

**SHINEBRIGHT PROMOTIONS LIMITED**

**Company Registration Number:  
03066405 (England and Wales)**

**Report of the Directors and Unaudited Financial Statements**

**Period of accounts**

**Start date: 01st July 2011**

**End date: 30th June 2012**

**SUBMITTED**

# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Contents of the Financial Statements for the Period Ended 30th June 2012**

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# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Company Information for the Period Ended 30th June 2012**

<b>Director:</b>	R Field
<b>Company secretary:</b>	M L Brown
<b>Registered office:</b>	2 Highfield Road Headless Cross Redditch Worcestershire B97 5EH
<b>Company Registration Number:</b>	03066405 (England and Wales)

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# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Directors' Report Period Ended 30th June 2012**

The directors present their report with the financial statements of the company for the period ended 30th June 2012

### **Principal activities**

The principal activity of the company in the period under review was:  
the supply of upholstery and trims to the automobile industry, and the hire of motor vehicles.

### **Directors**

The directors shown below have held office during the whole of the period from  
01st July 2011 to 30th June 2012  
R Field

The above report has been prepared in accordance with the special provisions in part 15 of the Companies Act 2006

**This report was approved by the board of directors on 31 October 2012**  
**And Signed On Behalf Of The Board By:**

Name: R Field  
Status: Director

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# SHINEBRIGHT PROMOTIONS LIMITED

## Profit and Loss Account for the Period Ended 30th June 2012

	Notes	2012 £	2011 £
<b>Turnover:</b>		<b>83,258</b>	93,988
Cost of sales:		<b>42,051</b>	49,597
<b>Gross profit or (loss):</b>		<b>41,207</b>	44,391
Administrative expenses:	3,	<b>81,807</b>	82,932
<b>Operating profit or (loss):</b>	2	<b>( 40,600 )</b>	( 38,541 )
Interest payable and similar charges:		<b>3,099</b>	2,290
<b>Profit or (loss) on ordinary activities before taxation:</b>		<b>( 43,699 )</b>	( 40,831 )
Tax on profit or loss on ordinary activities:		<b>0</b>	0
<b>Profit or (loss) for the financial year:</b>		<b>( 43,699 )</b>	( 40,831 )

The notes form part of these financial statements

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# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Statement of total recognised gains and losses 30th June 2012**

### **Statement of total recognised gains and losses**

The company does not have any gains and losses other than Profit and Loss for the period to report.

The notes form part of these financial statements

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# SHINEBRIGHT PROMOTIONS LIMITED

## Balance sheet As at 30th June 2012

	Notes	2012 £	2011 £
<b>Fixed assets</b>			
Tangible assets:	4	16,941	22,589
<b>Total fixed assets:</b>		<u>16,941</u>	<u>22,589</u>
<b>Current assets</b>			
Stocks:		5,213	3,600
Debtors:	5	7,101	697
Cash at bank and in hand:		32	136
<b>Total current assets:</b>		<u>12,346</u>	<u>4,433</u>
Creditors: amounts falling due within one year	6	143,602	97,638
<b>Net current assets (liabilities):</b>		<u>( 131,256 )</u>	<u>( 93,205 )</u>
<b>Total assets less current liabilities:</b>		<u>( 114,315 )</u>	<u>( 70,616 )</u>
<b>Total net assets (liabilities):</b>		<u><u>( 114,315 )</u></u>	<u><u>( 70,616 )</u></u>

The notes form part of these financial statements

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# SHINEBRIGHT PROMOTIONS LIMITED

## Balance sheet As at 30th June 2012 continued

	Notes	2012 £	2011 £
<b>Capital and reserves</b>			
Called up share capital:	7	2	2
Profit and Loss account:		( 114,317 )	( 70,618 )
<b>Total shareholders funds:</b>		<u>( 114,315 )</u>	<u>( 70,616 )</u>

For the year ending 30 June 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors on 31 October 2012

### SIGNED ON BEHALF OF THE BOARD BY:

Name: R Field  
Status: Director

The notes form part of these financial statements

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# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Notes to the Financial Statements for the Period Ended 30th June 2012**

### **1. Accounting policies**

#### **Basis of measurement and preparation of accounts**

The accounts are prepared under the historical cost convention and include the results of the company's operations, as described in the Directors' Report, all of which are continuing.

#### **Turnover policy**

Turnover represents net invoiced sales of goods and services excluding VAT.

#### **Tangible fixed assets depreciation policy**

Tangible fixed assets are stated at cost less depreciation. Depreciation is calculated on all tangible fixed assets at rates calculated to write off their cost over their estimated useful lives.

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# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2012

### 2 . Operating profit or (loss)

Operating profit or (loss) before tax as stated after charging the following.

	2012	2011
	£	£
Depreciation - owned assets:	5,648	7,530

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# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2012

### 3 . Directors' remuneration

	2012	2011
	£	£
Directors' remuneration:	1,000	5,000
TOTAL:	<u>1,000</u>	<u>5,000</u>

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# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2012

### 4. Tangible assets

	Land and buildings	Plant Machinery	Fixtures and fittings	Office Equipment	Motor vehicles	Total
Cost	£	£	£	£	£	£
At 01st July 2011:	-	22,920	-	6,573	102,013	131,506
At 30th June 2012:	<u>-</u>	<u>22,920</u>	<u>-</u>	<u>6,573</u>	<u>102,013</u>	<u>131,506</u>
<b>Depreciation</b>						
At 01st July 2011:	-	18,965	-	5,491	84,461	108,917
Charge for year:	-	989	-	271	4,388	5,648
At 30th June 2012:	<u>-</u>	<u>19,954</u>	<u>-</u>	<u>5,762</u>	<u>88,849</u>	<u>114,565</u>
<b>Net book value</b>						
At 30th June 2012:	<u>-</u>	<u>2,966</u>	<u>-</u>	<u>811</u>	<u>13,164</u>	<u>16,941</u>
At 30th June 2011:	<u>-</u>	<u>3,955</u>	<u>-</u>	<u>1,082</u>	<u>17,552</u>	<u>22,589</u>

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# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2012

### 5. Debtors

	2012	2011
	£	£
Trade debtors:	6,772	108
Other debtors:	329	589
<b>Total:</b>	<b><u>7,101</u></b>	<b><u>697</u></b>

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# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2012

### 6. Creditors: amounts falling due within one year

	2012	2011
	£	£
Bank loans and overdrafts:	19,660	10,276
Trade creditors:	10,528	7,247
Taxation and social security:	8,339	7,615
Accruals and deferred income:	8,336	1,400
Other creditors:	96,739	71,100
<b>Total:</b>	<b>143,602</b>	<b>97,638</b>

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# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2012

### 7. Called up share capital

Allotted, called up and paid

Previous period			2011
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	2	1.00	2
Total share capital:			<u>2</u>
Current period			2012
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	2	1.00	2
Total share capital:			<u>2</u>

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