DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2010



COMPANY INFORMATION

Business address

Directors J H Shin

Y J Shin

Secretary Y J Shin

Company number 2847772

Registered office 60/62 Old London Road

Kingston upon Thames Surrey KT2 6QZ

Accountants Marks Bloom Limited

60/62 Old London Road Kingston upon Thames

Surrey KT2 6QZ

1st Floor, Cavendish House

Cavendish Avenue New Malden Surrey KT3 6QQ

Bankers National Westminster Bank plc

64 High Street New Malden Surrey KT3 4HB

Barclays Bank plc 6 Clarence Street Kingston upon Thames Surrey KT1 1NY

CONTENTS

	Page
Directors' report	1
Profit and loss account	2
Balance sheet	3
Notes to the financial statements	4 - 8
Detailed profit and loss statement	9

DIRECTORS' REPORT FOR THE YEAR ENDED 31 AUGUST 2010

The directors present their report and financial statements for the year ended 31 August 2010

Principal activities

The principal activity of the company in the year under review was to carry on the business of publishers of magazines

Directors

The following directors have held office since 1 September 2009

J H Shin

Y J Shin

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006 They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006

By order of the board

Y J Shin

Secretary

Date

November 2010

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 AUGUST 2010

			2010	2009
	Notes	£	£	£
Turnover			223,426	227,032
Other operating income			<u>-</u>	75
			223,426	227,107
Raw materials and other consumables			72,390	83,273 14,073
Other external charges			15,858	14,073
			135,178	129,761
		98,318		111,715
Staff costs		2,572		2,442
Depreciation and amortisation Other operating charges		37,648		40,785
			138,538	154,942
Operating loss	2		(3,360)	(25,181)
Other interest receivable and similar income			4	745
Loss on ordinary activities before taxation			(3,356)	(24,436)
Tax on loss on ordinary activities	3		237	3,829
Loss for the year	11		(3,119)	(20,607)

BALANCE SHEET AS AT 31 AUGUST 2010

	Notes	£	2010 £	2009 £
Fixed assets	_		10 200	9,769
Tangible assets	5		10,288	9,709
Current assets				
Debtors	6	40,481		41,733
Cash at bank and in hand		30,037		42,459
		70,518		84,192
Creditors: amounts falling due within	7	(12,864)		(23,156)
one year	,			
Net current assets			57,654	61,036
Total assets less current habilities			67,942	70,805
Provisions for liabilities	8		(1,570)	(1,313)
			66,372	69,492
Capital and reserves	10		20,000	20,000
Called up share capital Profit and loss account	11		46,372	49,492
Shareholders' funds			66,372	69,492

For the financial year ended 31 August 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006 No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006

Approved by the Board for issue on

November 2010

J H Shin

Director

Y J Shin

Director

Company Registration No. 2847772

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Patents

Patents are valued at cost less accumulated amortisation. Amortisation is calculated to write off the cost in equal annual instalments over their estimated useful lives.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Land and buildings Leasehold

Over the lease term

Fixtures, fittings & equipment

20% reducing balance per annum

1.6 Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term

1.7 Pensions

The company operates a defined contribution scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable

1.8 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes The deferred tax balance has not been discounted

1.9 Foreign currency translation

Monetary assets and habilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

2	Operating loss	2010	2009
,	Operating toss	£	£
	Operating loss is stated after charging		
	Depreciation of tangible assets	2,572	2,442
	Directors' remuneration	47,386	47,728
	Directors foundation		

The number of directors for whom retirement benefits are accruing under defined contribution schemes amounted to 2 (2009 - 2)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2010

3	Taxation	2010	2009 £
	Democrate augment years tax	£	T.
	Domestic current year tax UK corporation tax	(494)	(3,663)
	·		(2.662)
	Current tax charge	(494)	(3,663)
	Deferred tax		
	Deferred tax charge/credit current year	257	(166)
		(237)	(3,829)
4	Intangible fixed assets		
·			Patents
			£
	Cost		2,705
	At 1 September 2009 & at 31 August 2010		
	Amortisation		
	At 1 September 2009 & at 31 August 2010		2,705
	Net book value		
	At 31 August 2010		-
			 -
	At 31 August 2009		

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2010

5	Tangible fixed assets	Land and buildings	Plant and machinery etc	Total
		£	£	£
	Cost	1.075	66,065	68,040
	At 1 September 2009	1,975	3,092	3,092
	Additions	-		
	At 31 August 2010	1,975	69,157	71,132
	Depreciation		- c 005	59.272
	At 1 September 2009	1,975	56,297	58,272 2,572
	Charge for the year	-	2,572	2,312
	At 31 August 2010	1,975	58,869	60,844
	Net book value	 -	10,288	10,288
	At 31 August 2010	<u> </u>	10,200	
	At 31 August 2009		9,769	9,769
6	Debtors		2010 £	2009 £
			32,832	36,238
	Trade debtors Other debtors		7,649	5,495
			40,481	41,733
				
			2010	2009
7	Creditors: amounts falling due within one year		£	£
	Trade creditors		2,837	7,581
	Taxation and social security		6,651	8,652
	Directors' current accounts		48	3,010
	Other creditors		3,328	3,913
			12,864	23,156
				

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2010

8	Provisions for liabilities	_	
		ı	eferred tax liability
			£
	Balance at 1 September 2009		1,313
	Profit and loss account		257
	Balance at 31 August 2010		1,570
			
	The deferred tax liability is made up as follows.		
		2010	2009
		£	£
		1,570	1,313
	Accelerated capital allowances	=====	
9	Pension costs		
	Defined contribution The company operates a defined contribution pension scheme The assets of the scheme The asset	me are held s	eparately from
	those of the company in an independently administered fund. The pension cost cha	rge represents	contributions
	payable by the company to the fund		
		2010	2009
		£	£
	Contributions payable by the company for the year	8,336	8,028
			
10	Share capital	2010	2009
10	Suare capital	£	£
	Allotted, called up and fully paid		
	20,000 Ordinary shares of £1 each	20,000	20,000
			=======

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2010

11 Statement of movements on profit and loss account

Profit and loss account

£

Balance at 1 September 2009 Loss for the year 49,491 (3,119)

Balance at 31 August 2010

46,372

12 Financial commitments

At 31 August 2010 the company was committed to making the following payments under non-cancellable operating leases in the year to 31 August 2011

	2010	2009
	£	£
Operating leases which expire	12,500	11,700
Between two and five years	12,500	

13 Related party transactions

During the year, the company was under the control of J H Shin, a major shareholder and the managing director of the company

J H Shin and Y J Shin were directors of Neoflam UK Limited, a company that was incorporated on 23 July 2010 At the end of the year the company was owed £559 from Neoflam UK Kimited