

2016

Company Registration No. 02958204 (England and Wales)

RETAIL DETAIL LIMITED
DIRECTOR'S REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2011

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RETAIL DETAIL LIMITED

COMPANY INFORMATION

Director	M Sherwood
Secretary	Derringtons Limited
Company number	02958204
Registered office	6th Floor 113-123 Upper Richmond Road London SW15 2TL
Accountants	Greenback Alan LLP 11 Raven Wharf Lafone Street London SE1 2LR
Bankers	Lloyds TSB Bank Plc

RETAIL DETAIL LIMITED

CONTENTS

	Page
Director's report	1
Accountants' report	2
Profit and loss account	3
Balance sheet	4
Notes to the financial statements	5 - 6

RETAIL DETAIL LIMITED

DIRECTOR'S REPORT

FOR THE YEAR ENDED 31 AUGUST 2011

The director presents his report and financial statements for the year ended 31 August 2011

Principal activities

The company commenced trading on 1 September 2010. The principal activity of the company is that of marketing services.

Director

The following director has held office since 1 September 2010

M Sherwood

Statement of director's responsibilities

The director is responsible for preparing the Director's Report and the financial statements in accordance with applicable law and regulations.

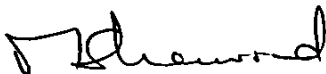
Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board



M Sherwood

Director

9 March 2012

RETAIL DETAIL LIMITED

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF RETAIL DETAIL LIMITED FOR THE YEAR ENDED 31 AUGUST 2011

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Retail Detail Limited for the year ended 31 August 2011 set out on pages 3 to 6 from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

This report is made solely to the Board of Directors of Retail Detail Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of Retail Detail Limited and state those matters that we have agreed to state to the Board of Directors of Retail Detail Limited, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Retail Detail Limited and its Board of Directors as a body, for our work or for this report.

It is your duty to ensure that Retail Detail Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Retail Detail Limited. You consider that Retail Detail Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Retail Detail Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Greenback Alan LLP

9 March 2012

Chartered Accountants

11 Raven Wharf
Lafone Street
London
SE1 2LR

RETAIL DETAIL LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2011

		2011	2010
	Notes	£	£
Turnover		28,447	-
Administrative expenses		(2,016)	-
		<hr/>	<hr/>
Profit on ordinary activities before taxation		26,431	-
Tax on profit on ordinary activities	2	(5,499)	-
		<hr/>	<hr/>
Profit for the year	7	20,932	-
		<hr/>	<hr/>

RETAIL DETAIL LIMITED

BALANCE SHEET

AS AT 31 AUGUST 2011

	Notes	2011 £	£	2010 £	£
Current assets					
Debtors	4	9,739		1	
Cash at bank and in hand		2,056		-	
		<u>11,795</u>		<u>1</u>	
Creditors amounts falling due within one year	5	<u>(8,362)</u>		<u>-</u>	
Total assets less current liabilities			<u>3,433</u>		<u>1</u>
Capital and reserves					
Called up share capital	6		1		1
Profit and loss account	7		3,432		-
			<u>3,433</u>		<u>1</u>
Shareholders' funds			<u>3,433</u>		<u>1</u>

For the financial year ended 31 August 2011 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the Board for issue on 9 March 2012



M Sherwood
Director

Company Registration No 02958204

RETAIL DETAIL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2011

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

2	Taxation	2011 £	2010 £
	Domestic current year tax		
	U K corporation tax	5,499	-
	Total current tax	5,499	-

3	Dividends	2011 £	2010 £
	Ordinary final paid	17,500	-

4	Debtors	2011 £	2010 £
	Trade debtors	9,739	-
	Other debtors	-	1
		9,739	1

5	Creditors amounts falling due within one year	2011 £	2010 £
	Taxation and social security	7,122	-
	Other creditors	1,240	-
		8,362	-

RETAIL DETAIL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2011

6	Share capital	2011	2010
		£	£
	Allotted, called up and fully paid		
	1 ordinary shares of £1 each	1	1
		<u>1</u>	<u>1</u>

7 **Statement of movements on profit and loss account**

	Profit and loss account £
Profit for the year	20,932
Dividends paid	(17,500)
	<u>3,432</u>
Balance at 31 August 2011	<u>3,432</u>

8 **Control**

The company is controlled by M Sherwood, the director, by virtue of him holding 100% of the issued share capital