

Birddog Limited

Report and Financial Statements

Year Ended

31 March 2000



Birddog Limited

Annual report and financial statements for the year ended 31 March 2000

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Directors

S J Mckee
D P Houldsworth

Secretary and registered office

S J Mckee, The Stud Offices, Redenham Park, Andover, Hampshire, SP11 9AQ

Company number

2909591

Auditors

BDO Stoy Hayward, Park House, 102-108 Above Bar, Southampton SO14 7NH

Birddog Limited

Report of the directors for the year ended 31 March 2000

The directors present their report together with the audited financial statements for the year ended 31 March 2000.

Results

The profit and loss account is set out on page 4 and shows the profit for the year.

Principal activities

The principal activity of the company is the provision of marketing consultancy services.

Directors

The directors of the company during the year and their interests in the ordinary share capital of the company were:

	Beneficial Interests	
	2000	1999
S J McKee	70,000	50,000
D P Houldsworth	30,000	50,000

Directors' responsibilities

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Birddog Limited

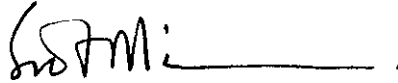
Report of the directors for the year ended 31 March 2000 (*Continued*)

Auditors

BDO Stoy Hayward have expressed their willingness to continue in office and a resolution to re-appoint them will be proposed at the annual general meeting.

This directors' report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

By order of the board



S J McKee

Secretary

4 September 2000

Birddog Limited

Report of the auditors

To the shareholders of Birddog Limited

We have audited the financial statements on pages 4 to 9 which have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective March 2000) and the accounting policies set out on page 6.

Respective responsibilities of directors and auditors

As described on page 1 the company's directors are responsible for the preparation of the financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

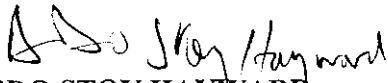
Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgments made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion, the financial statements give a true and fair view of the state of the company's affairs as at 31 March 2000 and of its profit for the year then ended and have been properly prepared in accordance with the Companies Act 1985.


BDO STOYN HAYWARD
Registered Auditors
Southampton

19 September 2000

Birddog Limited**Profit and loss account for the year ended 31 March 2000**

	Note	2000 £	1999 £
Turnover	2	1,423,640	991,585
Cost of sales		487,358	376,171
		<hr/>	<hr/>
Gross profit		936,282	615,414
Administrative expenses		605,650	325,663
		<hr/>	<hr/>
Operating profit	4	330,632	289,751
Interest receivable		18,601	8,631
Interest payable and similar charges		(13,200)	(4,676)
		<hr/>	<hr/>
Profit on ordinary activities before taxation		336,033	293,706
Taxation on profit on ordinary activities	5	76,122	64,320
		<hr/>	<hr/>
Profit on ordinary activities after taxation		259,911	229,386
Dividends		200,000	180,000
		<hr/>	<hr/>
Retained profit for the year		59,911	49,386
Bonus share issue		-	(20,000)
Retained profit brought forward		59,015	29,629
		<hr/>	<hr/>
Retained profit carried forward		118,926	59,015
		<hr/>	<hr/>

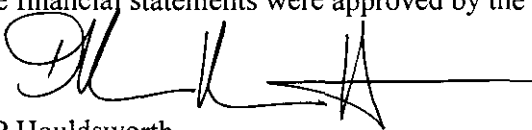
The notes on pages 6 to 9 form part of these financial statements.

Birddog Limited**Balance sheet at 31 March 2000**

	Note	2000	1999
		£	£
Fixed assets			
Tangible assets	6	17,277	15,675
Current assets			
Stocks		28,610	28,630
Debtors	7	449,613	278,320
Cash at bank and in hand		325,742	172,730
		<u>803,965</u>	<u>479,680</u>
Creditors: amounts falling due within one year	8	<u>602,316</u>	<u>336,340</u>
Net current assets		<u>201,649</u>	<u>143,340</u>
Net assets		<u>218,926</u>	<u>159,015</u>
Capital and reserves			
Called up share capital	9	100,000	100,000
Profit and loss account		118,926	59,015
		<u>218,926</u>	<u>159,015</u>

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the Board on 4 September 2000


D P Houldsworth

Director

The notes on pages 6 to 9 form part of these financial statements.

1 Accounting policies

The financial statements have been prepared under the historical cost convention and are in accordance with the Financial Reporting Standard for Smaller Entities (effective March 2000). The following principal accounting policies have been applied:

Turnover

Turnover represents sales to outside customers at invoiced amounts less value added tax.

Depreciation

Depreciation is provided to write off the cost or valuation, less estimated residual values, of all fixed assets, except freehold land and some freehold buildings, evenly over their expected useful lives. It is calculated at the following rates:

Other Tangible Fixed Assets - 25% reducing balance

Work in progress

Work in progress is valued at the lower of cost and net realisable value. Cost consists of direct materials, labour and attributable overheads.

Pensions

Contributions to the company's defined contribution pension scheme are charged to the profit and loss account in the year in which they become payable.

2 Turnover

Turnover is wholly attributable to the principal activity of the company and arises solely within the United Kingdom.

3 Directors

	2000 £	1999 £
Directors' remuneration	387,346	173,378

Both directors were members of the company's defined contribution pension scheme (1999:2)

Birddog Limited**Notes forming part of the financial statements for the year ended 31 March 2000 (Continued)**

4 Operating profit

This is arrived at after charging:

	2000 £	1999 £
Depreciation of tangible fixed assets	5,760	5,226
Auditors' remuneration	3,160	2,640
Loss on sale of fixed assets	4,260	168
Pension contributions	43,683	52,766
	<u> </u>	<u> </u>

5 Taxation

	2000 £	1999 £
UK corporation tax	76,122	64,320
	<u> </u>	<u> </u>

Birddog Limited

Notes forming part of the financial statements for the year ended 31 March 2000 (*Continued*)

6 Tangible assets

	Other Tangible Fixed Assets £
<i>Cost</i>	
At 1 April 1999	36,852
Additions	152,443
Disposals	(155,122)
	<hr/>
At 31 March 2000	34,173
	<hr/>
<i>Depreciation</i>	
At 1 April 1999	21,177
Provided for the year	5,760
Disposals	(10,041)
	<hr/>
At 31 March 2000	16,896
	<hr/>
<i>Net Book Value</i>	
At 31 March 2000	17,277
	<hr/> <hr/>
At 31 March 1999	15,675
	<hr/> <hr/>

7 Debtors

	2000 £	1999 £
Trade debtors	449,430	246,503
ACT recoverable	-	30,000
Other debtors	183	1,817
	<hr/>	<hr/>
	449,613	278,320
	<hr/> <hr/>	<hr/> <hr/>

All amounts shown under debtors fall due for payment within one year.

Birddog Limited**Notes forming part of the financial statements for the year ended 31 March 2000 (Continued)****8 Creditors: amounts falling due within one year**

	2000 £	1999 £
Trade creditors	126,296	58,407
Taxation and social security	127,296	80,372
Corporation tax	76,106	63,105
Other creditors	72,618	74,456
Proposed dividend	200,000	60,000
	<u>602,316</u>	<u>336,340</u>

9 Called up share capital

	Authorised		Allotted, called up and fully paid	
	2000 £	1999 £	2000 £	1999 £
Ordinary shares of £1 each	<u>100,000</u>	<u>100,000</u>	<u>100,000</u>	<u>100,000</u>

10 Pensions

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund.

11 Controlling parties

The company is controlled by S J McKee, director and majority shareholder.

12 Related party transactions

Included in directors remuneration are the following amounts representing the value of assets transferred to the directors during the year: S J McKee £82,487 (1999:£1,770); D P Houldsworth £78,614 (1999:£NIL). At 31 March 2000 the following amounts, which are included with other creditors, were owed to the directors: S J McKee £33,000 (1999:£33,000); D P Houldsworth £33,000 (1999: £33,000) . Interest at 20% has been paid on these loans.