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COMPANIES FORM No. 123

Notice of increase in nominal capital

123

Please do not
write in
this margin

Pursuant to section 123 of the Companies Act 1985

To the Registrar of Companies

For official use

Company Number

Please complete
legibly, preferably
in black type, or
bold block lettering

[] [] [] []

2935401

Name of company

* DIAL DIRECT INSURANCE MARKETING LIMITED

* insert full name
of company

gives notice in accordance with section 123 of the above Act that by resolution of the company
dated 18th June 1996 the nominal capital of the company has been
increased by £ 2000000.00 beyond the registered capital of £ 3500100.00.

A copy of the resolution authorising the increase is attached. §

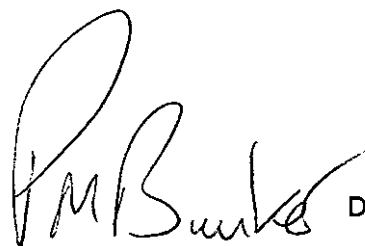
The conditions (eg. voting rights, dividend rights, winding-up rights etc.) subject to which the new
shares have been or are to be issued are as follows:

§ the copy must be
printed or in some
other form approved
by the registrar

Ranking pari passu with the existing 12.5% preference
shares of one pound each

‡ Insert,
Director,
Secretary,
Administrator,
Administrative
Receiver or
Receiver
(Scotland) as
appropriate.

Signed



Designation‡ Secretary

Date 18th June 1996

Please tick here if
continued overleafPresentor's name address and
reference (if any):

P B CASSIDY

CROWN HOUSE

145 CITY ROAD

LONDON, ENGLAND

EC1V 1LP

Tel: 0171 216 6117

For official use
General Section

| Post room

