

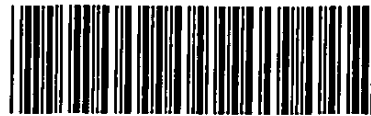
REGISTERED NUMBER: 02983353 (England and Wales)

**Abbreviated Unaudited Accounts for the Year Ended 31 October 2010**

**for**

**A&R Direct (UK) Ltd**

SATURDAY



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02/04/2011

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COMPANIES HOUSE

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for the Year Ended 31 October 2010**

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**A&R Direct (UK) Ltd**  
**Company Information**  
**for the Year Ended 31 October 2010**

**DIRECTORS.**

J A A Coppe  
C P M C Weeks

**SECRETARY**

Mrs C E Coppe

**REGISTERED OFFICE:**

Willowbrook  
Petworth Road  
Witley  
Surrey  
GU8 5LU

**REGISTERED NUMBER**

02983353 (England and Wales)

**ACCOUNTANTS**

Crook & Co  
Pencoed  
Sheets Heath Lane  
Brookwood  
Woking  
Surrey  
GU24 0EL

**Abbreviated Balance Sheet**  
**31 October 2010**

	Notes	31 10 10 £	£	31 10 09 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		1,137		1,516
Investments	3		19,450		19,450
			<u>20,587</u>		<u>20,966</u>
<b>CURRENT ASSETS</b>					
Debtors		21,623		9,117	
Cash at bank		848		285	
		<u>22,471</u>		<u>9,402</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		19,113		5,911	
		<u>19,113</u>		<u>5,911</u>	
<b>NET CURRENT ASSETS</b>			3,358		3,491
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>23,945</u>		<u>24,457</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		100		100
Profit and loss account			23,845		24,357
<b>SHAREHOLDERS' FUNDS</b>			<u>23,945</u>		<u>24,457</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2010

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 28/03/2011 and were signed on its behalf by



C P M C Weeks - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts  
for the Year Ended 31 October 2010

1 ACCOUNTING POLICIES

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery	- 25% on reducing balance
Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 TANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 November 2009 and 31 October 2010	11,886
<b>DEPRECIATION</b>	
At 1 November 2009	10,370
Charge for year	379
At 31 October 2010	10,749
<b>NET BOOK VALUE</b>	
At 31 October 2010	1,137
At 31 October 2009	1,516

3 FIXED ASSET INVESTMENTS

	Investments other than loans £
<b>COST</b>	
At 1 November 2009 and 31 October 2010	19,450
<b>NET BOOK VALUE</b>	
At 31 October 2010	19,450
At 31 October 2009	19,450

4 CALLED UP SHARE CAPITAL

Allotted, Number	issued and fully paid Class	Nominal value	31 10 10 £	31 10 09 £
100	Ordinary	1	100	100