# FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2005

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COMPANIES HOUSE 09/01/2006

MEAGER WOOD LOCKE & COMPANY
123 HAGLEY ROAD
EDGBASTON
BIRMINGHAM
B16 8LD

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#### DIRECTORS' REPORT FOR THE YEAR ENDED 30 SEPTEMBER 2005

The directors present their report and the financial statements of the company for the year ended 30 September 2005.

#### Directors' Responsibilities

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### **Directors**

J P Bostock

D A Bostock

D Bostock

J Wiseman

W A Vickers

V Stait

D J Lewis

#### Secretary

W A Vickers

#### Registered Office

7 Holt Court North

Heneage Street West

Aston Science Park

Birmingham B7 4AX

#### **Principal Activities**

The principal activity of the company throughout the year was that of market research.

#### Review of Business

The results for the year and the financial position at the year end are considered very satisfactory by the directors. The company continues to invest in its infrastructure, the introduction of new technology, and the research and development of new IT applications.

#### **Future Developments**

The directors believe that the prospects for continued growth are good and that the company is well placed to take advantage of market opportunities as they arise.

#### Results and Dividends

The results of the year's trading and the financial position of the company are shown in the annexed accounts. The company's profit for the year, after taxation, amounted to £398,740 (2004 - £510,317).

#### Directors

The present directors are as shown above. All served on the board throughout the year.

The company's Articles of Association do not require directors to retire by rotation.

## DIRECTORS' REPORT FOR THE YEAR ENDED 30 SEPTEMBER 2005 (CONT)

#### **Directors' Interests**

The interests of the directors in the shares of the company at the beginning and end of the year, were as follows:

	30 September 2005	1 October 2004
J P Bostock Ordinary shares of £1 each	130,500	130,500
D A Bostock Ordinary shares of £1 each	79,908	84,453
D Bostock Ordinary shares of £1 each	12,500	12,500
J Wiseman Ordinary shares of £1 each	12,500	12,500
W A Vickers Ordinary shares of £1 each	2,838	2,838
V Stait Ordinary shares of £1 each	2,838	2,838

#### **Auditors**

The auditors, Meager Wood Locke & Company, have indicated their willingness to accept re-appointment under Section 385(2) of the Companies Act 1985.

ON BEHALF OF THE BOARD

W A VICKERS - SECRETARY

Date: December 21, 2005

Chartered Accountants & Registered Auditors



Crown House, 123 Hagley Road, Edgbaston, Birmingham 816 8LD

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## BOSTOCK MARKETING GROUP LEIMITED

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BOSTOCK MARKETING GROUP LIMITED

We have audited the financial statements of Bostock Marketing Group Limited for the year ended 30 September 2005 which comprise the Profit and Loss Account, the Balance Sheet, the Cash Flow Statement and the related notes. These financial statements have been prepared under the historical cost convention and the accounting policies set out therein.

This report is made solely to the company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of directors and auditors

As described in the directors' report, the company's directors are responsible for the preparation of financial statements in accordance with applicable law and United Kingdom Accounting Standards.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the Directors' Report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions with the company is not disclosed.

We read the Directors' Report and consider the implications for our report if we become aware of any apparent misstatement within it.

#### Basis of opinion

We conducted our audit in accordance with United Kingdom Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 30 September 2005 and of its profit for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

MEAGER WOOD LOCKE & COMPANY

Registered Auditors

Date: December 21, 2005

123 HAGLEY ROAD EDGBASTON BIRMINGHAM B16 8LD



#### PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 SEPTEMBER 2005

	Note	2005 £	2004 £
TURNOVER	2	7,660,396	7,078,065
Cost of sales		3,285,226	2,649,685
GROSS PROFIT		4,375,170	4,428,380
Net operating expenses	3	3,876,530	3,754,887
OPERATING PROFIT Other interest receivable and	4	498,640	673,493
similar income		66,820	48,523
Interest payable and similar charges	7	(15,720)	(12,699)
PROFIT ON ORDINARY ACTIVITIES			
BEFORE TAXATION	_	549,740	709,317
Tax on profit on ordinary activities	8	151,000	199,000
PROFIT FOR THE FINANCIAL YEAR		398,740	510,317
Dividends	9	-	20,000
RETAINED PROFIT FOR THE		<del></del>	
FINANCIAL YEAR	19	398,740	490,317

The company's turnover and expenses all relate to continuing operations.

There are no recognised gains or losses other than the profit for the financial year shown above.

#### **BALANCE SHEET AT 30 SEPTEMBER 2005**

	Note		2005 £		2004 £
FIXED ASSETS			ν,		
Tangible assets	10		260,915		268,205
Investments	11		4		4
			260,919		268,209
CURRENT ASSETS			260,919		208,209
Work in progress	12	70,777		64,208	
Debtors	13	2,747,748		2,132,606	
Cash at bank and in hand		584,036		1,066,722	
		3,402,561		3,263,536	
CREDITORS		3,402,301		3,203,330	
Amounts falling due within					
one year	14	1,603,111		1,712,016	
NET CURRENT ASSETS			1,799,450		1,551,520
TOTAL ASSETS LESS CURRENT LIABILITIES			2,060,369		1,819,729
CREDITORS Amounts falling due after more than one year	15		(79,828)		(82,742)
NET ASSETS			1,980,541		1,736,987
CAPITAL AND RESERVES	4.6		241.004		246 254
Called up share capital	16		241,084		246,254
Share premium account Other reserves	17 18		7,528 215,217		7,528 210,047
Profit and loss account	19		1,516,712		1,273,158
SHAREF OLDERS' FUNDS	20		1,980,541		1,736,987
;					

These financial statements were approved by the board on December 21, 2005 ON BEHALF OF THE BOARD

JP BØSTOCK -DIRECTOR

## CASH FLOW STATEMENT FOR THE YEAR ENDED 30 SEPTEMBER 2005

	Note		2005 £		2004 £
NET CASH INFLOW FROM OPERATING ACTIVITIES	25		(54,120)		599,625
RETURNS ON INVESTMENTS AND SERVICING OF FINANCE Interest received Interest paid Interest element of finance lease rental payments		66,820 (5,412) (10,308)		48,523 (3,772) (8,927)	
			51,100		35,824
TAXATION			(181,570)		(106,381)
CAPITAL EXPENDITURE Payments to acquire fixed assets Receipts from sales of fixed assets  EQUITY DIVIDENDS PAID		(61,685) 100	(61,585)  (246,175)	(45,143) 1,039	(44,104) (20,000) 464,964
FINANCING Issue of shares Purchase of the company's own shares Capital element of finance lease repayments		(155,186) (81,325)		3,750 (149,984) (111,610)	
			(236,511)		(257,844)
(DECREASE)/ INCREASE IN CASH	26		(482,686)		207,120

#### NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2005

#### 1. ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied.

#### Consolidation

The parent company and its subsidiary undertakings comprise a medium sized group. The company has therefore taken advantage of the exemption provided by Section 248 of the Companies Act 1985 not to prepare group accounts.

#### **Basis of Preparation of Financial Statements**

The financial statements have been prepared under the historical cost convention.

The effect of events in relation to the year ended 30 September 2005 which occurred before the date of approval of the financial statements by the Board of Directors, have been included in the statements to the extent required to show a true and fair view of the state of affairs at 30 September 2005 and of the results for the year ended on that date.

#### Depreciation

Depreciation has been computed to write off the cost of tangible fixed assets over their expected useful lives using the following rates:

Computer equipment Fixtures and fittings

- 33% per annum of cost

- 20% per annum of cost

#### **Intangible Fixed Assets**

Depending upon the circumstances of each acquisition, purchased and consolidated goodwill is amortised through the profit and loss account over the directors' estimate of its useful life.

If a subsidiary, associate or business is subsequently sold or closed, any goodwill arising on acquisition that has not been amortised through the profit and loss account is taken into account in determining the profit or loss on sale or closure.

#### **Deferred Taxation**

Deferred taxation is provided on the liability method to take account of timing differences between the treatment of certain items for accounts purposes and their treatment for tax purposes. Tax deferred or accelerated is accounted for in respect of all material timing differences.

#### Research and Development

Expenditure on research and development is written off against profits for the year in which it is incurred.

#### Leasing

Tangible fixed assets acquired under finance leases or hire purchase contracts are capitalised and depreciated in the same manner as other tangible fixed assets. The related obligations, net of future finance charges, are included in creditors.

Rentals payable under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

#### **Pension Costs**

The company operates a pension scheme for the benefit of certain directors and employees. The scheme is a defined contribution scheme, and the contributions are charged against profits as they are paid.

#### 2. TURNOVER

The company's turnover represents the value, excluding Value Added Tax, of goods and services supplied to customers during the year.

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2005 (CONT)

3. NET OPERATING EXPENSES	2005	2004
	£	£
Overhead expenses	3,876,530	3,754,887
		====
4. OPERATING PROFIT		
Operating profit is stated after charging:		
	2005 £	2004 £
Directors' emoluments	560,747	615,290
Directors' pension contributions	·	24.000
in respect of money purchase benefits	29,609	26,902
Total directors' emoluments	590,356	642,192
Hire of plant and machinery - operating leases	101,889	88,893
Hire of other assets - operating leases	137,001	134,901
Depreciation and amortisation of owned assets	73,221	83,721
Depreciation of assets held under		
finance leases and hire purchase	74,684	58,568
Auditors' remuneration	5,352	5,100
Profit on sale of fixed assets	(100)	(680)
5. DIRECTORS' REMUNERATION		
5. DIRECTORS REMOVERATION	2005	2004
	£	£
Highest paid director:		
Emoluments Pension contributions in respect	131,083	133,114
of money purchase benefits	7,980	7,980

There are 7 directors to whom retirement benefits are accruing under money purchase pension schemes in respect of qualifying services (2004 - 7).

No share options were exercised during the year (2004 - one).

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2005 (CONT)

## 6. STAFF COSTS

The average number of persons employed by the company, including directors, during the year was as follows:

	2005	2004
	Number	Number
Operations	165	156
Research	29	27
Management and administration	25	24
	219	207
	===	====
The aggregate payroll costs of these persons were as follows:	2005	2004
	£	£
Wagne and relative	0.650.450	0.650.005
Wages and salaries	3,659,159	3,573,807
Social security Other pension costs	331,045	326,916
Other pension costs	86,888	86,262
	4,077,092	3,986,985
7. INTEREST PAYABLE AND SIMILAR CHARGES		
	2005	2004
	£	£
Other loans	5,412	3,772
Finance charges payable - finance leases and	2,122	-,.,-
hire purchase	10,308	8,927
	15,720	12,699
	=====	=====
8. TAXATION		
	2005	2004
	£	£
Tax on profit on ordinary activities	151,000	199,000
	===	
9. DIVIDENDS	2005	4004
	2005 £	2004
	T.	£
Final dividend paid on ordinary shares	-	20,000

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2005 (CONT)

#### 10. TANGIBLE FIXED ASSETS

	Computer Equipment £	Fixtures and fittings £	Total £
Cost At 1 October 2004	457.046	167 229	625,174
Additions	457,946 67,411	167,228 73,204	140,615
Disposals	(15,819)	(791)	(16,610)
At 30 September 2005	509,538	239,641	749,179
Depreciation			
At 1 October 2004	268,039	88,930	356,969
Charge for the year	112,601	35,304	147,905
Eliminated on disposals	(15,819)	(791)	(16,610)
At 30 September 2005	364,821	123,443	488,264
Net book value			
At 30 September 2005	144,717	116,198	260,915
-			
At 30 September 2004	189,907	78,298	268,205

Included in the total net book value of tangible fixed assets held at 30 September 2005 was £152,276 in respect of assets held under finance leases and hire purchase contracts.

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2005 (CONT)

#### 11. INVESTMENTS

Participating interests			2005 £
Cost At 1 October 2004 Additions			4
At 30 September 2005			4
Provision At 1 October 2004 During the year			-
At 30 September 2005			
Net cost			4
The company owns more than 20% of the is:	sued share capital of	the following companies:	
Name	Nature of business	Country of registration	Shares held, class/percentage
Bostock Marketing International Limited People Matters Network Limited	Dormant Dormant	England England	Ordinary 100% Ordinary 100%
12. STOCKS AND WORK IN PROGRES	SS	2005 £	2004 £
Work in progress		70,777	64,208
13. DEBTORS			
Receivable within one year:		2007	2004
		2005 £	2004 £
Trade debtors Prepayments and accrued income		2,648,639 99,109	2,023,682 108,924
		2,747,748	2,132,606
		<del></del>	

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2005 (CONT)

14. CREDITORS - AMOUNTS DUE WITHIN ONE YEAR		
	2005	2004
	£	£
Obligations under finance leases and hire		
purchase contracts	71,897	71,378
Trade creditors	585,624	518,653
Social security and other taxes	413,499	365,564
Other creditors	172,129	243,032
Corporation tax payable	206,423	236,993
Accruals and deferred income	153,539	276,396
	1,603,111	1,712,016
15. CREDITORS - AMOUNTS DUE AFTER ONE YEAR	2005	2004
Obligations and a finance leave and live	£	£
Obligations under finance leases and hire	70 024	01 720
purchase contracts	79,824	82,738
Amounts owed to group undertakings	4	4
	79,828	82,742
Obligations under finance leases and hire purchase contracts are secured	by related assets.	
Obligations under finance leases and hire purchase contracts		
•	2005	2004
	£	£
Amounts payable:		
Within two to five years	79,824	82,738
	79,824	82,738
	79,624 ======	62,736
16. SHARE CAPITAL		
	2005	2004
	£	£
Authorised	_	_
500,000 ordinary shares of £1 each	500,000	500,000
200,000 redeemable preference shares of £1 each	200,000	200,000
.,	<del></del>	<del></del>
	700,000	700,000
Allotted, called up and fully paid		
241,084 ordinary shares of £1 each	241,084	246,254
·	•	
		<del></del>

During the year the company redeemed 4,545 ordinary shares, of £1 each, at a premium of £32 per share. The shares were part of a majority holding.

The company also redeemed the whole of a minority holding of 625 ordinary shares, of £1 each, at a premium of £7.32 per share.

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2005 (CONT)

17. SHARE PREMIUM ACCOUNT	2005 £	
As at 1 October 2004 and 30 September 2005	7,528	
18. OTHER RESERVES	2005	
Capital redemption reserve	£	
At 1 October 2004 Transfer from profit and loss account At 30 September 2005	210,047 5,170 215,217	
19. PROFIT AND LOSS ACCOUNT	2005 £	
At 1 October 2004 Retained profit for the financial year Purchase of own shares	1,273,158 398,740 (155,186)	
At 30 September 2005	1,516,712	
20. RECONCILIATION OF MOVEMENTS IN SHAREHO	OLDERS' FUNDS	
	2005 £	2004 £
Profit for the financial year Dividends	398,740	510,317 20,000
	398,740	490,317
New share capital subscribed Purchase of own shares	(155,186)	3,750 (149,984) ———

243,554

1,736,987

1,980,541

344,083

1,392,904

1,736,987

Net addition to shareholders' funds

Opening shareholders' funds

Closing shareholders' funds

#### NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2005 (CONT)

#### 21. LEASING COMMITMENTS

At 30 September 2005 the company had annual commitments under non-cancellable operating leases as detailed below:

		2005		2004
	Land and buildings	Other	Land and buildings	Other
Operating leases which expire:	ı	£	£	£
Within one year	_	30,100	-	40,692
Within two to five years	-	75,869	-	51,684
		<del></del>		
	-	105,969	-	92,376

#### 22. PENSION COSTS

The company operates a contributory pension scheme. It is a defined contribution scheme and contributions are charged in the profit and loss account as they accrue. The charge for the year was £86,888 (2004 - £86,262). There were no outstanding premiums at the year end.

#### 23. TRANSACTIONS WITH DIRECTORS

#### Transactions with Directors

During the year the company purchased its own shares from a director, Mrs D A Bostock.

4,545 ordinary shares of £1 each were purchased at a premium of £32. The total consideration was £149,985. The transaction was completed during the year and no monies were outstanding at the year end.

#### Directors' share options

	Number of ordinary shares	Cost of Option	Exercise Price	Dates Exercisable
J Wiseman At 1 October 2004 and 30 September 200	1,689 ———	£1.00	£4.00 each	31.05.01 to 31.05.11
D Bostock At 1 October 2004 and 30 September 200	05 1,689 ———	£1.00	£4.00 each	31.05.01 to 31.05.11

#### 24. CONTROLLING PARTY

The company is controlled by J P Bostock by virtue of his shareholding as described in the directors' report.

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2005 (CONT)

# 25. RECONCILIATION OF OPERATING PROFIT/(LOSS) TO NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES

	2005	2004
	£	£
Operating profit	498,640	673,493
Depreciation charge	147,905	142,289
Profit on sale of fixed assets	(100)	(680)
(Increase)/decrease in stocks	(6,569)	96,731
Increase in debtors	(615,142)	(725,390)
(Decrease)/increase in creditors	(78,854)	413,182
	<del></del>	·
Net cash inflow from operating activities	(54,120)	599,625
	<del></del>	

#### 26. ANALYSIS OF NET FUNDS

66,722 4,116)	(482,686) 81,325	(78,930)	584,036 (151,721)
12,606	(401,361)	(78,930)	432,315
	4,116)	4,116) 81,325	4,116) 81,325 (78,930)

#### 27. RECONCILIATION OF NET CASH FLOW TO MOVEMENT IN NET FUNDS

	2005 £	2004 £
(Decrease)/increase in cash in the year Cash outflow from decrease in lease financing	(482,686) 81,325	207,120 111,610
Change in net funds resulting from cash flows New finance leases	(401,361) (78,930)	318,730 (142,353)
Movement in net funds in the year Net funds at I October 2004	(480,291) 912,606	176,377 736,229
Net funds at 30 September 2005	432,315	912,606

#### 28. NON-CASH TRANSACTIONS

During the year the company entered into finance lease arrangements in respect of assets with a total capital value at the inception of the leases of £78,930 (2004 - £142,353).