# THURSDAY

Time Out Group plc

Annual Report & Accounts 2023
For 12 months ended 30 June 2023

We are a global media and hospitality business -

our purpose is to inspire and enable people to experience the best of the city.

For more information visit timeout.com

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### Highlights

# FY23 financial & operating summary

# Financial highlights\*

£76.0m

Gross revenue £104.6m (2022: £72.9m) Net revenue<sup>1</sup> up by 37%

Group adjusted EBITDA<sup>2</sup>

**81**%

increased Gross margin

# Divisional highlights

Market net revenue<sup>1</sup> £42.8m

up 48%. Market gross revenue £71.5m (2022: £46.5m)

### Market portfolio

15 sites

5 of them signed in the year; closed Miami and concluded negotiations on Spitalfields 6 open and 9 contracted with

### Media gross revenue

up 25%, with digita revenue up 44% £33.1m

Global monthly brand audience

**83m**up 16% (see page 16 for definition)

### (£17.5m)

Operating loss (FY22 £14.1m loss)

adjusted EBITDA2 and £7.7m increase in exceptional costs £3m movement comprising +£4.2m improvement in

# £49.7m

Net debt (FY22 £44,5m) Including £24.9m of IFRS16 lease liabilities (FY22 £27.4m) Completed new 4-year €35m loan facility

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 <sup>2021</sup> exceptional 18 month financial year.

<sup>1</sup> Net revenue is calculated as gross revenue less the concessionaires' share of revenue. See appendix Alternative Performance Measures for a reconciliation to statutory riumbers on page 93.

Adjusted EBITDA is operating loss stated before interest, taxation, depreciation, amortisation, share-based payments, exceptional items and profit/loss) on the disposal of fixed assets. This is a non-GAAP alternative performance measure ("APM") that management uses to aid understanding of the underlying business performance. See appendix Alternative Performance Measures for a reconciliation to statutory numbers on page 93.

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# **Highlights** continued

# Operational highlights

### Vlarkets

# Strong revenue growth and expanding global footprint

See page 21

- Gross revolue growth of +54% YoY and net revenue growth of 48% to £42.8m (2022: £28.9m)
- Adjusted EBITDA up significantly to £4.3m (2022: £2.2m) and adjusted EBITDA margin up by 94 basis points as a result of increasing footfall and ongoing operational improvements
- Operating loss was £13.0m (2022: £5.8m)
- Crowing portfolio of 15 Markets includes six open and nine contracted sites with Cape Town, Vancouver, Riyado, Barcelona and Bahrain signed in the year and a pipeline of new Management Agreements in advanced negotiations on the back of continued interest from real estate developers
- > Exit from Mianii Market (opened 2019) to focus on profitable focations. Mianii trading loss of (£2,7m) in FY23 with exceptional costs of £7.1m comprising £6.7m of non-cash impairments of assets, and £0.4m of provisions for future cash costs of exit. Also withdrew from concluded negotiations on potential Market in Spitalfields resulting in impairment charges of £1.0m.
- Cape Town Market opening on 17 November 2023
   and construction in Porto well advanced with expected
   opening date in FY24 for both sites the city's top chefs
   have been curated

### Media

# Digital focus drives improved economics and growing audience

See page 23

- Gross revenue growth of +25% YoY underpinned by digital revenue growth of 44%
- Improved adjusted EBITDA of £3.1m (2022; £1.7m) with gross margin up by 300 basis points to 80% (2022; 77%)
- Operating profit was £0.3in (2022; Operating loss £2.2m)
- Global monthly brand audience grew by 16% to 83m (2022; 72m) as a result of a consistent strategy to bring Time Out content to (ligital channels)
- Winning big ticket campaigns from an expanding client roster via relationships with agency partners and brand owners, in both existing and new sectors, with continued domand from blue-chip brands for our unique campaign solutions.
- Time Out Creative Solutions team delivered bespoke multi-channot campaigns leveraging the entire Time Out platform, combining digital channels with live events in Markets

At a glance

# We have delivered important milestones and strong revenue growth, further building on our recent progress and momentum. We are now positioned for sustained growth and to realise

# A global media & hospitality brand

Time Out started in 1968 in London as a print magazine and has transformed into a multiplatform global brand with a digital Media business and an expanding Markets footprint

the true potential of Time Out.

### Curated content on 333 cities

In a world with potential information overload, our inspiring "best of the city" content – curated and created by local expert journalists – provides authentic, trusted and useful insights, stories and recommendations

### A unique digi-physical model

Our platform spans digital and physical channels – all dedicated to the best of the city – to ensure we are where our audience is, so they turn to us when they want to have a good time out

# Time Out Group is a global media and hospitality business that inspires and enables people to experience the best of the city. It is the world's only global brand dedicated to city life.

Through two highly synergistic business divisions – Time Out Media and Time Out Market – we help our large global audience go out better in the world's greatest cities. Thanks to our unmatched city expertise, connections and authority, Time Out is a globally recognised and trusted brand – a go-to hub for people exploring their own city or the cities they visit.

# 83m global monthly brand audience

to followers and guests: our audience of urban experience seekers is very active – every month, we influence how millions of people go out in cities around the world

### B2C & B2B high-margin revenues

We connect advertisers, real estate companies and local talents with our iconic brand, unique content and valuable audience of consumers to drive diverse revenues and profitable growth

# At a glance continued



# A leading digital media brand

### Unique, relevant and trusted content

Our global team of local expert journalists – who know the city like nobody else – curats and create high-quality content about the best of the city: the best food, drinks, culture, travel and things to do in 333 cities in 59 countries.

# A portfolio of digital channels aligned with consumer needs

Following a successful print to digital transformation, we distribute our content through multiple digital channels where our audience takes inspiration and makes decisions: on the web and mobile, in their social feeds, the videos they watch and their inbox – complemented by "real life" experiences via live events.

# A growing and valuable global audience

Our global monthly brand audience of over 83m grew by 16% year-on-year – these are experience-hungry people with a high intention to go out and they take action when engaging with our content.

# Revenue model: connecting advertisers with our audience

We generate revenue by offering advertising solutions spanning bespoke 360-degree multichannel campaigns, programmatic and live events (including in our Markets). Our clients are international, national and local advertisers from various sectors which we connect with our brand, storytelling and audience within our brand-safe environment.

# WHAT SETS TIME OUT MEDIA APART

- a global brand with a local voice
- a household name since 1968
- trusted "best of the city" content
- a growing, engaged audience
- completed digital transformation
- > operating in the digital advertising space means higher margins
- attracts blue-chip advertising clients across diverse sectors
- bespoke advertising solutions across multiple digital channels with opportunity to extend into real life via live events including in our Markets

333 cities

Time Out

Global monthly brand audience 83m+

# At a glance continued



# A leading food & cultural market

### life in a physical space Time Out's ethos brought to

Market is rooted in the authority of Time together under one roof: the best chefs, Time Out Market brings the best of the city to life in a physical space. Out, bringing our best of the city curation on Time Out's editorial curation. Time Out drinks and cultural experiences – all based

# Two operating & revenue models

# Owned & Operated Markets

- The first Time Out Market opened in Lisbor kicked off our global expansion following the success of this flagship, we in 2014 as an Owned & Operated model;
- Our team is responsible for design, curation brand and day-to-day management of our
- We generate revenue from a share of food and bar sales

### 6 locations\*

- 4 open: Lisbon (2014), New York (2019), Boston (2019), Chicago (2019)
- 2 in development: Porto (2024), Barcelona

# **Management Agreement Markets**

- Our focus is now on expansion via Management Agreements - the first opened in 2019 in Montreal
- A capex-tight growth engine to expand our global footprint and drive recurring revenues without the need for further capital and operational expenditure which is funded by a real estate partner
- We receive a pre-development fee and, once the Market is open, a share of revenue and profit (subject to a minimum guarantee)

# 9 locations\* (with more in negotiations)

- 2 open: Montreal (2019), Dubai (2021)
- 7 in development: Cape Town (2023), Bahrain (2024), Vancouver (2024), Abu Dhabi (2025), Osaka (2025), Prague (2027), Riyadh (2027)

### MARKET APART WHAT SETS TIME OUT

- the world's first editorially curated food and cultural market
- attracts consumer footfall which to landlords and real estate appeals to vendors as well as developers
- a Market as anchor transforms properties into destinations
- focus on asset-light Management recurring revenue base Agreements with significant
- enables us to extend Media brand visibility and client campaigns
- opportunity to grow Time Out's brand equity and further cement "best of the city" positioning



### Markets open

in development Markets currently

Opening years provided are calendar years

### Chair's statement

# CONFIDENCE IN FUTURE GROWTH

continued to attract a growing and highly of 15 sites with a global pipeline of now have an open and signed footprint brands. Our food and cultural markets physical" business model; its digital first EBITDA positive and a proven "digisenior management and the passionate saw the beginning of our vision being significant challenge - but in 2023 we offline media group has proven to be a and commercialising a traditional and reporting integrity. Digitising magazine that had built a loyal global to unlock the potential of a listings 13 years ago, in collaboration with its been built on the foundation that hasn't new locations. Time Out's success has attracting larger campaigns from leading and creative advertising solutions are team they lead, Time Out is now adjusted founder Tony Elliott, we first sought desirable audience, which has once again changed, engaging content that has reallsed. Driven by a new and exceptional ian base with its unrivalled city insights

### Sults

3 percentage points to 80%. Testament to the grew 44%) and adjusted EBITDA increased by global footprint – which almost doubled Markets is that the strong gross revenue growth and a milestones being met. Most notable however year-on-year, due to £8.1m of exceptional charges pandemic levels (57 million in 2019). In line with 83 million year-on-year and significantly above predigital channels we publish on, is the growth in margins and Media's gross margin increased by 81% to £3.1m. Digital advertising offers higher and optimised operations while expanding the increased by 336%. Markets net revenue grew to £104.6m year-on-year and adjusted EBITDA during a time of challenging macroeconomic further improved adjusted EBITDA was achieved year has been encouraging, with many important minimum 10-year term. EBITDA every year, with agreements based on a will contribute a combined c.£14m to adjusted Management Agreements, which, once all open evidenced by the growing pool of signed Market margin recurring revenue streams. This is in part significant opportunities to grow high quality, high Market in Spitalfields. Looking ahead, we have and to withdraw from negotiations for a potential before tax of £25.0m, which increased £5.5m growth strategy, we reported a statutory loss our expectations, and as part of our continued global monthly brand audience from 72 million to authoritative content we produce and the varied by 25% to £33.1m (within that, digital revenue drove improved economics: gross revenue grew adjusted EBITDA to £4.3m. Media's digital focus 48% to £42.8m as a result of growing footfall conditions, which gives increased confidence in The rate of performance improvement in the following decisions to exit from the Miami Market future growth. Group gross revenue grew by 43%

### Markets

with undiminished interest from landlords and real securing the highest-quality leads, in conjunction the back of a greater focus on identifying and across four continents. supporting future revenue growth and making portfolio will grow from six to eleven sites by the end of calendar year 2024, our operating months will see several Market openings and Miami site, which opened in 2019, and conclude made the commercial decision to exit from our advanced stages. As we continue to grow our are being evaluated with several negotiations in 600,000 sq ft. More locations around the world As a consequence, the estate will more than Markets, we currently have nine contracted sites year we signed Cape Town, Vancouver, Riyadh, can turn their property into a destination. In the estate developers who recognise that our concept Time Out Market a truly global brand with sites negotiations on a site in Spitalfields. The coming portfolio with a focus on profitable locations, we double in the years ahead, spanning over (seven of which are Management Agreements). Barcelona and Bahrain. In addition to six open The signing of new Markets has accelerated on

### Media

Time Out Media demonstrated that its digital transformation is working, attracting larger campaigns from blue-chip brands and increasing its audience to record levels – every month, millions of people come to our portfolio of digital channels when they are looking for trusted and inspiring content about the best of the city. Revenues and importantly margins are being driven by a focus on increasing sales to key advertising clients. We are creating impactful bespoke campaigns that can span digital and "in real life" events in our Markets, demonstrating the unique proposition and differentiation that Time Out Group's Media and Markets

reached record levels.



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# Chair's statement continued

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On beha f of our Board and our shareholders I would like to thank everyone at Time Out Group for their passion and hard work to grow the Time Out brand and business. This team is dedicated to our brand mission of inspiring and enabling people to experience the best of the city – whether that's the content or client campaigns we deliver, or the experience we offer our guests in our Markets. In an era when so much happens virtually, socialising over great food, drink, culture and entertainment has never been more important.

### Outlook

2023 is the launch pad, we now have a platform from which we can scale a global business based on replicating this financial year's success across more regions. And the forces which propel us grow ever stronger. As a board we have never been more optimistic in 13 years about the prospects of Time Out Group Plc.

### Peter Dubens

Non-Executive Chairman

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### Q&A with the CEO

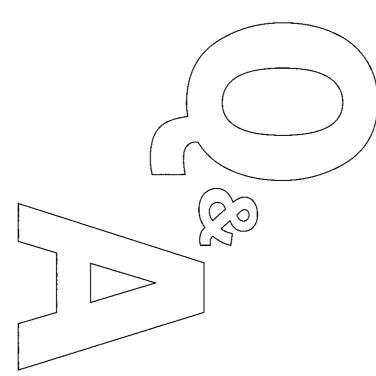
### 2021 as Executive Vice Chairman. he joined the company in July Group's CEO since October 2021; Chris Ohlund has been Time Out

summarise

How would you

the 2023

financial year?



opportunities? to grow - where has continued further growth ao you see Time Out Media

- how do you closing print One year after this step? look back on

> work and dedication and look forward to achieving our next milestones together a recurring minimum earnings stream contributing c.£14m to EBITDA every and our Management Agreements offer us and our shareholders longand adjusted EBITDA growth. Our open Time Out Markets continue to grow on our recent progress and momentum. While this is only the beginning and contributions from both Time Out Market and Time Out Media – further building excellent team delivering consistently – I want to thank them for their fantastic year. This year's progress is a result of the strategy we have invested in and our contracted sites are open, and with a term of at least ten years, they will deliver term opportunities which not many companies can offer. Once all currently digital strategy for Time Out Media is working, driving significant revenue have an ambitious strategy to realise the true potential of Time Out. Our there is still much to do, we are now positioned for sustained growth and milestones in delivering a further improved adjusted EBITDA with positive This year, whilst we reported a statutory loss, we achieved important

excited about what's next! untapped opportunities such as driving growth in Europe and APAC. We are our brand-safe environment. This includes digitally focused campaigns as new consumer behaviours. We will focus on higher value campaigns for our digital channels, evolving our strategy and adapting to ever-changing and continue to bring our expert journalists' best of the city content to life across growing audience; and advertisers seek our bespoke solutions. We will by tens of millions of people every month around the world; we have a This is something only we can offer and a growing Market footprint will mean Out Media (high-quality content) and Time Out Market (real-life experiences) well as synergistic digi-physical campaigns which combine the power of Time clients in various sectors who seek access to our desirable audience and sector: our brand continues to be strong and relevant; our content is trusted Time Out Media has seen a step-change in performance in a competitive nigher ticket sizes and future growth opportunities. Finally, we have many

digital revenue (up 44%) which comes with higher gross margins (up from is where Time Out is - many more people engage with our digital channels well as repeat and long-term clients multi-channel campaigns and added clients in new sectors to our roster as than they did through the print magazine. This has enabled us to grow our (up 16% year-on-year). Our audience is now digital all day, every day and that year in, our numbers show it. Our global monthly brand audience grew to 83m 77% to 80%). We won more advertisers who come to us for our bespoke We knew back then it would be the right decision to go fully digital and one



# **Q&A with the CEO** continued

What were the key achievements for Time Out Market in 2023?

Time Out Market is a much younger business which, after enjoying a full year of uninterrupted trading, demonstrated the unique opportunity it presents. Our open Markets continue to grow and we contracted five new sites in the year and interest from real estate developers remains strong. The portfolio includes six open and nine contracted sites, with more in advanced negotiations – in a few years, our estate will more than double in size. Key to each Market is the curation of the city's best chefs which we regularly update to keep our offering fresh – I am pleased to say that 2023 saw great additions. Complementing the city's best food are our cultural events and each Market has a packed calendar throughout the year which helps us differentiate further and attract footfall. We also have improved our operations in our existing Markets based on customer insights with a focus on increasing return per sq ft and have implemented processes to accelerate the pace of new openings.

How do you see Time Out Market evolving and what are the challenges?

Landlords and real estate developers around the world continue to be interested in bringing a Time Out Market to their cities and their properties. With many opportunities available to us, it is key to identify the right location for which we have evolved our systematic approach based on data. We are proud of our Time Out Market flagship format for iconic cities and iconic spaces – Lisbon is one example – and we work hard every day to ensure we evolve to keep this proposition fresh and exciting. In addition, we want to target more opportunities and meet continued demand such as in up-and-coming areas and high-traffic sites including transport hubs, so we are developing new commercial formats to expand further and reach new segments.

How do Media and Market complement each other?

Time Out Market is rooted in Time Out's editorial curation – our authority for the best of the city sets us apart. This attracts chefs, restaurateurs and local cultural talent who get the kudos of being the best of the city when they are invited to join our Markets. Time Out's well-known brand and global audience reach helps drive footfall to the Markets – this power of our Media brand combined with our stand-out Market concept appeals to commercial landlords and real estate developers who value an anchor that can transform their property into a destination for a valueable audience. Media also plays a key role in our Markets, we extend digital campaigns for clients with experiences in our Markets which is unique – leveraging these synergies is a great opportunity for us. All this combined strengthens our overall brand equity and our "best of the city" proposition.

What is your focus in the 2024 financial year?

We have seen continued momentum and a sustainable path to increasing growth – there are many opportunities to drive this further. There are several new Time Out Markets opening soon and we aim to sign additional Management Agreements as well as launching new formats. For Time Out Media, our focus will be to further optimise our digital presence and drive the success we have seen in the US, followed recently in our revitalised UK Media business and now gathering pace across Europe and APAC; this also includes expanding and growing our franchise business.

In 2023, Time
Out turned 55

- what do you
think the brand
will stand for in
the future?

Time Out's mission has always been to inspire and enable people to experience the best of the city and our vision is to be the world's number one hub for city discovery. We are uniquely positioned as our brand doesn't represent simply one product you can buy, but something much more valuable and intangible which can't be replicated by others: Time Out is the only global brand helping people go out in cities around the world and that's something people will always want to do. Our Media brand is digital and people spend more and more time on digital channels. But they also want to socialise and get together over food and drinks which they can do in our Markets. Having a good time out is synonymous with our brand and that is our strength – that is why the combination of Media and Market is powerful.

Principal risks and uncertainties	Section 172 statement	Responsible business	Media & Markets synergies	Strategy update	Markets & Media growth drivers	Financial review	Chief Executive's review	Our business model
35	32	27	25	21	19	17	13	11

## Financial Statements

# Our business model

Time Out Group is involved in every step when people go out in cities around the world – from inspiration and planning to doing. This allows us to engage with a variety of audiences to drive diversified revenues and sustainable returns.



# Our business model continued

# What this means for our stakeholders

### Our customers

Access to the best of the city through trusted high-quality content, recommendations and experiences

### **Our Media clients**

Bespoke advertising solutions to connect with our content and audience in new ways within a positive brand-safe environment

# Our cities & communities

Our content celebrates and supports a city's culture and businesses; each Time Out Market means a significant contribution to the local economy, employment and opportunities for a variety of talents

### Our Market vendors

Each Time Out Market offers a platform for local culinary and cultural talents to drive revenue and reach a new audience within a structure that drives success and is cost-effective for them

### Our colleagues

A diverse and inclusive workplace offering a rewarding career and to be part of the evolution of a well-known, much-loved and respected brand

audience.

We generate revenue by connecting various stakeholders with our valueable brand, curated content and desirable

### Landlords & real estate developers

Time Out Market as an anchor has the ability to drive footfall and transform a space into a destination

### Our investors

As a result of further profitable growth, Time Out Group's valuation and share price will grow

Read more about our Market vendors on page 22

Read more about our solutions for clients on page 26

# Chief Executive's review

# CEO'S REVIEW

"This year we achieved important milestones in delivering a further improved adjusted EBITDA – despite the challenging macroeconomic conditions – building on our recent progress and momentum. While this is only the beginning and there is still much to do, we are now positioned for sustained growth and have an ambitious strategy to realise Time Out's potential.

content" and we are winning high-value campaigns with leading brands. Time Out Market is a much younger business which, now that we have enjoyed a year of uninterrupted trading, demonstrates the unique opportunity it presents: our open Markets continue to grow, and we contracted five new sites in the year as interest from real estate developers remains strong. The portfolio includes six open and nine contracted sites, with more in the pipeline – in a few years, it will more than double in size. "Our digital strategy for Time Out Media is working, driving significant gross revenue and adjusted EBITDA growth that has exceeded our expectations. Our expanding audience values our "best of the city

increasingly spending time on digital channels but still want to socialise in real life – capturing these trends through the combination of Media and Market is powerful." "Synonymous with going out and having a good time, Time Out continues to be trusted and relevant as we inspire and enable millions of people every month to experience the best of the city. Consumers are

# Chris Ohlund, CEO of Time Out Group plc

# **Group overview** Financial summary

28%	(19,462)	(24,991)	Loss before tax
336%	1,219	5,315	Group Adjusted EBITDA <sup>3</sup>
23%	(2,710)	(2,088)	Corporate costs
81%	1,704	3,092	Media
94%	2,225	4,311	Market
88%	3,929	7,403	Divisional Adjusted EBITDA <sup>3</sup>
34%	(40,654)	(54,486)	Divisional Adjusted operating expenses <sup>3</sup>
1%	80%	81%	Gross margin %²
39%	44,583	61,889	Gross profit
37%	55,403	75,978	Group net revenue <sup>1</sup>
25%	26,479	33,130	Med.a
48%	28,924	42,848	Market
Change %	Year ended 30 June 2022 £'000	Year ended 30 June 2023 £'000	

# Measures for a reconciliation to statutory numbers on page 93. Net revenue is calculated as gross revenue less the concessionaires' share of revenue. See appendix Alternative Performance

- Gross margin calculated as gross profit as a percentage of net revenue
- Adjusted measures are stated before interest, taxation, depreciation, amortisation, share-based payments, exceptional items business performance. See appendix Alternative Performance Measures for a reconciliation to statutory numbers on page 93 and profit/(loss) on the disposal of fixed assets. These are APMs that management uses to aid understanding of the underlying

### Group overview

profitability in addition to a growing pipeline of contracted to digital transformation – achieved significant digital sites. Time Out Media - following its completed print combined with ongoing operational improvements, Time sustained growth. With its curation of the best of the city divisions, positioning the Group for a transition to progress across both the Markets and the Media our bespoke advertising solutions. increasing audience as well as blue-chip clients seeking revenue growth and higher EBITDA margin as we attract an Out Market delivered strong revenue growth and increased uninterrupted trading since 2019 – saw continued The financial year – the first full reporting period of

- Group net revenue increased by 37% to £76.0m (2022: £55.4m) and gross margin increased by 100 basis points to 81% (2022: 80%)
- further dilute fixed costs as a % of sales as sales grew; continued growth offers the scope to efficiency, partly offset by additional variable costs reductions in fixed costs and focus on operational 3% slower than net revenue sales as a result of Divisional Operating expenses increased by 34%
- and in future years; this resulted in a positive Group 23% to £2.1m (2022: £2.7m) following a focus on Improvement in Divisional Adjustec EBITDA of £7.4m Adjusted EBITDA of £5.3m (2022: £1.2m) cost reduction and efficiency, delivering benefits now (2022: £3.9m) with corporate costs decreased by

# Chief Executive's review continued

### Time Out Market

our commercial model. Central costs increased openings and negotiating further new sites. Markets business, preparing for several upcoming as a strengthened team is working on growing the greater profitability, alongside implementing to carefully manage operating expenses to drive still in place in the comparative year. The year saw uninterrupted trading and with some restrictions Adjusted EBITDA) in the first full financial year of Time Out Market net revenue increased by 48% to operational improvements and optimisations of than footfall from office workers. We continue from tourists continued to recover at a faster rate travel rebound and across our open sites footfall £4.3m nearly doubled year-on-year (2022: £2.2m £42.8m (2022: £28.9m) and Adjusted EBITDA of

promoted to Time Out Market CEO in July 2023 to development of new Markets, reporting into Group Sandy Hayek - who joined in 2021 as Time Out CEO Chris Ohlund. oversee both the operations of existing and the Time Out Market Co-CEO Operations – was Market Dubai General Manager and then became

of the city together under one roof, the ongoing events took place from live bands and artist and engaging content for social media and which has a cult following. Furthermore, each year include in Lisbon MICHELIN Bib Gourmand are in. Examples of concessions added in the curation of top culinary talents is key to keeping As a food and cultural market bringing the best performances to DJs and comedy nights. drive additional high-value footfall, differentiation Market has an ongoing cultural programme to awarded O Frade and in New York Bark Barbecue the offering fresh and reflective of the cities we Time Out channels. Throughout the year, many

> provisions for future cash liabilities. of non cash asset impairments, and £0.4m of exceptional costs of £7.1m comprising £6.7m result in FY23. The decision to exit resulted in reported operating loss of £2.7m to the Group underperformed post-pandemic, contributing a as part of the global expansion in 2019 and in 2014, the Miami site was the first to open Following the launch of the first Market in Lisbon the Miami site would close on 30 June 2023. to build a profitable portfolio, it was decided that sq ft and thereby profitability. As part of our focus operational efficiencies to improve revenue per Across our open Markets, the teams worked on

new sites are set to open in Cape Town on the latter two being Management Agreements), In addition to our six existing Markets (Lisbon, both sites top local chefs have been curated 17 November 2023 and in Porto in FY24 – in New York, Boston, Chicago, Montreal and Dubai

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# Chief Executive's review continued

# Time Out Market trading overview

	Year ended 30 June 2023 £'000	Year ended 30 June 2022 £'000	Change %
Gross 'evenue	71,511	46,454	54%
Owned operations	38,509	24,734	56%
Management fees	4,339	4,190	4%
Net revenue <sup>1</sup>	42,848	28,924	48%
Grass profit	35,535	24,081	48%
Gross margin %2	83%	83%	ı
Adjusted operating expenditure (trading) <sup>3</sup>	(22,968)	(17,320)	33%
Trading EBITDA <sup>3</sup>	12,567	6,761	86%
Market central costs	(8,256)	(4,536)	82%
Adjusted EBITDA <sup>3</sup>	4,311	2,225	94%

- Net revenue is calculated as gross revenue less the concessionaires' share of revenue. See appendix Alternative Performance Measures for a reconciliation to statutory numbers on page 93.
- Gross margin calculated as gross profit as a percentage of net revenue.
- 3 Adjusted measures are stated before interest, taxation, depreciation, amortisation, share-based payments, exceptional items and profit/(loss) on the disposal of fixed assets. These are APMs that management uses to aid understanding of the underlying business performance. See appendix Alternative Performance Measures for a reconculation to statutory numbers on page 93.

In the year, we accelerated the signing of new Markets and contracted five sites including in Cape Town, Vancouver, Riyadh, Barcelcna and Bahrain. This takes the pipeline of new sites in development to nine and the expected opening schedule based on calendar year is structured as follows:

- 2023: Cape Town (Management Agreement)
- 2024: Porto (Owned & Operated)
- 2024: Barcelona (Owned & Operated)
- 2024: Bahrain (Management Agreement)
- 2024: Vancouver (Management Agreement)
  2025: Ahii Dhahi (Management Agreement)
- 2025: Abu Dhabi (Management Agreement)
- > 2025: **Osaka** (Management Agreement)
- 2027: Riyadh (Management Agreement)

2027: Prague (Management Agreement)

As growth engine for the continued expansion, we are focused on Management Agreements under which we receive a share of revenues and profits (subject to a minimum guaranteed fee) which increases our recurring revenue stream without capital expenditure. We will consider lease agreements for Owned & Operated sites, where we receive 100% of site profits, when the majority of capex is contributed by the landlord.

We have a pipeline of Management Agreements in advanced negotiations and expect to sign more in the year ahead as we continue to optimise our systematic approach to sourcing high-quality leads. As we grow our portfolio of open Markets we continue to refine selection criteria based on the critical success factors, with the objective of improving return or investment and reducing time to completion. Furthermore, we are developing wider flexibility in formats to best match our Markets proposition to the locality.

in February 2023, we confirmed that we will not proceed with the development of the site at 106 Commercial Street in London – although recommended for approval by planning officers, the Tower Hamlets Development Committee chose to defer its decision on our application in 2022 after a process which had already taken several years. With an expectation of the process being drawn out by further delays we decided to no longer proceed with our application – which resulted in exceptional costs of £1.0m arising from the write-off of sunk pre-development costs – in order to focus our resources on other opportunities.

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# Chief Executive's review continued

# Time Out Media trading overview

	Year ended 30 June 2023 £'000	Year ended 30 June 2022 £'000	Change %
Gross revenue	33,130	26,479	25%
Gross profit	26,354	20,502	29%
Gross margin %¹	80%	77%	3 %
Adjusted operating expenditure <sup>2</sup>	(23,262)	(18,798)	24%
Adjusted EBITDA <sup>2</sup>	3,092	1,704	81%

- Gross margin calculated as gross profit as a percentage of gross revenue.
- 2 Adjusted measures are stated before interest, taxation, depreciation, amortisation, share-based payments, exceptional items and profit/loss) on the disposal of fixed assets. These are APMs that management use to aid understanding of the underlying business performance. See appendix Alternative Performance Measures for a reconciliation to statutory numbers on page 93.

### Time Out Media

Time Out Media trading was encouraging with gross revenue growth of 25% to £33.1m (2022: £26.5m) generating Adjusted EBITDA of £3.1m (2022: £1.7m).

Having exited print media in FY22, in our first year as a fully digital media division we successfully tapped into the growing digital advertising space, replacing print with digital revenue:

- Digital gross revenue grew by 44% to £25.8m (2022: £17.9m)
- As a result of the removal of print revenues (2022: £8m) total media net revenue grew 25%

Gross margin increased by 300 basis points to 80% (2022: 77%). We continue to tightly manage the operating expenditure which increased slower than sales by 23% as we invested in talent with digital expertise and expanded our sales team tasked with growing our client base and winning high-value campaign deals.

The digital growth was driven primarily by the UK and US business. Time Out Media CEO Stacy Bettman – reporting into Group CEO Chris Ohlund – is now applying the same business model to the European and APAC Media business.

A key growth driver and focus going forward are high-value campaigns for an expanding roster of advertising clients including in new sectors. Time Out appeals to advertisers as our Creative Solutions team develops bespoke campaigns to connect them with our brand, content and audience in a brand-safe and positive environment across a 360-degree platform spanning website, mobile, social media, videos, newsletter and live events. In the year we saw increased demand for these multi-channels campaigns from clients such as Diageo, Estrella Damm, TAP Portugal, FREENOW and Uber Eats.

We saw success with campaigns which leverage the synergies between Media (digital high-quality content) and Market (real-life experiences). Examples include campaigns for Mastercard, Maybelline, BATISTE<sup>TM</sup> and P&O Cruises which spanned custom digital content as well as videos and expanded to live events in our Markets. With an expanding global Market footprint, this presents future growth opportunities.

of video content on social media (Instagram video series now often key elements of client and TikTok) and our site to drive both direct which we invest. The year saw an ongoing push medium our audience engages with and in a valuable audience. The audience growth to digital channels to attract and engage our content – previously distributed via print – is the result of a consistent strategy to bring compared to 2019 when it stood at 57m. This grew by 16% to 83m (2022: 72m) and by 46% and programmatic revenue with sponsored particular short-form videos continue to be a demonstrates how the Time Out brand and its "best of the city" content remain relevant. In Time Out's global monthly brand audience(1)

Our "best of the city" content spanning 333 cities in 59 countries is curated and created by a global network of local expert journalists. Successful content which drove record traffic numbers in the year included annual global tent poles such as The World's Best Cities and The Coolest Neighbourhoods as well as Halloween coverage which contributed to October being Time Out USA's biggest traffic month of the year Time Out delivered the 3rd biggest growth of UK news publishers in September 2022 and in March 2023 topped that ranking<sup>(a)</sup>.

Whilst we are using generative AI to support operational efficiency and insights, all of our content creation and editorial curation is performed by expert local writers and editors

### Chris Ohlund

Group Chief Executive

8 November 2023

- (1) Global brand audience is the estimated monthly average in the year including all Owned & Operated ortics and franchises. It includes point circulation and unique website visitors (Owned & Operated), unique social users (as reported by Facebook and Instagram with social followers on other platforms used as a proxy for unique users), social followers (for other social media platforms), opted-in members and Market visitors.
- (2) Source: Press Gazette using data from © Ipsos, Ipsos ins, 1-30 September 2022 and 1-31 March 2023.

### Financial review

	30 June 2023 £'000	30 June 2022 £'000	Change %
Gross revenue	104,640	72,933	43%
Concessionaire			
share	(28,662)	(17,530)	64%
Net revenue	75,978	55,403	37%
Gross profit	61,889	44,583	39%
	81%	80%	1%
Administrative			
expenses	(79,383)	(58,724)	35%
Operating loss	(17,494)	(14,141)	24%
Operating loss	(17,494)	(14,141)	24%
Depreciation & amortisation			
<ul> <li>Intangible assets</li> </ul>	2,163	2,540	(15)%
<ul> <li>Property, plant and equipment</li> </ul>	6,544	6,575	ı
- Right-of-use assets	2,367	2,065	15%
Share-based payments	1,701	1,817	(6)%
Exceptional items	10,029	2,316	333%
Loss on disposal of property.			
plant and equipment	5	47	(89)%
Adjusted EBITDA <sup>1</sup>	5,315	1,219	336%
Finance income	167	00	1988%
Finance costs	(7,664)	(5,329)	44%
Loss before tax	(24,991)	(19,462)	28%

Adjusted EBITDA is operating loss stated before interest, taxation, depreciation, amortisation, See appendix Alternative Performance Measures for a reconciliation to statutory numbers on is an APM that management uses to aid understanding of the underlying business performance share-based payments, exceptional items and profit/(loss) on the disposal of fixed assets. This

# Revenue and gross profit

Year ended

Year ended

Group gross revenue for the year increased by 43% to £104.6m (2022: £72.9m) with both Markets and Media delivering gross revenue growth.

than offset loss in revenues from the exit from print in FY22. Media revenue growth was driven by digital sales growth which more and revenues associated with signing new Management Agreements Markets gross revenues increased with both growth in existing sites

Gross margins increased by 1 percentage point to 81%

### Operating expenses

increasing by 35% year-on-year. Administrative expenses of £79.4m grew more slowly than sales

### Adjusted EBITDA

improved operational efficiency. The £5.3m figure is inclusive of Measure, which is used by the Board to manage business Group adjusted EBITDA is a non-GAAP Alternative Performance £2.7m of operating losses from the Miami Market, which will The material improvement is a result of increased revenues and charges, exceptional items, and loss on disposal of fixed assets. taxation, depreciation and amortisation, share-based payment adjusted EBITDA of £5.3m (FY22 £1.2m) is stated before interest, performance and to allocate resources across the Group. Group

### Operating loss

The reported operating loss was £17.5m (2022: £14.1m loss).

of the prior year exceptional costs of £2.3m related mainly to redundancy and restructuring costs. who left the Group following restructuring (£1.9m). The majority related to a closure and exit of the Miami Market which ceased trading on 30 June 2023 (£7.1m), staff redundancy costs of staff The net exceptional costs of £10.0m (2022: £2.3m) includes costs

and amortisation. combined basis there was no change to the charge for depreciation The depreciation charge of £8.9m (2022: £8.6m) had minimal assets of £2.2m (2022: £2.52m) decreased by £0.3m. Overall, on a change with an increase of £0.3m. The amortisation of intangible

### Net finance costs

of lease liabilities of £3.0m (2022: £2.6m). Net finance costs of £7.5m (2022: £5.3m) primarily relates to interest on debt of £3.8m (2022: £2.4m), amortisation of deferred financing costs of £0.5m (2022: £0.2m) and interest cost in respect

### Foreign exchange

average exchange rate of \$1.21 (2022 \$1.34) and €1.15 (2022: euros have been consolidated in these financial statements at an €1.18) respectively. See notes 3 and 22 for further details. The revenue and costs of Group entities reporting in dollars and

### Cash and debt

	30 June 2023 £'000	30 June 2022 £'000
Cash and cash equivalents	5,094	4,849
Borrowings	(29,883)	(21,978)
Adjusted net debt	(24,789)	(17,129)
IFRS 16 Lease liabilities	(24,863)	(27,420)
Net debt	(49,652)	(44,549)

of £5.1m (2022: £4.0m). of £2.9m (2022: £1.8m), net proceeds of financing of £5.0m (2022: working capital outflow of £1.3m (2022: £2.6m), capital expenditure to £5.1m (2022: £4.8m). This was driven primarily by the Group £3.7m net financing outflow) and the repayment of lease liabilities exceptional costs cash outflow of £1.9m (2022: £2.8m), net Adjusted EBITDA of £5.3m (2022: £1.2m Group Adjusted EBITDA), Cash and cash equivalents increased by £0.3m since 30 June 2022

is amortised over the duration of the facility with reference to the secured four-year term loan facility with Crestline Europe LLP On 24 November 2022, the Group entered into a new €35.0m 3-month EURIBOR. An exit premium, payable upon full repayment, year onwards interest will be paid in cash at a rate of 8.5% plus year at a rate of 9.5% plus 3-month EURIBOR and from the second or paid in cash, at the election of the Company, during the first ("Crestline facility"). The facility has a term of four years, with the ight to settle in full after two years. Interest may be capitalised



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# Financial review continued

principle amount drawn. The facility is subject to quarterly financial covenants based on minimum liquidity levels (quarterly testing commenced on 31 December 2022) and target leverage ratio (quarterly testing commenced on 30 June 2023).

The Company has also executed an equity warrant instrument and agreed to issue 11,400,423 equity warrants on 30 November 2022 and a further 2,264,468 at full drawdown of the Loan Note Facility (in total representing approximately 3.6% of its fully diluted share capital) to the Crestline subscribers. The five-year equity warrants, which have customary anti-dilution protections, have an exercise price of 39 pence per ordinary share.

At 30 June borrowings principally comprised the partially drawn Crestline facility of £31.1m (£29.2m plus capitalised interest), £5m of the original £35m commitment remains undrawn. At 30 June 2022 the borrowings principally comprised the Incus Capital Facility £20.9m, which was fully repaid on 30 November 2022.

On 7 November 2023, the Group agreed to an amendment of the £5.2m loan note ("OCI Loan Note") to extend the repayment date to 30 June 2025. The terms remain the same with Interest charged at a 90 day average SONIA rate plus 10% per annum, with an exit premium.

### Going concern

The financial statements have been prepared under the going concern basis of accounting as the Directors have a reasonable expectation that the Group and Company will continue in operational existence and be able to settle their liabilities as they fall due for the foreseeable future, being a period of at least 12 months from the date of approval of the financial statements ("forecast period"). In making this determination, the Directors have considered the financial position of the Group, projections of its future performance and the financing facilities that are in place.

In making this assessment the Directors have considered two scenarios over the forecast period: The base case assumes a slow but steady period of growth across both Market and Media. Owned and Operated Market revenues are assumed to see steady growth over the forecast period. Media revenue continues to grow as the Group focuses on high-margin digital-first offerings complemented by the return of Live Events, Affiliate and Offers revenue. This scenario does assume an appropriate element of cost inflation.

The downside case sensitises the base case to assume that the Market Owned & Operated and Media revenues underperform the base case by 10% while maintaining the base case gross margin, with actionable cost mitigation over the forecast period. Consistent with the base case, the sensitised case also assumes an appropriate element of cost inflation.

The Directors consider the downside case reduction in revenue for each division to be unlikely given recent performance, however with the uncertainty created by inflationary and recessionary factors this scenario is considered severe but plausible.

The Board is satisfied that under both scenarios the Group will be able to operate within the level of its current debt and financial covenants and will have sufficient liquidity to meet its financial obligations as they fall due for a period of at least 12 months from the date of signing these financial statements. For this reason, the Group and Company continue to adopt the going concern basis in preparing its financial statements.

The 2023 financial year provides us with the foundations for continued growth which, combined with ongoing rigorous management of the cost base, can significantly improve future cash flows and profitability. In contrast to most media and hospitality businesses, Time Out Group now has multiple avenues for sustained growth and is building a valuable long term recurring earnings stream.

We expect the step-change in Media performance to continue as demand from blue-chip brands for our unique campaign solutions grows. Over the next 18 months, we are set to open five new Markets which will increase revenues and the signing of new locations globally is expected to continue, supported by a strategy to focus on the highest quality leads. In time, the nine Management Agreements (two open and seven contracted), each with a term of at least 10 years, will generate a contracted minimum aggregate contribution to EBITDA of c.£14m per annum when all are operational.

Despite macroeconomic headwinds, we have increased confidence in future growth and further traction as we continue to deliver against our ambitious plans, with Q1 FY24 performance in line with management expectations.

### Chris Ohlund

Group Chief Executive

8 November 2023

### Eg

# Time Out Market growth drivers

### tood hall trend Through spearheading the global

with a rise of "foodie culture" and a growing consumers are looking for community and places continue to spearhead the food hall trend. Out Market 2023-27) gives us the opportunity to global dining out market (source: Global Dining to get together and socialise - this combined The popularity of food halls continues to grow as

# Through optimising operations and profitability in existing Markets

operations and grow revenue per sq ft. as they have had only one year of uninterrupted trading, which means there is room to optimise Most of our open Markets are not mature yet

### engagement with landlords Through continuing to build our

Bisnow. 2023) paired with the ongoing interest in seeking concepts that attract a valuable audience At a time when landlords and developers are our concept gives us confidence. investment in restaurant real estate" (source: Experts considering food halls as "the safest Market has proven its strengths as an anchor. and differentiate commercial buildings, Time Out

### grow our global footprint Through new Market openings

revenues without the need for further capital and drive our global footprint and multi-year recurring Our focus is on Management Agreements which which seven are Management Agreements. open s tes, we have nine sites in development of operational expenditure. In addition to our six

### Through new formats

developing endorsed models and a bespoke travel hub model suitable for airports. we are evolving our formats. This includes In order to widen our location opportunities,

# Global expansion of Time Out Market

companies drives a growing pipeline Continued interest from and high engagement with global real estate

Lisbon

New York

Boston

In development

Open

Portfolio will more than double based on currently signed sites

Montreal

Markets 215k sq ft

Chicago

Markets 15

256 bars

seats

120 kitchens

**24** bars

13k seats

kitchens

Dubai

# Time Out Media growth drivers

# Through being the world's number one hub for city discovery

city life continues to grow as 56% of the world's by 2050 (source: World Bank). City travel is also month when they go out - these are experience 55+ years of expertise can't be replicated. We population is living in cities, with 70% expected with our content. From a macro perspective, hungry consumers taking action after engaging inspire and influence millions of people every (source: WTTC Cities Economic Impact, 2022). trending upward and arrivals to cities have riser Time Out's trust and authority is unmatched and

### digital capabilities Through evolving our

capabilities, evolving our tactics and growing We are constantly expanding our digital optimisation of our digital platform. digital advertising we offer our clients; or the existing as well as new digital channels. This talents with digital skills; the bespoke, creative includes delivering our content as videos; hiring

### digital advertising space Through tapping into the growing

growth in and continue to invest in. marketing are amongst the fastest growing Social media, video, programmatic and content is forecast to grow by 8.4% (source: Group M). space which comes with higher margins. Globa segments – areas we have seen consistent 2023 whereas the global digital media market advertising is set to grow by 5.9% in calendar We operate within a growing digital advertising

# Through applying our US & UK success formula to other regions

gathering pace across Europe and in APAC where revitalised UK Media business, we are focused on America and followed more recently in our Building on the success we have seen in North we have untapped opportunities.

# Through growing our digi-physical campaign opportunities

 our expanding Market footprint will offer further campaigns with activations in our Markets which Our Media team extends bespoke digital client growth opportunities. offers us higher revenue and a unique proposition

### our franchise business Through leveraging

are many places where we are not yet present and which we will explore to further increase revenues. working with trusted local media partners. There to grow our Time Out footprint in new cities by Our franchise business gives us the opportunity

### diversifying our client roster Through growing and

Solutions for, Our goal is to win more campaigns and brand owners which we deliver our Creative extend our client base and targeting new sectors spanning multiple geographies by continuing to We have strong relationships with media agencies

### for a diverse client base We create campaigns

Beverage

Travel & transport

Entertainment & others

# Time Out Media's growing audience & traffic across key channels

83m

Global monthly brand audience

27.4m

site visitors Unique monthly

10.5m

monthly users Instagram unique

35.1m monthly users Facebook unique

6.8m X (Twitter)

tollowers

Retail, food & beauty

Strategy update



# Our progress in the year

### and profitability Grow and optimise our existing Markets business to drive revenue

- Strong gross revenue in the year as a result operational improvements of increased footfall and an ongoing focus on
- Key to the Markets' success is our curation of Gourmand awarded 0 Frade – to name a few Bark Barbeque and in Lisbon, Michelin Bib joining including in New York local favourite to attract high-calibre talent with new vendors Market continued to demonstrate its ability to keep the offering fresh; in the year, each the city's best chefs which we regularly update
- A number of initiatives were delivered to drive increase bar sales a licence for the entire space which will help limited to one area of the Market, we received Montreal, where our alcohol licence was with a new wine bar in New York, and in events; we expanded our drinks proposition variety of vendors; more corporate and group in Boston so guests can order online from a vendor agreements; a mobile ordering pilot return per sq ft and profitability: improved

- As a food and cultural market we not only offer cultural experiences across all Markets throughout the year we delivered regular to differentiate and attract high-value footfall around programme of events and activations the city's best food and drinks but also a year
- To diversify the Market experience, increase customer engagement and vendor retention, we delivered our first Chefs on Tour initiative
- The Media team continued to deliver Creative execution and delivery Solutions client campaigns combining digital Markets with the Markets team supporting the Media channels plus live event elements in the
- We have worked on our sustainability strategy for the Markets together with The Sustainable Restaurant Association which is now being

### Agreements to drive increased for further capital expenditure recurring revenue without the need through new Management Accelerate global expansion

- New sites signed in the year: Cape Town, Agreements), Barcelona (Owned & Operated) Vancouver, Riyadh, Bahrain (Management
- Robust pipeline of further Management Agreements in advanced negotiations
- To broaden our expansion apportunities going model for airports formats including developing a travel hub forward, we are evolving our commercial
- Ongoing engagement with real estate partners concept in their properties and landlords who wish to introduce our
- We continue to evolve our systematic approach to sourcing and identifying high-quality leads
- Processes, infrastructure and teams put in place as we get ready for upcoming openings of new Markets in Cape Town, Porto, Barcelona, Bahrain and Vancouver with more

# Strategy update continued



## Strategy in action

# Diversifying the experience

and ticketed events as well as sponsorships dining experience, for one night in two cities. Chet to award-winning chefs from across the globe of talents in our Markets, introduced our guests Othman. The event demonstrated the high calibre Felicidade and Time Out Market Dubai Chef Reif to work with Time Out Market Lisbon Chef Susana Stephen Gillanders (Chicago) travelled the world Markets to create an exclusive collaborative finewhich we brought together chefs from different We launched Chefs on Tour - a new initiative for Tour events are in the pipeline going forward. generated additional revenue. More Chefs on

# Top curation for new Markets

and Chef Bertus Basson; Chef Vusi Ndiovu; and contracted the cities' top chefs and restaurateurs. two Michelin stars). Coelho Santos (one Michelin star), Chef Rui Paula Porto Chef Inês Dinız will join as will Chef Vasco Chefs Anwar Abdullatief and Yolani Abrahams. In Best nominated restaurant, FYN); Restaurateur Ramenhead (by the team behind The World's 50 In Cape Town, we curated Chef Peter Tempelhoff's For our soon to open Markets we already have (two Michelin stars) and Chef Ricardo Costa (also

# Differentiation through culture

by Brooklyn artist Zeph Farmby in New York; in Dubai we hosted for the second time our annual Our programme of cultural experiences included we hosted art exhibitions. Chicago, our Octoberfest attracted a crowd and hundred locals every night; a mural was created Todas As Coisas Maravilhosas, attracting severa delivered another season of the theatre Play to ensure relevance for our local audience we Got Talent returned to the Market; in Lisbon, Wine Market and our first Beer Market; Boston's local live bands, DJs and comedy nights; in

# Strategy update continued



# Our progress in the year

# Grow higher-margin digital and multi-channel big ticket campaigns

- Our digital strategy drove improved economics with growing revenues and higher-margins
- in our first year as a digital media company we celivered bespoke multi-channel Creative Solutions for clients and successfully replaced print with digital advertising revenue
- We upskilled our teams with digital capabilities and grew our sales team to leverage growing demand
- We further developed strong client relationships with brand owners, media agencies and programmatic partners
- Success with a growing, diverse client base including blue-chip brands across a variety of sectors and repeat as well as long-term clients
- Delivery of bespoke Creative Solutions for clients including Häagen-Dazs; UberEats; FREENOW; P&O Cruises; Mastercard; Maybelline; Hong Kong Tourism Board; Visit Victoria; Destination NSW; Singapore Tourism Board; Asahi Beer and Diageo to name a few

- We combined our digital with physical channels to deliver campaigns for clients, leveraging Media and Market synergies (examples included Mastercard, Maybelline and P&O Cruises)
- We have put a concerted effort behind programmatic advertising to drive high-value deals
- We are implementing an improved growth strategy for our international franchise model
- Investment in our Affiliates & Offers team paid off with a 35% increase in revenue year-on-year

# Deliver world-class content to enable and inspire people to experience the best of the city

- "Best of the city" content on 333 cities in 59 countries; while our content continues to be focused on cities, we also produced travel content to expand our reach
- Continued investment in video production and storytelling capabilities e.g. for instagram Reels and TikTok as well as our on-site video player
- Trial of new channels such as Meta's app Threads; and whilst we are using generative Al to support operational efficiency and insights, all of our content creation and editorial curation is performed by expert local writers and editors
- As part of our new Markets launch strategy, we have created content in the lead up to the upcoming openings and continue to feature Markets across global content channels

# Grow our global audience across a variety of channels and engage new consumers

- Global monthly brand audience grew by 16% to 83m year-on-year (2019: 57m), unique monthly site visitors increased to over 27m and social metrics almost 15%
   more people now engage with Time Out than did through the print magazine which demonstrates the success of our print to digital transformation
- Time Out was ranked repeatedly as one of the UK's fastest-growing news brands after going digital-only (Source: PressGazette)

To reach new audiences, the Time Out

London podcast launched, sponsored by

FREENOW

Our annual global "Time Out Index" delivered authoritative stories such as the "Best

Cities Right Now" and "The World's Coolest

Neighbourhoods"

To drive audience engagement, Time Out Paris hosted the Food & Drink Awards and the Time Out Fest Barcelona showcased local restaurants, resulting in ticket sales as well as sponsorship revenues

# Strategy update continued



## Strategy in action

# Bringing our editorial voice and content to video formats and new channels

We use our videos across TikTok and Instagram where in the year across our key regions US and UK we generated a total of 43m video views; we also launched Time Out Travel on TikTok which has seen steady growth and its first 1m+ post. As we produce more original Time Out videos, we have upgraded our onsite video capabilities via a partnership with JW Player which enables us to use our videos across our own website (not only across social media) and to leverage our video content strategy in line with client demands, both in terms of direct and programmatic revenue.

# Time Out experts driving brand awareness

Many of our Time Out editors make regular TV appearances to talk about the best things to do from New York and London to Los Angeles – this is testament to their expertise and the trust their recommendations enjoy, and helps us expand our reach and drive brand visibility.

# Driving audience engagement

We regularly host events to drive ticket and sponsorship revenue. For example the Time Out Fest Barcelona showcased 16 local restaurants, attracting thousands of visitors and the highest ticket sales in its third year as well as sponsorship revenues (with Chef Carme well as sponsorship revenues with 7 Michelin Stars during her career, helping us promote the event with a social video). Time Out Paris hosted the Food & Drink Awards, sponsored by Pernod Ricard and attended by some of the city's top chefs (including Chef Alain Ducasse, one of the most decorated chefs with a total of 21 Michelin stars).

# Influential editorial stories

We have continued to see significant viewing numbers for editorial campaigns such as The World's Coolest Neighbourhoods, Best Cities Right Now and Coolest Streets To Visit – these annual stories have built significant authority and interest, driving spikes in traffic as well as hundreds of pieces of press coverage including TV features and thereby earned media globally.

Media & Markets synergies

# Q&A with Media and Markets CEOs

Stacy Bettman is leading the global Media division as Time Out Media CEO. She joined the company in 2018 as MD Sales North America before becoming President Americas, then President North America & UK and in 2023 Media CEO.

Sandy Hayek oversees Time Out Market including operations of existing and development of new sites. She joined the Markets team in Dubai in 2021, in 2022 was promoted to Co-CEO of Time Out Market (Operations) and in 2023 to Markets CEO.

America and the UK to accelerate revenue growth success formula that has worked so well in North committed to uniting our hugely talented team to clients who we deliver impactful campaigns in North America, revitalised sales in the UK Stacy – you grew Time Out Media gross revenues drive creativity and collaboration, and to apply the for. Leading the Media business globally, I am our audience better. All this benefits our advertising before which in return enables us to understand evolution which allows us to use data better than focus areas are audience growth and our digital do is our curation of the best of the city and key financial year? Stacy: At the heart of what we responsibilities. What is your focus in the 2024 and APAC as well as global franchises to your Media business and have recently added Europe

What attracts advertising clients to work with Time Out? Stacy: Our advertising clients – who we build strong relationships with – get to connect with our iconic brand, positive content and highly-responsive audience. We give them a credible, less intrusive and authentic route into the passions of our audience with campaigns that go above and beyond standard advertising opportunities. Time Out has personality and a unique tone of voice – something not many digital media brands can offer.

In Media, eyeballs are key – how do you continue to drive audience growth? Stacy: Our global monthly brand audience stands at 83m – up 16% year-on-year and 46% compared to 2019. The 2023 financial year was our first fully digital year in which we moved content from print to digital channels in a way that is relevant for our audience. A key element remains our focus on and investment in video which our audience loves to engage with. We also expanded our content beyond core cities to increase our national reach.

How do you adjust to the constant change in the digital world? Stacy: Time Out is a 55-year-old startup combining legacy with agility. We excel at adjusting to change while staying true to our "best of the city" DNA – it's one reason why our brand continues to be relevant. We closely monitor and trial new channels that might be relevant for our goals. Whether that's TikTok videos or exploring the opportunities of Al which is part of the future. However, Time Out has always been about more than simply creating lots of content – our USP is the curation of the best of the city which needs expert insight and a human touch.

for the logic of combining Markets and Media in campaigns into real life. These are some examples and we offer a platform to extend advertising Markets we show on screens Media content, expertise and strong connection in cities around Sandy: There is a very close connection. To start Sandy – how do Markets and Media integrate? one business. the curation of everything in the Markets, in the attracts guests, vendors and real estate partners the world – this reputation and trust is key as it into the fabric of urban cultures, there is so much this to life in a physical space. Time Out is weaved the best of the city. At Time Out Market, we bring ethos to inspire and enable people to experience with, Time Out Market is rooted in Time Out's The Media and Markets teams work closely on

What makes Time Out Market attractive for landlords and real estate partners? Sandy: We have a strong brand, expertise and authority which positions us as the leading food and cultural market. This appeals to landlords and developers seeking stand-out concepts that attract footfall. Time Out Market has the ability to transform spaces and drive a desirable audience as well as brand awareness through our huge global reach via Time Out Media which is something other food hall operators simply can't offer.

example by using more data than ever before to are also in advanced negotiations and in constant city". We are working hard on optimising our in the 2024 financial year? Sandy: Making sure adding to our portfolio. which we are looking forward to converting and conversations for new Management Agreements we can't wait to welcome our guests. Finally, we development with some openings imminent and openings - we have nine Markets currently in new Markets our focus is to deliver successful example, we never stand still. When it comes to understand our customers better – that's just one operations to increase revenue per sq ft for that comes with being part of "the best of the adds to their success and they value the kudos invitation to join as they know how their presence are pleased that top local talents accept our we have the best curation in each Market - we What are you focused on within Time Out Market

and the entire going out experience from inspire, global Markets footprint? Sandy: Digital is the global expansion and continued profitable growth We are open to more opportunities to drive our fantastic locations for equally exciting new formats that might not be the right fit for a flagship but are because we want to explore more opportunities but we are also working on expanding our formats would love to open a Time Out Market flagship evaluate to ensure we focus on high-quality leads many requests for a variety of spaces which we attractive for real estate developers and we have consider to enable. It's a proposition which is divisions, we cater to these key consumer trends over food and drinks – with our two business future of media, but people still want to socialise What is your focus when it comes to growing the There are many cities and locations in which we

# Media & Markets synergies continued

# How Media and Markets work together

attract a global audience which we connect with advertisers (Media) as well as with local Across our digital-physical platform, we estate partners (Markets). culinary and cultural talents and with real

> for people going out in cities around the world. are uniquely positioned to be the go-to-brand Time Out Media and Time Out Market – we With our two synergistic business divisions –

## powerful advertising solutions for our clients Our digi-physical platform allows us to create

memorable and impactful in-person events. This provides us with the opportunity to offer high-revenue digi-physical proposition only we can offer thus giving us differentiation and pricing authority. campaigns and our advertising clients enjoy greater storytelling and audience engagement. It is a Market (real-life experiences in a physical space) allows us to elevate digital campaigns through The combined power of Time Out Media (high-quality content across digital channels) plus Time Out

Media + Markets campaign examples

### Across multiple platforms: site, mobile, social, video, CRM to live events 83M+ GLOBAL MONTHLY BRAND AUDIENCE

Our content helps people go out better in 333 cities in 59 countries CURATION OF THE BEST OF THE CITY

TIME OUT MEDIA

BOOSTING DIGITAL ADVERTISING REVENUE

solutions to connect clients with our brand, content and audience We create bespoke advertising

### A TRUSTED BRAND

Time Out has been trusted for its independent reviews and expert insights since 1968

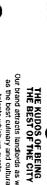
### A PHYSICAL BRAND EXTENSION

and brand reputation in Time Out's authority, reach Time Out Market is rooted

### TIME OUT MARKET

15 open and contracted Markets in prime city locations - with more to come - drive brand awareness

MARKET EXPANSION
STRENGTHENS BRAND



Our brand attracts landlords as well as the best culinary and cultural talents which we curate

### GLOBAL MEDIA REACH DRIVES MARKET FOOTFALL

Our Media power drives the global profiles of our vendors and footfall to our Markets as well as new advertising opportunities

### P&O Cruises

partner - as part of this long-term partnership an experience at Time Out Market Lisbon we created travel content and for passengers Time Out is P&O Cruises' exclusive exploration

### Mastercard

part of a wider campaign for Mastercard series including expert panels for a live audience at various Time Out Markets as We delivered a weekly "Talk to the Chef"

### **Batiste**

of editorial sponsorship of our time Out Our campaign for Batiste in the US comprised feature "Future Seekers" and a live event at Time Out Market New York

### Maybelline

spanning our digital channels and live events at several Time Out Markets we delivered the "Undateables" campaign For Maybelline, the world's #1 cosmetic brand,

# Responsible business

Time Out is closely connected to the cities we are in and is committed to engaging with and supporting local communities and causes in cities around the world. This includes highlighting green issues to raise awareness amongst our audience, championing diversity and inclusion, or developing further sustainable processes across our business. We have evolved our ESG activities and strategy over the past year, with a first focus on our Markets and are currently developing our Group-wide global Sustainability Strategy for implementation during the next 12 months.

# Responsible business continued

Time Out recognises the integration of sustainability into relevant aspects of our business strategy and operations is important to build value and help future-proof the business.

customers, clients, partners, vendors, investors, developed an updated Sustainability Strategy which experts who have a wealth of experience in media employees and communities. meets the needs of our key stakeholders; our completing this initial phase of work, we will have of this strategy, we are working with external Counsel executive responsibility for developing our Every member of the Executive team has a role to the opportunities for us to further develop. Upon Group already has, any gaps for us to address and validate the environmental impacts that Time Out are currently undertaking a discovery exercise to retail, FMCG, and private equity businesses. They Sustainability Strategy. To support the development play in sustainability and we have given our Genera

In the last year we have:
Focused on our Market
business and invested
in a partnership with The
Sustainable Restaurant
Association

We are continuing to:
Develop a global
Sustainability Strategy
which recognises the
rich track record that
Time Out has and
articulates our ambition
to have a positive impact
on both society and the
environment

We completed a year-long project with The Sustainable Restaurant Association to understand the sustainable practices already adopted by our Markets and to identify where we can support our vendors with local food sourcing, supporting the plant-based diets of our customers and providing the Markets with a better infrastructure for waste sorting (further details of this project can be found on page 30)

In August 2023 we appointed experienced external experts to focus on a discovery exercise and to build out a Sustainability Strategy for the global Time Out Group business. We are also taking steps to horizon scan for future reporting obligations, including TCFD, the Corporate Sustainable Reporting Directive (CSRD) and the Taskforce on Nature-related Financial Disclosures (TNFD). Furthermore, we are completing our first Scope 1-2 Carbon Footprint so that we can identify carbon reduction opportunities.

In the future we will:

Build on the work we
are currently doing, roll
out our Sustainability
Strategy and publish
our net zero target date

We will continue to develop our strategy, ensuring alignment with evolving sustainability regulations and reporting standards.

# Responsible business continued

### EDITORIAL CONTENT

Time Out has a global audience which is interested in sustainability — we are dedicated to raising awareness amongst our readers around sustainability through regular editorial features and campaigns.

The goal is to highlight initiatives across the cities we are in and inspire our audience to experience these cities more responsibly as well as travel with care for the environment.

As New York deals with the impact of climate change, Time Out New York put a spotlight on the city's sustainable artists transforming found objects into art. Their work, piece by piece, aimed to show the imbalance in our ecosystem and the effects of overconsumption. As part of this feature, artist Thomas McKean – who creates mosaic and 3D sculptures using MetroCards – was commissioned to do an artwork for a Time Out New York digital cover, using thousands of discarded items.

# **DIVERSITY**& INCLUSION

We believe the richness of the world is in its diversity. The cities we represent are melting pots of different people, ideas, experiences and beliefs.

To champion cities, Time Out must reflect them and we have advocated for diversity and inclusion since 1968: our founder, Tony Elliott, was passionate about these topics. Diversity develops creativity and enables personal and professional growth. We are committed to creating an open culture, supporting and celebrating diversity and equality in our organisation. Steps include:

- Our editorial ethos reflects the cities we serve Our hiring and commissioning of employees, freelancers and other creatives reflect diverse backgrounds, perspectives and voices.
- We support women leaders by ensuring gende equality within our senior leadership team and at all levels of the organisation. Our two CEOs for Media and Markets are female and we have a 50:50 gender divide in our executive committee.
- Employees completing if they wish so an ethnicity census, so that we have a baseline to measure and improve upon.
- We believe that everyone has the right to express themselves and empower everyone to bring their full authentic selves to work. A diverse and inclusive workforce is creative and enables us to learn from each other.
- As part of our training opportunities we have hosted sessions targeted at supporting the mental health of our colleagues.

# Responsible business continued

### LOCAL COMMUNITIES NITIATIVES 70 SUPPORT

participate in local charity initiatives. the world regularly organise and Time Out team members around

a project as part of which we created a cocktail is an event supporting local talent in Boston. Other and other charity support; environmental initiatives create a network of professional support and free promote Afro-Brazilian culture and gender equality events throughout the year such as "Colectivo Gira" Brunches and Let's Not Waste Tuesday which is activities include Juneteenth Wine Tasting, Drag events to raise money for local charities and to This includes Payroll Giving, staff joining marathons information for pregnant women and new mothers the Lisbon Market to pilot a project which aims to through samba. Furthermore, CORDAO took over by immigrant women in Portugal which aims to a live performance supporting a group created Market. In our Lisbon Market we held numerous out of leftover produce and spirits in our Dubai Cause are held in our Markets, Fenway's Got Talent support local talent – for example, Cocktails for a Free July. Furthermore, our Markets regularly host highlighting World Environment Day and Plastic have also been embraced by our Markets including

### SUSTAINABLE MARKETS TIME OUT

of experience in working with a Made Good Standards". brands to apply their "Food Association (SRA) has a wealth range of well-known hospitality The Sustainable Restaurant

shall start measuring our progress calendar implementation process in July 2023. We May 2023 and started the training and we agreed our Foundation Standards in with the operational teams in our Markets sustainability standards. Working closely started to refine and select our initial draft research phase in October 2022 and off our project, we completed our initial and environmental impact. After kicking areas ranging from food sourcing to society These standards focus on ten key impact

# No Endangered Species

or critically endangered are served No species rated as endangered at the Markets

Mandatory adherence to Time Out Market policy will be communicated to all vendors who procure ingredients

### Champion Local Produce

local food suppliers Every chef will work with

to customers on Market menus Local suppliers will be highlighted

# Fair Terms of Trade

We will support our vendors to commit towards fair terms of trade with their suppliers

# Reduce, Reuse, Recycle

plastic consumables for dine-in customers Vendors will eliminate the use of single-use

for recycling Vendors will segregate waste streams and glassware for all in-market dining Vendors will continue to use reusable crockery

### Supporting Veg-Led Choices

exceptions) will offer at least one Our chefs (with only very limited vegetarian or vegan main dish

and vegan dishes on their menu All chefs will highlight their vegetarian

offer dairy alternatives Drinks-based vendors will all

### **CASE STUDY**

# **Food for Thought**

At Time Out Market Lisbon, the team delivered a holiday campaign called "Food for Thought". Six Market chefs were brought together with people who have found a new home in Lisbon as they were forced to flee their countries of origin such as Afghanistan, Libya, Zimbabwe and Ukraine. They shared their stories about their lives and the ingredients that formed part of happy memories of their childhood in their home country – the chefs took all of this as an inspiration to create special dishes. Throughout the holiday season, guests were able to purchase these dishes at the Market with part of the proceeds going to Portugal com ACNUR, the local partner of the UN refugee agency. The campaign was accompanied by a video series which captured the stories and interaction with the chefs in the creation of these dishes.

# Time Out Group plc Annual Report & Accounts 2023

# Section 172 statement

# Maximising value and ensuring long-term success includes taking account of what is important to our key stakeholders.

Our stakeholders	Why we engage	What matters to this group	How we engage
Shareholders and debt providers	Continued access to capital is important for our business as we continue to grow. Whilst we focus on expanding through Management Agreements, we will be developing Owned & Operated Time Out Markets.  We work to ensure that our shareholders and key debt providers have a good understanding of our strategy and business model, growth opportunities and performance.	<ul> <li>Strategy and business model, incorporating responses to possible impacts of a global recession</li> <li>Demonstrating flexibility and maximising resilience against the impacts of a global recession</li> <li>Long-term growth potential</li> <li>Financial performance</li> <li>Capital expenditure requirements and liquidity</li> </ul>	The Group CEO, CFO and Investor Relations Director conduct an ongoing investor relations programme which includes individual meetings with institutional shareholders following the interim and full-year results.  Copies of the Annual Report are sent to all shareholders and can be downloaded from the Investors section on www.timeout.com, which also contains other information relevant to our investors.  Shareholders have the opportunity to ask the Board questions during each Annual General Meeting.  The Group CFO meets monthly with the Group's key debt provider and the Group CEO, Time Out Media CEO and Time Out Market CEO hold an annual meeting with them
Employees	Our experienced and diverse workforce is our key asset, and attracting and retaining this talent is critical to our success.	<ul> <li>Business strategy and financial stability, including resilience against possible impacts of a global recession</li> <li>Opportunities for development and progression</li> <li>Key values such as diversity and inclusion</li> <li>Fair pay and benefits</li> <li>Job satisfaction</li> <li>Working for an innovative company rooted in an iconic brand, with a strong sense of our values</li> <li>Appropriate adjustments to office working and home working opportunities, originally in place due to Covid-19 pandemic but now valued by our colleagues</li> </ul>	The Group CEO conducts regular inductions for all new starters globally to ensure understanding of the brand, our Company values and business objectives  The Group CEO shares regular updates with all global staff, covering key recent developments in the business  Executive management team makes presentations to all global staff providing an update on financial performance, business strategy and key progress  Employee engagement and exit surveys provide employees a chance to provide anonymous feedback which is shared with management and used to develop strategies to increase employee satisfaction.  Annual performance reviews (with mid-year check-ins) engage staff about their contribution, development and career aspirations, as well as their alignment with the Company's values. There is also a Company-wide culture of weekly one-to-ones with line managers, team meetings and regular functional "stand-ups."  Social events are organised by local social committees  A diversity & inclusion framework is in place and will be evolved as regular engagement surveys will provide us with the opportunity to capture the ethnicity data that makes up our workforce to better understand the diversity within our global teams  The Group makes financial contributions to professional training for relevant employees, and offers a variety of relevant vocational training; other training opportunities emphasise diversity & inclusion and mental health  Environment initiatives are led by cross-functional teams across our regional offices and these teams are collaborating with our executive management team on a comprehensive sustainability strategy



Time Out Group plc Annual Report & Accounts 2023

# Section 172 statement continued

Our stakbholders	Why we engage	What matters to this group	How we engage
Global audience	Time Out's brand and curated content, and the audience that engages with it, is at the heart of everything we do; online and in real life.	<ul> <li>High-quality, independent and professionally generated content which helps our audience discover and experience the best things to do in a city</li> <li>The confidence that they can trust Time Out's curation and recommendations</li> <li>A consistent, authentic brand experience across all our digital and physical channel including our Markets</li> <li>The ability to experience the best food, drink and cultural experiences in a unique single location at all Time Out Markets</li> <li>Insightful thought leadership content on issues which matter to our audience</li> </ul>	<ul> <li>Time Out's interactions with our audience are tracked in real time through multiple analytics platforms</li> <li>We also engage with our audience via large-scale surveys, panels, user-generated content, voting and via content which inspires direct consumer action – as well as through Markets and Live Events</li> <li>Time Out works with professional journalists to ensure expertise, experience, independence and local knowledge</li> <li>Time Out ensures that the issues which matter most to our audience are properly represented in our content, with content also dedicated to sustainability and sustainable travel</li> <li>In our Time Out Markets, we regularly refresh the curation and proposition to ensure the culinary mix is up to date and the experience is as frictionless as possible</li> <li>We implemented a trial of a mobile app to enable pre or at-table ordering for visitors and are monitoring customer impact</li> </ul>
Advertising clients	Agency and direct client relationships are critical to generation and growth of advertising revenues.	<ul> <li>Brands are seeking innovative, integrated and bespoke advertising solutions from a trusted media partner which can reach a highly desirable audience</li> <li>Advertising clients seek a positive, brand-safe environment for their campaigns which Time Out's trusted high-quality content and global brand can offer</li> </ul>	<ul> <li>Regular communication drives deep, long-term relationships and immersion into the brand including meetings at Time Out Markets</li> <li>Senior management hold a series of meetings with agency investment teams to update them on our business proposition</li> <li>Agency-wide presentations and "lunch &amp; learn" events, to strengthen mutual understanding and build awareness of our brand</li> <li>Attendance at industry events, conferences and networking groups to grow and enrich client relationships, whilst widening our footprint in the market</li> <li>Clevel introductions elevate Time Out's relationships with key advertising clients, so we better understand their business needs</li> <li>Integrated campaigns bringing Media and Market together generating larger revenue, long-term deals, offering multi-platform and on-site activations</li> <li>We leverage our editorial voice to create bespoke branded content solutions to offer our clients 360-degree platform campaigns</li> </ul>

Time Out Group plc Annual Report & Accounts 2023

# Section 172 statement continued

Our stakeholders	Why we engage	What matters to this group	How we engage
Concessionaires	Time Out Market's proposition depends on attracting and retaining the best chefs and restaurateurs of a city – it is crucial that we build strong partnerships that create long-term value for both parties.	<ul> <li>Visitor volumes and consistent footfall</li> <li>Revenue and margin potential</li> <li>The accolade of being the "best of the city"</li> <li>Access to a Commercial Manager who holds quarterly meetings (in person or via video conference) providing advice and insights</li> <li>Building a profile with an international customer base</li> </ul>	<ul> <li>Regular operational communication by Time Out Market General Managers with each concessionaire</li> <li>Marketing teams deliver marketing plans, including summaries of recent activity and planned upcoming activity</li> <li>One to two meetings every year with Time Out Market CEO</li> <li>Commercial Manager, assisted by the General Managers, completes a performance review, which includes a deep dive on menu, pricing, sales, average spend and customer service</li> </ul>
Landlords	Strong, long-term relationships with landlords - whether Owned & Operated or Management Agreements - in a unique location are key to creating long-term value for both parties.	<ul> <li>Visitor footfall to drive site appeal to other potential tenants</li> <li>Real estate value growth</li> <li>Long-term partnership</li> <li>The addition of a new destination to their site, neighbourhood and city</li> <li>The value of working with a highly recognised, global brand</li> <li>Positive contribution of the Market to the sustainability credentials of the building</li> </ul>	<ul> <li>Time Out Market CEO maintains regular contact with all landlords and meet with them in person, quarterly or half-yearly</li> <li>Time Out Market General Managers interact with landlords and/or the landlord's representative(s) on a monthly basis</li> <li>General Managers hold regular meetings with Management Agreement partners for operational reviews</li> <li>Time Out Market Finance conducts regular meetings with each Management Agreement partner's Finance team to review results</li> <li>Time Out Market CEO and key staff hold quarterly meetings with Management Agreement partners to review operations, financial performance and relationships</li> </ul>
Community and environment	We are committed to engaging with and supporting the communities we operate in and minimising the impact of our business operations on the environment.	<ul> <li>Time Out readers are interested in sustainability</li> <li>Time Out Market being a responsible neighbour and minimising disruption</li> <li>Waste management working with local recycling</li> <li>Sustainable sourcing</li> <li>Charitable donations</li> </ul>	<ul> <li>Time Out is dedicated to raising awareness amongst its readers around green issues and sustainability through regular editorial features and campaigns. Sustainability issues (in particular sustainable travel) feature regularly in Time Out's content</li> <li>Time Out Market is dedicated to companies and suppliers, and part of this is to engage with the local community; for example, top chefs host charity events in the markets, supporting local organisations and causes, promoting local food sourcing and supporting the wider community around each Market</li> <li>Time Out members of staff in offices around the world organise and participate in charity initiatives</li> <li>Work is under way on a Sustainability Strategy across the business; in the meantime Time Out Market has undertaken a year-long project with The Sustainable Restaurant Association to identify meaningful changes, which are in the process of being implemented</li> </ul>

## Principal risks and uncertainties

## to mitigate any potential adverse impacts. risks facing the Group and the controls in place The Board continually reviews the potential

The Board also recognises that the nature and scope of risks can change and that there may be other risks to which the Group is exposed. The list is therefore not intended to be exhaustive.

### Regulatory Risks

Risk	Mitigation Action/Control	Risk	Mitigation A
Privacy and data protection risk	The Group has developed and implemented information security policies and procedures (for example, password policies and remote access policies), security monitoring software, physical access limitations and detection and monitoring of fraud from internal staff. Access to the network is protected by a firewait system supplied by specialist third parties. The Group also operates fraud detection systems which use various industry standard anti-fraud rules to prevent fraudulent transactions in real time. The Group encrypts sensitive data such as passwords and other certain information to ensure there is an additional layer of security.	Health and safety	The health a We are requisafety, food Safety, food Each Time O General Mar Furthermore each Market
			Each Time o

Risk	Mitigation Action/Control
Health and safety	The health and safety of the Group's employees and customers is a key priority. We are required to comply with local health and safety legislation, including fire safety, food hygiene and allergens in our Markets.
	Each Time Out Market location completes site-specific risk assessments and General Managers are required to undertake regular compliance inspections. Furthermore, third-party consultants conduct bi-monthly "mock" inspections at each Market and any action points are addressed by the General Manager.
	Each Time Out Media location has a nominated health and safety co-ordinator to ensure that local health and safety requirements are fully assessed, and the required actions are implemented to ensure compliance.



# Principal risks and uncertainties continued

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Operational Risks	5
Risk	Mitigation Action/Control
Technological risk	The Group is dependent on its IT infrastructure, and any system performance issues or shortcomings, such as system, software or infrastructure fallure, damage or denial of access, could cause significant business interruption. The efficient and uninterrupted operation of the systems, technology and networks on which the Group relies and its ability to provide consumers with reliable, real-time access to its products and services is fundamental to the success of the Group's business.
	The Group continues to partner with specialist third-party solution providers to review and maintain our business continuity and disaster recovery plans, to ensure these can be effectively delivered if required.
Technological risk Technological Technological	Time Out's continued growth is dependent on up-to-date and effective technological systems. Any failure to ensure that IT capacity and capability keep pace with the business could impair the Group's ability to grow.
	The Group makes ongoing investments in IT systems, security and people to ensure that systems keep pace with the development of the business. Key investment areas are identified annually, and progress tracked regularly to ensure that the objectives are being met.
Treasury risk	The Group undertakes daily, weekly, monthly and multi year cashflow forecasting on a continuous basis. Delegated authority limits are in place to ensure that only those with appropriate knowledge can enter into material commitments. Budgets and rolling forecasts, and other scenario tests are updated regularly to ensure that covenants can be satisfied under various scenarios.
Location selection risk	The Group undertakes detailed post-completion reviews of each new market opening to understand the drivers of performance to inform selection of future sites. The Group undertakes data-led validation of any potential new site opportunity in order to ensure that any potential site meets the know success criteria, including both an analysis of third-party data, and multiple visits to the proposed new location.
Key management	The Group's success depends on its key personnel, particularly its senior management team, and its ability to retain them and hire other qualified employees. The loss of a significant number of key personnel may have a negative effect on the Group's ability to deliver its products in a timely manner and would, amongst other things, require the remaining key personnel to divert immediate and substantial attention to seeking a replacement.
	The HR department monitors employee satisfaction through employee surveys and forums and uses the information to develop staff retention programmes. The Remuneration Committee also seeks to ensure that rewards correspond with performance and retention, and key individuals are incentivised through the Group's LTIP scheme.
Potential security incidents	Each Time Out Market is exposed to the potential risk of terrorist and/or other visitor incidents. These incidents would have an immediate impact on the Group's revenue and a longer-term impact on the Group's reputation. Each Market engages third-party security specialists to provide a visible security presence throughout, in addition to Market-wide CCTV monitoring. Each Market has a General Manager responsible for ongoing monitoring of physical security and regular testing of evacuation plans. This is supplemented by appropriate training to ensure that local teams react appropriately. General Managers regularly meet with local police to understand and address any additional threats and provide regular communication to corcessionaires about relevant sovernment policies.

Risk	Mitigation Action/Control
Brand protection	The Group depends on its brand name and any damage to its brand or reputation could impact the ability to attract and retain customers with a resultant impact on revenue, as well as its ability to attract high-calibre employees.
	The Group has brand guidelines in place which are regularly communicated to all employees and key third parties to ensure consistency of voice and approach throughout all marketing activities. There is also a robust strategy in place for actively pursuing and defending the Time Out brand name and all supporting trademarks, domain names and other intellectual property in all key markets in all relevant classes. Furthermore, the Group employs internal and external legal personnel who are experts in intellectual property to manage the trademark and domain name portfolios and there is an ever-increasing number of trademarks and domain names applied for and registered across the world.

### **Economic Risks**

Risk	Mitigation Action/Control
Macroeconomic uncertainty	The Group aims to minimise the possible effects of macroeconomic uncertainty through diversification. The Group continuously reviews inflation and adjusts its plans accordingly. The Group's Media business is digitally led across a diverse range of customers globally. The Group's Markets business is globally diversifying and focusing on capex-free Management Agreements. The impact of the Russo-Ukrainian war has not had, and is not expected to have, a significant impact on the Group.
Competition	The Group operates in a competitive industry and the advent of new technologies and industry practices may adversely affect the Group's business, results of operations and financial condition. The Group is subject to several risk factors relating to product demand, prices, recognition of the Time Out brand and the ability to attract and retain new customers.
	The Group continues to invest in the development of its digital offering to ensure that it remains innovative, competitive and attractive in the markets in which it operates. The focus on the quality of offerings means that the Group can respond to changes in the competitive landscape and to the needs of its readership audience, market customers and the requirements of commercial partners.

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Directors' remuneration report	Audit Committee report	QCA Code principles and disclosures	Corporate Governance report	Board of Directors
45	43	41	39	38

Independent auditors' report

52 52

Directors' report



### **Board of Directors**

#### Peter Dubens

## Non-Executive Chairman

**Chief Executive Officer** 

#### **Date joined**

Date joined

appointed Non-Executive Chairman in May 2016. 2010 as a Non-Executive Director and was Mr Dubens joined the Group in November

CEO in October 2021.

Experience

Executive Vice-Chairman, and was appointed Mr Ohlund joined the Group in July 2021 as

#### Experience

comprising Private Equity and Venture Partner of the Oakley Capital Group, a Mr Dubens is the founder and Managing established businesses whether they are early-stage companies or companies the Oakley Group invests in, creating an ecosystem that supports the entrepreneurially-driven investment house, Oakley Capital in 2002 to be a best of breed, Capital operations. Mr Dubens founded privately-owned asset management group

listed Ricardo (part of Tradus) – which was

## Lord Rose Of Monewden

Sven (Chris) Ohlund

#### Director Independent Non-Executive

#### Date joined

Non-Executive Director in June 2016. 2015 as Chairman of Time Out Market Lard Rose joined the Group in Decembe Limited and was appointed as a

#### Experience

the Remuneration Committee the Chair of the Audit Committee and to the House of Lords in 2014. He is responsibility in 2008 and was appointed to the retail industry and corporate social Group. Lord Rose was knighted for services EG Group, Marks & Spencer and Ocado Marks & Spencer and Chair positions at Argos, Booker, Iceland, Arcadia Group and held Chief Executive Officer positions at 25 years' board-level experience. He has industry for over 40 years, including over Lord Rose has worked in the retail

London-based internet start-up Shutl.com

digital news portal in Switzerland. Prior to digital business unit of Blick, a daily Swiss increased enterprise value sixfold to over Germany's leading online comparison portal Italy and currently serves on the board of the (until its sale to eBay), Facile and Casa in Oscar-winning Condor Films in Switzerland, Ohlund served as Non-Executive Director at eventually sold to Naspers for \$1.9bn. Mr including as Chairman of then-publicly production. He has served on various boards brands, consumer platforms and film businesses ranging from leading media experience in international digital Mr Ohlund has over 25 years of leadership

that he served as CEO of logistics firm DPD newspaper, to become the number one €500m. Previously he turned around the Verivox, he quadrupled annual revenue and UK's leading PropTech, Residently, As CEO of

#### Alexander Collins

### Non-Executive Director

#### Date joined

Mr Collins joined the Group in November 2010 as a Non-Executive Director.

#### Experience

Private Capital as Principal. Mr Collins Collins began his career at GE Capital in execution, and investment advice. Mr and operational experience. His focus at from Union College, New York Economics and a BA in Economic History purchasing secondary assets, Mr Collins Capital where he was a Partner involved in joined Oakley in 2007 from Wharfedale International for two years as Associate 1995 before being seconded to Advent Oakley is primarily on deal origination, 24 years of private equity investment where he joined in 2007 and has over Mr Collins is a Partner at Oakley Capita holds an MSc from the London School of Director. He subsequently joined Henderson

David Till

### Non-Executive Director

#### Date joined

a Non-Executive Director. Mr Till joined the Group in October 2020 as

#### Experience

a member of the Audit Committee and the before co-founding Oakley Capital. Mr Till is the profession holding senior M&A roles as a finance director, before returning to Coopers & Lybrand and worked in industry fund formation. Mr Till holds a BA (Hons) in in 2002 with Peter Dubens. He plays a key Mr Till co-founded the Oakley Capital Group Remuneration Committee. qualified as a chartered accountant with his career in the British Army, then later Economics from Essex University. He started finance, due diligence, compliance and has overall responsibility for operations, role within the Oakley Capital Group and

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## Corporate Governance report

## Composition of the Board

The Board is the link between the shareholders and executive management and is responsible for the successful stewardship of the Group. As such the Board plays a key role in the corporate governance process.

During the year 1 July 2022 to 30 June 2023, the Board comprised five Directors, one of whom was an Executive Director and four of whom were Non-Executive Directors. The composition of the Board throughout the year ended 30 June 2023 reflects a blend of different experiences and backgrounds. Biographical details of current Board members during the year ended 30 June 2023 are shown on page 38. The Board believes that the composition of the Board brings a desirable range of skills and experience in light of the Company's challenges and opportunities, while at the same time ensuring that no individual (or small group of individuals) can dominate the Board's decision-making. The Company regarded Lord Rose an "Independent Non-Executive Director" within the meaning of the QCA Code and free from any business or other relationship that could materially interfere with the exercise of their judgement.

The Board's composition and skill set is considered appropriate for the Group's purrent stage of development. The experience and knowledge of each of the Directors gives them the ability to constructively challenge strategy and to sprutinise performance. As the Board is small, there is not a separate Nominations Committee and recommendations for appointments to the Board will be considered by the Board as a whole after due evaluation.

No single entity has control of the Group. The largest single shareholder of Time Out Group pic ("TOG") is Lombard Odier Asset Management (Europe) Limited at 28,72%), Several shareholders, including Oakley Capital Investments Limited, TO (Bermuda) Limited and TONY (Bermuda) Limited (the "Oakley Concert Parties"), are presumed to be acting in concert for the purposes of The City Code on Takeovers and Mergers, but together such Oakley Concert Parties own less than 50% of the shares of the Group (43,79%). Whilst three of the Directors of TOG are associated with the Oakley Concert Parties and their advisers, they are appointed in a non-executive capacity as directors of TOG and are mindful of their statutory duties to TOG and its shareholders as a whole and of the QCA corporate governance code. In any scenario where there may be a conflict of interest any interested director will abstain from voting. In addition, TOG has appointed an executive director (Chris Ohlund) and an additional non-executive Director (Lord Rose of Mownewden), who is the Chair of the Audit Committee.

## **Board role and meetings**

The Board is responsible for the Group's strategy and for its overall management, as well as setting the Group's values and standards. The operation of the Board is documented in a formal schedule of matters reserved for its approval which is reviewed annually. These matters relate to:

- all of the Group's strategic aims and objectives;
- the structure and capital of the Group
- financial reporting, controls and policies including those around cyber protection;
- setting budgets and forecasts;
- internal controls;
- approval of any significant contracts, expenditure, partnerships and/or ventures;
- effective communication with shareholders;
- any changes to the Board membership or structure, including delegation of authority;
- approval of appointment of Key Management Personnel
- approval of appointment of Key Management Personnel and Directors.

Non-Executive Directors communicate directly with Executive Directors and senior management in between formal Board meetings.

Directors are expected to attend all meetings of the Board and

The Board met five times during the year ended 30 June 2023.

committees on which they sit, and to devote sufficient time to their duties to the Group.

In the event that Directors are unable to attend a meeting, their comments on papers to be considered at the meeting will be discussed in advance with the Chairman so that their contribution

can be included in the wider Board discussion.

The following table shows Directors' attendance at scheduled Board and Committee meetings for the year ended 30 June 2023:

	Board	Audit	Remuneration
Peter Dubens	5/5	-	ı
David Till	5/5	3/3	2/2
Lord Rose	5/5	3/3	2/2
Alexander Collins	5/5	ı	í
Chris Ohlund*	5/5	3/3	1

These Directors are not members of the Audit Committee but were invited to be in attendance at some meetings.

### **Board Committees**

The Board has delegated specific responsibilities to the Audit Committee and the Remuneration Committee, details of which are set out below. Each committee has written terms of reference setting out its duties, authorities and reporting responsibilities.

#### Audit Committee

The Audit Committee has primary responsibility for monitoring the quality of internal controls to ensure that the financial performance of the Group is properly measured and reported. It receives and reviews reports from the Group's management relating to the interim and annual accounts and the accounting and internal control systems in use throughout the Group. It meets with the external Auditors throughout the year to discuss their findings in relation to the annual accounts.

The Audit Committee aims to meet not less than two times in each financial year, and it has unrestricted access to the Group's external Auditors.

During the year ended 30 June 2023 the Audit Committee comprised of Lord Rose and David Till and is chaired by Lord Rose

More Information about this Board Committee can be found in the Audit Committee report on page 43



# Corporate Governance report continued

## Remuneration Committee

equity incentives pursuant to any employee share option scheme or equity incentive plans in operation from time to time. Board on proposals for the granting of share options and other Remuneration Committee also makes recommendations to the Executive Directors and makes recommendations to the Board on The Remuneration Committee reviews the performance of the matters relating to their remuneration and terms of service. The

aims to meet at least twice each year. The Remuneration Committee meets as and when necessary, but

comprised of Lord Rose and David Till and is chaired by Lord Rose. During the year ended 30 June 2023 the Remuneration Committee

More information about this Board Committee can be found in the Directors' remuneration report on page 45

### **Board effectiveness**

the Board, tailored to the existing knowledge and experience of the Director concerned. All Directors take part in a thorough induction process on joining

including individual members, is evaluated regularly by the Chairman success. The performance of the Board and its Committees, with the aim of improving their effectiveness. The performance of the Board is fundamental to the Company's

services of the Company Secretary and Chief Financial Officer. In addition, the Directors have direct access to the advice and All Directors are able to take independent professional advice in the furtherance of their duties, if necessary, at the Company's expense.

#### Key management

have been identified by the Board are as follows: The key management roles for the year ended 30 June 2023 that

- Group Chief Executive Officer;
- Time Out Media CEO; and
- Time Out Market CEO.

#### Internal controls

internal control and for reviewing its effectiveness. The Board has ultimate responsibility for the Group's system of

of the Group's internal control system include: size, complexity and risk profile of the Group. The principal elements considers that the internal controls in place are appropriate for the assurance against material misstatement or loss. The Board eliminate all risk, and therefore it provides reasonable, not absolute However well the system is designed to manage risk, it cannot

- close management of the day-to-day activities of the Group by the Executive Director;
- an organisational structure with defined levels of responsibility, which promotes entrepreneurial decision making and rapid implementation whilst minimising risks;
- a comprehensive annual budgeting process, producing a detailed integrated profit and loss, balance sheet and cash flow which is approved by the Board;
- detailed monthly reporting of performance against budget; and
- central control over key areas such as capital expenditure authorisation and banking facilities.

senior members of the finance function in order to ensure accuracy introduction of an internal audit function is not appropriate at the The Group continues to review its system of internal control to in the financial reporting. current time, however an internal review is completed by internal its size and the resources available. The Board considers that the ensure compliance with best practice, whilst also having regard to

uses the services of a specialised third-party solution provider, recovery plans, to ensure these shall be effectively delivered if currently working on refining business continuity and disaster by moving critical systems to the cloud where possible. The Group office and overseas locations. The Group continues to mitigate risks were carried out through the year ended 30 June 2023 for both heac and disaster recovery and further testing and risk assessments The Group continues to refine its approach to business continuity

#### The QCA Code

out in the section following this one. Group's website, including clear signposting to the availability of corporate governance disclosures by the Group, which are also set continues to set out its corporate governance statement on the accordance with the requirements of the QCA Coce, the Board The Company continues to observe the QCA Code (the QCA Companies, published by the Quoted Companies Alliance). In Corporate Governance Code for Small and Mid-Size Quoted

## Relations with shareholders

of the annual and interim reports can be downloaded from the Copies of the Annual Report are sent to all shareholders. Copies shareholders and interested parties is also provided on that investors section on www.timeout.com. Other information for Investor Relations Director and/or the Company Secretary. website. Written or emailed enquiries are handled by the Group's

to update shareholders on strategy and the Group's performance. institutional shareholders and analysts following the preliminary and keeping them in touch with shareholder opinion. of feedback reports from the City presentations and meetings, thus arranged from time to time. All members of the Eoard receive copies Additional meetings with institutional investors and/or analysts are the Group Chief Executive Officer and the Chief Financial Officer half-year results presentations to the City. These meetings allow The Group has an ongoing programme of individual meetings with

Shareholders are given the opportunity to ask questions and raise of the Annual General Meeting accompanies this Annual Report The Annual General Meeting will be held on Tuesday 12th December issues at the Annual General Meeting ("AGM"); this can be done 2023 at 1st Floor, 172 Drury Lane, London, WC2B 5QR. The Notice formally during the meeting or informally with the Directors after it.

Approved by the Board and signed by order of the Board by

### Emma Louise Humphrey

Company Secretary

Financial Statements

# **QCA Code principles and disclosures**

Principle	Disclosure
Establish a strategy and business model which promotes long-term value for shareholders	The Group's business model and strategy are set out on page 11 of the Annual Report and Accounts for the year ended 30 June 2023. The business model and strategy promote long-term value for our shareholders.
Seek to understand and meet shareholder needs and expectations	Both the Chairman and Executive Director engage frequently with shareholders. There is an ongoing programme of individual meetings with institutional shareholders following the preliminary and half-year results presentations, at which the Group CEO and CFO update shareholders on strategy and the Group's performance. Copies of the Annual Report and Accounts are sent to all shareholders and copies of the Annual and Interim reports can be downloaded from the investors section on www.timeout.com, where other information for investors and shareholders is also available. Shareholders have the opportunity to ask questions of the Board during each Annual General Meeting and to speak with Board members informally after the meeting. The Group has an Investor Relations Director, engaging with shareholders.
Take into account wider stakeholder and social responsibilities and their implications for long-term success	The Group takes its impact on the environment senously. Employees are required to use the organisation's equipment and materials wisely and reduce wastage where possible. In local offices there are initiatives seeking to limit environmental impacts, such as a group planning and implementing practical local initiatives and delivering reminders to all, in order to reduce environmental impact by staff and the Company. The Group is currently developing a comprehensive ESG strategy which recognises the positive impact that the Group has on the communities it serves and will provide a clear framework within which this positive societal impact will continue alongside a clear carbon reduction strategy.
	Staff members engage with charities in cities where the Company has a presence, by volunteering their time and through fundralising activities.  The Group has a whistleblowing policy in place and arrangements for employees to report any concerning activity, so that appropriate action can be taken.
Embed effective risk management, considering both opportunities and	The Board and Group's approach to risk is set out in the Audit Committee report on page 44 in the Annual Report and Accounts for the year ended 30 June 2023 and Principal Risks and Uncertainties on pages 35 and 36.
threats, throughout the organisation	The Board has overall responsibility for the system of internal control and for reviewing its effectiveness in managing the risks we face. Such systems are designed to manage rather than eliminate risks and can provide only reasonable and not absolute assurance against material misstatement or loss.
	Each year on behalf of the Board the Audit committee reviews the effectiveness of the Group's risks, controls and systems, and considers whether any external testing or other validation is required.  The Audit committee considers any relevant observations raised by the external a utitors but recognises it is not the recognises it is not the auditors to either identify or suggest mitigation for any notential
	The Audit committee considers any relevant observations raised by the external auditors, but recognises it is not the responsibility of the auditors to either identify or suggest mitigation for any potential risks. The key risks of the Group are summarised in the Annual Report and Accounts for the year ended 30 June 2023 on pages 35 and 36.
	On the recommendation of the Audit Committee, the Board has determined that an internal audit function is not appropriate at the current time due to the small size of the Group acministrative function and the high level of Director review and authorisation of transactions. The Board will keep this matter under review as the Group develops. A comprehensive budgeting process is completed once a year and is reviewed and approved by the Board. In addition, the Group conducts regular re-forecasts. The Group's results, as compared against budget and the latest forecast, are reported to the Board on a monthly basis and discussed in detail at each meeting of the Board.
Maintain the board as a well- functioning, balanced team led	The Board aims to meet at least four times a year. In addition to full Board meetings, there are regular discussions on various matters, including strategy, business updates and KPIs, between individual Board members and/or smaller group(s) from the Board. The Audit Committee and Remuneration Committee report to the Board.
by the chair	Each Director serves on the Board until the Annual General Meeting following his or her election or appointment. The Board is comprised of experienced individuals, with current skil s and capabilities from a mix of global and local industries.

Biographies for the Board Directors are on page 38 of the Annual Report and Accounts for the year ended 30 June 2023 and also on the Investor Relations area of www.timeout.com.

# Time Out Group pic Annual Report & Accounts 2023

# QCA Code principles and disclosures continued

experience, skills and capabilities directors have the necessary up-to-date Ensure that between them the Evaluate all elements of board performance based on clear and

relevant objectives, seeking continuous Promote a corporate culture that is improvement. based on sound ethical values and

Maintain governance structures and

processes that are fit for purpose and support good decision making by the

with shareholders and other relevant governed by maintaining a dialogue Communicate how the company is

Executive Director and three Non-Executive Directors. For the purposes of the QCA Code, the Company considers that from the four Non-Executive Directors (being the Non-Executive Chairman and three The Board's members, between them, bring current experience and skills from a variety of business sectors and territories across the world. The Board is comprised of a Non-Executive Chairman, one

other Non-Executive Directors) Lord Rose of Monewden is an independent Director and he has been CEO of publicly listed companies. Biographies for the Board Directors are on page 38 of the Annual Report and Accounts for the year ended 30 June 2022 and also on the Investor Relations area of www.timeout.com. The Board is relatively small, and has not at this time adopted a formal Board evaluation process/cycle. The Chairman regularly evaluates the Board, individual members and its committees, with the aim

of improving their effectiveness. The Company considers this appropriate given the Company's size and current stage of development.

Anti-Bribery Policy: Anti-Fraud Policy: Business Ethics Policy: Code of Conduct; Communication Policy; Data Protection Policy; Employee Privacy Notice; IT Security Policy; Mental Health Policy; Risk So that all aspects of the Company are run in a robust and responsible way. The Company has adopted a share dealing code to ensure Directors and employees do not abuse, and do not place themselves under suspicion of abusing, inside information of which they are in possession, and to comply with its obligations under the Market Abuse Regulation, which applies to the Company by virtue

of its shares being traded on AIM. Furthermore, the Company's share dealing code is compliant with the AIM Rules for Companies published by the London Stock Exchange (as amended from time services, all Company policies and an anonymous "suggestions box" with publicly posted responses. The Company encourages personal development, inter-departmental communication and team The Company has a Human Resources team and resources available, including a Jompany HR Portal accessible by all, where a wide variety of resources can be accessed, including employee support

strategising and building through provision of training, department/team summits, and social events which are free to attend.

The Group has established committees and policies, to ensure that:

 it is led by an effective Board which is collectively responsible for the long-term success of the Group; the Board and the committees have the appropriate balance of skills, experience, independence, and knowledge of the Group to enable them to discharge their respective duties and responsibilities the Board established a formal and transparent arrangement for considering how it applies the corporate reporting, risk management, and internal control principles and for maintaining an appropriate

- In compliance with UK best practice, the Board has established an Audit Committee and Remuneration Committee.  $\mbox{ }$  there is a dialogue with shareholders based on the mutual understanding of objectives. to all shareholders and copies of both the Annual and Interim reports are available to the general public and can be downloaded from www.timeout.com. On the Investor Relations section of the website There is an ongoing programme of meetings between Executive Directors with existing shareholders and also between Executive Directors with potential investors. The Annual Report and Accounts is sent there is other information available for investors and shareholders, including on how the Company is governed and compliance with the QCA Code. Shareholders have the opportunity to ask questions of

the Board during each Annual General Meeting and to speak with Board members informally after the meeting. Both the Chairman and Executive Directors engage frequently with shareholders, including

via scheduled meetings following full-year and half-year results.

## **Audit Committee report**

### PERFORMANCE OF THE GROUP IS ROPERLY REPORTED AND REVIEWED OR ENSURING THAT THE FINANCIAL EE IS RESPONSIBLE

Its role includes monitoring the integrity of the financial statements (including the Annual Report and Accounts and interim accounts and results announcements), reviewing internal control and risk management systems, reviewing any changes to accounting policies, reviewing and monitoring the extent of the non-audit services undertaken by the external Auditors, and advising on the appointment of the external Auditors.

## Composition and role of the Audit Committee

Lord Rose Of Monewden
Chairman of the Audit Committee

The Audit Committee's members for the year ended 30 June 2023 were David Till and Lord Rose of Monewden who is Chair of the Audi Committee. Neil Wood and Patrick Foley both attended Committee meetings in their capacity as interim Chief Financial Officer and Chief Financial Officer respectively. The Committee met three times in the year ended 30 June 2023. Details on attendance for these meetings can be found in the Corporate Governance report on page 39.

The Board is satisfied that the members of the Committee during the year ended 30 June 2023 have appropriate, recent and relevant financial experience. Lord Rose has experience as Chief Executive Officer in major listed companies, ultimately responsible for finance functions, and Mr Till is a qualified chartered accountant, with a wealth of experience in finance including ultimate responsibility for finance functions. More information on Lord Rose and Mr Till's backgrounds can be found in the Directors' biographies on page 38.

The main duties of the Audit Committee are set out in its Terms of Reference which are available on the Company's website www. timeout.com and are also available on request from the Company Secretary.

The main items of business to be considered by the Audit Committee include:

- review of the Annual Report and Accounts;
- consideration of the external audit report and management representation letter;
- going concern review;
- review of the audit plan and audit engagement letter;
- review of the suitability of the external Auditors;
- review of the risk management, risk registers and internal control systems;
- review of the interim results and dividend;
- assessment of the need for an internal audit function; and
- review of the whistleblowing reports.

## Audit Committee report continued

### Role of the external Auditors

between audit and non-audit services is provided in note 7 of the Auditors, PricewaterhouseCoopers LLP who were appointed in 2014 30 June 2023. Group's accounts. No non-audit fees were incurred in the year ended non-audit services by the external Auditors. The breakdown of fees As part of its review the Committee monitors the provision of to ensure that auditor independence and objectivity are maintained The Audit Committee monitors the relationship with the external

Audit Committee has recommended that PricewaterhouseCoopers LLP be reappointed as the Company's Auditors at the next Annual Having reviewed the Auditors' independence and performance, the The Audit Committee also assesses the Auditors' performance General Meeting.

#### Audit process

areas to be targeted and the audit timetable. This plan is reviewed and agreed in advance by the Audit Committee. financial statements. The audit plan sets out the scope of the audit The Auditors prepare an audit plan for their review of the full-year

Committee for discussion. Following its audit, the Auditors present their findings to the

regularly communicated Areas of significant risk and other matters of audit relevance are

#### Internal audit

assurance as to the adequacy and effectiveness of internal controls continue to review this decision. and risk management procedures without one. The Committee will and the Committee believes that management is able to derive At present, the Group does not have an internal audit function,

# Risk management and internal controls

Group has established a framework of risk management and internal As described on page 40 of the Corporate Governance report, the control systems, policies and procedures.

operates effectively. During the year the Committee has reviewed management and internal control framework and ensuring that it The Audit Committee is responsible for reviewing the risk the framework and the Committee is satisfied that the internal control systems in place are currently operating effectively.

#### Whistleblowing

During the year there were no incidents for consideration. Committee's agenda and updates are provided at each meeting. confidence, raise concerns about possible improprieties in financial the formal process by which an employee of the Group may, in reporting or other matters. Whistlet lowing is a standing item on the The Group has in place a whistleblowing policy which sets out

Approved by the Board and signed on behalf of the Board by

### Lord Rose of Monewden

Chairman of the Audit Committee

## COMMITTEE MEMBERS

## Lord Rose of Monewden

(Chair)

#### **David Til**

(Member)

### Meetings in the year



## Activities for the year

The main activities for the year included:

- review of the FY22/23 audit plan and audit engagement letter;
- consideration of key audit matters and how they are addressed;
- review of the interim financial results and Annual Report and Accounts;
- consideration of the external audit report and management representation letter;
- going concern review;
- review of levels of financial processes and procedures;
- meeting with the external Auditors without management present;
- consideration of the external Auditors' lead Auditors service providers; and Partner rotation, and alternative external
- review of whistleblowing and anti-bribery arrangements.

Strategic Report

## Directors' remuneration report

### AND PREPARED ON A VOLUNTARY BASIS THE FOLLOWING DISCLOSURES ARE JNAUDITED UNLESS OTHERWISE STATED DIRECTORS' REMUNERATION REPORT. **70 PREPARE**

### Composition and role

The Remuneration Committee's members during the year ended 30 June 2023 were David Till and Lord Rose who was Chair of the Remuneration Committee. The Committee operated under the Terms of Reference and was responsible for reviewing the performance of the Executive Directors and for making recommendations to the Board on matters relating to their remuneration and terms of service. The Committee was also responsible for making recommendations to the Board on proposals for the granting of share options.

The Remuneration Committee met twice during the year ended 30 June 2023.

More information about the members of this Committee can be found on page 38 in the Directors' biographies.

## **Lord Rose of Monewden**

(Chair)

David Till

(member)

Meetings in the year

N



# **Directors' remuneration report** continued

### Remuneration policy

Group provides competitive salaries and benefits to all employees. motivate and retain high-quality individuals who will contribute balance between both fixed and performance-related elements. Executive Directors' remuneration is set to create an appropriate The objective of the Group's remuneration policy is to attract, fully to the success of the Group. To achieve this objective, the

that these are aligned with shareholders' interests over the that remuneration should reward achievement of objectives and business objectives. It is the Remuneration Committee's intention medium term. Remuneration is reviewed each year in light of the Group's

Remuneration consists of the following elements: No Director has any involvement in setting their own remuneration.

- basic salary;
- performance-related annual bonus;
- share options;
- pensions; and
- benefits including insurance and allowances

#### Share options

a discretionary share plan. The Company operates a Long Term Incentive Plan ("LTIP") which is

management with those of shareholders in the medium term. More LTIP and the grant of Awards to Executive Directors and the Board The Renuneration Committee supervises the operation of the improvement and to align the interests and objectives of senior oversees the LTIP for employees. details of this scheme are in note 27 of the consolidated accounts The LTIP is designed to encourage continual business performance

# Service contracts and letters of appointment

#### **Executive Directors**

The service agreement of the Group Chief Executive Officer is writing. terminable by either party giving the other six months' notice in

### **Non-Executive Directors**

terminated by either party giving three months' written notice. The Non-Executive Directors' letters of appointment may be

## Directors' remuneration

ended 30 June 2023 and the prior year. Peter Dubens, David Till and for qualifying services, of the Directors who served during the year acting as Directors of the Group. The following table summarises the actual total gross remuneration. non-controlling shareholder, and do not receive any remuneration for Alexander Collins are partners at Oakley Capital, a significant but

				Share Options		
	Salary	Benefits		exercised	Bonus	Total
Year ended 30 June 2023 (Audited)	£'000	£'000	£'000	6000	6'000	£'000
EXECUTIVE						
Chris Ohlund	500	ı	ı	ı	500	1,000
NON-EXECUTIVE						
Peter Dubens		1		1	ı	1
Lord Rose of Monewden 1	45	1	ı	1	ı	45
Alexander Collins	ì	1	ı	ı	,	ı
David Till	1	1	1	1	1	1
TOTAL	545	1	1	1	500	1,045

<sup>1</sup> Lord Rose of Monewden receives £10,000 per amour in respect of his committee chair fees

# **Directors' remuneration report** continued

					Share Options		
Year ended 30 June 2022 (audited)	Salary £'000	Benefits £'000	Pension £'000	Loss of affice £'000	exercised £'000	Bonus £'000	Total £'000
EXECUTIVE							
Chris Ohlund (appointed 20 July 2021)	464	ŀ	ı	ı	1	500	964
Julio Bruno (resigned 29 October 2021) <sup>1</sup>	100	ω	9	369	2,055	I	2,536
NON-EXECUTIVE							
Peter Dubens	ı	ı	ı	ı	I	I	I
Lord Rose of Monewden <sup>2</sup>	45	1	l	ĺ	I	I	45
Alexander Collins	ı	I	ı	ı	ı	ı	ı
David Till	ı	I	-		: . I	I	-
TOTAL	609	3	9	369	2,055	500	3,545

Julio Bruao received £6,000 m cash in lieu of pension contributions.

## Directors' shareholdings

The Directors, who served in the year ended 30 June 2023 and who held an interest in the ordinary shares of the Company, were as follows:

	Shareholding at 30 June 2023	Shareholding at 30 June 2022
EXECUTIVE		
Chris Orlund	1	I
NON-EXECUTIVE		
Peter Dubens	4,945,022	4,945,022
Lord Rose of Monewden	1	1
Alexander Collins	1	ı
David Till	214,280	214,280

### **Directors' interests**

Options granted to Directors in the year ended 30 June 2023, together with details of the share option schemes, are set out in note 27.

In the prior year ended 30 June 2022, Julio Bruno exercised 3,613,333 options on 19 November 2021. At 30 June 2022 the total number of shares Mr Bruno held in the Company was 1,791,276. As Mr Bruno was not an executive director during the year ended 30 June 2023, no disclosures are made for the current year.

#### Share price

The market price of the Company's ordinary shares at 30 June 2023 was 44p (30 June 2022: 49p) and the range during the year was 32p to 50p (Year ended 30 June 2022: 48p to 60p).

Approved by the Board and signed on behalf of the Board by

### Lord Rose of Monewden

Chairman of the Remuneration Committee

Lord Rose of Monewden receives £10,000 per annum in respect of his committee chair fees.

Financial Statements

### Directors' report

## HE DIRECTORS' REPORT PAGES 39 AND YEAR ENDED VERNANCE

### General information

The Company referenced in the Annual Report and Accounts is Time Out Group plc, a company registered in England and Wales and located at 1st Floor, 172 Drury Lane, London WC2B 5QR. The Group referenced in the Annual Report and Accounts includes the Company as well as the subsidiaries listed in note 15 of the financial statements.

### Principal activities

Time Out launched in London in 1968 as a magazine to help people discover the exciting new urban cultures that had started up all over the city. Today, the Group's digital and physical presence comprises websites, mobile, Live Events and Time Out Market. Across these platforms, Time Out distributes its curated content—written by professional journalists—around the best food, drink, culture, entertainment and travel across 333 cities in 59 countnes. Time Out Market is a food and cultural market which brings the best of the city together under one roof: its best chefs, drinks and cultural experiences—based on editorial curation. The first Time Out Market opened in Lisbon in 2014, followed by New York, Boston, Montreal and Chicago in 2019, and Dubai in 2021. A pipeline of further global locations is in development, with markets in Cape Town and Porto both scheduled to open in calendar 2023.

### Review of business

This Annual Report and Accounts has been prepared to provide shareholders with a fair and balanced review of the Group's business and the outlook for the future development of the Group as well as the principal risks and uncertainties which could affect the Group's performance.

The table below identifies where to find specific information related to the business review:

Content	Section	Pages
Key Performance Indicators ("KPIs") Strategic section	Strategic section	1, 2 & 13 to 18
Business Review including Outlook	Strategic section	13 to 18
Principal Risks & Uncertainties	Strategic section	35 & 36
Corporate Governance	Governance section	39 & 40
Accounts and Note Disclosure	Financial statements	57



## Directors' report continued

## Branches outside the UK

subsidiaries in the UK, France, Portugal, Spain, Australia, Hong Kong, Singapore, Canada, the Czech Republic and the United States The Group has no branches outside the UK. The Group has

### Future developments

A review of the Group's outlook can be found in the Chief Executive's review on page 13.

### Results and dividends

adopted International Financial Reporting Standards. The Group's accordance with UK GAAP including The Financial Reporting Standard 58. The Company has prepared the individual Company accounts in results are set out in the Consolidated Income Statement on page The Group has reported its audited accounts in accordance with UK applicab e in the UK and Republic of Ireland (FRS 101)

dividend (2022: £nil). £19.6m). The Directors do not recommend the payment of a The Group loss for the year after taxation was £26.1m (2022)

## Post balance sheet events

On 7th November 2023 the Directors agreed to enter into an extension of the £5.2m Oakley Capital loan facility to June 2025.

#### Directors

ended 30 June 2023 and up to the date of this report, together with The Directors of the Company who were in office during the year their biographical details, are shown on page 38

### Directors' interests

ordinary shares are shown in the Directors' remuneration report on The Directors' interests in the Company's shares and options over

Except for the amounts disclosed in the remuneration report, no Director has any beneficial interest in the share capital of any subsidiary or associate undertaking.

# Directors' indemnity and liability insurance

of itself and its Directors. The Company has purchased and maintained during the year ended 30 June 2023 Directors' and Officers' liability insurance in respect

a qualifying third-party indemnity provision as defined by Section 234 of the Companies Act 2006. The indemnity was in force throughout contained in the Company's Articles of Association which represents The Directors also have the benefit of the indemnity provision statements. the financial year and at the date of approval of the financial

### Statement of Directors' responsibilities in respect of the financial statements

the financial statements in accordance with applicable law and regulation. The Directors are responsible for preparing the Annual Report and

Accounting Practice (United Kingdom Accounting Standards, applicable law). comprising FRS 101 "Reduced Disclosure Framework", and statements in accordance with United Kingdom Generally Accepted international accounting standards and the company financial the group financial statements in accordance with UK-adopted for each financial year. Under that law the directors have prepared Company law requires the directors to prepare financial statements

view of the state of affairs of the group and company and of the statements unless they are satisfied that they give a true and fair statements, the directors are required to: profit or loss of the group for that period. In preparing the financial Under company law, directors must not approve the financial

- consistently; select suitable accounting policies and then apply them
- state whether applicable UK-adopted international accounting subject to any material departures disclosed and explained in and United Kingdom Accounting Standards, comprising FRS standards have been followed for the group financial statements the financial statements; 101 have been followed for the company financial statements

- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis company will continue in business. unless it is inappropriate to presume that the group and

prevention and detection of fraud and other irregularities group and company and hence for taking reasonable steps for the The directors are responsible for safeguarding the assets of the

Companies Act 2006. enable them to ensure that the financial statements comply with the at any time the financial position of the group and company and company's transactions and disclose with reasonable accuracy records that are sufficient to show and explain the group's and The directors are also responsible for keeping adequate accounting

from legislation in other jurisdictions. the preparation and dissemination of financial statements may differ the company's website. Legislation in the United Kingdom governing The directors are responsible for the maintenance and integrity of

### Directors' confirmations

is approved: In the case of each director in office at the date the directors' report

- so far as the director is aware, there is no relevant audit information of which the group's and company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as a auditors are aware of that information. director in order to make themselves aware of any relevant audit information and to establish that the group's and company's



## **Directors' report** continued

### Website publication

other jurisdictions. The maintenance and integrity of the Company's The Directors are responsible for ensuring the Annual Report and responsitility also extends to the ongoing integrity of the Annual website is the responsibility of the Directors. The Directors' Annual Report and Accounts, which may vary from legislation in Kingdom governing the preparation and dissemination of the the Company's website in accordance with legislation in the United Accounts are made available on a website and are published on Report and Accounts contained therein.

### Political donations

The Company made no political donations during the year ended 30 June 2023 (2022: £nil)

# Financial instruments and related matters

in note 22 of the accounts. including credit risk, interest rate risk and currency risk are provided The financial risk management objectives and policies of the Group,

#### Share capital

shares with a nominal value of £0.001 each. At 30 June 2023, 337,589,584 ordinary shares were in issue (2022: 335,870,417 ordinary shares). The Company's share capital comprises one class of ordinary

## Substantial shareholdings

the Company as at 18th October 2023 (being the last practicable In accordance with the Disclosure and Transparency Rules DTR 5, date before the publication of this report) has been notified of the following disclosable interests in its issued ordinary shares:

Shareholder	oromary shares held	% of ownership
Lombard Odier Asset Management	96,983,236	28.72%
Oakley Capital Private Equity Limited	80,461,015	23.82%
Oakley Capital Investment Limited	67,436,385	19.97%
Richard Caring	19,977,057	5.92%
Landsdowne Partners	11,729,197	3.47%

### associates Relationships with major shareholders and

on, at all times, its business independently of them and their Oakley Capital Private Equity Limited ("Oakley Entities"), the principa associates. Limited, TONY (Bermuda) Limited, Oakley Capital Investment Limited Company entered into a relationship agreement with TO (Bermuda) On admission of its shares following the IPO in June 2016, the purpose of which is to ensure the Company is capable of carrying

combined holdings are greater than 20%, they shall be entitled to appoint two Directors. Under the relationship agreement, providing that the Oakley Entities

### Share option schemes

of the accounts. Details of employee share option schemes are set out in note 27

#### Going concern

of the Strategic Report. The Directors' assessment of going concern is set out on page 18

the date of approval of the financial statements ("forecast period"). The financial statements have been prepared under the going the foreseeable future, being a period of not less than one year from existence and be able to settle their liabilities as they fall due for expectation that the Group and Company will continue in operational concern basis of accounting as the D rectors have a reasonable

## Research and development

of the accounts. research and development. This is further explained in note 2 The Group undertakes activity which could be classified as

### **Conflicts of interest**

private interests or other duties that they may also have. interest between the duties of the Directors of the Company and the Save as set out below, there are no actual or potential conflicts of

and has direct involvement in that company, its subsidiaries and associated companies. Peter Dubens is a managing partner of and founder of Oakley Capital

> associated companies. and has direct involvement in that company, its subsidiaries and David Till is managing partner of and founder of Oakley Capital

Alexander Collins is also a partner of Oakley Capital. Further information is set out in note 28 of the accounts

### Employee involvement

and opposes all forms of discrimination. The Group is committed to being an equal opportunities employer

development of disabled employees. and practicable. The Group also endeavours to provide equal fairly and if existing employees become disabled, every effort is Applications from people with disabilities will be considered opportunities in the training, promotion and general career made to retain them within the workforce wherever reasonable

to them, which incorporates the Group's current performance portal to ensure all employees have access to relevant policies and its future aims and strategies. The Group has created an HR employees in areas that are important to them. and information. We also use it to encourage suggestions from The Group regularly provides employees with information of concern

#### Diversity

aims to improve this balance going forward. As of 30 June 2023, the Group had the following employees: The Group is committed to reflecting diversity in its workforce and

	Male	Female	Total
All employees	262	242	504
Senior managers	28	22	50
Board of Directors	σı	ı	5

## **Directors' report** continued

# Streamlined energy and carbon reporting

We are aware of the impact our business has on the environment and it is our aim to ensure that we minimise any adverse impacts from our operations.

standards are in place which aim to minimise this impact wherever Given the nature of its activities, the Group's direct impact on the environment is relatively modest. Nonetheless, policies and possible. These include:

- compliance with all relevant national legislation as a minimum
- employment of practical energy efficiency and waste minimisation measures;
- use of technology to reduce the need for business travel

ended 30 June 2023 for Time Out England Limited, the Group's UK Greenhouse gas emissions and kWh consumption data for the year trading subsidiary, is set out below:

	L	ionnes	
	Activity	CD2e	kWh
Scope 2	Grid-supplied electricity	22.18	107,128

#### Energy Intensity measure

Tonnes CO <sub>2</sub> e per £m gross revenue	
0.2	

Company Reporting 2023 to calculate our total CO<sub>2</sub> figures. We have used the UK Government GHG Conversion Factors for

#### Human rights

and fair dealing with customers and suppliers. Information on the confidentiality, gifts and entertainment, discrimination, harassment The Group communicates its ethical standards to employees through have a voice and a means to raise concerns to the Group. whistleblowing policy and procedures means every employee can Act 2015 is contained on our website. In addition, the Group's above as well as a statement of compliance with the Modern Slavery includes bribery, competition, conflicts of interest, inside information the Group's Business Ethics Policy and our Code of Conduct, which

### Independent Auditors

be proposed at the Annual General Meeting. PricewaterhouseCoopers LLP ("PwC") has expressed willingness to continue in office as Auditors and a resolution to reappoint them will

## **Annual General Meeting**

PwC as independent Auditors and authorisation of the Directors to 30 June 2023, the re-election of Directors, the reappointment of report and the audited financial statements for the year ended determine the Auditors' remuneration. The Annual General Meeting will be held on Tuesday 12th December 2023. The ordinary business comprises receipt of the Directors'

resolutions to be put to the meeting are included at the end of this The Notice of Annual General Meeting and ordinary and special Annual Report and Accounts.

### Other policies in place

bribery, modern slavery and whistleblowing amongst other things. It The Group has policies in place to mitigate risk surrounding fraud, operates a Code of Conduct.

#### Statement S172

under the Companies Act 2006, including S172 duties. to the interests of its key stakeholders, as set out in the Strategic Report on page 32 to 34. The Board is conscious of its obligations In doing so, the Company must also give due consideration to the success of the Company for the benefit of shareholders as a whole The Directors are required by law to act in a way that promotes the wider expectations of responsible business behaviour, having regard

## Duty to promote the success of the Company

amongst other matters, to the: benefit of shareholders. In doing this, the director must have regard faith, would most likely promote the success of the company for the director of a company must act in the way they consider, in good As required by Section 172 of the UK's Companies Act 2006, a

- likely consequences of any decisions in the long term;
- interests of the company's employees;
- need to foster the company's business relationships with suppliers, customers, and others;
- impact of the company's operations on the community and
- company's reputation for high standards of business conduct;
- need to act fairly as between members of the company.

By understanding our key stakeholder groups, we can factor their concerns and needs into boardroom discussions.

to ensure key stakeholders are considered in those discussions. Board processes are reviewed and will be updated where necessary

The Directors' report was approved by the Board on 7 November 2023 and signed by order of the Board

### Emma Louise Humphrey

Company Secretary



## Independent auditors' report

to the members of Time Out Group plc

## Opinion Report on the audit of the financial statements

in our opinion:

- Time Out Group pic's group financial statements and company as at 30 June 2023 and of the group's loss and the group's cash flows for the year then ended; fair view of the state of the group's and of the company's affairs financial statements (the "financial statements") give a true and
- the group financial statements have been properly prepared in as applied in accordance with the provisions of the Companies accordance with UK-adopted international accounting standards
- including FRS 101 "Reduced Disclosure Framework", and Accounting Practice (United Kingdom Accounting Standards in accordance with United Kingdom Generally Accepted the company financial statements have been properly prepared applicable law); and
- the requirements of the Companies Act 2006. the financial statements have been prepared in accordance with

cash flows for the year then ended; and the notes to the financial Report & Accounts 2023 (the "Annual Report"), which comprise: the statements of changes in equity and the Consolidated statement of statement of comprehensive income, the Consolidated and Company Consolicated and Company statements of financial position as at 30 We have audited the financial statements, included within the Annua statements, which include a description of the significant accounting June 2023; the Consolidated income statement, the Consolidated

#### Basis for opinion

section of our report. We believe that the audit evidence we have Our responsibilities under ISAs (UK) are further described in the Standards on Auditing (UK) ("iSAs (UK)") and applicable law. We conducted our audit in accordance with International obtained is sufficient and appropriate to provide a basis for our Auditors responsibilities for the audit of the financial statements

#### Independence

statements in the UK, which includes the FRC's Ethical Standard, as applicable to listed entities, and we have fulfilled our other ethical ethical requirements that are relevant to our audit of the financial responsibilities in accordance with these requirements. We remained independent of the group in accordance with the

#### Our audit approach

#### Audit scope

- The group is organised into 32 individual reporting components and the group financial statements are a consolidation of these reporting components;
- Of the 32 components we identified 8 which, in our view, characteristics, 7 of these were audited by the group engagement team; required a full scope audit either due to their size or risk
- There is one significant component based in Portugal which has been audited by PwC component auditors;
- Audit procedures were performed in three further reporting units the group financial statements; and due to their contributions to the 'inancial statement line items in
- As a result of this scoping we obtained coverage over 77% of the consolidated revenues.

#### Key audit matters

- Valuation and impairment of goodwill and intangible assets
- Valuation and impairment of investments and intercompany balances with subsidiaries (company)

#### Materiality

- Overall group materiality: £1,50C,000 (2022: £1,400,000) based on 5% of loss before tax using a three year average.
- Overall company materiality: £1,100,000 (2022: £1,330,000) based on 1% of total assets.
- Performance materiality: £1,125.000 (2022: £1,000,000) (group) and £825,000 (2022: £997,500) (company).

#### The scope of our audit

assessed the risks of material misstatement in the financial As part of designing our audit, we determined materiality and

#### Key audit matters

thereon, and we do not provide a separate opinion on these matters of the financial statements as a whole, and in forming our opinion our procedures thereon, were addressed in the context of our audit resources in the audit; and directing the efforts of the engagement the greatest effect on: the overall audit strategy; the allocation of due to fraud) identified by the auditors, including those which had team. These matters, and any comments we make on the results of significant assessed risks of material misstatement (whether or not the financial statements of the current period and include the most professional judgement, were of most significance in the audit of Key audit matters are those matters that, in the auditors'

This is not a complete list of all risks identified by our audit.

below are consistent with last year. last year, is no longer included because the key audit matter was to Going concern (group and company), which was a key audit matter FY21 Annual Report & Accounts. Otherwise, the key audit matters address the response to material uncertainty of going concern in the

# Independent auditors' report continued

to the members of Time Out Group plc

#### Key audit matter

# Valuation and impairment of goodwill and intangible assets (group)

At 30 June 2023, the group has goodwill and intangible assets as detailed in notes 11 and 12.

The determination of whether an impairment exists can be judgemental. Goodwill requires management to undertake an annual impairment review. In addition management is required to determine the recoverable amount of intangible assets when impairment indicators are identified.

The determination of recoverable amount, being the higher of value-in use ("VIU") and fair value less costs of disposal ("FVLCD"), requires judgement and estimation on the part of management in determining the recoverable amounts for the relevant cash generating units ("CGUs").

The recoverable amounts are based on management's view of key assumptions which include

- Forecast cash flows for the next five years;
- A long-term (terminal) growth rate applied beyond the end of the five year forecast period; and
- A discount rate applied to the model.
- Management consider there to be 2 CGUs in respect of goodwill. We have assessed each CGU separately to assess
  the future cash flows.

Refer to the accounting policies section within the financial statements for disclosure of the related accounting policies judgements and estimates and notes 11 and 12 for detailed intangible asset disclosures within the consolidated financial statements.

## How our audit addressed the key audit matter

We obtained management's impairment workings and performed the following testing:

- We verified the integrity of formulae and the mathematical accuracy of management's valuation models; and
- We traced the forecasts used within the model to the board approved budget

We tested the key assumptions within management's impairment workings, including the following:

- We evaluated and assessed the reasonableness of the group's future cash flow forecasts, and the process by
  which they were prepared, confirming that they were the forecasts approved by the board of directo's, assessing
  the reasonableness of the budget, including the revenue and EBITDA included in those budgets based on our
  understanding of the group and the past performance of the group;
- We performed look back procedures to assess the historical reasonableness and accuracy of managements forecasts and used this to inform our view of appropriate sensitivities to apply;
- We tested the directors' key assumptions for long-term growth rates applied outside the budget period, by comparing them to forecast long-term growth rates;
- With the support of our valuations experts, assessing the discount rate used in each model and whether it fell
  within a reasonable range taking account of external market data. Our assessment of discount rates also included
  consideration of country and asset specific risks and challenging management to ensure that these had been
  appropriately captured in either the discount rate or underlying cash flow forecasts; and
- We performed our own sensitivities over the key drivers of the cash flow forecasts, being revenue, EBITDA, the long-term growth rate and the discount rate used including looking at the comparability of management's model to consistency with Q1 trading.

We have reviewed the financial statement disclosures made with respect to the sensitivity of the discount rate, cash flows and growth rates.

As a result of our work, we are satisfied that management's impairment assessment and disclosure of intangible assets is appropriate.

# Valuation and impairment of investments and intercompany balances with subsidiaries (company) At 20, two 2023, the company holds investments and intercompany believes in subsidiaries as detailed in pate

At 30 June 2023, the company holds investments and intercompany balances in subsidiaries as detailed in notes 15 and 17. Investments in subsidiaries are accounted for at historical cost less accumulated impairment.

Judgement is required to assess if an impairment exists and whether the investment carrying value is supported by the recoverable amount. In assessing for impairment, management considers if the underlying net assets of the investment support the carrying amount and whether other facts and circumstances, including impairments recorded in the group financial statements, would be indicative of further impairment.

Based on management's assessment, no impairment in respect of the carrying value of investments in subsidiaries were identified at the balance sheet date.

Refer to rote 15 of the company's financial statements. Based on management's assessment, impairment in respect of the carrying value of intercompany balances with subsidiaries were identified at the balance sheet date and therefore an impairment was recognised during the year.

In respect of investments in subsidiaries in the company, we undertook the following to test management's assessment for indicators of impairment:

- Evaluated and challenged management's assessment and judgements, including ensuring that consideration had been given to the results of the group's impairment assessment in respect of intangible assets;
- Verified the assumptions used are consistent with our findings from the group intangibles impairment work noted
  above and that the net assets of the subsidiaries being assessed agreed to the respective subsidiary balance sheet
  at 30 June 2023; and
- Independently performed an assessment of other internal and external impairment triggers, including considering the
  market capitalisation of the group with reference to the carrying value of investments in subsidiaries in the company to
  identify other possible impairment indicators.

As a result of our work, we are satisfied that management's assessment for no impairment of the company's investments and that the impairment recognised within the company's intercompany balance are appropriate.

Strategic Report

Overview

# Independent auditors' report continued

to the members of Time Out Group plc

## How we tailored the audit scope

enough work to be able to give an opinion on the financial We tailored the scope of our audit to ensure that we performed statements as a whole, taking into account the structure of the and the industry in which they operate. group and the company, the accounting processes and controls,

components. The reporting components vary in size and we group financial statements are a consolidation of these reporting financial information due to either their size or risk characteristics. identified 8 components that required a full scope audit of their The group is organised into 32 reporting components and the by PwC component auditors. one significant component based overseas which has been audited 7 of these were audited by the group engagement team. There is

Our audit scope was determined by considering the significance of sufficient coverage over significant risks. As a result of this scoping statement line items, with specific consideration to obtaining each component's contribution to revenue, and individual financial we obtained coverage over 77% of the consolidated revenues.

of the component audits by virtue of numerous communications and review and discussions of the audit approach and findings, in throughout, including the issuance of detailed audit instructions The group engagement team were significantly involved at all stages particular over our areas of focus. The group audit team met with local management and the component audit team.

In addition, we reviewed the component team reporting results and their supporting working papers, which together with the additional for our opinion on the financial statements as a whole. Our audit procedures performed at group level, gave us the evidence required engagement team also performed the audit of the company. goodwill and other intangible assets and taxes. The group procedures at the group level included the audit of the consolidation.

#### Materiality

The scope of our audit was influenced by our application of of our audit procedures on the individual financial statement line determine the scope of our audit and the nature, timing and extent materiality. We set certain quantitative thresholds for materiality. both individually and in aggregate on the financial statements as items and disclosures and in evaluating the effect of misstatements, These, together with qualitative considerations, helped us to

Based on our professional judgement, we determined materiality for the financial statements as a whole as follows:

Rationale for Loss befor benchmark applied the group.	How we determined it 5% of los	Overall materiality £1,500,000 (2022: £1,400,000).	Financial	!
Loss before tax is a standard measure used by the science loss of the group, and is a generally accepted auditing benchmark.	year average	00 (2022: £1,400,000).		
measure used by the sharehoods in assessing the performance of the entity, and is generally accepted auditing benchmark for non trading companies.	We believe that total assets is the primary	1% of total assets	£1,100,000 (2022: £1,330,000).	Financial statements - company

a materiality that is less than our overall group materiality. The For each component in the scope of our group audit, we allocated a local statutory audit materiality that was also less than our overall £1,000,000 and £1,125,000. Certain components were audited to range of materiality allocated across components was between group materiality.

undetected misstatements exceeds overall materiality. Specifically, low level the probability that the aggregate of uncorrected and We use performance materiality to reduce to an appropriately audit and the nature and extent of our testing of account balances, we use performance materiality in determining the scope of our overall materiality, amounting to £1,125,000 (2022: £1,000,000) sample sizes. Our performance materiality was 75% (2022: 75%) of classes of transactions and disclosures, for example in determining for the company financial statements. for the group financial statements and £825,000 (2022: £997,500)

> number of factors – the history of misstatements, risk assessment In determining the performance materiality, we considered a concluded that an amount at the upper end of our normal range was and aggregation risk and the effectiveness of controls – and appropriate.

(group audit) (2022: £70,000) and £55,000 (company audit) (2022: to them misstatements identified during our audit above £75,000 We agreed with those charged with governance that we would report £70,000) as well as misstatements below those amounts that, in our view, warranted reporting for qualitative reasons.



# Independent auditors' report continued

to the members of Time Out Group plc

## Conclusions relating to going concern

companys ability to continue to adopt the going concern basis of Our evaluation of the directors' assessment of the group's and the accounting included:

- Obta ning and examining management's base case forecast and subject to board review and approval; downside scenarios and checking that the forecasts have been
- Considering the historical reliability of management forecasting actual performance; for cash flow and net debt by comparing budgeted results to
- Evaluating the key inputs into the models, to ensure that these other key accounting judgements in the financial statements; were consistent with our understanding and the inputs used in
- Performing our own independent sensitivity analysis to the resources available to the group; and understand the impact of changes in cash flow and net debt or
- Audit ng the detail supporting the new financing facility and also evaluating management's assessment of their covenant

individually or collectively, may cast significant doubt on the group's any material uncertainties relating to events or conditions that, Based on the work we have performed, we have not identified authorised for issue. of at least twelve months from when the financial statements are and the company's ability to continue as a going concern for a period

directors' use of the going concern basis of accounting in the In auditing the financial statements, we have concluded that the preparation of the financial statements is appropriate

predicted this conclusion is not a guarantee as to the group's and the company's ability to continue as a going concern. However, because not all future events or conditions can be

respect to going concern are described in the relevant sections of Our responsibilities and the responsibilities of the directors with

## Reporting on other information

form of assurance thereon. except to the extent otherwise explicitly stated in this report, any information and, accordingly, we do not express an audit opinion or, Report other than the financial statements and our auditors' report The other information comprises all of the information in the Annual Our opinion on the financial statements does not cover the other thereon. The directors are responsible for the other information.

of this other information, we are required to report that fact. We a material misstatement of the financial statements or a material are required to perform procedures to conclude whether there is an apparent material inconsistency or material misstatement, we In connection with our audit of the financial statements, our have nothing to report based on these responsibilities. have performed, we conclude that there is a material misstatement misstatement of the other information. If, based on the work we audit, or otherwise appears to be materially misstated. If we identify with the financial statements or our knowledge obtained in the consider whether the other information is materially inconsistent responsibility is to read the other information and, in doing so,

With respect to the Strategic report and Directors' report, we also Act 2006 have been included. considered whether the disclosures required by the UK Companies

matters as described below. Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and

## Strategic report and Directors' report

audit, the information given in the Strategic report and Directors' financial statements and has been prepared in accordance with In our opinion, based on the work undertaken in the course of the applicable legal requirements. report for the year ended 30 June 2023 is consistent with the

In light of the knowledge and understanding of the group and we did not identify any material misstatements in the Strategic company and their environment obtained in the course of the audit, report and Directors' report.

# Responsibilities for the financial statements and the audit

# Responsibilities of the directors for the financial statements

misstatement, whether due to fraud or error. the preparation of financial statements that are free from material for such internal control as they determine is necessary to enable accordance with the applicable framework and for being satisfied are responsible for the preparation of the financial statements in that they give a true and fair view. The directors are also responsible responsibilities in respect of the financial statements, the directors As explained more fully in the Statement of Directors'

cease operations, or have no realistic afternative but to do so. directors either intend to liquidate the group or the company or to concern and using the going concern basis of accounting unless the a going concern, disclosing, as applicable, matters related to going for assessing the group's and the company's ability to continue as In preparing the financial statements, the directors are responsible

# Auditors' responsibilities for the audit of the financial statements

error and are considered material if, individually or in the aggregate, conducted in accordance with ISAs (UK) will always detect a material is a high level of assurance, but is not a guarantee that an audit auditors' report that includes our opinion. Reasonable assurance misstatement, whether due to fraud or error, and to issue an the financial statements as a whole are free from material Our objectives are to obtain reasonable assurance about whether decisions of users taken on the basis of these financial statements they could reasonably be expected to influence the economic misstatement when it exists. Misstatements can arise from fraud or

in respect of irregularities, including fraud. The extent to which our with laws and regulations. We design procedures in line with our Irregularities, including fraud, are instances of non-compliance procedures are capable of detecting irregularities, including fraud, is responsibilities, outlined above, to detect material misstatements detailed below.

regulations that have a direct impact on the financial statements extent to which non-compliance might have a material effect on related to health and safety regulations, and we considered the that the principal risks of non-compliance with laws and regulations Based on our understanding of the group and industry, we identified the financial statements. We also considered those laws and

# Independent auditors' report continued

to the members of Time Out Group plo

manipulation of the financial statements (including the risk of their work. Audit procedures performed by the group engagement this risk assessment with the component auditors so that they could override of controls), and determined that the principal risks were evaluated management's incentives and opportunities for fraudulent such as the Companies Act 2006 and relevant tax legislation. We team and/or component auditors included: include appropriate audit procedures in response to such risks in bias in accounting estimates. The group engagement team shared related to posting inappropriate journal entries and management

- Understanding and evaluating the design and implementation of controls designed to prevent and detect irregularities and fraud;
- Inquiry of management and the Audit Committee regarding nor-compliance with laws and regulations and fraud; the r consideration of known or suspected instances of
- entries posted with unusual account combinations; and Identifying and testing journal entries, in particular any journal
- in respect of critical accounting judgements and significant Challenging assumptions and judgements made by management estimates for management bias. accounting estimates, and assessing these judgements and

above. We are less likely to become aware of instances of nonto everts and transactions reflected in the financial statements. intentional misrepresentations, or through collusion. is higher than the risk of not detecting one resulting from error, as Also, the risk of not detecting a material misstatement due to fraud compliance with laws and regulations that are not closely related There are inherent limitations in the audit procedures described fraud may involve deliberate concealment by, for example, forgery or

of items for testing, rather than testing complete populations. techniques. However, it typically involves selecting a limited number certain transactions and balances, possibly using data auditing Our audit testing might include testing complete populations of sampling to enable us to draw a conclusion about the population their size or risk characteristics. In other cases, we will use audit We will often seek to target particular items for testing based on from which the sample is selected.

> of our auditors' report. A further description of our responsibilities for the audit of the www.frc.org.uk/auditorsresponsibilities. This description forms part financial statements is located on the FRC's website at:

#### Use of this report

is shown or into whose hands it may come save where expressly 3 of Part 16 of the Companies Act 2006 and for no other purpose. agreed by our prior consent in writing for any other purpose or to any other person to whom this report for the company's members as a body in accordance with Chapter We do not, in giving these opinions, accept or assume responsibility This report, including the opinions, has been prepared for and only

## Other required reporting

## Companies Act 2006 exception reporting

in our opinion: Under the Companies Act 2006 we are required to report to you if,

- require for our audit; or we have not obtained all the information and explanations we
- adequate accounting records have not been kept by the received from branches not visited by us; or company, or returns adequate for our audit have not been
- certain disclosures of directors' remuneration specified by law are not made; or
- the company financial statements are not in agreement with the accounting records and returns

We have no exceptions to report arising from this responsibility.

## Mark Jordan (Senior Statutory Auditor)

Chartered Accountants and Statutory Auditors for and on behalf of PricewaterhouseCoopers LLP

8 November 2023

Company information	Alternative performance measures	Notes to the financial statements	Consolidated statement of cash flows	Company statement of changes in equity	Consolidated statement of changes in equity	Company statement of financial position	Consolidated statement of financial position	comprehensive income	Consolidated statement of	Consolidated income statement	
	sures	nents	ash flows	ges in equity	hanges in equity	cial position	nancial position			ent	
စ္	93	63	63	62	61	60	59	58		58 8	

## **Consolidated income statement** for the year ended 30 June 2023

	Nate	Year ended 30 June 2023 £'000	Year ended 30 June 2022 £'000
Gross revenue	4	104,641	72,933
Cost of sales		(42,752)	(28,350)
Gross profit		61,889	44,583
Administrative expenses		(79,383)	(58,724)
Operating loss		(17,494)	(14,141)
Finance ncome	œ	167	00
Finance posts	00	(7,664)	(5,329)
Loss before income tax		(24,991)	(19,462)
Income tax charge	9	(1,132)	(97)
Loss for the year		(26,123)	(19,559)

(5.9)	(7.8)	10	Basic and diluted loss per share (pence)
			Loss per share:
(19,559)	(26,123)		
(6)	(7)		Non-controlling interests
(19.553)	(26,116)		Owners of the parent
			Loss for the year attributable to:

All amounts relate to continuing operations.

The notes on pages 63 to 92 are an integral part of these consolidated accounts.

The Company has elected to take the exemption under section 408 of the Companies Act of 2006 from presenting the parent company profit and loss account.

# **Consolidated statement of comprehensive income** for the year ended 30 June 2023

	Year ended 30 June 2023 £'000	Year ended 30 June 2022 £'000
Loss for the year	(26,123)	(19,559)
Other comprehensive income:		
Items that may be subsequently reclassified to the profit or loss:		
Currency translation differences	(1,301)	4,803
Other comprehensive (loss)/income for the year, net of tax	(1,301)	4,803
Total comprehensive expense for the year	(27,424)	(14,756)
Total comprehensive expense for the year attributable to:		
Owners of the parent	(27,417)	(14,748)
Non-controlling interests	(7)	(8)
	(27,424)	(14,756)

# **Consolidated statement of financial position**As at 30 June 2023

Assets Non current assets			
Non current assets			
Intangible assets – Goodwill	11	29,472	29,893
Intangible assets - Other	12	6,786	8,219
Property, plant and equipment	13	26,189	37,851
Right-of-use assets	14	17,843	20,490
Trade and other receivables - non current	17	4,016	3,554
		84,306	100,007
Current assets			
Inventories	16	774	986
Trade and other receivables	17	14,638	14,906
Cash and bank balances	18	5,094	4,849
		20,506	20,741
Total assets		104,812	120,748
Libhilitios			
Current liabilities			
Trade and other payables	19	(17,967)	(14,872)
Borrowings	20	(5,878)	(21,131)
Lease liabilities	21	(4,581)	(5,056)
		(28,426)	(41,059)

Note	30 June 2023 £'000	30 June 2022 £'000
Non-current liabilities		
Trade and other payables 19	ı	1
Deferred tax liability 9	(957)	(1,158)
Borrowings 20	(24,005)	(847)
Lease liabilities 21	(20,282)	(22,364)
	(45,244)	(24,369)
Total liabilities	(73,670)	(65,428)
Net assets	31,142	55,320
Equity		
Called up share capital 24	338	336
Share premium	185,563	185,563
Translation reserve	6,561	7,862
Capital redemption reserve	1,105	1,105
Accumulated losses	(162,420)	(139,522)
Total parent shareholders' equity	31,147	55,344
Non-controlling interest	(5)	(24)
Total equity	31,142	55,320

The notes on pages 63 to 92 are an integral part of these financial statements.

The financial statements on pages 58 to 92 were authorised for issue by the Board of Directors on 7 November 2023 and were signed on its behalf.

#### Chris Ohlund Chief Executive

Time Out Group plc Registered No: 074401711



# **Company statement of financial position**As at 30 June 2023

	30 Ju Note	30 June 2023 : £'000	30 June 2022 £'000
Assets			
Non-current assets			
Investments	15	86,926	86,926
		86,926	86,926
Current assets			
Trade and other receivables	17	24,655	30,954
		24,655	30,954
Total assets	1.	111,581	117,880
Current Liabilities			
Borrowings	20	(5,750)	1
		(5,750)	1
Net assets	1	105,831	117,880
Equity			
Called up share capital	24	338	336
Share premium	<u> </u>	185,563	185,563
Capital redemption reserve		1,105	1,105
Accumulated losses		(81,175)	(69,124)
Total equity	<u> </u>	105,831	117,880

The notes on pages 63 to 92 are an integral part of these financial statements.

The Company loss for the year ended 30 June 2023 was £13.8m (Year ended 30 June 2022: loss of £82.7m).

The financial statements on pages 58 to 92 were authorised for issue by the Board of Directors on 7 November 2023 and were signed on its behalf.

Chrls Ohlund Chief Executive

Time Out Group plc Registered NO: 07440171

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# Consolidated statement of changes in equity Year ended 30 June 2023

Warrant derivative  Share based payments  Adjustment arising on change in non-controlling interest  Issue of shares  As at 30 June 2023  The notes on pages 63 to 92 are an integral part of these financial statements.	Balance at 1 July 2021  Changes in equity Loss for the year  Other comprehensive income/(expense)  Other Comprehensive Income/(expense)  Share based payments  Adjustment arising on change in non-controlling interest  Issue of shares  Balance at 30 June 2022  Changes in equity  Loss for the year  Other comprehensive expense  Total Comprehensive income 11
338 185.563	Called up Share share capital premium £'000 £'000 200
(1,301) - (1,301)	Translation Capital redemption Reserve F000 F000 A.057 A.105
(26,116) (26,116) (26,116) (1,301) (26,116) (27,417) 1,543 1,543 1,701 1,701 (26) (26) (26) (26) 2 (162,420) 31,147	Retained earnings/ Iotal parent (Accumulated Shareholders' bosses) equity £'000 £'000 (121,182) 68,875 (19,553)
(7) (26,123) - (1,301) (7) (27,424) - 1,543 - 1,701 26 - 2 (5) 31,142	Non-controlling Interest Evon Evon Evon Evon Evon Evon Evon Evon

# Company statement of changes in equity Year erded 30 June 2023

105,831	(81,175)	1,105	185,563	338	2023	Balance at 30 June 2023
2	ļ		ı	2		Issue of shares
1,701	1,701	ı	ı	ı	its 27	Share-based payments
(13,752)	(13,752)	ı	1	I	expense	Total comprehensive expense
(13,752)	(13,752)			ı		Loss for the year
						Changes in equity
117,880	(69,124)	1,105	185,563	336	2022	Balance at 30 June 2022
4	ı	ı	ŀ	4		Issue of shares
1,817	1,817	,	1	1	ıts 27	Share-based payments
(82,669)	(82,669)	1	1	ı	expense	Total comprehensive expense
(82,669)	(82,669)	! !	-	ı		Loss for the year
						Changes in equity
198,728	11,728	1,105	185,563	332	921	Balance at 1 July 2021
Total equity £'000	Retained earnings/ (Accumulated losses) £'000	Capital redemption reserve	Share premlum £'000	Called up share capital £'000	Note	

The notes on pages 63 to 92 are an integral part of these financial statements.

# Consolidated statement of cash flows

Year ended 30 June 2023

	Note	Year ended 30 June 2023 £'000	Year ended 30 June 2022 £'000
Cash flows from operating activities			
Cash gererated from/ (used in) operations	25	4,735	(4,544)
Interest paid		(1,033)	(2,497)
Tax paid		(431)	I
Net cash generated from/ (used in) operating activities		3,271	(7,041)
Cash flows from investing activities			
Purchase of property, plant and equipment		(1,950)	(1,173)
Purchase of intangible assets		(918)	(740)
Interest received		72	2
Net cash used in investing activities		(2,796)	(1,911)
Cash flows from financing activities			
Proceed's from borrowings		30,220	254
Costs related to borrowing		(2,499)	1
Repayment of borrowings		(22,745)	(1,505)
Repayment of lease liabilities		(5,087)	(4,035)
Proceeds from issue of shares		N	ı
Acquisition of minority interest		ı	(203)
Net cash from financing activities		(109)	(5,489)
Increase/(Decrease) in cash and cash equivalents		366	(14,441)
Cash and cash equivalents at beginning of year		4,849	19,070
Effect of foreign exchange rate change		(121)	220
Cash and cash equivalents at end of year		5,094	4,849

The notes on pages 63 to 92 are an integral part of these financial statements.

# Notes to the financial statements

## 1. CORPORATE INFORMATION

The consolidated financial statements of Time Out Group plc and its subsidiaries (the "Group") for the year ended 30 June 2023 were authorised for issue in accordance with a resolution of the Directors on 7 November 2023. Time Out Group plc (the "Company") is a public limited company incorporated and domiciled in England and Wales whose shares are publicly traded on the Alternative Investment Market. The registered office is located at 1st Floor 172 Drury Lane, London WC2B 5QR.

The Company has taken advantage of the exemption from preparing a cash flow statement under paragraph 8(g) of the disclosure exemptions for qualifying entities included in Financial Reporting Standard 101 Reduced Disclosure Framework ("FRS 101"). The Time Out Group plc consolidated financial statements for the year ended 30 June 2023 contain a consolidated statement of cash flows. The Company is exempt under paragraph 8(k) of the disclosure exemptions included in FRS 101 for qualifying entities from disclosing related party transactions with entities that form part of the Time Out Group plc group of which Time Out Group plc is the ultimate parent undertaking. The Company's financial statements are presented in pounds sterling (£), which is also the Company's functional currency, and all values are rounded to the nearest thousand (£'000) except when otherwise indicated. The Company's financial statements are individual entity financial statements.

The principal activities of the Group are described in the Strategic Report that accompanies these financial statements.

## 2. ACCOUNTING POLICIES

The principal accounting policies applied in the preparation of these company and consolidated financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

# Notes to the financial statements continued

## 2. ACCOUNTING POLICIES continued

#### Basis of preparation

The consolidated financial statements of Time Out Group plc have been prepared under the historical cost convention except for certain financial liabilities measured at fair value and in accordance with the recognition and measurement criteria of UK-adopted International Accounting Standards ("IAS") and with the requirements of the Companies Act 2006 as applicable to companies reporting under those standards.

The Company financial statements were prepared in accordance with FRS 101 and the Companies Act 2006. The financial statements are prepared on a going concern basis under the historical cost convention except for certain financial liabilities measured at fair value. The accounting policies which follow in note 2 set out those policies which apply in preparing the financial statements for the year ended 30 June 2023 and have been applied consistently to all periods presented.

The Company has taken advantage of the disclosure exemptions under FRS 101 in respect of:

- IFRS 3 Business Combinations;
- IFRS 7 Financial Instruments: Disclosures;
- c. IFRS 13 Fair Value Measurement;
- Share-based payments;
- e. Intra-Group-related party transactions;
- Related party transactions; and
- g. IAS 7 Statement of cash flows.

#### Going concern

The financial statements have been prepared under the going concern basis of accounting as the Directors have a reasonable expectation that the Group and Company will continue in operational existence and be able to settle their liabilities as they fall due for the foreseeable future, being a year of at least 12 months from the date of approval of the financial statements ("forecast period"). In making this determination, the Directors have considered the financial position of the Group, projections of its future performance and the financing facilities that are in place.

In making this assessment the Directors have considered two scenarios over the forecast period: The base case assumes a slow but steady period of growth across both Market and Media. Owned and Operated Market revenues are assumed to see steady growth over the forecast period. Media revenue continues to grow as the Group focuses on high-margin digital-first offerings complemented by the return of Live Events, Affiliate and Offers revenue. This scenario does assume an appropriate element of cost inflation.

The downside case sensitises the base case to assume that the Market Owned & Operated and Media revenues underperform the base case by 10% while maintaining the base case gross margin, with actionable cost mitigation over the forecast period. Consistent with the base case, the sensitised case also assumes an appropriate element of cost inflation.

The Directors consider the downside case reduction in revenue for each division to be unlikely given recent performance, however with the uncertainty created by inflationary and recessionary factors this scenario is considered severe but plausible.

The Board is satisfied that under both scenarios the Group will be able to operate within the level of its current debt and financial covenants and will have sufficient liquidity to meet its financial obligations as they fail due for a period of at least 12 months from the date of signing these financial statements. For this reason, the Group and Company continue to adopt the going concern basis in preparing its financial statements.

# New and amended standards adopted by the Group

During the year ended 30 June 2023, the following standards and guidance were adopted by the Group and had no material impact on the financial statements:

- Amendments to iFRS 3 Reference to the conceptual framework;
- $ext{--}$  Amendments to IAS 16  $ext{--}$  Property, plant and equipment proceeds before intended use;
- Amendments to IAS 37 Onerous contracts, cost of fulfilling a contract; and
- Annual improvements to IFRS Standards 2018-20.

#### Basis of consolidation

The Group financial statements consolidate the financial statements of Time Out Group plc and all its subsidiary undertakings drawn up to 30 June each year.

As permitted by \$408 of the Companies Act 2006, the income statement of the parent Company is not presented as part of these financial statements. The parent Company's loss for the financial year was £13.8m (2022: £82.7m loss). The parent Company is primarily a holding company and had minimal cash flows during the year. It did not hold any cash or cash equivalents at the beginning or end of the year.

# Notes to the financial statements continued

## 2. ACCOUNTING POLICIES continued

#### **Subsidiaries**

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

In the Group financial statements the acquisition method is adopted. Under this method, the results of subsidiary undertakings acquired or disposed of in the period are consolidated for the periods from or to the date on which control is passed. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred to the former owners of the acquiree and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. The Group recognises any non-controlling interest in the acquiree on an acquisition-by-acquisition basis, either at fair value or at the non-controlling interest's proportionate share of the recognised amounts of the acquiree's identifiable net assets.

Acquisition-related costs are expensed as incurred and presented as exceptional items.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is remeasured to fair value at the acquisition date; any gains or losses arising from such remeasurement are recognised in profit or loss.

Any contingent consideration to be transferred by the Group is recognised at fair value at the acquisition date. Subsequent changes to the fair value of the contingent consideration that is deemed to be an asset or liability is recognised in accordance with iFRS 9, either in profit or loss or as a change to other comprehensive income. Contingent consideration that is classified as equity is not remeasured, and its subsequent settlement is accounted for within equity.

Inter-company transactions, balances and unrealised gains on transactions between Group companies are eliminated. Unrealised losses are also eliminated on consolidation. When necessary, amounts reported by subsidiaries have been adjusted to conform to the Group's accounting policies.

### Non-controlling interests

Transactions with non-controlling interests that do not result in a loss of control are accounted for as equity transactions – that is, as transactions with the owners in their capacity as owners. The difference between the fair value of any consideration paid and the relevant share acquired of the carrying value of net assets of the subsidiary is recorded in equity. Gains or losses on disposals to non-controlling interests are also recorded in equity.

Non-controlling interests in the net assets of consolidated subsidiaries are identified separately from the Group's equity and consist of the amount of those interests at the date of the original business combination plus their share of changes in equity since that date.

#### Segmental reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the group of key management personnel, as identified in the Strategic Report, that makes strategic decisions.

#### Foreign currencies

The functional and presentational currency of the Group is pound sterling. Assets and liabilities of subsidiaries with a functional currency which is a foreign currency are translated into sterling at rates of exchange ruling at the end of the financial year and the result of foreign subsidiaries are translated at the average exchange rate for the year. All transactions denominated in foreign currency are translated at the rate of exchange ruling at the time of the transaction.

All foreign exchange differences are taken to the income statement in the year in which they arise. At the statement of financial position date, monetary assets and liabilities denominated in foreign currencies are translated using the closing rate. Upon the translation of any subsidiary's results for the year and financial position at any given year end, the foreign exchange differences which may arise are recognised directly in other comprehensive income as currency translation differences.

### Property, plant and equipment

The cost of property, plant and equipment includes the original purchase price of the asset and the costs attributable to bringing the asset to its working condition for its intended use. Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost, less estimated residual value, of each asset over its expected useful life, as follows:

Computer equipment – over three years on a straight-line basis

Fixtures and fittings – over five years on a straight-line basis

Leasehold improvements – over the lease term or useful life, whichever is shorter

The Group operates in jurisdictions which have set useful lives for certain types of assets, and where different, local guidelines override the Group policies mentioned above. However, the Group confirms that this treatment does not materially change the accounts.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.



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# Notes to the financial statements continued

## 2. ACCOUNTING POLICIES continued

#### Goodwill

Goodwill anses on the acquisition of subsidiaries and represents the excess of the consideration transferred over Time Out Group pic's interest in the fair value of the net identifiable assets, liabilities and contingent liabilities of the acquiree and the fair value of the non-controlling interest in the acquiree

For the purpose of impairment testing, goodwill acquired in a business combination is allocated to each cash-generating unit ("CGU") that is expected to benefit from the synergies of the combination. Each CGU to which the goodwill is allocated represents the lowest level within the entity at which the goodwill is monitored for internal management purposes.

Goodwill impairment reviews are undertaken annually or more frequently if events or changes in circumstances indicate a potential impairment. The carrying value of the CGU containing the goodwill is compared to the recoverable amount, which is the higher of value in use and the fair value less costs of disposal. Any impairment is recognised immediately as an expense and is not subsequently reversed.

When the ownership of an acquired company is less than 100%, the non-controlling interest is measured at either the proportion of the recognised net assets attributable to the non-controlling interest or at the fair value of the acquired company at the date of acquisition. The excess of the cost of acquisition over the fair value of the Group's share of identifiable net assets acquired is recorded as goodwill.

## Intangible assets Trademarks and copyrights

Trademark and copyright assets are amortised over a period of 15 years from the month of acquisition.

#### Development costs

Development costs comprising costs incurred relating to websites and other digital platform elements are amortised over a period of two, three or four years, depending on the relevant project. The cost of internally generated and acquired technology is recognised as an intangible asset providing it satisfies all of the conditions set out in the research and development policy below. Assets are subsequently measured and amortised on a straight-line basis over their useful economic lives, from the month in which the expenditure is incurred.

# **Customer relationships and other intangible assets**

These intangible assets are comprised of customer and advertiser relationships and internally generated software related to the US business, acquired in 2014, reacquired trade-name rights and customer relationships relating to the Portuguese businesses acquired in 2015 and 2016 respectively, as well as those relating to the acquisition of Australia and Spain in 2018.

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The fair value of these assets was determined by agreement between the Directors and an independent valuation consultant, and was conducted in order to comply with iFRS 3, "Business Combinations". These assets are amortised over five years (internally generated software and customer relationships), 15 years (advertiser relationships), or two years (reacquired trade-name rights).

### Research and development

Expenditure on the research phase of an internal project is recognised as an expense in the period in which it is incurred. Development costs incurred on specific projects are capitalised when all of the following conditions are satisfied:

- completion of the asset is technically feasible so that it will be available for use or sale;
- the Group intends to complete the asset and use or sell it;
- the Group has the ability to use or sell the asset and it will generate probable future economic benefits;
- there are adequate technical, financial and other resources to complete the development and to use or sell the asset; and
- the expenditure attributable to the asset during its development can be measured reliably.

Development costs not meeting the criteria for capitalisation are expensed as incurred.

The cost of an internally generated asset comprises all directly attributable costs necessary to create, produce and prepare the asset to be capable of operating in the manner intended by management. Directly attributable costs include employee (other than Director) costs incurred along with third-party costs.

## Impairment of non-financial assets

Non-financial assets that are not ready to use are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are largely independent cash inflows ("CGUs"). Prior impairments of non-financial assets (other than goodwill) are reviewed for possible reversal at each reporting date.

# Notes to the financial statements continued

## 2. ACCOUNTING POLICIES continued

#### Government grants

Grants from the government are recognised at their fair value where there is a reasonable assurance that the grant will be received and that the Group will comply with all attached conditions.

Government grants relating to costs are deferred and recognised in the income statement over the period necessary to match them with the costs that they are intended to compensate. Government grants relating to property, plant and equipment are included in non-current liabilities as deferred government grants, and they are credited to the income statement on a straight-line basis over the expected lives of the related assets.

In the prior year, the Group utilised the Coronavirus Job Retention Scheme, in which the Government reimbursed 80% of the wages of certain employees who were asked to stop working ("furloughed") during Covid-19, but who were retained as employees. These grants were credited against Staff Costs (ncte 5).

#### Financial instruments

Financial assets and financial liabilities are recognised in the Group's statement of financial position when the Group becomes a party to the contractual provisions of the instrument. Financial assets and financial liabilities are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets and financial liabilities at fair value through profit or loss) are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at fair value through profit or loss are recognised immediately in profit or loss.

#### inancial assets

## Classification of financial assets

The Group classifies its financial assets in the following categories: at fair value through profit or loss; loans and receivables; and available for sale. The classification depends on the purpose for which the financial assets were acquired. Management determines the classification of its financial assets at initial recognition.

## Loans and receivables financial assets

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for maturities greater than 12 months after the end of the reporting period. These are classified as non-current assets. The Group's loans and receivables comprise of "trade and other receivables" and "cash and cash equivalents" in the balance sheet.

## Available-for-sale financial assets

Available-for-sale financial assets are non-derivatives that are either designated in this category or not classified in any of the other categories. They are included in non-current assets unless the investment matures or management intends to dispose of it within 12 months of the end of the reporting period.

## Foreign exchange gains and losses

The carrying amount of financial assets that are denominated in a foreign currency is determined in that foreign currency and translated at the spot rate at the end of each reporting period.

#### Specifically:

- for financial assets measured at amortised cost that are not part of a designated hedging relationship, exchange differences are recognised in profit or loss in the "other gains and losses" line item;
- for debt instruments measured at fair value through other comprehensive income ("FVTOCI")
  that are not part of a designated hedging relationship, exchange differences on the amortised
  cost of the debt instrument are recognised in profit or loss in the "other gains and losses"
  line item. Other exchange differences are recognised in other comprehensive income in the
  investments revaluation reserve;
- for financial assets measured at fair value through profit and loss ("FVTPL") that are not part of
  a designated hedging relationship, exchange differences are recognised in profit or loss in the
  "other gains and losses" line item; and
- for equity instruments measured at FVTOCI, exchange differences are recognised in other comprehensive income in the investments revaluation reserve.

### Impairment of financial assets

The Group recognises a loss allowance for expected credit losses ("ECL") on investments in financial assets that are measured at amortised cost or at RVTOCI, trade receivables and other receivables. The amount of expected credit losses is updated at each reporting date to reflect changes in credit risk since initial recognition of the respective financial instrument. The Group always recognises lifetime ECL for trade receivables. The expected credit losses on these financial assets are estimated using a provision matrix based on the Group's historical credit loss experience, adjusted for factors that are specific to the debtors, general economic conditions and an assessment of both the current as well as the forecast direction of conditions at the reporting date. For all other financial instruments, the Group recognises lifetime ECL when there has been a significant increase in credit risk since initial recognition. However, if the credit risk on the financial instrument has not increased significantly since initial recognition, the Group measures the loss allowance for that financial instrument at an amount equal to 12-month ECL. Lifetime ECL represents the expected credit losses that will result from all possible default events over the expected life of a financial instrument. In contrast, 12-month ECL represents the portion of lifetime ECL that is expected to result from default events that are possible within 12 months after the reporting date.

# Notes to the financial statements continued

## 2. ACCOUNTING POLICIES continued

# Financial liabilities and equity classification as debt or equity

Debt and equity instruments are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangements and the definitions of a financial liability and an equity instrument.

#### Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Group are recognised at the proceeds received, net of direct issue costs.

Repurchase of the Company's own equity instruments is recognised and deducted directly in equity. No gain or loss is recognised in profit or loss on the purchase, sale, issue or cancellation of the Company's own equity instruments.

#### Financial liabilities

All financ al liabilities are measured subsequently at amortised cost using the effective interest method cr at FVTPL.

### Financial liabilities at FVTPL

Financial liabilities are classified as at FVTPL when the financial liability is: (i) contingent consideration of an acquirer in a business combination; (ii) held for trading; or (iii) it is designated as at FVTPL.

Financial liabilities at FVTPL are measured at fair value, with any gains or losses arising on changes in fair value recognised in profit or loss to the extent that they are not part of a designated hedging relationship. The net gain or loss recognised in profit or loss incorporates any interest paid on the financial liability and is included in profit or loss. However, for financial liabilities that are designated as at FVTPL, the amount of change in the fair value of the financial liability that is attributable to changes in the credit risk of that liability is recognised in other comprehensive income, unless the recognition of the effects of changes in the liability's credit risk in other comprehensive income would create or enlarge an accounting mismatch in profit or loss. The remaining amount of change in the fair value of liability is recognised in profit or loss. Changes in fair value attributable to a financial liability's credit risk that are recognised in other comprehensive income are not subsequently reclassified to profit or loss; instead, they are transferred to retained earnings upon derecognition of the financial liability.

# Financial liabilities measured subsequently at amortised cost

Financial liabilities that are not: (i) contingent consideration of an acquirer in a business combination; (ii) held for trading; or (iii) designated as at FVTPL, are measured subsequently at amortised cost using the effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant period.

The effective interest rate is the rate that exactly discounts estimated future cash payments (including all fees and points paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the financial liability, or (where appropriate) a shorter period, to the amortised cost of a financial liability.

## Foreign exchange gains and losses

For financial liabilities that are denominated in a foreign currency and are measured at amortised cost at the end of each reporting period, the foreign exchange gains and losses are determined based on the amortised cost of the instruments. These foreign exchange gains and losses are recognised in the profit or loss for financial liabilities that are not part of a designated hedging relationship. For those which are designated as a hedging instrument for a hedge of foreign currency risk, foreign exchange gains and losses are recognised in other comprehensive income and accumulated in a separate component of equity.

The fair value of financial liabilities denominated in a foreign currency is determined in that foreign currency and translated at the spot rate at the end of the reporting period. For financial liabilities that are measured as at FVTPL, the foreign exchange component forms part of the fair value gains or losses and is recognised in profit or loss for financial liabilities that are not part of a designated hedging relationship.

## Derecognition of financial liabilities

The Group derecognises financial liabilities when, and only when, the Group's obligations are discharged, cancelled or have expired. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognised in profit or loss. When the Group exchanges with the existing lender one debt instrument into another one with the substantially different terms, such exchange is accounted for as an extinguishment of the original financial liability and the recognition of a new financial liability. Similarly, the Group accounts for substantial modification of terms of an existing liability or part of it as an extinguishment of the original financial liability and the recognition of a new liability.

#### Investments

Investments held as fixed assets are stated at cost less provision for impairment. The Company assesses these investments for impairment wherever events or changes in circumstances indicate that the carrying value of an investment may not be recoverable. If any such indication of impairment exists, the Company makes an estimate of the recoverable amount. If the recoverable amount is less than the value of the investment, the investment is considered to be impaired and is written down to its recoverable amount. An impairment loss is recognised immediately in the profit and loss account.

#### nventories

Inventories are valued at the lower of cost and net realisable value, after making due allowance for obsolete items. Inventories are comprised of raw materials and goods held for resale. Cost is determined on a first-in, first-out ("FIFO") method. Net realisable value is based on estimated selling price less further costs expected to be incurred to completion and disposal.



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# Notes to the financial statements continued

## 2. ACCOUNTING POLICIES continued

#### Trade receivables

operating cycle of the business if longer), they are classified as current assets. If not, they are in the ordinary course of business. If collection is expected in one year or less (or in the normal Trade receivables are amounts due from customers for merchandise sold or services performed

### Cash and bank balances

these monies by the Group and, as such, does not meet the definition of cash and cash equivalents. deposits which represent cash held by the Group in accounts with conditions that restrict the use of short-term deposits with a maturity of three months or less, and monies held in restricted accounts and Cash anc bank balances comprises cash and cash equivalents, being cash at bank and in hand and

## Share capital and share premium

a financial liability, incremental costs directly attributable to the issue of new ordinary shares of options are shown in equity as a deduction, net of tax, from the proceeds. Ordinary shares are classified as equity, only to the extent that they do not meet the definition of

Amount subscribed for share capital in excess of nominal value. The share premium is net of costs

is due within one year or less (or in the normal operating cycle of the business if longer). If not, they course of business from suppliers. Accounts payable are classified as current liabilities if payment Trade payables are obligations to pay for goods or services that have been acquired in the ordinary

the proceeds (net of transaction costs) and the redemption value is recognised in the income statement over the period of the borrowings using the effective interest rate method. costs incurred. Borrowings are subsequently carried at amortised cost; any difference between All interest-bearing loans and borrowings are initially recognised at fair value, net of transaction

the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to

down, the fee is capitalised as a pre-payment for liquidity services and amortised over the period To the extent there is no evidence that it is probable that some or all of the facility will be drawn

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#### Borrowing costs

to get ready for their intended use or sale, are added to the cost of those assets until such time as production of qualifying assets, which are assets that necessarily take a substantial period of time General and specific borrowing costs directly attributable to the acquisition, construction or

Current and deferred tax to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively. accounting purposes. Tax is recognised in the income statement, except to the extent that it relates because of temporary differences between the treatment of certain items for taxation and The charge for taxation is based on profits for the year and takes into account taxation deferred

statement, except to the extent that it relates to items recognised in other comprehensive income The tax expense for the year comprises current and deferred tax. Tax is recognised in the income

provisions where appropriate on the basis of amounts expected to be paid to the tax authorities. respect to situations in which applicable tax regulation is subject to interpretation. It establishes generate taxable income. Management periodically evaluates positions taken in tax returns with at the balance sheet date in the countries where the Company and its subsidianes operate and The current tax charge is calculated on the basis of the tax laws enacted or substantively enacted

liabilities and their carrying amounts in the consolidated financial statements. However, deferred Deferred tax is recognised on temporary differences arising between the tax bases of assets and

or substantially enacted by the balance sheet date and are expected to apply when the related taxable profit or loss. Deferred tax is determined using tax rates (and laws) that have been enacted other than a business combination that at the time of the transaction affects neither accounting nor is not accounted for if it arises from the initial recognition of an asset or liability in a transaction tax liabilities are not recognised if they arise from the initial recognition of goodwill; deferred tax

will be available against which the temporary differences can be utilised. Deferred tax assets are recognised only to the extent that it is probable that future taxable profit

in place that gives the Group the ability to control the reversal of the temporary difference is the control the reversal of the temporary difference for associates. Only where there is an agreement the temporary difference will not reverse in the foreseeable future. Generally, the Group is unable to timing of the reversal of the temporary difference is controlled by the Group and it is probable that subsidiaries, associates and joint arrangements, except for any deferred tax liability where the Deferred tax liabilities are provided on taxable temporary differences arising from investments in

# Notes to the financial statements continued

## 2. ACCOUNTING POLICIES continued

#### Taxation continued

Deferred tax assets and liabilities are offset when there is legally enforceable right to offset current tax assets against current tax liabilities and when the deferred tax assets and liabilities relate to income taxes levied by the same taxation authority on either the same taxable entity or different taxable entities and there is no intention to settle the balances on a net basis.

Tax grants related to research and development expenditure are recognised under IAS 12 against expenditure and are recognised when reasonably certain estimates can be made.

#### Employee benefit costs

The Group contributes to certain employees' personal pension plans on a defined contribution basis. A defined contribution plan is a pension plan under which the Group and employee pay fixed contributions, on a mandatory, contractual or voluntary basis depending on the location, to a third-party financial provider. The Group has no further payment obligations once the contributions have been paid. The contributions are recognised as an employee benefit expense in the income statement when due.

#### Share-based payments

The Group operates a number of equity-settled, share-based compensation plans, under which employees receive equity instruments (options) of the Group for their services. The fair value of the employee services received in exchange for the grant of the options is recognised as an expense. The total amount to be expensed is determined by reference to the fair value of the options granted

At the end of each reporting period, the Group revises its estimates of the number of options that are expected to vest based on the non-market vesting conditions and service conditions. It recognises the impact of the revision to original estimates, if any, in the income statement, with a corresponding adjustment to equity.

When the options are exercised, the Company issues new shares. The proceeds received net of any cirectly attributable transaction costs are credited to share capital (nominal value) and share premium.

The grant by the Company of options over its equity instruments to the employees of subsidiary undertakings in the Group is recharged to that entity. The fair value of employee services received, measured by reference to the grant date fair value, is recognised over the vesting period as an increase to the intercompany balance in subsidiary undertakings, with a corresponding credit to equity in the parent entity accounts.

The social security contributions payable in connection with the grant of the share options is considered an integral part of the grant itself, and the charge will be treated as a cash-settled transaction.

#### rovisions

Provisions are recognised when the Group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation, and the amount has been reliably estimated.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in provision due to the passage of time is recognised as an interest expense.

#### Revenue recognition

Revenue, which is stated net of sales tax, represents the amounts derived from the sale of goods and services which fall within the Group's ordinary activities.

- Advertising revenue is recognised at the time the advertisement is published.
- Subscription and Premium Profiles revenue is recognised evenly over the length of each subscription.
- Circulation revenue is recognised at the time of sale. Provision is made for returns of distributor returns.
- Ticket revenues for Time Out events are recognised in the month of the event. Tickets for Time Out offers and commissions for sales of tickets to external events and experiences are recognised at the point of sale.

  Licence/royalty revenue is recognised over the contract period in accordance with the
- Licence/royalty revenue is recognised over the contract period in accordance with the substance of the underlying agreement. Where these revenues are uncertain, they are recognised only on receipt.
- Market-related revenue is predominantly turnover-related rent from restaurants in the markets and is recognised as the turnover is earned by the sub-letting restaurants.

### Interest income and expenses

interest income and expenses are recognised using the effective interest method

#### Leases

The Group assesses whether a contract is or contains a lease, at inception of the contract. The Group recognises a right-of-use asset and a corresponding lease liability with respect to all lease arrangements in which it is the lessee, except for short-term leases and leases of low-value assets. For these leases, the Group recognises the lease payments as an operating expense on a straight-line basis over the term of the lease unless another systematic basis is more representative of the time pattern in which economic benefits from the leased assets are consumed. The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted by using the rate implicit in the lease. If this rate cannot be readily determined, the Group uses its incremental borrowing rate.

# Notes to the financial statements continued

## 2. ACCOUNTING POLICIES continued

#### Leases continued

Lease payments included in the measurement of the lease liability comprise:

- Fixed lease payments (including in-substance fixed payments), less any lease incentives receivable;
- Variab e lease payments that depend on an index or rate, initially measured using the index or rate at the commencement date;
- The amount expected to be payable by the lessee under residual value guarantees;
- The exercise price of purchase options, if the lessee is reasonably certain to exercise the
  options; and
- Payments of penalties for terminating the lease, if the lease term reflects the exercise of an option to terminate the lease. The lease liability is presented as a separate line in the conso idated statement of financial position.

The lease liability is subsequently measured by increasing the carrying amount to reflect interest on the lease liability (using the effective interest method) and by reducing the carrying amount to reflect the lease payments made.

The Group remeasures the lease liability (and makes a corresponding adjustment to the related right-of-use asset) whenever:

- The lease term has changed or there is a significant event or change in circumstances resulting
  in a change in the assessment of exercise of a purchase option, in which case the lease
  liability is remeasured by discounting the revised lease payments using a revised discount rate.
- The lease payments change due to changes in an index or rate or a change in expected
  payment under a guaranteed residual value, in which cases the lease liability is remeasured by
  discounting the revised lease payments using an unchanged discount rate (unless the lease
  payments change is due to a change in a floating interest rate, in which case a revised discount
  rate is used).
- A lease contract is modified and the lease modification is not accounted for as a separate
  lease in which case the lease liability is remeasured based on the lease term of the modified
  lease by discounting the revised lease payments using a revised discount rate at the effective
  date of the modification.

The right-of-use assets comprise the initial measurement of the corresponding lease liability, lease payments made at or before the commencement day, less any lease incentives received and any initial direct costs. They are subsequently measured at cost less accumulated depreciation and impairment losses.

Whenever the Group incurs an obligation for costs to dismantle and remove a leased asset, restore the site on which it is located or restore the underlying asset to the condition required by the terms and conditions of the lease, a provision is recognised and measured under IAS 37. To the extent that the costs relate to a right-of-use asset, the costs are included in the related right-of-use asset, unless those costs are incurred to produce inventories.

Right-of-use assets are depreciated over the shorter period of lease term and useful life of the underlying asset. The depreciation starts at the commencement date of the lease.

The right-of-use assets are presented as a separate line in the consolidated statement of financial position.

The Group applies IAS 36 to determine whether a right-of-use asset is impaired and accounts for any identified impairment loss as described in the 'Property, Plant and Equipment' policy.

Variable rents that do not depend on an index or rate are not included in the measurement of the lease liability and the right-of-use asset. The related payments are recognised as an expense in the period in which the event or condition that triggers those payments occurs and are included in the line "Other expenses" in profit or loss. As a practical expedient, IFRS 16 permits a lessee not to separate non-lease components, and instead account for any lease and associated non-lease components as a single arrangement. The Group has not used this practical expedient.

For contracts that contain a lease component and one or more additional lease or non-lease components, the Group allocates the consideration in the contract to each lease component on the basis of the relative stand-alone price of the lease component and the aggregate stand-alone price of the non-lease components.

#### Exceptional items

Exceptional items are disclosed separately in the financial statements where, given their nature or size, it is necessary to do so to provide further understanding of the financial performance of the Group. Exceptional items mainly relate to costs associated with a material restructuring (including termination payments and associated legal fees), costs relating to acquisitions, including legal and consultancy fees and the revaluation of minority interests.

## Critical accounting estimates and judgements

The preparation of the Group's consolidated financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities, at the end of the reporting period. However, uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of the asset or liability affected in future periods.

# Notes to the financial statements continued

## 2. ACCOUNTING POLICIES continued

# Critical accounting estimates and judgements continued

The key assumptions and judgements concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below.

The Group based its assumptions, estimates and judgements on parameters available when the consolidated statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising beyond the control of the Group.

Such changes are reflected in the assumptions when they occur.

## a) Impairment of goodwill and intangibles

The Group tests annually whether goodwill has suffered any impairment i.e. when the carrying value of a CGU exceeds its recoverable amount, which is the higher of its fair value less costs to sell and its value in use. The fair value less costs to sell calculation is based on available data from binding sales transactions in an arm's length transaction of similar assets or observable market prices less incremental costs for disposing of the asset. The value-in-use calculation is based on a discounted cash flow model, where appropriate. The cash flows are derived from the business plan for the next five years and do not include restructuring activities that the Group is not yet committed to or significant future investments that will enhance the asset's performance of the cash-generating unit being tested. The recoverable amount is most sensitive to the discount rate used for the discounted cash flow model as well as the expected future cash inflows and the long-term growth rate used. The estimation uncertainty exists here due to a number of estimation factors applied to any model used.

#### b) Valuation of warrants

When the Group entered into it's senior loan facility, it was required to provide warrants to the loan note holders. The warrant instruments are mixture of equity instruments and derivative liabilities which require fair value measurement. The Group has sought the advice of expert professionals to assist it in the valuation of the warrants. As part of this the Group is required to make judgements in respect of the valuation inputs including the selection of relevant market data available.

#### Deferred tax

The Group has an unrecognised deferred tax asset approaching £60m in relation to losses available to offset future tax liabilities. The Group makes a judgement as to the recognition of a deferred tax asset in relation to these losses based on the expected medium-term profitability. The Group has historically been in a taxable loss position. The short to medium-term profitability is reviewed at each reporting period to assess the potential recognition of a deferred tax asset.

# New standards and interpretations not yet adopted

The following new standards and amendments to standards and interpretations are effective for accounting periods beginning after 1 January 2023 and as such have not been adopted in these financial statements:

IFRS 17 - Insurance contracts;

Amendments to IAS 1 – Classification of liabilities as current or non current (including deferral of effective date);

Amendments to IAS 1 and IFRS Practice Statement 2 - Disclosure of accounting policies;

Amendments to IAS 12 – Deferred tax related to assets and liabilities arising from a single transaction;

Amendments to IAS 8 - Definition of accounting estimates; and

Amendments to IFRS 10 and IAS 28 - Sales or Contributions of Assets between an investor and its Associate or Joint Venture.

The Directors do not expect that the adoption of the standards listed above will have a material impact on the financial statements of the Group in future periods.

### 3. Exchange rates

The significant exchange rates to UK Sterling for the Group are as follows:

1	2023		2022	
	Closing rate	Average rate	Closing rate	Average rate
US dollar	1.26	1.21	1.21	1.34
Euro	1.16	1.15	1.16	1.18
Hong Kong dollar	9.89	9.45	9.52	10.45
Singaporean dollar	1.71	1.65	1.69	1.82
Australian dollar	1.91	1.79	1.76	1.84
Canadian dollar	1.67	1.62	1.56	1.69

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# Notes to the financial statements continued

### 4. Segmental information

In accordance with IFRS 8, the Group's operating segments are based on the figures reviewed by the Board, which represents the chief operating decision maker. The Group comprises two operating segments:

- Time Out Market this includes Time Out's share of concessionaires' sales, revenue from Time Out operated bars and other revenue which includes retail, events and sponsorship.
- Time Out Media this includes the sale of digital and print advertising, local marketing solutions, live events tickets and sponsorship, commissions generated by e-commerce transactions, and fees from our franchise partners.

Year ended 30 June 2023	Time Out Market £'000	Time Out Media £'000	Corporate costs £'000	Total £'000
Gross revenue	71,511	33,130	_	104,641
Cost of sales	(35,976)	(6,776)	1	(42,752)
Gross Profit	35,535	26,354	ı	61,889
Administrative expenses	(48,495)	(26,084)	(4,804)	(79,383)
Operating (loss)/profit	(12,960)	270	(4,084)	(17,494)
Finance income				167
Finance costs				(7,664)
Loss before income tax				(24,991)
Income :ax charge				(1,132)
Loss for the year			:	(26,123)

(19,559)				Loss for the year
(97)				Income tax charge
(19,462)				Loss before income tax
(5,329)				Finance costs
<b>o</b> o				Finance income
(14,141)	(6,075)	(2,226)	(5,840)	Operating loss
(58,724)	(6,075)	(22,728)	(29,921)	Administrative expenses
44,583	1	20,502	24,081	Gross Profit
(28,350)	1	(5,977)	(22,373)	Cost of sales
72,933	1	26,479	46,454	Gross revenue
Total £'000	Corporate costs £'000	Time Out Media £'000	Time Out Market £'000	Year ended 30 June 2022

# Notes to the financial statements continued

## 4. Segmental information continued

# Gross revenue is analysed geographically by origin as follows:

	Year ended 30 June 2023 £'000	Tear ended 30 June 2022 £'000
Еигоре	29,850	25,826
Americas	66,743	41,703
Rest of World	8,048	5,404
	104,641	72,933

There are no revenues from any single customer that exceed 10% of the Group's revenues.

Gross revenue represents the total value of all media sales revenue plus food, beverage and retail sales transactions in relation to the North American markets, the Group's share of sales transactions in relation to the Lisbon market and any management agreement fees.

# A breakdown of Gross revenue is presented below:

	Year ended 30 June 2023 £'000	Year ended 30 June 2022 £'000
Sale of goods - Owned Operations	64,550	41,092
Sale of services – Management fees	6,961	5,362
Time Out Market	71,511	46,454
Sale of services - Time Out Media	33,130	26,479
	104,641	72,933

#### . Staff costs

Group	76ar enged 30 June 2023 £'000	Tear ended 30 June 2022 £'000
Wages and salaries	25,995	20,066
Social security costs	3,376	2,625
Other pension costs	482	482
Share-based payments	1,701	1,817
	31,554	24,990

Included in the above are amounts credited to the related costs for grants received under the Coronovirus Job Retention Scheme of £nil (2022: £18k).

The average monthly number of employees, including Executive Directors, during the year was as follows:

436	1 492	Total
64	port 82	Support
181	la <b>189</b>	Media
191	xet 221	Market
Year ended 30 June 2022	Year ended 30 June 2023	

The remuneration of the Executive Director and Officers who are the key management personnel of the Group, is set out below in aggregate for each of the applicable categories specified in IAS 24 'Related Party Disclosures'. Key management personnel is defined as: the Group Chief Executive Officer; the Time Out Media Chief Executive Officer; the Chief Executive Officer, Time Out Market.

Further information about the remuneration of individual Executive Directors is provided in the Remuneration Report on page 47.

3,881	25,505
2,055	Share-based payments exercised 366
369	Termination benefits -
32	Postemployment benefits 10
1,425	Short-term employee benefits 2,129
Year ended 30 June 2022 £'000	Year ended 30 June 2023 £'000

Notes to the financial statements continued

### Staff costs continued

Information regarding the highest paid Director is below:

2,536	1,000
2,055	Share-based payments exercised -
369	Termination benefits -
9	Post-employment benefits -
103	Short-term employee benefits 1,000
Year ended 30 June 2022 £'000	Year ended 30 June 2023 £'000

### 6. Exceptional items

Costs/(income) are analysed as follows:

2,316	10,029
833	Discontinued corporate transaction costs
(475)	Gain on recognition/derecognition of right-of-use and related lease liability
ı	Time Out Market Spitalfields exit costs 1,049
1	Time Out Market Miami exit costs 7,098
1,958	Restructuring costs 1,882
Year ended 30 June 2022 £'000	Year ended 30 June 2023 £'000

The restructuring costs of £1.9m relates to the reorganisation of the group, principally redundancies, following the Group's decision to exit the Miami market. The prior year relates to redundancy costs following the discontinuation of print in the UK and the establishment of a new senior management team (2022: £2.0m).

Write-off of capitalised costs (£5.3m) and irrecoverable balances (£1.8m) relating to Time Out Market Miami have been recognised following the decision to close the market.

Write-off of capitalised costs relating to Time Out Market Spitalfields have been recognised following the decision to exit the process.

In the prior year discontinued corporate transaction costs of £0.8m related to an aborted corporate transaction.

In the prior year the gain on recognition of right-of-use asset and related lease liability arose on the modification of the Time Out Lisbon lease.

### 7. Operating costs

	:	
87,074	122,135	
(684)	(783)	Staff costs capitalised
87,758	122,918	
59,408	80,166	Administrative expenses
28,350	42,752	Charged to cost of sales
		Analysed as:
87,074	122,135	
27,408	34,619	Other expenses
(627)	2	Loss/(Gain) on foreign exchange
562	1,326	Operating lease rentals – land and buildings
1	8,147	Time Out market exit costs
1,958	1,882	Restructuring costs
2,540	2,163	Amortisation of intangible assets
2,065	2,367	Depreciation of right-of-use asset
6,575	6,544	Depreciation of property, plant and machinery
24,990	31,554	Staff costs
4,073	4,868	Cost of inventories recognised as cost of sales
17,530	28,663	Concessionaire share of revenue
Year ended 30 June 2022 £'000	Year ended 30 June 2023 £'000	

Time out Market exit costs relate to the losses incurred as a result of exiting Time Out Market Miami and Time Out Market Spitalfields.

# Notes to the financial statements continued

### 7. Operating costs continued

An analysis of the fees paid to the Group's auditors is provided below:

356 310 30 26 386 336	
	Other services
	Fees payable to the Company's auditors for non-audit services
	Fees payable to the Company's auditors for the audit of the Company's subsidiaries
	Fees payable to the Company's auditors for the audit of the consolidated and parent Company financial statements
Year ended Year ended 30 June 2023 30 June 2022 £'000 £'000	30

Audit fees of the Group and Company are borne by Time Out England Limited, a subsidiary company.

### 8. Finance income and costs

5,329	7,664	
1	181	Other
1	68	Foreign exchange loss on financing items
228	482	Amortisation of deferred financing costs
ı	99	Warrant
2,605	3,023	Interest on finance leases
23	34	Interest on bank loans
68	10	Interest on sponsorship loans
2,405	3,769	Interest on loan stock and loan notes
Year ended 30 June 2022 £'000	Year ended 30 June 2023 £'000	Finance costs
On.	167	
6	95	Foreign exchange gain on financing items
2	72	Bank interest receivable
rear ended 30 June 2022 £'000	762F ended 30 June 2023 £'000	Finance income

# Notes to the financial statements continued

#### 9. Taxation

#### Analysis of income tax

97	1,132
ı	Origination and reversal of temporary differences -
(152)	Deferred tax credit (166)
	Deferred tax
ı	Adjustments in respect of prior years
249	Current tax charge 1,298
	Current tax
Year ended 30 June 2022 £'000	Year ended 30 June 2023 £'000

### Factors affecting the tax expense

the UK. The difference is explained below: The tax assessed for the year is lower (2022: higher) than the standard rate of corporation tax in

	Year ended 30 June 2023 £'000	Year ended 30 June 2022 £'000
Loss on ordinary activities before income tax	(24,991)	(19,462)
Loss on ordinary activities multiplied by the domestic tax rates applicable to profits in the respective countries	(5,021)	(3,835)
Effects of:		
Expenses not deductible for tax purposes	3,617	1,569
Income not taxable	(2,571)	(1,576)
Unrecognised tax losses in the year	6,581	5,012
Other tax adjustments, reliefs and transfers	138	ı
Utilisation of tax losses	(1,446)	(921)
Deferred tax movements	(166)	(152)
Total tax expense	1,132	97

on property, plant and equipment, short-term timing differences and losses carried forward have not been recognised as the Group does not have certainty of tax profits. Potential deferred tax assets are approaching £60m (2022: £45m) relating to timing differences

The Group has deferred tax liabilities relating to the acquired intangible assets as follows:

1,158	957
125	Foreign exchange (35)
(152)	Income statement credit (166)
1	Change in rate
1,185	Carrying value at beginning of year 1,158
Year ended 30 June 2022 £'000	Year ended 30 June 2023 £'000

# 10. Basic and diluted loss per share

Basic loss per share is calculated by dividing the loss attributable to shareholders by the weighted average number of shares during the year.

For diluted loss per share, the weighted average number of shares in issue is adjusted to assume conversion for all dilutive potential shares. All potential ordinary shares including options and considered. Diluted loss per share is equal to basic loss per share. deferred shares are antidilutive as they would decrease the loss per share, and are therefore not

(5.9)	(7.8)	Basic and diluted loss per share
Pence	Pence	
(19,553)	(26,116)	Loss from continuing operations for the purpose of loss per share
£'000	£'000	
334,198,517	336,648,648	Weighted average number of ordinary shares for the purpose of basic and diluted loss per share
Year ended 30 June 2022 Number	Year ended 30 June 2023 Number	



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# Notes to the financial statements continued

## 11. Intangible Assets - Goodwill

Group	30 June 2023 £'000	30 June 2022 £'000
Cost		
At 1 July	29,893	28,911
Exchange differences	(421)	982
At 30 June	29,472	29,893

The carrying value of the goodwill is analysed by business cash generating unit as follows:

29,893	29,472
7,892	Time Out Market 7,897
22,001	Time Out Media 21,575
30 June 2022 £'000	30 June 2023 £'000

Goodwill arises on the acquisition of subsidiaries and represents the excess of the consideration transferred over the Group's interest in net fair value of the net identifiable assets, liabilities and contingent liabilities of the acquired. Goodwill acquired in a business combination is allocated to each of the cash generating units (CGUs) that is expected to benefit from the synergies of the combination. This represents the lowest level within the entity at which the goodwill is monitored for internal management purposes.

Goodwill impairment reviews are undertaken annually or more frequently if events or changes in circumstances indicate a potential impairment. The carrying value of goodwill is compared to the recoverable amount, which is the higher of value in use and the fair value less costs to sell. Any impairment is recognised immediately as an expense and is not subsequently reversed.

The recoverable amount of each CGU has been determined based on value in use calculations. These calculations use pre-tax cash flow projections based on a detailed bottom up budget for the initial 12 month period. A further four years are forecast using relevant growth rates and CGU specific operation and financial assumptions. Cash flows beyond the five year period are extrapolated into perpetuity using an estimated long term growth rate of 1.8% (2022: 1.8%). The cash flows are then discounted using a weighted average cost of capital of 14.5% (2022: 14.5%).

Using this methodology, the recoverable amount for Media and Market CGUs exceed the total carrying value by £11.2m and £61.9m respectively.

The Group has also made further disclosure, in accordance with paragraph 134 of IAS36, where a reasonably possible change in key assumptions may result in an impairment. If the pre-tax discount rate applied to cash flows for the Media and Market CGU were 1% higher than the current estimate of 14.5%, the Media and Market CGU headroom would reduce to £8.3m and £54.2m respectively, resulting in no impairment. For the recoverable amount to be equal to the carrying value of the CGUs the discount rate would need to be increased to 19.5% for Media and 31.5% for Market.

The Company has no goodwill (2022; £nil).

## 12. Intangible assets - other

12. Intangible assets – other						
Group	Trademarks and copyright £'000	Development costs	Service concession arrangements	Customer relationships £'000	Other intangible assets	Totai £'0000
Cost			ļ			
At 1 July 2021	5,317	14.049	1,320	4,750	8,388	33,824
Transfer	1	1	(1,323)	I	(4)	(1,327)
Additions	19	714	I	I	7	740
Disposals	I	(9,450)	I	I	I	(9,450)
Exchange differences	541	35	s)	30	818	1,427
At 30 June 2022	5,877	5,348	ŀ	4,780	9,209	25,214
Additions	60	849	1	1	9	918
Disposals	I	1	ı	I	I	1
Exchang > differences	(170)	(11)	I	(42)	(254)	(477
At 30 June 2023	5,767	6,186	1	4,738	8,964	25,655
Accumulated Amortisation						
At 1 July 2021	2,372	11,572	440	4,050	5,137	23,571
Charge for the year	348	1,662	1	119	411	2,540
Transfer	1	1	(439)	ı	(4)	(443)
Disposals	1	(9,411)	1	ı	ı	(9,411)
Exchange differences	272	35	(1)	20	412	738
At 30 June 2022	2,992	3,858	ŀ	4,189	5,956	16,995
Charge for the year	380	1,203	_	121	459	2,163
Disposals	1	ı	I	ı	ı	1
Exchange differences	(101)	(11)	Į.	(26)	(151)	(289)
At 30 June 2023	3,271	5,050	1	4,284	6,264	18,869
Net bock value						
At 30 June 2023	2,496	1,136	. 1	454	2,700	6,786
At 30 June 2022	2,885	1,490		591	3,253	8,219
At 1 July 2021	2,945	2,477	880	700	3,251	10,253

The Company has no intangible assets (2022: £nil).

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# Notes to the financial statements continued

## 13. Property, plant and equipment

Group	Fbtures and Fftings £'000	Computer equipment £'000	Leasehold improvements £'000	Total £'000
Cost				
At 1 July 2021	9,944	2,981	41,546	54,471
Additions	341	263	569	1,173
Disposals	(246)	(278)	1	(524)
Exchange differences	1,241	244	4,798	6,283
At 30 June 2022	11,280	3,210	46,913	61,403
Additions	176	281	1,493	1,950
Disposals	(2,438)	(959)	(9,831)	(13,228)
Exchange differences	107	(197)	(1,777)	(1,867)
At 30 June 2023	9,125	2,335	36,798	48,258
Accumulated Depreciation				
At 1 July 2021	4,311	2,195	8,928	15,434
Charge for the year	2,021	560	3,994	6,575
Eliminated on disposal	(229)	(273)	1	(502)
Exchange differences	693	208	1,144	2,045
At 30 June 2022	6,796	2,690	14,066	23,552
Charge for the year	2,216	327	4,001	6,544
Eliminated on disposal	(1,965)	(969)	(3,786)	(6,720)
Exchange differences	(192)	(85)	(1,030)	(1,307)
At 30 June 2023	6,855	1,963	13,251	22,069
Net book value				
At 30 June 2023	2,270	372	23,547	26,189
As at 3C June 2022	4,484	520	32,847	37,851
At 1 July 2021	5,633	786	32,618	39,037

### 14. Right-of-use assets

Group	Buildings £'000	Total £'000
Cost		
At 1 July 2021	21,052	21,052
Additions	1.219	1,219
Transfers*	884	884
Modifications	1,170	1,170
Exchange differences	3,018	3,018
At 30 June 2022	27,343	27,343
Modifications	292	292
Exchange differences	(923)	(923)
At 30 June 2023	26,712	26,712
Accumulated Depreciation		
At 1 July 2021	4,021	4,021
Charge for the year	2,065	2,065
Transfers*	I	
Exchange differences	767	767
At 30 June 2022	6,853	6,853
Charge for the year	2,367	2,367
Exchange differences	(351)	(351)
At 30 June 2023	8,869	8,869
Net book value		
At 30 June 2023	17,843	17,843
At 30 June 2022	20,490	20,490
As at 1 _uly 2021	17,031	17,031

Transfers relate to the reclassification of the Lisbon Market Lease from Service concession arrangements (included within Intangible Assets - Other) to Right of Use Asset.

The maturity analysis of lease liabilities is presented in note 21.

## Amounts recognised in profit and loss

	£'000	2022 £'000
Interest expense on lease liabilities	3,072	2,605
Expense relating to short-term leases	1,164	562
Expense relating to leases of low value assets	143	116

The total cash outflow for leases amounts to £5.1m (2022: £4.0m).

#### 15. Investments

Company	Shares in grou	Shares in group undertakings
	2023 £'000	2022 £'000
Cost and Net Book Value		
At 1 July	86,926	77,496
Disposals	•	(10,654)
Additions		122,911
Impairment	ı	(102,827)
At 30 June	86,926	86,926

During the prior year the Group was reorganised, as a result of the reorganisation Time Out Digital Limited is now directly owned by Time Out Group PLC. Time Out New York Limited and Time Out Spain SL are now indirectly owned. Also in the prior year the Company impaired the carrying value of its investment in Time Out Group MC Limited to reflect the current recoverable amount.



### 15. Investments continued

As at 30 June 2023, the Company held direct and indirect investments in the following undertakings, all are accounted for using the acquisition method:

Name of company	Holding	Nature of business	Registered address	Country of registration (or incorporation)	Registered number
Direct subsidiaries:					
Time Out Group MC Limited*	100%	Holding company	1st Floor, 172 Drury Lane, London WC2B 5QR	England and Wales	07440310
Time Out Digital Limited*	100%	Holding company	1st Floor, 172 Drury Lane, London WC2B 5QR	England and Wales	02250222
Print & Digital Publishing Pty	100%	Publishing & e-commerce	Suite 4A3, 410 Elizabeth Street, Surry Hills NSW 2010	Australia	
Indirect subsidiaries:					
Time Out Group BC Limited*	100%	Holding company	1st Floor, 172 Drury Lane, London WC2B 5QR	England and Wales	07440330
Time Out England Limited*	100%	Publishing & e-commerce	1st Floor, 172 Drury Lane, London WC2B 5QR	England and Wales	01782049
Time Out Market Limited*	100%	Holding company	1st Floor, 172 Drury Lane, London WC2B 5QR	England and Wales	09550826
Time Out Market London Limited*	100%	Operator of cultural market	1st Floor, 172 Drury Lane, London WC2B 5QR	England and Wales	10359194
Leanworks Limited	100%	Dormant	1st Floor, 172 Drury Lane, London WC2B 5QR	England and Wales	07934000
TONY HC Corp	100%	Holding company	211E 43rd Street Suite 1901, New York, NY 10017	United States of America	
Time Out New York MC LLC	100%	Holding company	211E 43rd Street Suite 1901, New York, NY 10017	United States of America	
Time Out Market US Holdings LLC	100%	Holding company	55 Water Street, 3rd Floor, Brooklyn, New York 11201, USA	United States of America	
Time Out America LLC	100%	Publishing & e-commerce	211E 43rd Street Suite 1901, New York, NY 10017	United States of America	
Time Out Market Miami LLC	100%	Operator of cultural market	55 Water Street, 3rd Floor, Brooklyn, New York 11201, USA	United States of America	
Time Out Market Chicago LLC	100%	Operator of cultural market	55 Water Street, 3rd Floor, Brooklyn, New York 11201, USA	United States of America	
Time Out Market Boston LLC	100%	Operator of cultural market	55 Water Street, 3rd Floor, Brooklyn, New York 11201, USA	United States of America	
Yplan Inc	100%	Dormant	211E 43rd Street Suite 1901, New York, NY 10017	United States of America	
Time Ou: Portugal, Unipessoal LDA	100%	Publishing & e-commerce	Avenida de Liberdade, no 10-4, 1250-144 Lisboa	Portugal	
MC-Mercados da Capital, LDA	100%	Operator of cultural market	Rua D. Luis, no 19-2 andar 1200-149 Lisboa	Portugal	

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# Notes to the financial statements continued

### 15. Investments continued

Name of company	Holding	Nature of business	Registered address	Country of registration (or incorporation)	Registered number
Time Out Market Porto, LDA	90%	Operator of cultural market	Rua D. Luis, no 19-2 andar 1200-149 Lisboa	Portugal	
Time Out Hong Kong Company Limited	100%	Publishing & e-commerce	Room G11, Shop 47, 158A Connaught Road West, Sai Ying Pun, Hong Kong	Hong Kong	
Time Out Media Singapore Pte Limited	100%	Publishing & e-commerce	39A Amoy Street, Singapore 069865	Singapore	
Time Out Market Central London Limited	100%	In liquidation	1 Radian Court, Knowlhill, Milton Keynes, MK5 8PJ	England and Wales	11634050
Time Out Market New York LLC	100%	Operator of cultural market	55 Water Street, 3rd Floor, Brooklyn, New York 11201, USA	United States of America	
Time Out Market Canada Holdings Inc	100%	Holding company	200-1000 rue De La Gauchetière O Montréal (Québec) H3B4W5 Canada	Canada	
Concept TOM Montreal Inc	100%	Operator of cultural market	200-1000 rue De La Gauchetière O Montréal (Québec) H3B4W5 Canada	Canada	
Time Out Market Prague SRO	100%	Operator of cultural market	Revoluční 1, 110 Prague 1, Czech Republic	Czech Republic	
Time Out Market Dubai Limited	100%	Dormant	1st Floor, 172 Drury Lane, London WC2B 5QR	England and Wales	11878374
Time Out New York Limited*	100%	Holding company	1st Floor, 172 Drury Lane, London WC2B 5QR	England and Wales	02977606
Time Out Spain Media SL	100%	Publishing & e-commerce	1st Floor, 18 Plaça Reval, Barcelona 08002	Spain	
Time Out Market Barcelona S.L.	100%	Operator of cultural market	Paseo de la Castellana, 81, floor 11, 28046, Madrid	Spain	
Time Our France SAS	100%	Publishing & e-commerce	16 rue Saint-Marc et 18 rue Saint-Marc, 75002, Paris	France	

All subsidiaries' reporting periods are consistent with the Group and all subsidiary undertakings are included in the consolidation.

During the year the dormant company Time Out Nominees Limited was dissolved.

During the prior year in October 2021 a further 14.9% of Time Out Market Porto, LDA was acquired for £600k, increasing the Group share to 90%. The dormant companies Time Out Magazine Limited and Time Out International Limited were dissolved on 5 April 2022.

All of the dormant companies listed above are exempt from preparing individual financial statements by virtue of s394A of the Companies Act 2006. These companies are also exempt from filing individual financial statements by virtue of s448A of the Companies Act 2006.

The subsidiary companies which are incorporated in England and Wales and are marked with an asterisk (\*) are exempt from audit by parental guarantee. These companies debts and liabilities are guaranteed by the Company, Time Out Group pilc at the reporting date in accordance with section 479A of the Companies Act 2006.

#### 16. Inventories

Group	2023 £'000	2022 £'000
Raw materials	2	14
Finished goods	772	972
	774	986

The Company has no inventories (2022: £nil).

## 17. Trade and other receivables

	2023 £'000	2022 £'000
Current:		
Trade debtors (net)	8,401	8,291
Other debtors	1,707	2,466
Prepayment and accrued income	4,530	4,149
	14,638	14,906
Non-current:		
Other debtors	4,016	3,554
	4,016	3,554

The fair values of all financial assets of the Group equate to their carrying value.

As at 30 June 2023, Group trade receivables of £1.8m (2022: £1.5m) were past due but not impaired. The past due receivables relate to a number of independent customers for whom there is no recent history of default. The ageing of these trade receivables is over three months (2022: over three months).

As at 30 June 2023, Group trade receivables of £1.3m (2022: £1.4m) were impaired and provided for. The ageing analysis of these trade receivables is over three months (2022: over three months).

Movements on the Group provision for the impairment of trade receivables are as follows:

1,377	1,255	At 30 June
40	(4)	Exchange differences
*34(	(77)	Unused amounts reversed
1,340	711	Provision for receivable impairment
741	1,377	At 1 July
£'000	€'000	
2022	2023	

The creation and release of any provision for impaired receivables have been included in Administrative Expenses in the income statement. Amounts charged to the allowance account are generally written off when there is no expectation of recovering additional cash.

	Other debtors	Amounts owed by group undertakings	Company
24,656	f	24,656	2023 £'000
30,954	Д	30,953	2022 £'000

All amounts due from Group companies to Time Out Group pic relate to loans which are non-interest bearing, unsecured and repayable on demand.

# Notes to the financial statements continued

### 18. Cash and net debt

Group	2023 £'000	2022 £'000
Cash	5,094	4,849
Borrowings (see note 20)	(29,883)	(21,978)
IFRS 16 Lease liabilities (see note 21)	(24,863)	(27,420)
Net debt	(49,652)	(44,549)

### 19. Trade and other payables

14,872	17,968	
7,976	d income 9,190	Accruals and deferred income
2,498	3,745	Other creditors
413	274	Social security taxes
122	tor <b>735</b>	Corporation tax creditor
940	920	Value added tax
2,923	3,104	Trade creditors
		Current:
£'000	2023 £'000	Group

Other creditors includes pension liabilities.

#### 20. Borrowings

21,978	29,883	
1	Over five years	Over 1
547	Between two and five years 23,795	Betwe
300	Between one and two years 210	Betwe
21,131	Within one year 5878	Withir
	Borrowings repayable as follows	Borrov
847	24,005	
847	loans 23,221	Bank loans
I	nt 784	Warrant
	Non-current:	Non-c
21,131	5,878	
21,131	loans 128	Bank loans
ı	notes 5,750	Loan notes
	nt:	Current:
2022 £'000	2023 £'000	Group

### The borrowings comprise:

a bank loan and PIK interest of €31.3m from Crestline Europe LLP ("Crestline facility"). On 24 November 2022, the Group agreed a new €35.0m secured four-year terr loan facility with Crestline Europe LLP which was used to refinance the expiring Incus Capital Facility. The facility has a term of four years, with the right to settle in full after two years, Interest is capitalised during the first year at a rate of 9.5% plus 3-month EURIBOR and from the second year onwards interest will be paid in cash at a rate of 8.5% plus 3-month EURIBOR. There is an exit premium payable upon full repayment of the facility, calculated by reference to the principal amount drawn, this is included within the carrying value of the loan. The facility is subject to quarterly financial covenants based on minimum liquidity levels (quarterly testing which commenced on 31 December 2022) and target leverage ratio (quarterly testing commenced on 30 June 2023). The Crestline facility is held in the subsidiary Time Out England Limited and is listed on The International Stock Exchange ("TISE"). On 25 April 2023 €1,124,146.47 Senior Secured Notes were admitted to the TISE following the initial admittance on the 28 March 2023 of €29,218,000 Senior Secured Notes. Accrued interest of €959,309 up to 30 June 2023 has not yet been admitted.

# Notes to the financial statements continued

### 20. Borrowings continued

- a loan note of £5.7m from Oakley Capital Investments Limited ("OCI"). On the 30 November
  the loan facility of £5.2m was converted to a loan note ("OCI Loan Note"). On the 7 November
  2023 the Group agreed with OCI that the OCI Loan Note would be amended such that the Final
  Scheduled Redemption Date would be 30 June 2025. The OCI loan facility is held by Time Out
  Group pic and is listed on TISE. On 28 March 2023 €5,254,257.56 unsecured floating rate
  notes were admitted to the TISE.
- a bank loan of £0.3m (2022: £0.5m) with interest charged at a rate of 3%, repayable in monthly instalments to June 2025.

During the year the following loans were fully repaid:

- a term loan (Incus Capital Facility) at a rate of 11% above EURIBOR, repayable in instalments
  annually through to November 2022. The facility had a covenant based on the rolling 12 month
  EBITDA of the Time Out Lisbon Market which had been formally waived through to repayment in
  November 2022.
- a loan provided by a local Urban Development Fund as part of the Joint European Support for Sustainable Investment in City Areas (JESSICA) initiative was repaid during the year (2022: £0.7m), charged at a rate of the six-month EURIBOR rate plus 1.75%.

On 24 November 2022 ("Grant date") the Group agreed to grant warrants ("The Warrant Instrument") over Time Out Group plc ordinary shares to the Crestline facility loan note holders.

The terms of warrants issued are detailed below:

warrants 11,400,423 e conditions none ce £0.39 riod Between the second and file the se		Tranche 1	Tranche 2	Tranche 3	Tranche 4
warrants 11,400,423 e conditions none ce £0.39 riod Between the second and file the se					0.75% of the
warrants 11,400,423 e conditions none ce £0.39 riod Between the second and file the se				0.75% of the fully	fully diluted
warrants 11,400,423 e conditions none ce £0.39 riod Between the second and file and				diluted share	share capital as
warrants 11,400,423 e conditions none ce £0.39 riod Between the second and file and				capital as at the	at the second
warrants 11,400,423 e conditions none ce £0.39 riod Between the second and file and				first anniversary	anniversary of the
e conditions	Number of warrants	11,400,423	2,264468	2,264468 of the Grant Date.	Grant Date.
ce	Performance conditions	none	none	EBITDA Threshold	EBITDA Threshold
riod				Lower of £0.39	Lower of £0.39
riod				and 30-day	and 30-day
riod .				price average	price average
ce riod				preceding first	preceding second
riod				anniversary of	anniversary of
riod	Exercise Price	£0.39	£0.39	Grant Date	Grant Date
	Exercise Period	Between the second and	d fifth anniversa	aries of Grant Date	
	Expiry Date	24 November 2027			

Tranche 1 and Tranche 2 are Equity Instruments that have been valued using a Binomial valuation model. The equity instrument liability has been calculated as at the Grant date and is not subsequently remeasured. As an equity instrument £1,543k was recorded directly in equity.

Tranche 3 and Tranche 4 are derivative liabilities that have been valued using a monte carlo valuation model. The liability has been calculated as at 30 June 2023, with movements in the fair value recorded in the Income Statement. As at 30 June 2023 the £784k was recorded as a liability with fair value movements of £99k recorded in the current year Income Statement. The key inputs into the valuation are annualised volatility 30 – 35% and risk free rate 3.14% – 5.08%.

### 21. Lease liabilities

e 2023 2023 2022 £000 £000 as:  4,581 5,056 20,282 22,364 20,283 27,420 2022 2022 2022 2022 2022 2022 2022			
2023 £'000 :: 4,581 20,282 24,863 2023 £'000 3lysis: - - - 721 - 721	27,420	24,863	
2023 £'000 4,581 20,282 24,863 £'000 1/ysis: - - - 721	26,219	After five years 23,918	Afte
2023 £'000 :: 4,581 20,282 24,863 2023 £'000 3lysis: - - - 224	864	Year five	Ύea
2023 £'000 :: 4,581 20,282 24,863 2023 £'000 224		Year four 721	Yea
2023 £'000 4,581 20,282 24,863 2023 £'000	337	Year three	Yea
2023 £'000 4,581 20,282 24,863 2023 £'000	1	Year two 224	Yea
2023 £'000 20,282 24,863 24,863 2023 £'000	ı	Year one -	Yea
2023 £'000 20,281 20,282 24,863 £'000		Maturity analysis:	Ma
2023 £'000 4,581 20,282 24,863	£'000	5,000	
2023 £'000 4,581 20,282 24,863	2022	2023	
2023 £'000 4,581 20,282	27,420	24,863	
2023 £'000	22,364	Non-current 20,282	Nor
2023 £'000	5,056	Current <b>4,581</b>	Cur
		Analysed as:	Ana
	2022 £'000	2023 £'000	

The Group does not face a significant liquidity risk with regard to its lease liabilities

# 22. Financial risk management and policies

## Financial risk factors and management

The Group's activities expose it to a variety of financial risks: market risk, credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance.

# Notes to the financial statements continued

# 22. Financial risk management and policies continued

#### Foreign currency

The Group is exposed to foreign exchange risk as it operates in overseas markets. The Group's realised loss on foreign exchange for the year was £2k (2022: £84k loss). The Group does not hedge its foreign currency risk as the majority of the Group's receivables, payables and borrowings are denominated in the functional currency of the relevant entity. Consequently, there are no material currency exposures to disclose (2022: £nil).

A sensitivity analysis was conducted at the end of the year ended 30 June 2023 in order to understand the exposure of the Group's income statement to currency fluctuations. The analysis used the actual monthly average rates and appreciated/depreciated each of the rates by 10%. The main assumptions revolve around this 10% adjustment to the rates which was applied linearly across the months instead of for a specific time.

The effects of the analysis showed that if the euro and US dollar had appreciated by 10% during the year, gross revenue would be £82.5m (2022: £78.3m) and the operating loss would be £18.3m (2022: £14.9m). If, conversely the euro and US dollar had depreciated by 10% during the year, gross revenue would be £69.5m (2022: £66.2m) and operating loss would be £16.7m (2022: £13.4m).

#### Credit risk

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in a financial loss to the Group. In order to minimise this risk the Group endeavours to only deal with companies which are demonstrably creditworthy. The maximum exposure to credit risk is the value of the outstanding trade receivables. The management do not consider that there is any concentration of risk within trade receivables.

The Group puts provisions in place for specific known bad debts. In addition, further provisions are made based on historical customer payment trends, current local market conditions and the normal average time taken to pay in each individual country. An analysis of the Group's trade receivables and provision for bad debts is included in note 17. The maximum credit risk exposure of the Group is the gross carrying value of each of its financial assets.

As well as credit risk on accounts receivable balances with customers, credit risk arises on cast and cash equivalents and deposits with banks and financial institutions. For banks and financial institutions, only reputable institutions with a strong, independently rated credit rating are used.

#### Liquidity risk

Cash flow forecasting is performed by the operating entities of the Group and aggregated by Group finance. Group finance monitors rolling forecasts of the Group's liquidity requirements to ensure it has sufficient cash to meet operational needs whilst maintaining sufficient headroom to meet any repayment requirements.

The maturity profile of the Group's borrowings is set out in note 20.

The table below analyses the Group's non-derivative financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet date to the contractual maturity date. Derivative financial liabilities are included in the analysis if their contractual maturities are essential for an understanding of the timing of the cash flows. The amounts disclosed in the table are the contractual undiscounted cash flows.

103,989	14,467	50,262	8,437	30,823	
17,968	ı	ı	1	17,968	Trade and other payables
37,761	14,467	13,979	4,734	4,581	Lease liabilities
48,260	,	36,283	3,703	8,274	Borrowings
1000.3	five years £'000	years £'000	£'000	one year	As at 30 June 2023
1	Over	two and five	one and two	Within	
		Between	Between		

80,496	19,186	15,075	5,176	41,059	
14,872	1	1	1	14,872	Trade and other payables
43,646	19,186	14,528	4,876	5,056	Lease liabilities
21,978	1	547	300	21,131	Bank loans
Totai £'000	Over five years £'000	Between two and five years £'000	Between one and two years £'000	Within one year £'000	As at 30 June 2022

#### Interest rate risk

The Group has exposure to interest rate movement as the Group's main debt is linked to 3-month EURIBOR. The Group has performed sensitivity analysis in relation to the risk of interest rate movement. The effects of the analysis showed that if the 3-month EURIBOR rate had been 1% higher for the duration of the year, the reported value of interest expense would have been £25k higher.

### Capital risk management

The Group's capital management objective is to ensure the Group's ability to continue as a going concern so that it can provide returns for shareholders and benefits for other stakeholders. To meet this objective the Group reviews the budgets and forecasts on a regular basis to ensure there is sufficient capital to meet the needs of the Group.

The capital structure of the Group consists of total parent shareholders' equity as set out in the Consolidated Statement of Changes in Equity. All working capital requirements are financed from existing cash resources and borrowings.



# Notes to the financial statements continued

### 23. Financial instruments

#### Fair values

The table below illustrates the fair values of all financial assets and liabilities held by the Group at 30 June 2023 and 30 June 2022.

		At fair value through	
Classification of financial instruments	At amortised cost £'000	profit and loss £'000	Total £'000
As at 30 June 2023		:	
Assets			
Cash and bank balances	5,094	ı	5,094
Trade and other receivables	18,654	ı	18,654
	23,748		23,748
Liabilities			
Financing	(29,099)	(784)	(29,883)
Lease liabilities	(24,863)	1	(24,863)
Trade and other payables	(17,968)		(17,968)
	(71,930)	(784)	(72,714)
Classification of financial Instruments	At amortised cost £'000	At fair value through profit and loss	Total £'0000
As at 30 June 2022			
Assets			
Cash and bank balances	4,849	ı	4,849
Trade and other receivables	14,311	1	14,311
	19,160		19,160
Liabilities			
Financing	(21,978)	1	(21,978)
Lease liebilities	(27,420)	I	(27,420)

Trade and other payables Lease liabilities

(64, 270)(14.872)

(64,270)(14,872)

receivables, their carrying amount is considered to be the same as their fair value. that are not quoted in an active market. Due to the short-term nature of the trade and other Trade and other receivables are non-derivative financial assets with fixed or determinable payments

and interest rates. materially differ from amortised cost but will change according to movements in foreign exchange to be the same as their fair value. Financing and Lease liabilities fair value is not expected to these instruments are measured at amortised cost using the effective interest rate method. All liabilities, excluding warrants, are held at amortised cost. After initial fair value recognition, Due to the short-term nature of the trade and other payables, their carrying amount is considered

assets is impaired. In the year ended 30 June 2023 there was no objective evidence that would provision for impairment of receivables (see note 17). have necessitated the impairment of loans and receivables or available for sale assets except the The Group assesses at each year end reporting date whether a financial asset or group of financial

## 23. Financial instruments continued

#### Company

	At amortised cost	At fair value through profit or loss	Total
Classification of financial instruments	£'000	£'000	£'000
As at 30 June 2023			
Assets			
Trade and other receivables	24,655	I	24,655
	24,655	_	24,655
Liabilities			
Borrowings	5,750	•	5,750
	5,750	_	5,750

At amortised cost		
profft and ioss	At fair value through	

£'000

£'000

Total £'000

### Classification of financial instruments As at 30 June 2022

Assets			
Trade and other receivables	30,954	1	30,954
	30,954	-	30,954
Liabilities			
Trade and other payables	1	1	_

### 24. Called up share capital

30 June 2022 £'000	30 June 2023 £'000	Nominal value	
335,870,417	337,589,584	£0.001	Ordinary shares
30 June 2022 Number	30 June 2023 Number	البلا Paid Nominal value	Allotted, issued and fully paid

During the year, the Company issued 1,719,167 (2022: 3,910,000) shares to employees following the exercise of share options. The fair value of the shares issued was £601,000 (2022: £2,160,000).

# Notes to the financial statements continued

# 25. Notes to the cash flow statement

# Group reconciliation of loss before income tax to cash used in operations

	Year ended 30 June 2023 £'000	Year ended 30 June 2022 £'000
Loss before income tax	(24,991)	(19,462)
Add back:		
Net finance costs	7,497	5,321
Share based payments	1,701	1,817
Depreciation charges	8,910	8,640
Amortisation charges	2,163	2,540
Exceptional loss - Time Out Market Miami	7,098	1
Exceptional loss - Time Out Market Spitaffield	1,049	ŀ
Gain on recognition/derecognition of right-of-use and related lease liability	1	(475)
Loss on disposals of property, plant and equipment	<b>U</b> I	47
Other non-cash movements	33	(67)
(Increase)/ decrease in inventories	(37)	18
(Increase)/decrease in trade and other receivables	(1,629)	(3,961)
Increase in trade and other payables	2,936	1,038
Cash generated from/ (used in) operations	4,735	(4,544)

### 26. Pension commitments

The Group operates defined contribution pension schemes on behalf of its employees. During the year ended 30 June 2023, contributions of £591,000 (Year ended 30 June 2022: £482,000) were made on behalf of employees and at the year end £146,000 (2022: £107,000) remained outstanding.

in contribution and during the con-	Year ended 30 June 2023 £'000	Year ended 30 June 2022 £'000
sion contributions paid during the year	591	482
sion contributions outstanding at 30 June	146	107

Pens

Pens

### 27. Share based payments

The Group operates a discretionary long term incentive plan ("LTIP") designed to encourage continual improvement in the Group's performance and to align the interest of senior management with this of shareholders in the medium term. The only specific performance condition attached to these awards is of continued service. The awards vest evenly over three years on the anniversary date. There is a 12-month lock-up period following each vesting date.

In December 2020, the LTIP was modified to better reflect the current and anticipated performance of the Group. This modification amended the grants with an associated exercise price whereby these grants were replaced by revised grants comprising nil cost grants and grants linked to the Group's share price performance over 5 years. 9,719,978 options were surrendered and replacement options granted (as shown within the number granted in the table below). This was treated as a modification of the original grants and as such the fair value recognised was reduced by the calculated fair value of the surrendered options as at the date of surrender, the average of which was 0.2p. The fair value calculation for the surrendered options was performed consistently with the inputs disclosed below except as disclosed below.

The charge in respect of share based payment transactions included in the Group's Income Statement for the year is as follows:

1,817	Expense arising from share option plans 1,701	Expe
£'000	£'000	
30 June 2022	30 June 2023	
Year ended	Year ended	

	2023	23	2022	22
	Weighted average exercise price (pence per option)	Number of options	Weighted average exercise price (pence per option)	Number of options
Outstanding at 1 July	17.8	20,103,495	NII	26,700,163
Options exercised in the year	0.1	(1,714,167)	Z	(3,910,000)
Options lapsed in the year	24.5	(9,043,162)	7	(10,561,668)
Options granted in the year	40.5	14,725,000	45.3	7,875,000
Outstanding at 30 June	32.5	24,071,166	17.8	20,103,495
Exercisable at 30 June		6,167,775		2,128,498
Weighted average remaining contractual life		8.65		8.98

# Notes to the financial statements continued

## 27. Share based payments continued

**Group** continued

### Long Term Incentive Plan

Awards have been made to the Executive Directors as follows:

Exercise price	price					
Director	9	Date of grant	1-Jul-22	Exercised	Lapsed	30-Jun-23
Stuart Rose	nil	05/01/2021	2,000,000		-	2,000,000
		:	2,000,000	-	1	2,000,000

The options which lapsed during the year relate to employees who have left the Company. The fair value of the awards was valued using a Black-Scholes model. The assumptions used in the valuation are:

	2023 Performance-based award	2023 Non Performance- based award	2022 Performance-based award	2022 Non Performance- based award
Risk-free interest rate	1.5% - 4.3%	0.17% - 0.62%	0.25% - 0.30%	0.17% - 0.62%
Peer group volatility	19% - 24%	38% - 47%	50%	38% - 47%
Expected option life in years	10	10	10	10
Expected dividend yield	N.	N.	N	N.
Share price at grant date	34 – 3 <b>5</b> p	49p – 58p	35p	49p - 58p
Exercise price at grant date	35p – 51p	Nil - 53p	Nii	Nil – 53p
Weighted average fair value of options at grant date	14p	30p	26p	30p

Volatility of the share price was calculated using historical daily share price observations over 12 months.

The weighted average fair value of options granted during the year was 14p (2022: 30p).

Share options outstanding at the end of the year have the following expiry date and exercise prices:

20.103,495	24,071,166			
ı	1,000,000	39	April 20233	Semor Managers – April 2023
1	1,000,000	34	March 20233	Senior Manager – March 2023
1	500,000	35	February 2033	Senior Managers – February 2023
1	1,000,000	38	December 2032	Senior Managers - December 2022
1	500,000	38	October 2032	Senior Managers – Octobers 2022
1	4,250,000	41	September 2032	Senior Managers – September 2022 September 2032
1	3,291,665	49-51	July 2032	Senior Managers – July 2022
1,750,000	1,250,000	51-53	May 2032	Senior Managers - May 2022
5,500,000	4,625,000	48-51	April 2032	Senior Managers – April 2022
625,000	241,292	nìi	November 2031	Senior Managers – November 2021
2,000,000	2,000,000	nii	January 2021	Senior Managers - January 2021
10,061,666	4,338,216	nil	December 2023	Senior Managers – December 2020
149,991	74,993	nil - 0.9	March 2029	Senior Managers – March 2019
16,838	ı	nii	October 2026	YPlan employees - October 2016
2022	2023	Exercise price (p)	Expiry date	
ions	Share options	ı		



## 28. Related party transactions

owned 43.8% (2022: 44.0%). investments Limited and Oakley Capital Private Equity Limited, as at 30 June 2023 collectively There is a summary of ownership interests in the Directors' Report on page 50. Oakley Capital

and reasonable insofar as shareholders were concerned. of the Group considered that, having consulted with Liberum, the terms of the transaction were fair Oakley Capital Investments Limited is a substantial shareholder in the Company as defined by the AIM Rules and as such entering into the loan facility constituted a related party transaction pursuart to AIM Rule 13. With the exception of Peter Dubens, who is a director of OCI, the Directors

### Management share awards

page 46 and note 27. Details of management share awards are contained in the Directors' Remuneration Report on

as at the year end nil was outstanding (2022: £13,750). consultancy basis and paid a fee of £39,000 for the year ended 30 June 2023 (2022: £55,000), The Group engaged Oakley Advisory, a subsidiary of Oakley Capital Investments Limited, on a

party of the Company for the purposes of the AIM Rules by virtue of their status as a substantial 2021, Lombard Odier purchased an aggregate of 31,034,286 shares. Lombard Odier is a related Memor al event in March 2022. As part of the cash placings completed in May 2020 and April In the prior year Oakley Capital Investment Limited donated £35,000 in relation to the Tony Elliot shareholder holding 10% or more of the existing Ordinary Shares.

#### Company

Out Group plc group of which Time Out Group plc is the ultimate parent undertaking qualifying entities from disclosing related party transactions with entities that form part of the Time The Company is exempt under paragraph 8(k) of the disclosure exemptions included in FRS 101 for

## 29. Post Balance Sheet Events

On 7th November 2023 the Directors agreed to enter into an extension of the £5.2m Oakley Capital loan facility to June 2025.



Time Out Group pic Annual Report & Accounts 2023

# **Alternative Performance Measures**

The Group has included various unaudited alternative performance measures (APMs) in its Annual Report and Accounts. The Group includes these non-GAAP measures as it considers these measures to be both useful and necessary to the readers of the Annual Report and Accounts to help them more fully understand the performance and position of the Group. The Group's measures may not be calculated in the same way as similarly titled measures reported by other companies. The APMs should not be viewed in isolation and should be considered as additional supplementary information to the IFRS measures. Full reconciliations have been provided between the APMs and their closest statutory measures.

The Group has considered the European Securities and Markets Authority (ESMA) 'Guidelines on Alternative Performance Measures' in these annual results.

APM	Closest statutory measure	Adjustments to reconcile to statutory measure
Net revenue	Gross revenue	Net revenue is calculated as Gross revenue less the concessionnaires' share of revenue.
Adjusted EBITDA	Operating profit	Adjusted EBITDA is profit or loss before interest, taxation, depreciation, amortisation, share-based payments, exceptional items and profit/(loss) on the disposal of fixed assets, it is used by management and analysts to assess the business before one-off and non-cash items.
ЕВІТОА	Operating profit	EBITDA is profit or loss before interest, taxation, depreciation, amortisation, and profit/(loss) on the disposal of fixed assets. It is used by management and analysts to assess the business before one-off and non-cash items.
Divisioral adjusted operating expenses	Administrative expenses of the Media and Market segments (see note 4)	Divisional adjusted operating expenses are administrative expenses before Corporate costs, depreciation, amortisation, share-based payments, exceptional items and profit/ (loss) on the disposal of fixed assets.
Divisior al adjusted EBITDA	Operating profit or loss of the Media and Market segments (see note 4)	Divisional Adjusted EBITDA is Adjusted EBITDA of the Media or Market segment stated before corporate costs.
Corporate costs	Operating loss of the Corporate Costs segment (see note 4).	Corporate costs are Administrative expenses of the Corporate Cost segment stated before interest, taxation, depreciation, amortisation, share-based payments, exceptional items and profit/(loss) on the disposal of fixed assets.
Adjusted operating expenditure (trading)	Administrative expenses ) of the Market segment (see note 4)	Administrative expenses of the Market segment before Market central costs.
Trading EBITDA	Operating Profit of the Market segment (see note 4).	Trading EBITDA represents the Adjusted EBITDA from owned and operated markets, Management Agreement fees, and the development fees relating to Management Agreements. It is presented before central costs of the Market business.
Adjusted net debt	Net Debt	Adjusted net debt is cash less borrowings and excludes any finance lease liability recognised under IFRS 16.

Overview Strategic Report Governance Financial Statements

Global monthly brand audience is the estimated monthly average in the year including all Owned & Operated cities and franchises. It includes print circulation and unique website visitors (Owned & Operated), unique social users (as reported by Facebook and Instagram with social followers on other platforms used as a proxy for unique users), social followers (for other social media platforms), opted-in members and Market visitors.

The Group has concluded that these APMs are relevant as they represent how the Board assesses the performance of the Group and they are also closely aligned with how shareholders value the business. They provide like-for-like, year-on-year comparisons and are closely correlated with the cash inflows from operations and working capital position of the Group. They are used by the Group for internal performance analysis and the presentation of these measures facilitates comparison with other industry peers as they adjust for non-recurring factors which may materially affect IFRS measures. The adjusted measures are also used in the calculation of the Adjusted EBITDA and banking covenants as per our agreements with our lenders. In the context of these results, an alternative performance measure (APM) is a financial measure of historical or future financial performance, position or cash flows of the Group which is not a measure defined or specified in IFRS. The reconciliation of adjusted EBITDA to operating loss is contained on the following page.

Alternative Performance Measures continued

#### Adjusted EBITDA

(26,123)				Loss for the year
(1,132)				Income tax charge
(24,991)				Loss before income tax
(7,664)				Finance costs
167			,	Finance income
5,315	(2,088)	3,092	4,311	Adjusted EBITDA profit/(loss)
10,029	75	1,103	8,851	Exceptional items
1,701	1,701	1	1	Share based payments
(6,415)	(3,864)	1,989	(4,540)	EBITDA
ផ	1	<b>σ</b> ı	ı	Loss on disposal of fixed assets
2,367	I	290	2,077	Depreciation of right-of-use assets
6,544	ı	222	6,322	Depreciation of property, plant and equipment
2,163	940	1,202	21	Amortisation of intangible assets
(17,494)	(4,804)	270	(12,960)	Operating (loss)/profit
(17,494)	(4,084)	270	(12,960)	Operating (loss)/profit
(79,383)	(4,804)	(26,084)	(48,495)	Administrative expenses
61,889	1	26,354	35,535	Gross profit
75,978	ı	33,130	42,848	Net revenue
(28,663)	ı	1	(28,663)	Concessionaire shares
104,641	1	33,130	71,511	Gross revenue
£'000	Corporate Costs	000.3	E'000	rear ended 30 June 2023
1043	Comments Costs	Time Out Modia	Time Aut Market	

(19,559)				Loss for the year
(97)				income tax charge
(19,462)				Loss before income tax
(5,329)				Finance costs
œ				Finance income
1,219	(2,710)	1,704	2,225	Adjusted EBITDA Profit/(loss)
2,316	1,548	1,159	(391)	Exceptional items
1,817	1,817	ı	I	Share based payments
(2,914)	(6,075)	545	2,616	EBITDA
47	1	47	1	assets
2,065	ı	£	2,017	loss on disposal of fixed
		ò	2	Depreciation of right-of-use
6,575	I	150	6,425	Depreciation of property, plant and equipment
2,540	I	2,526	14	Amortisation of intangible assets
(14,141)	(6,075)	(2,226)	(5,840)	Operating loss
(14,141)	(6,075)	(2,226)	(5,840)	Operating loss
(58,724)	(6.075)	(22,728)	(29,921)	Administrative expenses
44,583	1	20,502	24,081	Gross profit
55,403	1	26,479	28,924	Net revenue
(17,530)	I	I	(17,530)	Concessionaire shares
72,933	_	26,479	46,454	Gross revenue
Total £'000	Corporate costs £'000	Time Out Media £'000	Time Out Market £'000	Year ended 30 June 2022

Strategic Report

# Alternative Performance Measures continued

### Adjusted net debt

	1	
(44.549)	(49.652)	Net debt
(27,420)	(24,863)	IFRS 16 _ease liabilities
(17,129)	(24,789)	Adjusted net debt
(21,978)	(29,883)	Borrowings
4,849	5,094	Cash
2022 £'000	2023 £'000	Group

### **Company Information**

### **Registered Office**

#### Time Out Group plc

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#### **Company Number**

07440171

#### Company Website

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### **Nominated Adviser and Broker**

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#### Legal Advisers

EC2A 2HA United Kingdom 5 Appold Street Ashurst LLP London Broadwalk House

#### Independent Auditors

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1 Embankment Place

#### Registrars

Lancing West Sussex BN99 6DA Equiniti Limited Aspect House Spencer Road

United Kingdom

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