from international tourists to local people
- 28 world premieres of new pieces of music
- Over 200 people who work in hospitals, children's centres, community support and libraries received training from us to use music in their programme of activity

Before inviting you to read on, I'd like to thank the fantastic team who run Spitalfields Music for their imagination, commitment and tenacity. As facilitators, brokers and doers, they sit at the heart of the Spitalfields Music family and enable a huge amount to be achieved by the charity

I hope you enjoy reading our report

Abigail Pogson

**Chief Executive** 

#### **PUBLIC BENEFIT STATEMENT**

Spitalfields Festival Limited is a company limited by guarantee and a registered charity which operates under the name Spitalfields Music. It was founded in 1976 to promote, maintain, improve and advance the education of the public through musical activities. It has a particular objective of serving the London Borough of Tower Hamlets in which it is based. This objective is set out in its memorandum and articles of association of 1995 and forms the basis upon which the charity's vision, mission and aims are formulated (as noted on pages 7-8)

The directors have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to guidance published by the Charity Commission and are satisfied that the charity's activities are faithful to the charity's objectives and are to public benefit

The charity's two annual festivals and year-round Learning and Participation Programme are planned to serve a broad cross-section of the Tower Hamlets and London community. The programme embraces a wide range of artists and the locations of events and projects are varied to serve different age groups and sections of the community.

The two festivals explore unusual music from the 16<sup>th</sup> century to the present day, bringing world class artists into venues throughout Tower Hamlets and setting these performances alongside chances for local people to participate and perform. The Learning and Participation Programme offers a range of opportunities in music from a first encounter to long-term and high level training.

Particular attention is paid to ticket pricing and to schemes which enable first time attenders to come to events or participate in projects for free. In particular, the charity has successfully established a scheme called No Strings Attached which offers free tickets to first time attenders from the borough. This is funded through donations from other audience members. This is in addition to its commitment to 1/3 of tickets being available for free or £5 across the Festivals and 75% of the Learning and Participation Programme being available for free to participants with the remaining 25% of programmes offering bursaries.

The charity has a strong commitment to physical access with almost all venues being accessible. Many of its events are recorded and broadcast on BBC Radio 3 bringing them to an audience beyond London Additionally, programmes have a digital element so that participants and audiences can download material from the charity's website.

#### 1. STRUCTURE MANAGEMENT & GOVERNANCE

#### **1.1 Governing Document**

The company is limited by guarantee and was incorporated on 15 December 1995. It is registered with the Charity Commission for England and Wales and is governed by its Memorandum and Articles of Association.

#### 1 2 Organisational Structure

The affairs of Spitalfields Music are managed by the directors, who are members of the Spitalfields Music Council - shown on page 1 - supported by a sub-committee, Finance & Legal Outside of the governance structure, a Programme Advisory Group and a Development Group (involving both Council members and associate members) also meet four times a year and advise the staff and Council on programming and fundraising

Day-to-day management is the responsibility of a permanent administrative team of 12 led by the Chief Executive. The Chief Executive has delegated authority, within terms of delegation approved by the directors, for operational matters including finance, employment and programming.

The Council's terms of reference in the period were to take overall responsibility for the management, finances and future direction of the charity, with the following aims

- Take legal responsibility for the control of the operations of Spitalfields Festival Limited and ensure that the charity functions within the legal and regulatory framework of its governing document
- Set strategy in accordance with the governing document, legal and regulatory guidelines and monitor outcomes of strategies set
- Discharge fiduciary duty and act to engender public confidence and trust in the charity
- Take appropriate advice in all matters where there is material risk to the charity or where there is potential to breach trustees' duties
- Provide stability for the organisation and its growth
- Delegate the responsibilities of the day-to-day running of the company and activity to the Chief Executive

The Finance & Legal Committee's terms of reference in the period were to

- Oversee the preparation of annual budgets of income and expenditure, and submit these for approval by the Council
- Monitor actual income and expenditure during the year
- Report quarterly results to the Council, for their approval
- Oversee all aspects of external reporting, including
  - 1) Preparation, approval & filing of the Annual Report and Financial Statements
  - 2) Appointment & remuneration of external auditors
  - 3) Conduct of the annual audit
- Oversee the investment of all the charity's funds, both general and specific, and to approve the allocation of investment income
- Oversee the maintenance of an effective system of internal control over the charity's financial operations and assets
- Oversee all legal aspects of the charity, including the legal arrangements governing
  - 1) Artists

- 2) Sponsors
- 3) Relationships with venues
- 4) Contracts of employment/service contracts for all staff
- 5) Health & Safety
- Advise the Chief Executive generally on the administration of the charity
- Keep under review the terms and conditions of service of all the charity's staff, and to oversee the
  effective operation of the charity's Performance Review Scheme, pension arrangements and other
  employee schemes and benefits
- · Approve the budget for annual salary review
- Review the charity's risk management strategy

#### 1.3 Appointment and Induction of Directors

The Council has arrangements to support the appointment of members who have the skills, knowledge and networks to govern effectively. The headlines of these arrangements are

- The minimum number of directors is three, the maximum is 30
- The current directors have the power to appoint, at any time, any person to be a director. Any
  director appointed throughout the year will only hold office until the next annual general meeting.
- At each annual general meeting one third of the directors will retire from office. Those retiring
  will be determined by the length of time in office since their last election. All retiring directors are
  eligible for re-election.
- The Council meets formally four times each year
- The terms of reference for the Council and each committee are reviewed annually
- Directors who served throughout the period are shown on page 1

New directors undergo an induction to clarify their legal obligations under charity and company faw, the content of the memorandum and articles, the current financial state of the organisation, the most recent business and strategic plans, and the delegation and decision-making process. They are invited to meet all the staff and are briefed by the senior management team on their roles within the charity

Both internal and external training is offered to directors as necessary

## 1.4 Risk Management

Spitalfields Music's Council has a Risk Register together with notes about the management of these risks During the period it also used the Charity Commission's '15 questions a charity should ask during a recession' to measure its position in relation to the rapidly changing financial circumstances. Clear lines of delegation of authority from Council to the staff are in place as are reporting procedures. Annual budgets are approved by the Council and financial results reported during the course of the year. Where possible there is division of responsibility within the administrative team. Substantial Financial Control and Health & Safety policies are in place. Appropriate insurance cover is taken out.

#### 1.5 Policies

Spitalfields Music operates with nine policies in different areas. All include a set of arrangements which are part of the charity's practice and details of monitoring. All members of staff are kept up to date with these policies and are asked to uphold these policies as part of their engagement as an employee of Spitalfields Music. These are

- Child Protection and Vulnerable Adults
- Working with ex offenders

- Diversity
- Volunteers
- Equal Opportunities
- Health & Safety
- Large Scale Emergency & Disaster Recovery
- Environment
- Quality Assurance

Spitalfields Music also operates the following handbooks which include details of the charity's policy and arrangements in these areas

- Staff handbook
- Financial Procedures Manual
- Council Guidelines
- Volunteers handbook

#### 2. OBJECTIVE AND ACTIVITIES

#### Objective, vision, mission and aims

#### Objective

Spitalfields Music's objective is to promote, maintain, improve and advance the education of the public through musical activities. Its activities are established to achieve this objective and to deliver public benefit

#### Activities to achieve this objective

The charity seeks to fulfill this objective by offering educational and cultural activities within Tower Hamlets, particularly music. Current activities are

- 1 A year-round Learning and Participation Programme offering music education for people in the age range from 2 days old to 90+ years 75% of this activity is free and the remaining 25% has bursaries attached
- 2 Two festivals of music events in June and December, including talks, debates and opportunities to participate 33% of events are priced at £5 or free to attend. Free ticket schemes are offered to enable those who could not otherwise attend.

#### **Public benefit**

The directors have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to guidance published by the Charity Commission and are satisfied that the charity's activities are faithful to the charity's objective and are to public benefit

Vision: Changing lives and aspirations through music in London's East End

Mission: Spitalfields Music creates live music experiences in Spitalfields through performances, learning and participation. Everything we do is inspired by the spirit of the area, its people and their global and local influences. Taking live music as our core, we explore music, performance, its artists and our communities.

#### Aims

- To produce music festivals for locally based people and visitors to the area, programming in a way which takes artistic risk and offers something new to audiences and participants
- To make year-round learning and participation projects with the people of Tower Hamlets which encourage aspiration, build confidence and skills
- . To nurture and find talent, to commission new work and to collaborate with artists
- To be a catalyst and collaborator in music in Spitalfields and Tower Hamlets and to engage in the life of the borough

## 3. OVERVIEW OF PERFORMANCE AND ACHIEVEMENTS IN 2012/13

We serve around 30,000 people a year through 'live' contact. Our programme comprises almost 100 performances in venues and outdoor spaces in and around Tower Hamlets, nearly 200 workshops and events in schools, the Royal London Hospital, libraries, community centres and out on the streets, and a professional development programme for approximately 200 local staff, young musicians and professional workshop leaders

#### 3.1 At a glance

#### Spitalfields Music is

- A creative charity based in Tower Hamlets
- A year round Learning and Participation Programme
- A Summer Festival across 15 days in June
- A Winter Festival across 12 days in December

#### People and audiences

- 29,517 people involved in our programme
- 206 artists, teachers, workshop leaders, library and children's centre workers trained
- 24% increase to our Winter festival audience from previous year
- 52% first time attendees to our festivals

#### **Programme**

- 97 festival events
- 146 year-round workshops
- 48 education performances
- 28 premieres and commissions

#### Finance

- £8 raised for every £1 of core statutory funding
- £79,554 value of partnership and in-kind help for the charity
- We fundraised 58% of our income
- Statutory funding accounted for just 24% of income
- We earned 17% of our income through ticket sales

Our investments accounted for 1% of our income

#### Our programme

Our focus is on serving audiences and participants – both local and visitors to the area – with world-class music and chances to participate. We couple this with a commitment to encouraging artists to innovate and to try out new things which respond to our unique location.

Our programme is characterised by

- Artistic excellence
  - We bring world-class composers and musicians to Spitalfields and offer the highest quality training in creative leadership. We couple this with a determination to reach new audiences through programming, pricing and location.
- Learning and Participation at our heart
   50% of our programme through the year and within our festivals focuses on projects for local people aged from 2 days old through to 90+ years
- Commissioning the best artists, both new and established
   We have a strong tradition of premiering new classical music (promoting around 30 premieres each year) and commissioning annually from our New Music Commission Fund
- Innovation for music and creative learning practice
   We commission regularly, invite Associate Artists to make work which is new to them for our festivals and support the professional development of musicians working in education and community settings
- Working in partnership with the London Borough of Tower Hamlets and influencing for change
  We tailor our year-round Learning and Participation Programme to local needs and support the
  borough to develop its services (e.g. Tower Hamlets Arts and Music Education Service, the Primary
  Care Trust, the elders' centres, the youth service)
- Being of and for the area
   Local people are engaged in our programming through the year, and our festival artists make programmes specifically for Spitalfields in all of its diversity
- Reach
  - Our work reaches a broad section of society for example our Buy One Donate One scheme encourages those who can afford it to donate the value of a ticket, which are then offered for free to a local resident who has not previously attended
  - For the second year running, City of London Sinfonia and Spitalfields Music collaborated on a series to develop new audiences for classical music by presenting informal 'warehouse-style' concerts in a non-traditional venue, Village Underground
  - This year we have also extended our successful *Musical Rumpus* tour from Tower Hamlets to Newham and Barking & Dagenham, building upon our success in reaching audiences diverse in age, ethnicity and economic background

#### 3.2 Review of activity

Learning & Participation programme (September 2012 – July 2013)

Workshops 146
Performances 48
Participants 1370
Audience members 5054
Leaders & teachers 181
New workshop leaders trained and mentored 28

Our year-round Learning & Participation programme branched out beyond Tower Hamlets, to involve a broader range of participants from the neighbouring communities of Newham and Barking & Dagenham, our youngest participants being newborn and the oldest in their mid-90s. We worked closely through the year with many partners, including Tower Hamlets Arts and Music Education Service.

#### In School

Our Neighbourhood Schools programme reached 2,000 children in ten local schools. The series of creative music projects consisted of listening, composing and performance projects designed to give participants the chance to work with professional artists, develop their creativity and confidence in music, build team work and social skills and increase self-esteem and focus

The Special Educational Needs programme took place at Phoenix and Cherry Trees School, catering for children and young people with communication, learning and behavioural difficulties. Using music as a base for our activities, the projects developed pupils' music appreciation and life skills, built confidence and encouraged creativity. Pupils from Special Educational Needs (SEN) and mainstream education settings interacted during projects this year, and a higher level of parental engagement than we have seen in previous years was observed.

#### In the Community

Spitalfields Music's residency at the Royal London Hospital brought music performances and workshops to different wards, helping to create a friendly and relaxed environment, and sense of community amongst the children, parents and staff

During the December holidays we ran a creative music and community engagement project called Winter Wonderland with ten disabled and ten non-disabled teenagers through Toynbee Hall's INSPIRE programme. The participants developed composition, event production and concert management skills, working towards a final showcase of their work at the end of the project.

In spring 2013 we worked with 27 children aged 0–5 years at the Jagonari Support Centre, using singing and percussion to support their creative and cognitive development. We also ran vocal workshops to support women who had suffered abuse or been involved in the criminal justice system.

In its 10<sup>th</sup> year, our female community choir of 120 local residents, Women Sing East, developed their singing skills during workshops and performed as part of the festivals, including a stunning performance of Vivaldi's *Gloria* alongside the Early Opera Company during our Winter Festival

#### A Musical Rumpus on tour

As part of our Winter Festival, and back by popular demand, our Musical Rumpus performance for early years continued the exploration of a magical world of fairies and creatures, in a colourful and multi-sensory forest through Purcell's *The Fairy Queen* The Summer Festival saw the performance of *Movers & Shakers*, set in a world of rolling, running Monteverdian melodies

With the support from Arts Council England, the production tour was launched in November 2012, in local community centres and libraries in the London boroughs of Newham and Barking & Dagenham This flagship early years production provided high quality arts activity in local settings to 600 adults

and children aged0-3 years, and reached audiences which don't generally attend arts events. The tour continued in July 2013 with *Mudlark Dances* reaching 740 adults and children

#### Training

Over the past ten years, Spitalfields Music has developed a national reputation for providing high quality training to musicians who wish to work in community and education settings. Over the past year there have been five key strands to our leadership development programme.

Three young musicians from black, Asian or minority ethnic backgrounds kick-started their career in music leading by taking part in our Trainee Music Leaders scheme, undergoing 10 months of training. The trainees shadowed and supported our regular professional workshop leaders across a range of projects and received year-round mentoring from established educationalists, which equipped them with the skills needed to design, deliver and evaluate their own music projects. We estimate that they will reach over 5,000 participants in the next five years.

We provided three free training days throughout the year to 22 young musicians. Led by experienced workshop leaders they received training on project planning, leadership and workshop delivery, and supported the delivery of our projects.

We provided continuing professional development to the core group of 20 workshop leaders who deliver our work, offering opportunities for additional training and broadening experiences

Through our longstanding partnership with the Royal Academy of Music we provided practical experience and training opportunities for Academy musicians, to work alongside our workshop leaders on our Neighbourhood Schools programme

We offered and delivered specialist training sessions in building confidence and skills in music to local staff we worked with in schools, libraries, community centres and community centres

#### Winter Festival (7 - 18 December 2012)

Events 28

New music premieres and commissions 10

Live audience 8922

Premieres and commissions Thomas Daniel Schlee Aus meines Herzens Grunde, Ēriks Ešenvalds In dich hab' ich gehoffet, Herr, Benet Casablancas Frisch auf, mein' Seel', verzage nicht, Pawel Zemek Novák Ach Gott, erhor' mein Seufzen, Juste Janulyte Warum betrubst du dich, mein Herz?, Jonas Jurkūnas An Wasserflussen Babylon, Alice Beckwith One and a half, Freya Waley-Cohen Haunted Heaven, Grigorios Giamougiannis Toccata for harpsichord, Angell Lin Cocoon

Exploring venues further afield, the festival programme reached unique venues Hoxton Hall and the Tower of London as well as returning to old favourites such as Shoreditch Church and the private Georgian drawing rooms of Spitalfields Life-long East Ender Alan Gilbey tailor-made a winter's journey that followed in the footsteps of Arthur Morrison exploring the inner streets of Shoreditch, whilst an altogether cosier evening was had at Michelin-starred restaurant Galvin La Chapelle where diners were entranced by the vocal charms of choral group Gallicantus. The Gabrieli Consort and Players, The English Concert and the London Handel Players were welcomed back alongside new collaborations with Opera Erratica who produced a spectacular holographic opera in association with festival favourites EXAUDI, and Opera North who brought puppetry to the festival in the form of David Lang's *The Little Match Girl Passion* 

During the daytime young ears were invited to delve into the sound world of folk and baroque traditions with the London Handel Players and folk star Alasdair Fraser, and Rich Mix played host to a magical world of babies and fairies with an entrancing arrangement of Purcell's *The Fairy Queen* for Musical Rumpus The festival culminated in a spectacular rendition of Vivaldi's *Gloria*, the result of an exciting collaboration between Early Opera Company and our own community choir Women Sing East

#### **Summer Festival 2013 (7 – 22 June 2013)**

Events 69 New music premieres 18 Live audiences 16,756

#### **Associate Artists**

Early Opera Company (Director Christian Curnyn) Scanner

Premieres and commissions Open Souls new works, Elastic Theatre JULIUS, The Haxan Cloak Variation on Lachrimae, Chris Cairns Computer Junk Orchestra, Scanner Lachrimae, Manu Delago Constructing Remix, Charlie Piper Mnemonic; Gregor Riddell New work for Xylosynth & Cello, A Phoenix for Carla, Edward Jesson Replica, Emily Hall and Toby Litt Rest, David Matthews Four Portraits, David Matthews The Shorter Ring, Cheryl Frances Hoad Katharsis, Elspeth Brooke At the World's Edge, Sam Glazer and Zoe Palmer Musical Rumpus - Mudlark Dances, Elizabeth Walling audio visual installation, Carter Callison Spheres of Reverberation,

Associate Artist Early Opera Company embraced the eclectic nature of the Summer Festival by creating a series that included Bach's *Coffee Cantata* performed in an art gallery in collaboration with Whitechapel Coffee Company, alongside a spectacular collaboration with East London Dance which explored the marriage of contemporary dance with repertoire by Monteverdi in addition, Associate Artist Scanner created a series influenced by the music of Dowland and introduced up-and-coming contemporary artists. The Haxan Cloak and Gazelle Twin, who created a bespoke underground musical tour, to the festival

The festival played host to international artists La Morra, Arte dei Suonatori, Morgan Szymanski, David Cohen and Manu Delago as well as showcasing new theatre work by UK artists such as Edward Jessen with *REPLICA* and London Sinfonietta with *At the World's Edge* Musical Rumpus created a world of magical interaction for 0-3 year olds exploring the music of Monteverdi, and the Ideas Store played host to *Mr Enormo Biggins' Great Fun Park*, a family concert with hugely popular children's author Michael Rosen and City of London Sinfonia

Throughout the festival, the lunchtime series focused on folk artists and the market played host to a unique one-on-one performance venue called Folk in a Box, and at Boxpark award-winning Elastic Theatre presented an installation of *Julius*, the premiere of an innovative multi-screen film set to a new score by Ivan Hussey

#### 3 3. Performance against strategic aims

Our strategic aims in 2012/13 were to

- Develop our Learning & Participation programme, particularly through touring our early years activity to neighbouring boroughs, and share the results of this with the wider arts sector
  - We gave 30 performances in Tower Hamlets, Barking & Dagenham and Newham of two specially commissioned pieces for family audiences, reaching audiences who are least likely to attend arts events. This new model has been presented back to the arts sector through national and

international conferences and from 14/15 onwards we are planning continued development of this work in East London, throughout England and internationally

- Continue to programme festivals which have a unique blend of places, artists and local participation
  - We occupy a unique place within the music festival world and have become known as 'London's quirky music festival' Our Summer Festival 2013 attracted a new and more diverse audience than ever before
- Capitalise on our audience development initiatives by growing the CLoSer concert series and our programme of digital activity
  - Supporting the development of audiences through our Summer and Winter Festivals, we also ran a year-round programme aiming to reach audiences who are less likely to attend arts events, through online activity, CLoSer, our partnership with City of London Sinfonia and our East London touring
- Follow through on detailed plans for a shared home with other charities
  - OThis project was developed to planning submission but was rejected by the local council in October 2013. We are considering alternative options with the proposed developer of the site to address the planning authority's concerns
- Maintain a focused fundraising programme and manage our finances effectively whilst maintaining our artistic integrity and ambition
  - We achieved a small surplus for the year through a combination of fundraising effort and tight control of expenditure. An increase in the value of investments also made a positive contribution to our balance sheet.

#### 3.5 Audiences and Participants

Our audiences are a unique mix of first time attendees, loyal regulars and participants. Our aim is to offer the best experience to everyone who participates in or attends an event

#### **Participants**

- 98% from East London postcodes
- · The ages of our participants range from two weeks to 97 years old
- 57% adults
- 43% young people
- We trained 28 music leaders who within two years will each reach a further 1,000 participants

#### Festival audiences

- 24% increase to our Winter festival audience from previous year
- 52% first time attendees for our festivals
- 23% from East London postcodes
- 51% from other London postcodes
- 26% from national and international postcodes

This year we continued to run and develop initiatives to help make our work even more accessible for people of all backgrounds

- Our Buy One, Donate One scheme which offers free tickets to Tower Hamlets residents who have never been to one of our events before, saw an increase in the average amount of donations. The take up of free tickets through the associated No Strings Attached ticket scheme doubled.
- We maintained discounts for multiple events bookers, offering reductions of 15%
- We also included a number of concessions for Jobseekers, under 26s and students
- We continued to offer £5 tickets to nearly all our concerts, with many further events, including lunchtime performances in the market, free of charge

- The specifically school-orientated concerts within our festivals have continued to enable neighbourhood school children to experience and participate in creating innovative music for free
- We offered audiences more chances to further explore concert music with 17 insight events across our festival programmes

#### 3.6. Volunteers

We worked with 63 dedicated volunteers, with ages ranging between 23–75 years and from different ethnicities, throughout the year, supporting us mostly as festival stewards and assistants, but also in the office with administrative, data entry and research activity

The professionalism of our steward group has been recognised and has been in demand for other local events. A group of our volunteers supported high profile local events in Christ Church including the launch of the East End Trades Guild in November 2012 and The Huguenots of Spitalfields Festival in April 2013.

#### 3.7. Fundraising

Our income spreads across a broad range of sources, testimony to the range of partnerships which we have and the breadth of our programme. This year 58% of our income was raised from companies, trusts and individuals (2011-12 45%),24% coming from public funders (2011-12 34%),17% from ticket sales (2011-12 19%) and 1% from investments (2011-12 2%)

During the year we continued to feel the impact of the economic challenges on some of our corporate and, to a certain extent, trust supporters. Throughout the year income from individual donors has been steadily increasing and we have been grateful to a number of trusts which have maintained or added their support. Our three statutory funders Arts Council England, London Borough of Tower Hamlets and City of London maintained their grants to us despite strains on their own budgets.

#### **4. FUTURE PLANS**

Our goals for 2013/14 are to

- Develop our programme's reach and scale building our activity further in other East London boroughs, extending our new creative learning programme (Takeover) in Tower Hamlets schools, training more adults to be confident in using music when working with young people and community groups (in the hospital, libraries, schools and community centres), extending our commitment to cross-arts projects within our Summer Festival
- Consolidate our progress with new audiences and build frequency and loyalty in existing audiences
- Maintain a focused fundraising programme and manage our finances effectively whilst maintaining our artistic integrity and ambition
- Create a new business plan for 2014/15 2016/17 and begin the process of identifying a new Chair for our board to take up post from September 2015

#### 5. OUR SUPPORTERS

#### <u>Partners</u>

Andaz Hotel, Aspirations at Tower Hamlets College, Barbican Guildhall, Barking & Dagenham Libraries, Barts and the London NHS Trust, Bishopsgate Institute, Boxpark, Brady Arts and Community Centre, Canon Barnett School, Charnel House, Cherry Trees School, Christ Church Spitalfields, City of London Sinfonia, Community Music, Community Links, Crisis, Dennis Severs' House, East London Dance, English Heritage, Galvin La Chapelle, Genesis Sixteen, Glyndebourne, Hanbury Hall, Hoxton Arches, Hoxton Hall, Idea Store Network, Kobi Nazrul School, Leila's Shop, London Philharmonic Orchestra, London Sinfonietta, The Map Squad, Old Spitalfields Market, Osmani School, Phoenix School, Rambert Ballet and Orchestra, Royal Academy of Music, Royal Opera House, Rich Mix, St Anne's School, Shoreditch Church (St Leonard's), Shoreditch Citizens, Shoreditch Town Hall, Sound Connections Early Years Practitioners Forum, Spitalfields City Farm, Spitalfields Community Group, Spitalfields E1, Streetwise Opera, Swanlea School, Village Underground, VoiceLab/Southbank Centre, The Beckett Estate, The English Restaurant, The Water Poet, Tower Hamlets Arts and Education Service, Trinity College of Music, Toynbee Hall, Whitechapel Coffee Company, Wigmore Hall, Orchestra of the Age of Enlightenment, Opera North, Vital Arts, YCAT

#### Artists and leaders

Barnaby Adams, Isabelle Adams, Tony Adigun, Ignacio Agrimbau, Allen & Overy Singers, Arte dei Suonatori, Christoph Pepe Auer, John Barber, Charlotte Barbour-Condini, Emily Barker, Mary Bevan, Bishopsgate Singers - Gitika Partington, Birmingham Contemporary Music Group, David Black, Andre Bosman, Meridian Brass, Elspeth Brooke, Joby Burgess, Crisis Skylight Band, Colm Carey, Jim Cartwright, Andrew Carwood, Laura Cannell, Sam Chapin, Duncan Chapman, Payee Chen, Choir of Clare College Cambridge, Harry Christophers, City of London Sinfonia, David Cohen, Consortium5, Laurence Cummings, Christian Curnyn, Early Opera Company, Elastic Theatre, Dom Coyote, Mark David, Manu Delago, Patrick Donohue, East London Dance, Opera Erratica, EXAUDI, Ellie Fagg, Matthew Fairclough, I Fagiolini, Marcus Farnsworth, Alasdair Fraser, Folk in a Box musicians, Gabrieli Consort and Players, Gallicantus, Martin Gester, Ranjana Ghatak, Alan Gilbey, Sam Glazer, Seonaid Goody, Natalie Haas, Emily Hall, Kathy Hinde, Robert Hollingworth, Paul Hoskins, William Howard, Ruby Hughes, Anna Huntley, Audrey Hyland, Idea Store Network staff, Anna Jones, Louise Jordan, Juice, Laka D & Women sing East trio Issy Postill, Alison Raynor & Dave Wickens, Edward Jessen, Nicola LeFanu, Martynas Levickis, Toby Litt, London Gypsy Orchestra, London Handel Players, Emilie Renard, Matthew Robins, Graham Ross, London Sinfonietta, Mark Simpson, Nicky Spence, Lady Maisery, Catherine Martin, Jessie Maryon-Davies, Paul McCreesh, Anna Meredith, La Morra, Dominic Murcott, Laura Moody, Phil Mullen, Roshi Nasehi, Neighbourhood Schools students at Canon Barnett School, Hague School, Kobi Nazrul School, Osmani School, St Anne's School, Tom Norris, Michael Oliva, Opera North, Orchestra of the Age of Enlightenment & REMIX musicians, Zoe Palmer, Russ Pearson, Phoenix school musicians and Clare Hanney, Ayozie Pollendine, John Potter, Rambert Orchestra, rarescale, Chris Redmond, James Redwood, Carla Rees, Gregor Riddell, Royal Academy of Music Brass Ensemble, Royal Academy of Music students, Michael Rosen, Clare Salaman, Scanner, Jacek Ludwig Scarso, Jason Singh, Dominic Stichbury, Morgan Szymanski, THAMES musicians from Saturday Music Centre, Theatre of the Ayre, The English Concert, The Cardinall's Musick, The Haxan Cloak, The Sixteen, The Society of Royal Cumberland Youths, Voice Trio, Ukelele Orchestra of Great Britain, Bimbi Urquhart, Zefira Valova, Jackie Walduck, Elizabeth Walling, Katie Walton, John Webb, Julian West, James Weeks, Tom West, William Whitehead, John Woolrich, Worry Dolls, Patrick Eakin Young, Nadja Zwiener

#### **Core supporters**









#### Public Funds

Tower Hamlets Arts and Music Education Service Youth Music

#### Companies

**Clifford Chance** 

Deloitte

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John Lewis

**M&G Investments** 

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Spitalfields E1

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#### Trusts, foundations and livery companies

29th May 1961 Charitable Trust

**Angus Allnutt Charitable Trust** 

**Derek Shuttleworth Education Trust** 

D'Oyly Carte Charitable Foundation

Esmee Fairbairn Foundation

**Fenton Arts Trust** 

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Paul Hamlyn Foundation

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**PRS for Music Foundation** 

Rothschild

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Sobell Foundation

**Thistle Trust** 

Worshipful Company of Chartered Secretaries & Administrators

**Worshipful Company of Cutlers** 

Worshipful Company of Fuellers

Worshipful Company of Leathersellers

#### Worshipful Company of Tax Advisors

#### **Individual donors and Champions**

Andrew Blankfield & Bernadette Hillman, Chris Carter & Stuart Donachie, Geoffrey Collens, Spencer & Lucy de Grey, Alex & Susan de Mont, Albert & Rowan Edwards, Jill Franklin, Helen Fraser CBE, Nick & Emma Hardie, Keith & Sarah Jane Haydon, Michael Keating, Colleen Keck, Peter & Sarah King, George & Anne Law, Christopher Lovett, Simon Martin, Jane Martineau, Don McGown, Alan & Dinah Moses, Richard Syred & Brian Parsons, Jim Peers, The Ten Bells, Peter Tompkins, Judith Weir CBE, The late Peter Lerwill, The late Christopher Vaughan, The late Eileen Bardin

#### **Chair of Patrons**

George Law

#### Honorary Life Patrons

David & Julia Cade, Diana Burrell, Jonathan Dove, Dr & Mrs Anthony Henfrey, George & Anne Law, Chris Sayers, Judith Serota OBE, Judith Weir CBE

#### **Gold Patrons**

Hugh Arthur, Clifford & Fiona Atkins, Byrne Charitable Trust, Olwen Evans, Michael Godbee, Sue & Tom Imber, Michael Langton, George & Anne Law, Jeremy Lindon, Nick Macrae, Stephen Massil, Judy & John McCuin, His Honour Judge Michael & Mrs Nicky Oppenheimer, Sir Robert & Lady Owen, Helen Payne, John & Terry Pearson, Abigail Pogson, Ruth Rattenbury, Imogen Rumbold, Brian Smith, Samantha Walker, John P Wotton

#### Silver Patrons

Mark Anderson, Ms C Apperley, Roy Blackwell & Jennifer Jones, Ken Blakeley, Delia Broke, Caroline Burton, Craig Cleaver, John & Sandy Critchley, Charles Curry-Hyde & Cordelia Rushby, Charlie de Wet, James Hastings, Gary Hunter & Michael Light, Michael Jay, Charles & Tessa King-Farlow, Christine Lewis, Sir Colin & Rosie Mackay, Dr & Mrs Graham Orpwood, Jim Peers, David Preddy, Sophie Rich, Stephen & Lucy Richards, Peregrine & Francesca Simon, Derek Sugden, Allan Sutherland, John Wilkins

#### Members

Bob Allies & Jill Franklin, Leonard Attewell, Jane Attias, RA Bailey & PJ Cameron, Ian Basnett, Richard Bawden, Anne Bearne, Stephen Benson, Graham Betts, Howard Betts, Jonica Bridge, Mr G Brittain, Mary Brodrick, Neil Burns, Cynthia Butterworth, Adrienne Carr, Mr Andrew Ceresa, Mary Collins, Dr SR Collinson, Capt Nicholas Cooper, Anton Cox, Jean Curtis-Raleigh, Belinda Davis, Arwel Davies, Dr John Davies, Eve de Meza, Nicola & David De Quincey Souden, Donna De Wick, Janet Di Stefano, Brian & Judy Dobbs, Annie Edge, Johanne Edgington, The Fischer Fund, Prof Rodney Fitch CBE, Elizabeth Fowler, Stephen Garner, Christine Garrett, Hugh Geddes, Duncan Gibbons, John Gillies, Nigel Glendinning, Dr J M Gooding, Diana Morgan Gray, Roy Griffiths, Adey Grummet, John Gwyer, Eamonn Hamilton, Virginia Harding, Vanessa Harley, Nora Heard, Mr Hearn & Dr Williams, Gill Hiley, Dr Anthony Hobson, Bella Hobson, Julia Hodgkin, Michael Holter, Anna Home, Geoffrey Hooker, Dagna Horner, Kimberley Hutchings, Sue Jackson, Molly Jackson, Miss Alice Jacobs, Lyn Jacobs, Gill James, Professor & Mrs C Jenks, Anne Johnstone, Gillian Keeler, Griselda Kellie-Smith, Bridget Kitley, Paul & Karen Lasok, Maria Laughlin, Carol Lindsay Smith, Janice Liverseidge, Doris Lockhart, Deborah Logan, Lady Jean MacGregor, Kathleen Malbon, Michael & Alexi Marmot, Professor & Mrs Michael N Marsh, John Miller & Sue Rogers, Graham Morrison, Simon Morris, Sylvia Moys, Deirdre Munro, George Nissen, David Norgrove, Bernard Oppenheim, Adrian Osborn, Jennifer Oxley, Alison Parkinson, Heather Parry, Dr & Mrs Michael Parsons, Barbara Patilla, Veronica Plowden, Ann Porter, Dr Clive Potter, Nigel & Vivien Prevost, Toby & Theresa Prevost, Sue Prickett & John Bryer, Jenny Purkis, Mary M Quigley, Lord & Lady Rea, Peter Rous, Sue Rowlands, Alan Sainer, Ted & Jenny Salmon, Richard & Margaret Sax, Geoffrey Schott, Howard Shields,

Anne-Marie & Jeremy Simon, Richard & Jenny Smith, Ken Start, Bernard & Linda Steel, Dr Colin Stolkin, Jane Swift, Alis Templeton, Gemma Tighe, Dr Jeffrey Tobias, Siriol Troup, Mr J Utting, Donna Vinter, Mr & Mrs Walker, Mr J Walton, Elizabeth White, Professor Gwyn Williams, Alan & Lyn Williams, Charles Wilmot-Smith, Mr Wintersgill

#### Help in kind

A full list of help in kind supporters is included in the Notes to Financial Statements 3 below

To all of our supporters, we are very grateful for this vital help and involvement in our work

#### **6. FINANCIAL REPORT**

#### 6 1. Financial review

The results for the year ended 31 August 2013 are shown on page 23 - 24

#### **6.2 Overview**

#### Income

This year our turnover of £800,972 exceeded original budget by 11%, and was achieved against the backdrop of a challenging fundraising environment coupled with ongoing issues of economic recovery

Overall our grant income increased marginally, largely due to a significant increase in grants received from trust and foundations. This helped to cushion the anticipated drop in statutory grants, which as a percentage of total income was the lowest received in over 5 years. Total donations also increased marginally, helped by an increase in corporate donations.

Our earned income from box office sales and fees fell by 13% due to a smaller number of ticketed events

The fall in our investment income reflected a switch in our Schroders fund from distribution to accumulation units, hereby increasing our reserves

We continued to maintain a wide range of income streams as part of our finance objectives for the year, with no income group accounting for more than 30% of total income

#### Expenditure

Expenditure comprised primarily the cost (including staff costs) of delivering projects, to support the charity's key objective to bring about public benefit through educational programmes and musical events

Our three core areas (Summer Festival in June, our Winter Festival in December, and our year-round Learning & Participation programme) represented the greatest part of our expenditure, at 91% this year (2011-12 92%)

#### Out-turn

The Directors report a modest surplus for the year of £2,817 This breakeven result was achieved through effective financial management across the whole organisation and continuing support from our various financial and in-kind supporters. With an increase in the valuation of our investment portfolio of £62,046 at the end of the year, the total net movement in funds for the year is £64,863.

#### 6.3 Fixed Assets

There was no addition to fixed assets in the year

#### 6.4 Funds

New Music Commission Fund

The New Music Commission Fund was set up by Judith Weir to safeguard the future of newly commissioned music for the Festival, and the fund stood at a value of £144,092 at 31 August 2013 (2011-12 - £134,476) Our target is £200,000 The endowment is held in reserve and invested in accordance with our Investment Policy

Christopher Vaughan Legacy Fund

The funds are invested in accordance with the Investment Policy and are used to support musical education for children in the London Borough of Tower Hamlets and performances by younger musicians. At 31 August 2013 this reserve stood at £129,739 (2011-12 - £118,667)

#### **6.5 Unrestricted Reserves**

The directors agreed to hold as unrestricted reserves for the three years ending 31 August 2015 the equivalent to six months future running costs (c£500,000). This amount is a prudent reserve to hold against actual commitments and is a reasonable sum for a charity of this scale to hold. At 31 August 2013 unrestricted reserves amounted to £560,228 (2011-12 - £510,700). It is anticipated that a portion of these reserves (£45,000) will be used in 2013-14 to help support strategic goals for programme activity.

#### **6.6 Investments**

At the end of the year the charity's reserves was held in two funds managed by Schroders and BNY Mellon, in an evenly balanced ratio. The Schroders Charity Multi-Asset Fund portfolio continues to meet the requirements of our investment policy achieving a 10% net increase in value during the year, and accounting for 75% of the increase in value of our total investment portfolio. Following the wind up of the Cazenove/Fauchier Absolute Return Trust fund in which we were invested, we opted to redeem our investment. The redeemed funds were pooled together with a draw down from the Schroders fund, cash reserves, and reinvested in August 2013 into the Newton Real Return Fund (managed by BNY Mellon).

At 31 August 2013, 16% of the investment portfolio is an endowment (New Music Commission Fund), 17% is restricted for educational use, 8% is restricted for property use and 59% is unrestricted funds

The portfolio of investments is reviewed quarterly by the Finance and Legal Committee

#### 6.7. Relationships with related parties

There were no related party transactions

#### 6.8. Statement of Directors' responsibilities

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company's financial activities during the period and of its financial position at the end of the period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently
- make judgements and estimates that are reasonable and prudent
- comply with applicable accounting standards subject to any material departures disclosed and explained in the financial statements

• prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In accordance with company law, as the company's directors, we certify that

- so far as we are aware, there is no relevant audit information of which the company's auditors are unaware, and
- as the directors of the company we have taken all the steps that we ought to have taken in order to
  make ourselves aware of any relevant audit information and to establish that the charity's auditors
  are aware of that information

#### **Auditors**

SRG LLP have signified their willingness to continue in office

Approved by the Council on

December 2013

and signed on its behalf by

Sir Alan Moses, Chair 61 Brushfield Street

**LONDON E1 6AA** 

# INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPITALFIELDS FESTIVAL LIMITED

We have audited the financial statements of Spitalfields Festival Limited for the year ended 31 August 2013 which comprise the Statement of Financial Activities, the Balance Sheet, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made to the company's members, as a body, in accordance with Chapter 3 of part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members these matters we are required to state to them in the auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than to the company and the company's members as a body, for our audit work, for this report or for the opinions we have formed

#### Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on page 19 and 20, the directors (who are also the trustees of the charitable company) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's [(APB's)] Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors Annual Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2013 and of
  its incoming resources and application of resources, including its income and expenditure, for the
  year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements

#### REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF

#### SPITALFIELDS FESTIVAL LIMITED (continued)

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of trustees' remuneration specified by law are not made, or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the directors' report

Haydn Wood BA ACA
Senior Statutory Auditor
For and on behalf of
SRG LLP,
Chartered Accountants and Statutory Auditor
28 Ely Place,
London
EC1N 6AA

Date 13 January 2014

# STATEMENT OF FINANCIAL ACTIVITIES

# For the year ended 31 August 2013

		Unrestricted	Restricted	Restricted	Restricted	Endowment	Total Funds 2012-13	Total Funds 2011-12
		-	Projects	Christopher Vaughan Legacy	Property Fund	New Music Commission Fund		
INCOMING RESOURCES	Note	£	£	£	£	£	£	£
Voluntary								
Grants	2	437,330	-	-	-	-	437,330	424,659
Donations	3	188,791	•	-	-	898	189,689	180,699
Investment income and interest	11	5,086	-	842	-	776	6,704	20,407
Charitable activities								
Box office and fees	4	136,249	-	-	-	-	136,249	156,920
Sponsors		31,000	-	-	-	-	31,000	29,000
Project grants (Foundations & Trusts)				-	-	-	-	17,000
Other income		-	-	-	-	-	-	650
						<del></del>		<del></del>
TOTAL INCOMING RESOURCES		798,456	-	842		1,674	800,972	829,335
RESOURCES EXPENDED				<del></del>				
Generating funds	5	57,097	1,362	-	ŗ	-	58,459	53,341
Charitable activities	6							
L&P Programme		270,631	3,296	-	-	-	, 273,92 <u>6</u>	252,756
Festivals		453,390	-		-	1,250	454,640	492,121

# **BALANCE SHEET at 31 August 2013**

	Notes	£	2013	•	2012
FIXED ASSETS		£	£	£	£
Tangible assets Investments	10 11		868 935,462 936,330		1,993 760,313 762,306
CURRENT ASSETS					
Debtors Cash at bank and in hand CREDITORS amounts falling due within	12	34,575 171,382 205,957 (233,228)		95,479 344,520 439,999 (358,109)	
one year	13			(338,103)	
NET CURRENT (LIABILITIES)/ASSETS NET ASSETS	14		909,059		81,890 
FUNDS					
Unrestricted funds Restricted funds			560,228		510,700
- Projects Fund			-		5,353
- Christopher Vaughan Legacy Fund			129,739		118,667
- Property Fund - New Music Commission Fund			75,000 144,092		75,000 134,476
TOTAL CHARITY FUNDS			909,059		844,196

Approved by the Council on 5 December 2013 and signed on its behalf by.

ALAN MOSES, Chair

Governance costs	7	9,495	700	400	-	600	11,195	12,913
							<del></del>	
TOTAL RESOURCES EXPENDED		790,613	5,358	400	-	1,850	798,155	811,131
		<del></del>						<del></del>
Net inc/(exp) resources		7,904	(5,353)	442	-	(176)	2,817	18,204
Profit/(Loss) on revaluation of investments	11	41,624	-	10,630	-	9,792	62,046	12,108
							<del></del>	<del></del>
NET MOVEMENT IN FUNDS		49,528	(5,353)	11,072	-	9,616	64,863	30,312
		<del></del>					<del></del>	<del></del>
Balances brought forward at 1 September		510,700	5,353	118,667	75,000	134,476	844,196	813,884
		<del></del>	<del></del>					<del></del>
Balances carried forward at 31 August		560,228	-	129,739	75,000	144,092	909,059	844,196

The statement of financial activities includes all gains and losses in the year. All resources expended derive from continuing activities

# NOTES TO THE FINANCIAL STATEMENTS For the year ended 31 August 2013

#### 1. ACCOUNTING POLICIES

The financial statements have been prepared in accordance with the following policies -

#### a) Basis of preparation

The accounts are prepared under the historical cost convention modified for the revaluation of investments and the piano. The accounts are prepared in accordance with applicable accounting standards and in compliance with the Accounting and Reporting by Charities. Statement of Recommended Practice (revised March 2005) and the Companies Act 2006.

#### b) Incoming resources

- Incoming resources are accounted for as unrestricted, unless restrictions exist under the terms on which they are received or solicited
- Legacies are accounted for on an accruals basis where the amount receivable can be estimated with reasonable certainty
- Sponsorship, donations and grants received, as well as fundraising and publicity costs, in respect
  of the festivals for a particular year will be recognised in the accounting period relating to that
  year's festivals
- The Festival receives help in kind from many organisations and the directors confirm that these
  amounts are not quantifiable and thus are not reflected in these financial statements (see Note 3)
- Ticket and programme sales are recognised in the year to which they relate
- · Capital grants are recognised when received

#### c) Resources expended

Costs of generating funds include costs incurred directly such as advertising and promotion and an appropriate proportion of indirect costs such as staff costs. The allocation between unrestricted and restricted funds is based on staff time.

Costs of charitable activities include all project costs along with an appropriate proportion of indirect costs such as staff costs

Management and administration costs include direct costs incurred in the governance of the company (such as audit, legal, constitutional and statutory), together with office costs and an appropriate proportion of indirect costs such as staff costs. The allocation between unrestricted and restricted funds is based on staff time.

#### d) Irrecoverable VAT

All resources expended are classified under activity headings that aggregate all costs related to the category. Irrecoverable VAT is charged against the category of resources expended for which it was incurred.

#### e) Tangible fixed assets

Depreciation on the piano, office equipment and office premises is calculated to write off the cost less estimated residual value of fixed assets on a straight line basis over their estimated useful lives Items under £500 are written off in the year of purchase. Depreciation on Lottery equipment is calculated on a reducing balance basis.

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Asset category	Annual rate
Piano	5%
Office equipment	37 5%
Lottery equipment	37 5%
Office premises	4%

# NOTES TO THE FINANCIAL STATEMENTS For the year ended 31 August 2013 (continued)

#### 1. ACCOUNTING POLICIES (continued)

#### f) Investments

Investments are stated at market value as at the balance sheet date. The statement of financial activities includes the net gains or losses arising on revaluation throughout the year. Any net gain or loss in the year is split proportionately across the funds that are invested.

#### g) Funds Structure

The company has a number of restricted income and endowment funds to account for situations where a donor requires that a donation must be spent on a particular purpose or where funds have been raised for a specific purpose. All other funds are unrestricted income funds. Further details are disclosed on page 19.

#### h) Pensions

Employees may opt to join the group money purchase stakeholder pension scheme operated by Standard Life which meets new workplace pension compliance requirements. The company will make contributions equivalent to 3% of the employee's gross salary on condition that the employee makes the same contribution. The company has put systems in place to be ready for automatic enrolment by our staging date in 2017.

#### 2. GRANTS

UNRESTRICTED		
STATUTORY	2012-13	2011-12
	£	£
Arts Council England	48,035	143,699
Arts Council England (GFA & Touring)	34,635	1,000
City of London	45,000	40,000
City of London (LAA)	-	12,000
European Commission	4,000	-
London Borough of Tower Hamlets - Service Level Agreement	25,000	25,000
London Borough of Tower Hamlets – Other	25,000	12,000
Youth Music	11,960	
	193,630	233,699
TRUSTS AND FOUNDATION	243,700	145,960
TOTAL UNRESTRICTED GRANTS	437,330	379,659

The core grant element included is £48k – Arts Council England, £45k – City of London, £25k – London Borough of Tower Hamlets (2011-12 £109k)

# NOTES TO THE FINANCIAL STATEMENTS For the year ended 31 August 2013 (continued)

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Spitalfields Music is very grateful to the many organisations and individuals who have provided help in kind, which is estimated to be worth £79,554 (2011-12 £63,658) Allen & Overy, Ballymore Properties, Barbican Centre, Bishopsgate Institute, Brady Arts & Community Centre, Charlie De Wet, Chris & Sarah Dyson, Christchurch Spitalfields, City of London, CM, Dennis Severs' House, East London Dance, East London NHS Foundation Trust, English Heritage, Eyediology, Field Fisher Waterhouse LLP, Fiona Atkins, Galvin La Chapelle, Hoxton Hall, Imagist, Impress Print Services, IT4 Arts, John & Sandy Critchley, Kemsley, London Borough of Tower Hamlets, Macfarlanes LLP, Marianna Kennedy, Mazars LLP, John Nicholson, Odgers Berndtson, Peter Tompkins, Planet Organic, Reed Smith, Rich Mix, Royal Opera House, Sandys Row Synagogue, Shipleys LLP, Shoreditch Church, Southbank Centre, Spitalfields E1, Spitalfields City Farm, THAMES, The English Restaurant, The Royal Society of Cumberland, Tower of London (Chapel Royal of St Peter ad Vincula), The Water Poet, Village Underground, Vital Arts, Wellington Markets, Whitechapel Coffee Company, Yamaha Music Europe GmbH (UK)

# NOTES TO THE FINANCIAL STATEMENTS For the year ended 31 August 2013 (continued)

2012-13

Expenditure group	Amount £
Advertising & promotion	2,534
Fundraising	3,500
Staff costs	420
Office costs	25,640
Festival related costs	29,040
L&P related costs	15,720
Finance & legal costs	2,700
Total	£79,554

2011-12

Expenditure group	Amount £
Advertising & promotion	1,629
Fundraising	3,415
Staff costs	9,690
Office costs	16,274
Festival related costs	20,315
L&P related costs	8,860
Finance & legal costs	3,475
Total	£63,658

# 4. BOX OFFICE & FEES

UNRESTRICTED	2012-13	2011-12
	£	£
Ticket sales	110,756	123,991
Box office external hires	950	-
Programme & leaflet advertising	1,750	10,000
Programme sales	4,105	5,237
Participant fees	18,688	17,692
TOTAL INCOME	136,249	156,920

## NOTES TO THE FINANCIAL STATEMENTS

# For the year ended 31 August 2013 (continued)

# **RESOURCES EXPENDED**

		2012-13		201	1-12	
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
5. Cost of Generating						
Funds	CO 774	1.026	51,810	44,228	903	45,131
Staff Costs	50,774 6,319	1,036 326	6,645	8,046	164	43,131 8,210
Office Costs						
	57,093	1,362	58,455	52,274 	1,067	53,341 ————
6. Operating Activities						
Staff costs	321,850		321,850	266,183	21,714	287,897
Advertising & Promotion	81,004	-	81,004	99,112	-	99,112
Artists' fees	113,012	-	113,012	137,027	•	137,027
Project costs	163,488	33	163,521	148,321	12,452	160,773
Office costs	44,636	3,260	47,896	43,787	5,473	49,260
New Music Commission Fund	-	1,250	1,250	-	6,600	6,600
(endowment) Christopher Vaughan Legacy	-	-	-		4,208	4,208
	723,990	4,543	728,533	694,430	50,447	744,877
7. Governance Costs	2012-13 Unrestricted	Restricted	Christopher Vaughan	New Music Commission Fund	Property Fund	Total
			Legacy			_
	£	£	£	£	£	£
Staff costs	1,165	130	400	600	-	2,295
Office costs	6,050	318	•	-	-	6,368
Audit	2,254	250			<u> </u>	2,504
	9,469	698	400	600	0	11,167
		<del></del>			<del></del>	<del> </del>
Governance Costs	2011-12 Unrestricted	Restricted	Christopher Vaughan	New Music Commission Fund	Property Fund	Total
	£	£	Legacy £	£	£	£
Chaff and he	7,311	812	400	600		9,123
Staff costs	7,311 827	92		-	-	919
Office costs Audit	2,584	287	-	-	-	2,871
	10,722	1,191	400	600	0	12,913

Office costs include depreciation of £1,125 (2011-12 £1,312)

## NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 August 2013 (continued)

8.	STAFF COSTS	2012-13	2011-12
		£	£
	Wages and salaries	337,959	308,472
	National Insurance contributions	32,777	29,230
	Employer's Pension contributions	3,702	3,469
	Other	808	980
		375,246 —————	342,151

The average number of staff employed during the year was 12 (2011-12 12)

Number of employees whose total emoluments fall higher than £60,000 0 (2011-12 0)

No director received any remuneration in the period

# 9. RELATED PARTY TRANSACTIONS

There were no related party transactions in the year which required disclosure

10.	TANGIBLE FIXED ASSETS (all for charity use)	Piano	Office equipment	Lottery. equipment	Total
		£	£	£	£
	Cost/Valuation				
	At 1 September 2012	4,095	58,889	84,679	147,663
	Addition				
	At 31 August 2013	4,095	58,889	84,679	147,663
	Depreciation				
	At 1 September 2012	3,386	57,605	84,679	145,670
	Charge for the year	205	920	<u>-</u>	1,125
	At 31 August 2013	3,591	58,525	84,679	146,795
	Net Book Value				
	At 31 August 2013	504	364 		868
	At 1 September 2012	709	1,284	-	1,993
	Depreciation rate	5%	37 5%	37 5%	

The piano was valued by the directors on 31 December 2000, having been donated to the Festival in 1995

# NOTES TO THE FINANCIAL STATEMENTS For the year ended 31 August 2013 (continued)

#### 11. FIXED ASSET INVESTMENTS

Investments – (including investment cash)	2012-13	2011-12
	£	£
At 1 September	760,313	748,205
Additions	501,113	-
Disposals	(388,010)	
Net investment gain	62,046	12,108
	<del></del>	
TOTAL INVESTMENTS AT 31 AUGUST	935,462	760,313
Historical cost	913,103	800,000

The trustees consider individual investment holdings in excess of 5% of the Schroders portfolio to be material there were four holdings at 31 August 2013

Holding	Percentage of portfolio		
Schroder Charity Equity Fund	7 7%		
AXA Framlington UK Select Opps Fund	6 6%		
Artemis UK Special Sits Fund	6 4%		
Majedie UK Equity Fund	5 2%		

The investments are listed on a recognised stock exchange

There were no individual investment holdings in the Newton portfolio that were in excess of 5% at 31 August 2013

	Investment income in the year was as follows	2012-13	2011-12
		£	£
	Dividends	-	-
	Interest on investments	4,915	19,030
		4,915	19,030
	Bank interest	1,789	1,377
		6,704	20,407
12.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		2012-13	2011-12
		£	£
	Prepayments	9,760	10,547
	Season ticket loan	-	2,099
	Accrued income	20,090	14,912
	Other debtors	4,725	67,921
		34,575	95,479
		<del></del>	

# NOTES TO THE FINANCIAL STATEMENTS For the year ended 31 August 2013 (continued)

#### 13. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2012-13	2011-12
	£	£
Income in advance	189,169	301,356
Accruals	15,333	32,409
Other creditors	28,726	24,344
	233,228	358,109
ANALYSIS OF NET ASSETS RETWEEN FUNDS	<del></del>	

#### 14. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Tangible fixed assets	Investments	Net current assets less liabilities	Total
	£	£	£	£
Restricted funds				
Christopher Vaughan Legacy Fund	-	160,245	(30,506)	129,739
Property Fund	-	75,000	-	75,000
New Music Commission Fund (endowment)	-	147,616	(3,524)	144,092
Unrestricted funds	868	522,601	6,759	560,228
	868	935,462	(27,271)	909,059

Details of the funds are shown in the Directors' Report on page 19

#### **15.** Transfers

There were no fund transfers during the year