

**SHINEBRIGHT PROMOTIONS LIMITED**

**Company Registration Number:  
03066405 (England and Wales)**

**Report of the Directors and Unaudited Financial Statements**

**Period of accounts**

**Start date: 01st July 2010**

**End date: 30th June 2011**

SUBMITTED

# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Contents of the Financial Statements for the Period Ended 30th June 2011**

Company Information

Report of the Directors

Profit and Loss Account

Balance sheet

Notes to the Financial Statements

---

# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Company Information for the Period Ended 30th June 2011**

<b>Director:</b>	R Field
<b>Company secretary:</b>	M L Brown
<b>Registered office:</b>	2 Highfield Road Headless Cross Redditch Worcestershire B97 5EH
<b>Company Registration Number:</b>	03066405 (England and Wales)

---

# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Directors' Report Period Ended 30th June 2011**

The directors present their report with the financial statements of the company for the period ended 30th June 2011

### **Principal activities**

The principal activity of the company in the period under review was:  
the supply of upholstery and trims to the automobile industry, and the hire of motor vehicles.

### **Directors**

The directors shown below have held office during the whole of the period from  
01st July 2010 to 30th June 2011  
R Field

The above report has been prepared in accordance with the special provisions in part 15 of the Companies Act 2006

**This report was approved by the board of directors on 30 November 2011**

**And Signed On Behalf Of The Board By:**

Name: R Field  
Status: Director

---

# SHINEBRIGHT PROMOTIONS LIMITED

## Profit and Loss Account

for the Period Ended 30th June 2011

	Notes	2011 £	2010 £
Turnover:		93,988	143,030
Cost of sales:		49,597	59,902
<b>Gross profit or (loss):</b>		<u>44,391</u>	<u>83,128</u>
Administrative expenses:	3,	82,932	80,837
<b>Operating profit or (loss):</b>	2	<u>( 38,541 )</u>	<u>2,291</u>
Interest payable and similar charges:		2,290	2,334
<b>Profit or (loss) on ordinary activities before taxation:</b>		<u>( 40,831 )</u>	<u>( 43 )</u>
Tax on profit or loss on ordinary activities:		0	109
<b>Profit or (loss) for the financial year:</b>		<u><u>( 40,831 )</u></u>	<u><u>( 152 )</u></u>

The notes form part of these financial statements

---

# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Statement of total recognised gains and losses 30th June 2011**

### **Statement of total recognised gains and losses**

The company does not have any gains and losses other than Profit and Loss for the period to report.

The notes form part of these financial statements

---

# SHINEBRIGHT PROMOTIONS LIMITED

## Balance sheet As at 30th June 2011

	Notes	2011 £	2010 £
<b>Fixed assets</b>			
Tangible assets:	4	<b>22,589</b>	28,937
<b>Total fixed assets:</b>		<u><b>22,589</b></u>	<u>28,937</u>
<b>Current assets</b>			
Stocks:		<b>3,600</b>	3,600
Debtors:	5	<b>697</b>	6,229
Cash at bank and in hand:		<b>136</b>	222
<b>Total current assets:</b>		<u><b>4,433</b></u>	<u>10,051</u>
Creditors: amounts falling due within one year	6	<b>97,638</b>	68,773
<b>Net current assets (liabilities):</b>		<u><b>( 93,205 )</b></u>	<u>( 58,722 )</u>
<b>Total assets less current liabilities:</b>		<u><b>( 70,616 )</b></u>	<u>( 29,785 )</u>
<b>Total net assets (liabilities):</b>		<u><u><b>( 70,616 )</b></u></u>	<u><u>( 29,785 )</u></u>

The notes form part of these financial statements

---

# SHINEBRIGHT PROMOTIONS LIMITED

## Balance sheet As at 30th June 2011 continued

	Notes	2011 £	2010 £
<b>Capital and reserves</b>			
Called up share capital:	7	2	2
Profit and Loss account:		( 70,618 )	( 29,787 )
<b>Total shareholders funds:</b>		<u>( 70,616 )</u>	<u>( 29,785 )</u>

For the year ending 30 June 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors on 30 November 2011

### SIGNED ON BEHALF OF THE BOARD BY:

Name: R Field  
Status: Director

The notes form part of these financial statements

---



# **SHINEBRIGHT PROMOTIONS LIMITED**

## **Notes to the Financial Statements for the Period Ended 30th June 2011**

### **1. Accounting policies**

#### **Basis of measurement and preparation of accounts**

The accounts are prepared under the historical cost convention and include the results of the company's operations, as described in the Directors' Report, all of which are continuing.

#### **Turnover policy**

Turnover represents net invoiced sales of goods and services excluding VAT.

#### **Tangible fixed assets depreciation policy**

Tangible fixed assets are stated at cost less depreciation. Depreciation is calculated on all tangible fixed assets at rates calculated to write off their cost by equal instalments over their estimated useful lives.

---

# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2011

### 2 . Operating profit or (loss)

Operating profit or (loss) before tax as stated after charging the following.

	2011	2010
	£	£
Depreciation - owned assets:	7,530	9,646

---

# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2011

### 3 . Directors' remuneration

	2011	2010
	£	£
Directors' remuneration:	5,000	6,000
TOTAL:	<u>5,000</u>	<u>6,000</u>

---

# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2011

### 4. Tangible assets

	Land and buildings	Plant Machinery	Fixtures and fittings	Office Equipment	Motor vehicles	Total
Cost	£	£	£	£	£	£
At 01st July 2010:	-	22,630	-	5,681	102,013	130,324
Additions:	-	290	-	892	-	1,182
At 30th June 2011:	<u>-</u>	<u>22,920</u>	<u>-</u>	<u>6,573</u>	<u>102,013</u>	<u>131,506</u>
<b>Depreciation</b>						
At 01st July 2010:	-	17,646	-	5,130	78,611	101,387
Charge for year:	-	1,319	-	361	5,850	7,530
At 30th June 2011:	<u>-</u>	<u>18,965</u>	<u>-</u>	<u>5,491</u>	<u>84,461</u>	<u>108,917</u>
<b>Net book value</b>						
At 30th June 2011:	<u>-</u>	<u>3,955</u>	<u>-</u>	<u>1,082</u>	<u>17,552</u>	<u>22,589</u>
At 30th June 2010:	<u>-</u>	<u>4,984</u>	<u>-</u>	<u>551</u>	<u>23,402</u>	<u>28,937</u>

---

# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2011

### 5. Debtors

	2011	2010
	£	£
Trade debtors:	108	6,229
Other debtors:	589	0
<b>Total:</b>	<u>697</u>	<u>6,229</u>

---

# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2011

### 6. Creditors: amounts falling due within one year

	2011	2010
	£	£
Bank loans and overdrafts:	10,276	15,164
Trade creditors:	7,247	8,549
Taxation and social security:	7,615	7,413
Accruals and deferred income:	1,400	1,535
Other creditors:	71,100	36,112
<b>Total:</b>	<b>97,638</b>	<b>68,773</b>

---

# SHINEBRIGHT PROMOTIONS LIMITED

## Notes to the Financial Statements for the Period Ended 30th June 2011

### 7. Called up share capital

Allotted, called up and paid

Previous period			2010
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	2	1.00	2
Total share capital:			<u>2</u>
Current period			2011
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	2	1.00	2
Total share capital:			<u>2</u>

---

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.