

Registered Number 03006608

DATACAST CONSULTING LIMITED

Abbreviated Accounts

31 January 2012

**DATACAST CONSULTING LIMITED**

**Registered Number 03006608**

**Company Information**

**Registered Office:**

10 Chiswick Road  
Chiswick  
London  
W4 5RB

**Reporting Accountants:**

JSA Services Limited

JSA House  
110 The Parade  
Watford  
Hertfordshire  
WD17 1GB

**DATACAST CONSULTING LIMITED**

**Registered Number 03006608**

**Balance Sheet as at 31 January 2012**

	Notes	2012 £	2011 £
<b>Fixed assets</b>			
Tangible	2	4,288	2,047
		<u>4,288</u>	<u>2,047</u>
<b>Current assets</b>			
Debtors		2,703	2,703
Cash at bank and in hand		36,974	24,042
Total current assets		<u>39,677</u>	<u>26,745</u>
<b>Creditors: amounts falling due within one year</b>		(10,788)	(17,193)
<b>Net current assets (liabilities)</b>		28,889	9,552
<b>Total assets less current liabilities</b>		<u>33,177</u>	<u>11,599</u>
<b>Total net assets (liabilities)</b>		<u>33,177</u>	<u>11,599</u>
<b>Capital and reserves</b>			
Called up share capital	3	100	100
Profit and loss account		33,077	11,499
<b>Shareholders funds</b>		<u>33,177</u>	<u>11,599</u>

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- a. For the year ending 31 January 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
  - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
  - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
  - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 08 October 2012

And signed on their behalf by:

**Ms J Liddle, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

Notes to the Abbreviated Accounts

For the year ending 31 January 2012

1 **Accounting policies**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Computer equipment                      25% on reducing balance

2 **Tangible fixed assets**

		<b>Total</b>
		<b>£</b>
<b>Cost</b>		
At 01 February 2011		7,162
Additions	-	<u>3,671</u>
At 31 January 2012	-	<u>10,833</u>
<b>Depreciation</b>		
At 01 February 2011		5,115
Charge for year	-	<u>1,430</u>
At 31 January 2012	-	<u>6,545</u>
<b>Net Book Value</b>		
At 31 January 2012		4,288
At 31 January 2011	-	<u>2,047</u>

3 **Share capital**

	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid:</b>		
100 Ordinary shares shares of £1 each	100	0

