

The Coltman Media Company Limited
Director's Report and Financial Statements
for the year ended 30 April 1997

Company number: 2892688 (England and Wales)



Shelley Stock Hutter
Chartered Accountants
& Registered Auditor
45 Mortimer Street
London W1N 7TD

The Coltman Media Company Limited

Company Information

Director	S.J.Coltman
Secretary	J.A.Coltman
Company Number	2892688 (England and Wales)
Registered Office	Henrietta House 17/18 Henrietta Street Covent Garden London WC2E 8QX
Auditors	Shelley Stock Hutter 45 Mortimer Street London W1N 7TD
Business Address	Manfield House 1 Southampton Street London WC2R 0LR

The Coltman Media Company Limited

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The Coltman Media Company Limited

Director's Report for the year ended 30 April 1997

The director presents his report and the financial statements for the year ended 30 April 1997 .

Principal Activities

The company is principally engaged in media buying.

The company gained recognition from the Newspapers Publishers Association during the year and the director is pleased to report that the company's performance has continued to improve.

Director and his Interests

The director who served during the year and his interests in the company were as stated below.

	Class of share	Number of shares	
		1997	1996
S.J.Coltman	Ordinary shares	10,000	10,000

Political and Charitable Contributions

During the year the company contributed £335 to charities .

Auditors

In accordance with Section 385 of the Companies Act 1985, a resolution proposing that Shelley Stock Hutter be reappointed as auditors of the company will be put to the Annual General Meeting.

Director's Responsibilities

Company law requires the director to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable him to ensure that the financial statements comply with the Companies Act 1985. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Coltman Media Company Limited

Director's Report for the year ended 30 April 1997

In the preparation of the director's report advantage has been taken of the special exemptions applicable to small companies conferred by Part VII of the Companies Act 1985.

This report was approved by the Board on *12 June 97*

J.A. Coltman

J.A. Coltman
Secretary

The Coltman Media Company Limited

**Auditors' Report
to the shareholders of The Coltman Media Company Limited**

We have audited the financial statements on pages 4 to 11 which have been prepared under the historical cost convention and the accounting policies set out on page 6.

Respective responsibilities of the director and auditors

As described on page 2 the company's director is responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

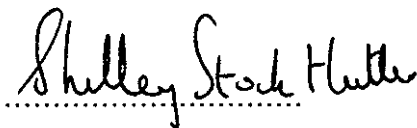
Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the director in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 30 April 1997 and of its profit for the year then ended and have been properly prepared in accordance with the provisions of the Companies Act 1985 applicable to small companies.


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Shelley Stock Hutter

**Chartered Accountants
Registered Auditor**

Date: 13 June 1997

45 Mortimer Street
London
W1N 7TD

The Coltman Media Company Limited

**Profit and Loss Account
for the year ended 30 April 1997**

	Notes	1997 £	1996 £
Turnover		2,905,434	955,726
Cost of sales		(2,566,071)	(732,882)
Gross profit		<u>339,363</u>	<u>222,844</u>
Administrative expenses		(302,565)	(184,324)
Operating profit	2	<u>36,798</u>	<u>38,520</u>
Other interest receivable and similar income	3	4,772	2,524
Interest payable and similar charges	4	(795)	(1,103)
Profit on ordinary activities before taxation		<u>40,775</u>	<u>39,941</u>
Tax on profit on ordinary activities	5	(11,467)	(12,313)
Profit for the year	13	<u>£ 29,308</u>	<u>£ 27,628</u>

There are no recognised gains and losses other than those passing through the profit and loss account.

The Coltman Media Company Limited

**Balance Sheet
as at 30 April 1997**

	Notes	1997 £	1996 £
Fixed Assets			
Tangible assets	6	55,539	17,064
Investments	7	2,800	-
		<u>58,339</u>	<u>17,064</u>
Current Assets			
Debtors	8	744,490	77,923
Cash at bank and in hand		943,783	148,922
		<u>1,688,273</u>	<u>226,845</u>
Creditors: amounts falling due within one year	9	<u>(1,656,012)</u>	<u>(190,599)</u>
Net Current Assets		<u>32,261</u>	<u>36,246</u>
Total Assets Less Current Liabilities		<u>90,600</u>	<u>53,310</u>
Creditors: amounts falling due after more than one year	10	<u>(12,077)</u>	<u>(4,095)</u>
		<u>£ 78,523</u>	<u>£ 49,215</u>
Capital and Reserves			
Called up share capital	12	10,000	10,000
Profit and loss account	13	68,523	39,215
Shareholders' Funds (equity interests)	14	<u>£ 78,523</u>	<u>£ 49,215</u>

In preparing these financial statements:

(a) Advantage has been taken of the special exemptions applicable to small companies conferred by Part VII of the Companies Act 1985, and

(b) In the director's opinion the company is entitled to these exemptions as a small company.

The financial statements were approved by the Board on 12/6/97

S.J. Coltman

Director

The Coltman Media Company Limited

Notes to the Financial Statements for the year ended 30 April 1997

1. Accounting Policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and include the results of the company's operations as indicated in the director's report, all of which are continuing.

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small company.

1.2 Turnover

Turnover represents amounts receivable for goods and services provided in the UK net of VAT and trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment	-	25% Straight line
Fixtures, fittings and equipment	-	20% Reducing balance
Motor vehicles	-	25% Reducing balance

1.4 Leasing and hire purchase commitments

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible assets and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

1.5 Investments

Fixed asset investments are stated at cost less provision for diminution in value.

1.6 Pensions

The pension costs charged in the financial statements represent the contributions payable by the company during the year in accordance with SSAP 24.

The Coltman Media Company Limited

**Notes to the Financial Statements
for the year ended 30 April 1997**

2. Operating Profit	1997	1996
	£	£
Operating profit is stated after charging:		
Depreciation of tangible assets	8,313	5,743
Operating lease rentals		
- Land and buildings	3,405	-
Auditors' remuneration	13,998	5,300
Director's emoluments	80,531	64,605
	<u> </u>	<u> </u>
 3. Other Interest Receivable and Similar Income	 1997	 1996
	£	£
Bank interest received	4,734	2,382
Other interest received	38	142
	<u> </u>	<u> </u>
	£ 4,772	£ 2,524
	<u> </u>	<u> </u>
 4. Interest Payable	 1997	 1996
	£	£
Bank interest	2	-
Hire purchase interest	793	1,103
	<u> </u>	<u> </u>
 5. Taxation	 1997	 1996
	£	£
U.K. Current year taxation		
U.K. Corporation tax at 24% (1996 - 25%)	11,466	12,313
Prior years		
U.K. Corporation tax	1	-
	<u> </u>	<u> </u>
	£ 11,467	£ 12,313
	<u> </u>	<u> </u>

The company is a close company under the provisions of the Income and Corporation Taxes Act 1988.

The Coltman Media Company Limited

Notes to the Financial Statements
for the year ended 30 April 1997

6. Tangible Assets

	Computer equipment	Fixtures, fittings & equipment	Motor vehicles	Total
	£	£	£	£
Cost				
At 1 May 1996	2,684	3,009	24,345	30,038
Additions	11,537	9,157	26,094	46,788
At 30 April 1997	14,221	12,166	50,439	76,826
Depreciation				
At 1 May 1996	1,342	981	10,651	12,974
Charge for year	2,020	1,238	5,055	8,313
At 30 April 1997	3,362	2,219	15,706	21,287
Net book values				
At 30 April 1997	£ 10,859	£ 9,947	£ 34,733	£ 55,539
At 30 April 1996	£ 1,342	£ 2,028	£ 13,694	£ 17,064

Included above are assets held under finance leases or hire purchase contracts as follows:

	Net book value 1997	1996	Depreciation charge 1997	1996
	£	£	£	£
Motor vehicles	34,733	13,694	5,055	4,565

7. Fixed Asset Investments
Other investments other than loans

	Unlisted £
Cost	
Additions	2,800
At 30 April 1997	2,800
Net Book Values	
At 30 April 1997	£ 2,800
	Directors' Valuation
At 30 April 1997	£2,800

The Coltman Media Company Limited

Notes to the Financial Statements
for the year ended 30 April 1997

8. Debtors	1997 £	1996 £
Trade debtors	718,193	43,848
Others	26,297	34,075
	<u>£ 744,490</u>	<u>£ 77,923</u>

9. Creditors: amounts falling due within one year	1997 £	1996 £
Bank loans and overdrafts	604,120	82,308
Net obligations under finance lease and hire purchase contracts	9,585	4,037
Trade creditors	717,027	-
Corporation tax	11,465	12,278
Other creditors	313,815	91,977
	<u>£ 1,656,012</u>	<u>£ 190,600</u>

The hire purchase liabilities are secured on the assets concerned.

10. Creditors: amounts falling due after more than one year	1997 £	1996 £
Net obligations under finance lease and hire purchase contracts		
Repayable within one year	11,157	4,692
Repayable between one and five years	13,142	4,300
	<u>24,299</u>	<u>8,992</u>
Finance charges and interest allocated to future accounting periods	(2,637)	(860)
	<u>21,662</u>	<u>8,132</u>
Included in current liabilities	(9,585)	(4,037)
	<u>£ 12,077</u>	<u>£ 4,095</u>

The hire purchase liabilities are secured on the assets concerned.

11. Pension Costs

Pension costs charged in the accounts of £19,001 (1996: £12,441) were all paid to defined contribution schemes.

The Coltman Media Company Limited

**Notes to the Financial Statements
for the year ended 30 April 1997**

12. Share Capital	1997 £	1996 £
Authorised		
10,000 Ordinary shares of £1 each	<u>10,000</u>	<u>10,000</u>
 Allotted, called up and fully paid		
10,000 Ordinary shares of £1 each	<u>10,000</u>	<u>10,000</u>

13. Profit And Loss Account	1997 £	1996 £
Retained profits at 1 May 1996	39,215	21,487
Retained profit for the year	29,308	27,628
Bonus issue of shares	-	(9,900)
Retained profits at 30 April 1997	<u>£ 68,523</u>	<u>£ 39,215</u>

14. Reconciliation of Movements in Shareholders' Funds	1997 £	1996 £
Profit for the financial year	29,308	27,628
Opening shareholders' funds	49,215	21,587
Closing shareholders' funds	<u>£ 78,523</u>	<u>£ 49,215</u>

15. Financial Commitments

At 30 April 1997 the company had annual commitments under non-cancellable operating leases as follows:

	Land and buildings	
	1997 £	1996 £
Expiry date:		
In over five years	13,454	-
	<u>£ 13,454</u>	<u>£ -</u>

The Coltman Media Company Limited

Notes to the Financial Statements
for the year ended 30 April 1997

16. Director's Emoluments	1997	1996
	£	£
Emoluments	<u>80,531</u>	<u>64,605</u>