# THE COLTMAN MEDIA COMPANY LIMITED DIRECTOR'S REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 APRIL 2005

Company Registration No. 2892688 (England and Wales)

Shelley Stock Hutter
Chartered Accountants
45 Mortimer Street
London
W1W 8HJ



### **COMPANY INFORMATION**

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**Director** S J Coltman

Secretary J A Coltman

Company number 2892688

Registered office Aria House

23 Craven Street London WC2N 5NS

Auditors Shelley Stock Hutter

45 Mortimer Street

London W1W 8HJ

Business address Aria House

23 Craven Street London WC2N 5NS

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# DIRECTOR'S REPORT FOR THE YEAR ENDED 30 APRIL 2005

The director presents his report and financial statements for the year ended 30 April 2005.

### Principal activities

The company is principally engaged in media buying.

#### Director

The following director has held office since 1 May 2004:

S J Coltman

#### Director's interests

The director's interest in the shares of the company was as stated below:

|             | Ordinary      | shares of £ 1 each |
|-------------|---------------|--------------------|
|             | 30 April 2005 | 1 May 2004         |
| S J Coltman | 10,000        | 10,000             |

The director's interest in the company as stated above includes 5,000 shares held by his wife.

| Charitable donations   | 2005 | 2004 |
|--|------|------|
|  | £    | £    |
| During the year the company made the following payments:<br>Charitable donations | 510  | 799  |

### Auditors

In accordance with section 385 of the Companies Act 1985, a resolution proposing that Shelley Stock Hutter be reappointed as auditors of the company will be put to the Annual General Meeting.

# DIRECTOR'S REPORT (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2005

### Director's responsibilities

Company law requires the director to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the director is required to:

- -select suitable accounting policies and then apply them consistently;
- -make judgements and estimates that are reasonable and prudent;
- -prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable him to ensure that the financial statements comply with the Companies Act 1985. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

By order of the board

J A Coltman Secretary Date

21.9.05

# INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF THE COLTMAN MEDIA COMPANY LIMITED

We have audited the financial statements of The Coltman Media Company Limited on pages 5 to 11 for the year ended 30 April 2005. These financial statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002), under the historical cost convention and the accounting policies set out therein.

This report is made solely to the company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of the director and auditors

As described in the statement of director's responsibilities on page 2 the company's director is responsible for the preparation of the financial statements in accordance with applicable law and United Kingdom Accounting Standards.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the director's report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding director's remuneration and transactions with the company is not disclosed.

We read other information contained in the Annual Report, and consider whether it is consistent with the audited financial statements. This other information comprises of the Directors' report. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements. Our responsibilities do not extend to any other information.

#### Basis of audit opinion

We conducted our audit in accordance with United Kingdom Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the director in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

# INDEPENDENT AUDITORS' REPORT (CONTINUED) TO THE SHAREHOLDERS OF THE COLTMAN MEDIA COMPANY LIMITED

### Opinion

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 30 April 2005 and of its profit for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Shelley Stock Hutter

Ordley Sock Hotto

20 September 2007

Chartered Accountants Registered Auditor

45 Mortimer Street London W1W 8HJ

### PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 APRIL 2005

|   | Notes | 2005<br>£           | 2004<br>£           |
|---|-------|---------------------|---------------------|
| Turnover  |       | 8,890,925           | 9,736,542           |
| Cost of sales   |       | (8,136,539)         | (8,950,139)         |
| Gross profit  |       | 754,386             | 786,403             |
| Administrative expenses Other operating income                                    |       | (596,441)<br>27,000 | (602,547)<br>15,750 |
| Operating profit  | 2     | 184,945             | 199,606             |
| Other interest receivable and similar income Interest payable and similar charges |       | 47,823              | 36,610<br>(194)     |
| Profit on ordinary activities before taxation                                     |       | 232,768             | 236,022             |
| Tax on profit on ordinary activities  | 3     | (45,951)            | (47,062)            |
| Profit on ordinary activities after taxation                                      |       | 186,817             | 188,960             |
| Dividends   | 4     | (60,000)            | (75,000)            |
| Retained profit for the year  | 11    | 126,817             | 113,960             |

# BALANCE SHEET AS AT 30 APRIL 2005

|                                       |       | 20          | 05      | 200         | )4      |
|---------------------------------------|-------|-------------|---------|-------------|---------|
|                                       | Notes | £           | £       | £           | £       |
| Fixed assets                          |       |             |         |             |         |
| Tangible assets                       | 5     |             | 23,547  |             | 46,414  |
| Investments                           | 6     |             | 2,800   |             | 2,800   |
|                                       |       |             | 26,347  |             | 49,214  |
| Current assets                        |       |             |         |             |         |
| Debtors                               | 7     | 1,711,903   |         | 1,359,603   |         |
| Cash at bank and in hand              |       | 1,188,055   |         | 687,932     |         |
|                                       |       | 2,899,958   |         | 2,047,535   |         |
| Creditors: amounts falling due within |       |             |         |             |         |
| one year                              | 8     | (2,363,221) |         | (1,660,482) |         |
| Net current assets                    |       |             | 536,737 |             | 387,053 |
| Total assets less current liabilities |       |             | 563,084 |             | 436,267 |
|                                       |       |             |         |             |         |
| Capital and reserves                  |       |             |         |             |         |
| Called up share capital               | 10    |             | 10,000  |             | 10,000  |
| Profit and loss account               | 11    |             | 553,084 |             | 426,267 |
| Shareholders' funds                   |       |             | 563,084 |             | 436,267 |

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective June 2002).

21.9.05

The financial statements were approved by the Board on ........

S J Coltman Director

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 APRIL 2005

#### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

#### 1.2 Turnover

Turnover represents amounts receivable for goods and services provided in the UK net of VAT and trade discounts.

#### 1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

| ht line over the period of the lease |
|--------------------------------------|
| Straight line                        |
| Reducing balance                     |
| Reducing balance                     |
|                                      |

#### 1.4 Investments

Fixed asset investments are stated at cost less provision for diminution in value.

#### 1.5 Pensions

The pension costs charged in the financial statements represent the contributions payable by the company during the year in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

### 1.6 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

| 2 | Operating profit                           | 2005    | 2004        |
|---|--|---------|-------------|
|   |  | £       | £           |
|   | Operating profit is stated after charging: |         |             |
|   | Depreciation of tangible assets            | 12,717  | 11,393      |
|   | Auditors' remuneration                     | 6,500   | 6,000       |
|   | Director's emoluments                      | 134,381 | 134,638     |
|   |  |         | =========== |

The number of directors for whom retirement benefits are accruing under money purchase pension schemes amounted to 1 (2004- 1).

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2005

| 3 | Taxation                                     |                              | 2005<br>£               | 2004<br>£ |
|---|--|------------------------------|-------------------------|-----------|
|   | Domestic current year tax                    |                              | -                       | ~         |
|   | U.K. corporation tax                         |                              | 45,951                  | 47,062    |
|   | Current tax charge                           |                              | 45,951                  | 47,062    |
|   | The company is a close company under the pro | visions of the Income and Co | rporation Taxes A       | Act 1988. |
| 4 | Dividends                                    |                              | 2005                    | 2004      |
|   |  |                              | £                       | £         |
|   | Ordinary interim paid 20 August 2004         |                              | 10,000                  | 20,000    |
|   | Ordinary final proposed                      |                              | 50,000                  | 55,000    |
|   |  |                              | 60,000                  | 75,000    |
| 5 | Tangible fixed assets                        |                              |                         |           |
|   |  | Land and<br>buildings n      | Plant and nachinery etc | Total     |
|   |  | £                            | £                       | £         |
|   | Cost   |                              |                         |           |
|   | At 1 May 2004                                | 4,839                        | 117,472                 | 122,311   |
|   | Additions                                    | -                            | 1,305                   | 1,305     |
|   | Disposals                                    | <del>-</del>                 | (36,600)                | (36,600)  |
|   | At 30 April 2005                             | 4,839                        | 82,177                  | 87,016    |
|   | Depreciation                                 |                              | <del></del>             |           |
|   | At 1 May 2004                                | 180                          | 75,717                  | 75,897    |
|   | On disposals                                 | -                            | (25,145)                | (25,145)  |
|   | Charge for the year                          | 2,150                        | 10,567                  | 12,717    |
|   | At 30 April 2005                             | 2,330                        | 61,139                  | 63,469    |
|   | Net book value                               | <del></del>                  |                         |           |
|   | At 30 April 2005                             | 2,509                        | 21,038                  | 23,547    |
|   | At 30 April 2004                             | 4,659                        | 41,755                  | 46,414    |

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2005

| 6 | Fixed asset investments  |   |                              |
|---|--|---|------------------------------|
|   |  |   | Unlisted investments £       |
|   | Cost At 1 May 2004 & at 30 April 2005  |   | 2,800                        |
|   |  |   | Director's valuation £       |
|   | At 30 April 2005   |   | 2,800                        |
|   | At 30 April 2004   |   | 2,800                        |
| 7 | Debtors  | 2005<br>£                               | 2004<br>£                    |
|   | Trade debtors Other debtors  | 1,607,561<br>104,342                    | 1,281,886<br>77,717          |
|   |  | 1,711,903                               | 1,359,603                    |
| 8 | Creditors: amounts falling due within one year   | 2005<br>£                               | 2004<br>£                    |
|   | Bank loans and overdrafts Trade creditors Taxation and social security Other creditors | 859,382<br>742,488<br>57,158<br>704,193 | 709,652<br>86,435<br>864,395 |
|   |  | 2,363,221                               | 1,660,482                    |

### 9 Pension costs

Pension costs charged in the accounts of £12,113 (2004: £13,651) were all paid to defined contribution schemes.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2005

| 10 | Share capital                                     | 2005<br>£ | 2004<br>£       |
|----|---|-----------|-----------------|
|    | Authorised  |           | _               |
|    | 10,000 Ordinary shares of £1 each                 | 10,000    | 10,000          |
|    |   |           | <del></del>     |
|    | Allotted, called up and fully paid                |           |                 |
|    | 10,000 Ordinary shares of £1 each                 | 10,000    | 10,000          |
|    |   |           |                 |
| 11 | Statement of movements on profit and loss account |           |                 |
|    |   |           | Profit and      |
|    |   |           | loss<br>account |
|    |   |           | £               |
|    | Balance at 1 May 2004                             |           | 426,267         |
|    | Retained profit for the year                      |           | 126,817         |
|    | Balance at 30 April 2005                          |           | 553,084         |
|    |   |           |                 |
|    |   |           |                 |
| 12 | Financial commitments                             |           |                 |

At 30 April 2005 the company had annual commitments under non-cancellable operating leases as follows:

|                            | 2005   | 2004   |
|----------------------------|--------|--------|
|                            | £      | £      |
| Expiry date:               |        |        |
| Between two and five years | 67,746 | 67,746 |
|                            |        |        |

### 13 Transactions with directors

|  | Amount outstanding |      | ng Maximum |
|--|--------------------|------|------------|
|  | 2005<br>£          | 2004 | in year    |
|  |                    | £    | £          |
| Director's current account (debit bal) | 11,500             |      | 11,500     |

At the year end, the company was owed £11,500 by S J Coltman (2004 - £nil). This amount was repaid to the company in June 2005.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2005

### 14 Control

The company is controlled by the director, S J Coltman, and his wife, J A Coltman, who each hold 50% of the issued share capital.