THE COMPANIES ACT 2006

PRIVATE COMPANY LIMITED BY SHARES

WRITTEN RESOLUTIONS

OF

DENTSU MANCHESTER LIMITED

(the Company)

On 18 July 2022 the following special resolution was duly passed as a written resolution of the Company pursuant to section 288 of the Companies Act 2006:

SPECIAL RESOLUTION

That, subject to compliance with sections 641 to 644 of the Companies Act 2006 and considering that the directors of the Company made a solvency statement on 18 July 2022, a copy of which is annexed hereto:

- 1. That part of the share capital of the Company be re-designated as follows:
 - a) that 28,817 issued B shares of £1 each in the capital of the Company be re-designated as 28,817 A shares of £1 each:
 - b) that 18,000 issued C shares of £1 each in the capital of the Company be re-designated as 18,000 A shares of £1 each; and
 - c) that 22,000 issued D shares of £1 each in the capital of the Company be re-designated as 22,000 A shares of £1 each.
- That the articles of association in the attached form and initialled by the chairman for the purposes of identification, are hereby approved and adopted as the new articles of association of the Company in substitution for and to the exclusion of the Company's existing articles of association.
- 3. That, subject to the passing of resolutions 1 and 2, the share capital of the Company be reduced from £144,817 divided into 144,817 shares of £1.00 each (of which all of the shares have been issued and are fully paid) to £1.00, by cancelling in full 144,816 of the existing 144,817 issued and fully paid A Shares of £1.00 each; and
- 4. the share premium account of the Company be cancelled.

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Director duly authorised for and on behalf of

Carat Media Limited Date: 18 July 2022

EXPLANATORY STATEMENT

(This explanatory statement is not part of any proposed written resolution.)

- 1 This document is proposed by the board of directors of the Company.
- 2 This document is sent to eligible members on 18 July 2022 (Circulation Date).
- A copy of the solvency statement supporting the special resolution is attached to evidence compliance with s642(2).
- 4 **Eligible members** are the members who are entitled to vote on the resolution on the Circulation Date.
- 5 If you wish to signify agreement to this document, please follow the procedure below:
 - (a) You (or someone acting on your behalf) must sign, must print your name beneath the signature (if it is not already printed) and must date this document, either by hand or electronically.
 - (b) If that signatory is signing this document under a power of attorney or other authority, please send a certified copy of the relevant power of attorney or authority when returning this document.
 - (c) Please return the signed document to any director of the Company (either in person or electronically) or to the Company at 10 Triton Street, Regents Place, London NW1 3BF.
- Please note that it is not possible to withdraw your consent once this document, signed by you or on your behalf, has been duly received.
- 7 To be valid, this document must be received no later than the end of the period of 28 days beginning on the Circulation Date, otherwise it will lapse.
- Unless by that deadline this document has been received duly signed from at least the relevant threshold of eligible members, the proposed written resolution will lapse. The relevant threshold to pass a special resolution is members holding at least three quarters of the total votes in the Company.
- This document may be executed in multiple copies. Each member may sign his or her own separate copy, or two or more members may sign the same copy, as convenient.