

Registered Number 02846900

STRIDING EDGE LTD

Abbreviated Accounts

31 December 2012

Abbreviated Balance Sheet as at 31 December 2012

	<i>Notes</i>	<i>2012</i>	<i>2011</i>
		£	£
Fixed assets			
Intangible assets	2	7,330	13,930
Tangible assets	3	133	178
		<u>7,463</u>	<u>14,108</u>
Current assets			
Stocks		27,632	28,805
Debtors		6,744	6,577
Cash at bank and in hand		100,484	100,331
		<u>134,860</u>	<u>135,713</u>
Net current assets (liabilities)		<u>134,860</u>	<u>135,713</u>
Total assets less current liabilities		<u>142,323</u>	<u>149,821</u>
Creditors: amounts falling due after more than one year		(17,540)	(16,557)
Total net assets (liabilities)		<u>124,783</u>	<u>133,264</u>
Capital and reserves			
Called up share capital		3,000	3,000
Other reserves		12,000	12,000
Profit and loss account		109,783	118,264
Shareholders' funds		<u>124,783</u>	<u>133,264</u>

- For the year ending 31 December 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 16 September 2013

And signed on their behalf by:

E B Robson, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2012**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of VAT.

Tangible assets depreciation policy

Depreciation is calculated so as to write off the cost of an asset, net of disposal proceeds, over the useful economic life of that asset as follows;

Plant and Equipment 25% reducing balance basis

Intangible assets amortisation policy

Development expenditure is written off as incurred except where the directors are satisfied as to the technical, commercial and financial viability of individual videos. In such cases the identifiable expenditure is capitalised and amortised over 2 years following the release of the video, this being the period during which the company is expected to benefit.

2 Intangible fixed assets

	£
Cost	
At 1 January 2012	244,671
Additions	6,733
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2012	<u>251,404</u>
Amortisation	
At 1 January 2012	230,741
Charge for the year	13,333
On disposals	-
At 31 December 2012	<u>244,074</u>
Net book values	
At 31 December 2012	<u>7,330</u>
At 31 December 2011	<u>13,930</u>

3 Tangible fixed assets

	£
Cost	
At 1 January 2012	9,108
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2012	<u>9,108</u>
Depreciation	
At 1 January 2012	8,930
Charge for the year	45
On disposals	-
At 31 December 2012	<u>8,975</u>
Net book values	
At 31 December 2012	<u>133</u>
At 31 December 2011	<u>178</u>

4 Transactions with directors

There were no transactions with directors.

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