



**Companies House**  
— for the record —

**AR01** (ef)

**Annual Return**



Received for filing in Electronic Format on the: **20/10/2011**

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*Company Name:* **SP MARKET RESEARCH LIMITED**

*Company Number:* **02978667**

*Date of this return:* **13/10/2011**

*SIC codes:* **73200**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **LAYSTALL HOUSE  
8 ROSEBERY AVENUE  
LONDON  
EC1R 4TD**

**Officers of the company**

*Company Director*    **1**

*Type:*                      **Person**

*Full forename(s):*        **MR JONATHAN ALFRED**

*Surname:*                **BROD**

*Former names:*

*Service Address:*        **71 WIMPOLE STREET  
LONDON  
UNITED KINGDOM  
W1G 8AY**

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **06/06/1974**                      *Nationality:*    **BRITISH**

*Occupation:*    **DIRECTOR**

*Company Director* 2

*Type:* **Person**  
*Full forename(s):* **MR JON**

*Surname:* **PRIEST**

*Former names:*

*Service Address:* **RODINGBOURNE  
CHURCH END, GREAT CANFIELD  
DUNMOW  
ESSEX  
CM6 1JT**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **12/09/1962** *Nationality:* **BRITISH**  
*Occupation:* **COMPANY DIRECTOR**

## Statement of Capital (Share Capital)

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>10000000</b>
		<i>Aggregate nominal value</i>	<b>100000</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>0</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

AS STATED IN AOA DATED 26TH MARCH 2003. 4(B) THE AUTHORITY MAY BE RENEWED REVOKED OR VARIED BY ORDINARY RESOLUTION OF THE COMPANY TRANSFER OF SHARES: 7(B) EVERY MEMBER MAY TRANSFER ANY OF HIS SHARES TO ONE OR MORE OF THE FOLLOWING: (I) ANOTHER EXISTING MEMBER OF THE COMPANY (II) HIS SPOUSE (III) HIS INFANT CHILD (IV) A COMPANY CONTROLLED BY HIM (V) A TRUST FOR THE BENEFIT OF HIS IMMEDIATE FAMILY

<b>Class of shares</b>	<b>A ORDINARY</b>	<i>Number allotted</i>	<b>1624662</b>
		<i>Aggregate nominal value</i>	<b>16246.62</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>0.01</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

THE A ORDINARY SHARES RANK PARI PASSU IN ALL RESPECTS WITH THE ORDINARY SHARES, SAVE THAT ON A RETURN OF CAPITAL, THE SUPLUS ASSETS OF THE COMPANY ARE TO BE DISTRIBUTED FIRST IN PAYING TO THE HOLDERS OF ORDINARY SHARES AN AMOUNT EQUAL TO THE ISSUE PRICE, SECOND IN PAYING TO THE HOLDERS OF A ORDINARY SHARES AN AMOUNT EQUAL TO THE ISSUE PRICE, THIRD, THE FIRST A£3,500,000 OF ANY REMAINING SUPLUS ASSETS PRO RATA AMONGST THE ORDINARY SHAREHOLDERS AND FOURTH, ANY REMAINING ASSETS PRO RATA AMONGST ALL SHAREHOLDERS

## Statement of Capital (Totals)

<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>11624662</b>
		<i>Total aggregate nominal value</i>	<b>116246.62</b>

## *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 13/10/2011 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for the company are shown below*

*Shareholding 1* : **10000000 ORDINARY shares held as at the date of this return**  
*Name:* **OFT2 LIMITED**

*Shareholding 2* : **1624662 A ORDINARY shares held as at the date of this return**  
*Name:* **OFT2 LIMITED**

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## *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.