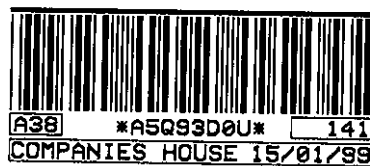


Company Registration No. 2879797 (England and Wales)

FAIRMEAD COMMUNICATIONS LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 APRIL 1998



FAIRMEAD COMMUNICATIONS LIMITED

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FAIRMEAD COMMUNICATIONS LIMITED

AUDITORS' REPORT TO THE DIRECTORS OF FAIRMEAD COMMUNICATIONS LIMITED UNDER SECTION 247B OF THE COMPANIES ACT 1985

We have examined the abbreviated accounts set out on pages 2 to 4, together with the financial statements of the company for the year ended 30 April 1998 prepared under section 226 of the Companies Act 1985.

Respective responsibilities of the director and auditors

The director is responsible for preparing the abbreviated accounts in accordance with section 246 of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with sections 246(5) and (6) of the Act to the registrar of companies and whether the accounts to be delivered are properly prepared in accordance with those provisions and to report our opinion to you.

Basis of opinion

We have carried out the procedures we considered necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared. The scope of our work for the purpose of this report did not include examining or dealing with events after the date of our report on the financial statements.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with sections 246(5) and (6) of the Companies Act 1985, and the abbreviated accounts on pages 2 to 4 are properly prepared in accordance with those provisions.



Fiander Tovell & Co.

5 January 1999

Chartered Accountants
Registered Auditor

Stag Gates House
63/64 The Avenue
Southampton
Hampshire
SO17 1XS

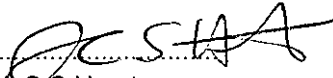
FAIRMEAD COMMUNICATIONS LIMITED

ABBREVIATED BALANCE SHEET AS AT 30 APRIL 1998

| | Notes | 1998 £ | £ | 1997 £ | £ |
|---|-------|------------------|-----------------|------------------|-----------------|
| Fixed assets | | | | | |
| Intangible assets | 2 | | 800 | | 1,600 |
| Tangible assets | 2 | | 14,053 | | 14,839 |
| | | | <u>14,853</u> | | <u>16,439</u> |
| Current assets | | | | | |
| Stocks | | 9,300 | | 9,208 | |
| Debtors | | 101,693 | | 98,054 | |
| Cash at bank and in hand | | 112,799 | | 25,182 | |
| | | <u>223,792</u> | | <u>132,444</u> | |
| Creditors: amounts falling due within one year | | <u>(238,327)</u> | | <u>(161,564)</u> | |
| Net current liabilities | | | <u>(14,535)</u> | | <u>(29,120)</u> |
| Total assets less current liabilities | | | <u>318</u> | | <u>(12,681)</u> |
| Capital and reserves | | | | | |
| Called up share capital | 3 | | 100 | | 100 |
| Profit and loss account | | | 218 | | (12,781) |
| Shareholders' funds | | | <u>318</u> | | <u>(12,681)</u> |

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the board on 22 Dec 1998


A C S Hurst
Director

FAIRMEAD COMMUNICATIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 APRIL 1998

1 Accounting Policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cashflow statement on the grounds that it is a small company.

1.2 Turnover

Turnover represents amounts receivable for goods and services net of Value Added Tax. Income from subscriptions is accounted for on an accruals basis and not on a receipts basis with amounts released to the profit and loss account over the period of the subscription.

1.3 Intangible fixed assets

Magazine rights are amortised over a period of five years on a straight line basis.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

| | |
|--------------------------------|------------------------|
| Fixtures, fittings & equipment | - 15% reducing balance |
|--------------------------------|------------------------|

1.5 Stock

Stock is valued at the lower of cost and net realisable value.

1.6 Deferred taxation

Deferred taxation is provided at appropriate rates on all timing differences using the liability method only to the extent that, in the opinion of the director, there is a reasonable probability that a liability or asset will crystallise in the foreseeable future.

1.7 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

FAIRMEAD COMMUNICATIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 APRIL 1998

2 Fixed assets

| | Intangible assets £ | Tangible assets £ | Total £ |
|-----------------------|---------------------------|-------------------------|------------|
| Cost | | | |
| At 1 May 1997 | 4,000 | 22,820 | 26,820 |
| Additions | - | 1,694 | 1,694 |
| At 30 April 1998 | 4,000 | 24,514 | 28,514 |
| Depreciation | | | |
| At 1 May 1997 | 2,400 | 7,981 | 10,381 |
| Charge for the year | 800 | 2,480 | 3,280 |
| At 30 April 1998 | 3,200 | 10,461 | 13,661 |
| Net book value | | | |
| At 30 April 1998 | 800 | 14,053 | 14,853 |
| At 30 April 1997 | 1,600 | 14,839 | 16,439 |

3 Share capital

| | 1998 £ | 1997 £ |
|---|-----------|-----------|
| Authorised | | |
| 1,000 Ordinary shares of £1 each | 1,000 | 1,000 |
| Allotted, called up and fully paid | | |
| 100 Ordinary shares of £1 each | 100 | 100 |

4 Transactions with directors

During the year the company paid consultancy fees of £48,495 (1997 - £45,800) to A C S Hurst, a director of the company.

The company awarded a contract to Sport Business International Limited, in which C C Lowe is also a director, to develop a website for the company. The total value of the contract is £40,000.