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## COMPANIES FORM No.88(2)(Rev 1988) Return of allotments of shares

# 88(2)

Pursuant to section 88(2) of the Companies Act 1985 (the Act)

To the Registrar of Companies (address overleaf)  
(see note 1)

(REVISED 1988)

This form replaces forms  
PUC2, PUC3 and 88(2)

Company Number

2935401

### 1. Name of company

\* DIAL DIRECT INSURANCE MARKETING LIMITED

\* Insert full name  
of company

### 2. This section must be completed for all allotments

Descriptions of shares†	12.5% Pref		
A Number allotted	2000000		
B Nominal value of each	£ 1.00	£	£
C Total amount (if any) paid or due and payable on each share (including premium if any)	£ 0.40	£	£

† distinguish  
between  
ordinary  
preference, etc.

§ complete  
(a) or (b) as  
appropriate

Date(s) on which the shares were allotted

(a) [on 18th June 19 96] §, or

(b) [from 19 to 19] §

The names and addresses of the allottees and the number of shares allotted to each should be given overleaf

### 3. If the allotment is wholly or partly other than for cash the following information must be given (see notes 2 & 3)

D Extent to which each share is to be treated as paid up. Please use percentage.			
E Consideration for which the shares were allotted			

### NOTES

1. This form should be delivered to the Registrar of Companies within one month of the (first) date of allotment.

2. If the allotment is wholly or partly other than for cash, the company must deliver to the registrar a return containing the information at D & E. The company may deliver this information by completing D & E and the delivery of the information must be accompanied by the duly stamped contract required by section 88(2)(b) of the Act or by the duly stamped prescribed particulars required by section 88(3) (Form No 88(3)).

3. Details of bonus issues should be included only in section 2.

Presentor's name address, telephone  
number and reference (if any):

P B CASSIDY

CROWN HOUSE

145 CITY ROAD

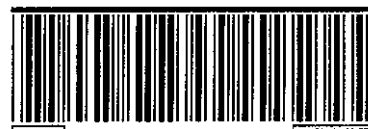
LONDON, ENGLAND

EC1V 1LP

Tel: 0171 216 6117

For official use

Post room



KLO \*KZ0C8NB1\* 2197  
COMPANIES HOUSE 17/07/96

Ref:

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Where the space given on the form is inadequate, continuation sheets should be used and the number of sheets attached should be indicated in the box opposite:

‡ Insert,  
Director,  
Secretary,  
Administrator,  
Administrative  
Receiver or  
Receiver  
(Scotland) as  
appropriate.

Signed [Signature] Designation: Secretary Date 18/06/1996

**Companies registered in England and Wales or Wales should deliver this form to:-**

**Companies registered in Scotland  
should deliver this form to:-**

**The Registrar of Companies  
Companies House  
Crown Way  
Maindy  
Cardiff  
CF4 3UZ**

**The Registrar of Companies**  
**Companies House**  
**37 Castle Terrace**  
**Edinburgh**  
**EH1 2EB**

**Company Number:** 2935401

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