

The Insolvency Act 1986

Statement of Administrators' Proposals

2.17B

Name of Company DME Fashion Limited	Company number 02791308
In the High Court of Justice, London, Companies Court, Chancery Division (full name of court)	Court case number 6044 of 2013

(a) Insert full name(s) and
address(es) of administrators

We (a) Philip Francis Duffy and Benjamin John Wiles of

Duff & Phelps Ltd
The Shard
32 London Bridge Street
London
SE1 9SG

attach a copy of our proposals in respect of the Administration of the above company

A copy of these proposals was sent to all known creditors on

* Delete as appropriate

(b) Insert date

(b) 21 October 2013

Signed

Joint Administrator

Dated

21/10/13

Contact Details

You do not have to give any
contact information in the box
opposite but if you do, it will help
Companies House to contact you
if there is a query on the form
The contact information that you
give will be visible to searches of

Duff & Phelps Ltd
The Shard
32 London Bridge Street
London
SE1 9SG

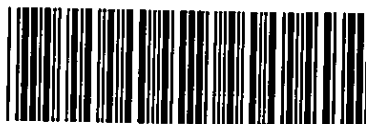
Tel +44 (0) 20 7089 4700

Completed and signed this form please send it to the Registrar of Companies at

se, Crown Way, Cardiff CF14 3UZ

DX 33050 Cardiff

THURSDAY



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24/10/2013

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COMPANIES HOUSE

DUFF & PHELPS

Report to Creditors

21 October 2013

DME Fashion Limited (In Administration)

**Joint Administrators' Report to Creditors and Statement of Proposals
For the period from 2 September 2013 to 21 October 2013
Pursuant to Paragraph 49 of Schedule B1 to the Insolvency Act 1986,
as amended**

**Duff & Phelps Ltd.
The Shard
32 London Bridge Street
London
SE1 9SG**

Definitions

Word or Phrase	Definition
the Act	The Insolvency Act 1986 (as amended)
the Agents	SIA Group (UK) London Limited independent agents who were instructed to value and sell the assets of the Company
the Appointment Date	2 September 2013 being the date of appointment of the Joint Administrators
Category 2 Disbursements	The Joint Administrators' internal costs and expenses in dealing with the Administration
the Company	DME Fashion Limited (In Administration) (Company Number 02791308)
DBIS	The Department for Business Innovation and Skills
the Directors	Jeffrey Tasker and John Sadiq, the directors of the Company
EC Regulation	EC Regulation on Insolvency Proceedings 2000
HMRC	HM Revenue and Customs
Duff & Phelps	Duff & Phelps Ltd of The Shard, 32 London Bridge Street, London, SE1 9SG
the Joint Administrators	Philip Francis Duffy and Benjamin John Wiles of Duff & Phelps
the Prescribed Part	Pursuant to Section 176A of the Act where a floating charge is created after 15 September 2003 a designated amount of the Company's net property (floating charge assets less costs of realisation) shall be made available to non-preferential unsecured creditors
RPS	Redundancy Payments Service
the Rules	The Insolvency Rules 1986 (as amended)
the Secured Creditor	Pineapple Holdings Limited being the holder of a fixed and floating charge over the Company's assets
the Parent	Pineapple Holdings Limited being the Parent Company of the Company and its associates
the Trading Premises	Bluewater, Brighton, Crawley, Hatfield, Milton Keynes and Watford
SIP 9	Statement of Insolvency Practice 9 – Industry best practice for Insolvency Practitioners in relation to disclosure of remuneration and disbursements
SoA	Statement of Affairs, documentation to be supplied by the Directors outlining the Company's financial position as at the Appointment Date

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1 Introduction

- 1 1 The Joint Administrators were appointed on the Appointment Date by the Company's shareholder pursuant to Paragraph 22 of Schedule B1 to the Act
- 1 2 The Court Reference in relation to the appointment is 6044 of 2013 at the High Court of Justice, Companies Court, Chancery Division
- 1 3 In accordance with Paragraph 100(2) of Schedule B1 to the Act the functions of the Joint Administrators may be exercised by any of the Joint Administrators
- 1 4 This report sets out the circumstances leading up to the appointment of the Joint Administrators and the steps taken by them to date

2. Background

- 2 1 Statutory information on the Company and a summary of its financial history is included at Appendix 1
- 2 2 The Company operated retail outlets for the fashion brand 'Pineapple'
- 2 3 The Company operated from six retail stores, the addresses of which are included at Appendix 1
- 2 4 The Company was part of a larger group owned by the Parent The Group Structure is included at Appendix 8 of this report
- 2 5 The Company banked with the Bank of Scotland plc

3 Events Leading up to the Administration

- 3 1 Duff & Phelps were previously engaged by the Company on 29 April 2013 to provide an initial review of the Company's financial position and to evaluate the exit options available to the Company
- 3 2 Following the review of the Company's financial position, it was identified that the Company's financial position was no longer sustainable without the support of the Parent and coupled with the current economic climate and the decline of the retail sector, it was important that the Company explored the options available to them
- 3 3 Duff & Phelps recommended that dialogue should commence between the Company and its landlords in order to try and agree early termination of the leases, being the largest fixed overhead for the Company
- 3 4 On 2 May 2013, the Parent registered a charge against the Company in order to protect any future funds advanced to the Company
- 3 5 Duff & Phelps were instructed to liaise with the Company's landlords to try and agree early termination of specific leasehold premises in order to facilitate the eventual closure of the retail chain
- 3 6 In the months following the engagement, discussions were held with the landlords with a view to reducing the rental liabilities Whilst no formal revisions were agreed the Company had received positive indications that revisions would be agreed However, one landlord decided to send bailiffs in for unpaid rent

- 3 7 Further funds were advanced to the Company, from the Parent, to cover the Company's quarter month's rent for June 2013 and the poor performance of the individual stores showed little prospect of improvement
- 3 8 By 28 August 2013, the Company had exhausted all of its available working capital and on the same date, the Parent formally withdrew their support at a duly convened board meeting
- 3 9 As a result of the withdrawal of support of the Parent, the Directors concluded that the Company was unable to pay their debts as and when they fell due and therefore held a board meeting on 30 August 2013 to instigate insolvency proceedings in respect of the Company
- 3 10 The Joint Administrators considered the position prior to accepting the appointment and having regard to the Insolvency Practitioners Association's ethical guidelines, considered that there were no circumstances preventing them from accepting the appointment
- 3 11 Subsequently, the Joint Administrators were appointed on the Appointment Date

4 Purpose of the Administration

- 4 1 The purpose of an Administration is to achieve one of the following hierarchical objectives
- Rescuing the company as a going concern, or
 - Achieving a better result for the company's creditors as a whole than would be likely if the company were wound up (without first being in Administration), or
 - Realising property in order to make a distribution to one or more secured or preferential creditors
- 4 2 In accordance with Paragraph 49(2) of Schedule B1 to the Act the Joint Administrators note the following
- The first objective will not be achieved as there are insufficient funds and assets available to enable the Company to be rescued as a going concern
 - The Joint Administrators are pursuing the second objective as it is likely that a better result for the Company's creditors as a whole will be achieved than if the Company were wound up without first being in Administration as sales have been achieved from the trading period of the Administration that would not otherwise have been achieved
 - The third objective is likely to be achieved as it is anticipated that a dividend will be paid to the preferential creditors and it is currently uncertain whether a dividend will be made payable from the Prescribed Part
- 4 3 The Joint Administrators' proposals for achieving the purpose of the Administration are set out in the remainder of this report

5 Progress of the Administration to Date

- 5 1 The manner in which the affairs and business of the Company have been managed, since the appointment of Joint Administrators and will continue to be managed and financed are set out below

Administration Trading Period

- 5 2 Upon their appointment the Joint Administrators attended the Company's head office to undertake an immediate review of the Company's financial and operational position
- 5 3 Following consultation with the Secured Creditor, the decision was immediately taken by the Joint Administrators to continue to trade the business whilst a strategy was devised to attempt to maximise realisations of the Company's assets
- 5 4 The Joint Administrators noted that a sale of the business as a going concern was not possible as the Parent owned the Pineapple Trademark and licence, which was terminated upon an insolvency event. The Company was therefore unable to be sold as a going concern
- 5 5 The purpose of the trading period was to liquidate all the remaining stock at the six stores at minimal cost to the Company's creditors. No further orders for stock were placed from the Company's associate, Twist Limited
- 5 6 Following a review of operations, the Joint Administrators implemented overhead reductions and cost savings where possible
- 5 7 Upon appointment, the managers of each store were contacted and advised of the Administration
- 5 8 Net sales totalled £30,056 during the trading period with all the Trading Premises ceasing to trade by 7 September 2013. A full receipts and payments account of the trading period is included at Appendix 2
- 5 9 Upon closure of the stores all of the employees were made redundant and paid in full for any hours worked during the Administration trading period

Transfer of Certain Assets Pre-Appointment

- 5 10 Prior to the appointment of Joint Administrators, it is noted that the Company transferred certain of its assets to Twist Limited. This included fixtures and fittings of the Covent Garden and Bath stores, which remain in operation with Twist Limited. Any consideration payable by Twist Limited has been offset against monies due to them from the Company
- 5 11 Furthermore, Twist Limited enforced a lien over stock held on behalf of the Company at their warehouse
- 5 12 As at the Appointment Date, Twist Limited were owed £843,989, which excludes the cost value of the stock held at the warehouse which Twist Limited exercised a lien over, being £241,306

Sale of assets

- 5 13 On the cessation of trade of the Company's stores, the Joint Administrators instructed the Agents to carry out an inventory and valuation of the Company's stock and chattel assets that were located at the Trading Premises
- 5 14 The Joint Administrators are currently awaiting a valuation from the Agents at which point the assets will be marketed for sale
- 5 15 To date the Joint Administrators have received numerous enquiries from interested parties in relation to the Company's stock held. However, based on the quantum of stock remaining, the Joint Administrators believe that the stock held has minimal value

5 16 To date, the Joint Administrators have sold the fixtures and fittings located at the Bluewater store to Twist Limited for £500 plus VAT

5 17 The Joint Administrators and their Agents are satisfied that the sale to the Twist Limited was the best price achievable for the Company's assets

5 18 The Agents have advised that any further realisations of the Company's will have minimal value

Book Debts

5 19 According to the SoA the Company had no outstanding book debts as at the Appointment Date

Cash at Bank

5 20 As at the Appointment Date, the Company had cash at bank of £71,618, which was held at the Bank of Scotland plc. These funds have now been transferred to the Administration bank account

Pre-appointment VAT Refund

5 21 The Joint Administrators have submitted pre-appointment VAT returns for the Company to HMRC. It is anticipated that a small refund maybe due to the Company, however, any refund due is likely to be offset against other Crown liabilities

Terminal Loss Relief Claim

5 22 Owing to the loss making position of the Company for the years ending 31 March 2011 and 31 March 2012, Corporation Tax has not been paid and therefore there is no terminal loss relief claim available to the Company

Pre-payments

5 23 As per the SoA prepayments total £209,850. The amount relates to rent paid up to the quarter end date of 30 September 2013. It is not anticipated that any of these payments will be recoverable for the period of time that the Company was not in occupation of the Trading Premises

Sundry Debtors

5 24 As per the SoA sundry debtors total £10,499. The debt is in relation to pre-appointment American Express and internet sales. To date, £7,737 has been collected

Rates Refund

5 25 To date, £7,152 has been received in relation to rate refunds from the Trading Premises as follows

Store	Date	Amount (£)
Brighton	9 October 2013	3,145
Watford	9 October 2013	2,207
Crawley	14 October 2013	1,800
Total		7,152

5 26 No further realisations are expected in respect to rate refunds

Investigations

5 27 The Joint Administrators' investigations into the Company's affairs are currently ongoing

5 28 The Joint Administrators have a statutory obligation to file a report with DBIS regarding the conduct of the directors that held office in the three years prior to the Administration. This report must be filed within six months from the Appointment Date and the content of this report is confidential

5 29 The Joint Administrators also have a duty to investigate antecedent transactions which include

- Transactions at an undervalue, Section 238 of the Act,
- Preferences, Section 239 of the Act, and
- Transactions to defraud creditors, Section 423 of the Act

5 30 Should any creditor have any information which they consider may assist the investigations of the Joint Administrators, such information should be forwarded to Duff & Phelps, 32 London Bridge Street, London, SE1 9SG

Receipts and Payments

5 31 A receipts and payments account is provided at Appendix 2

5 32 A separate receipts and payments account has been prepared for the Administration trading period. This is also attached at Appendix 2

5 33 It should be noted that the Joint Administrators are currently seeking to finalise all trading liabilities and therefore these costs are not included in the attached receipts and payments account

6. Statement of Affairs

6 1 In accordance with Paragraph 47 of Schedule B1 to the Act the Joint Administrators have requested and received a SoA from the Directors

6 2 The Joint Administrators comment on the SoA as follows

- The cash at bank received to date differs to the SoA due to direct debit payments paid from the Company's bank account in error on 2 September 2013 being subsequently returned, which were not anticipated to be received
- It is anticipated that there will be sufficient asset realisations to enable a distribution to the preferential creditors of the Company

6 3 Some creditor amounts shown may differ from the actual amount owed. This does not affect their ability to claim a different amount

7 Statement of Pre-Administration Costs

- 7 1 Pre-Administration costs are defined in the Rules as fees charges and expenses incurred by the Joint Administrators or their firm, or another person qualified to act as an Insolvency Practitioner, before the Company entered Administration but with a view to it doing so
- 7 2 Pre-appointment time costs total £9,301 A breakdown of the Joint Administrators' pre-appointment time costs is attached at Appendix 4 No remuneration has been paid in relation to these costs
- 7 3 The Joint Administrators confirm that payment of the unpaid pre-Administration costs, as an expense of the Administration, is subject to separate approval under Rule 2 67A of the Rules, and not part of the Joint Administrators' proposals for the conduct of the Administration, subject to approval under Paragraph 53 of Schedule B1 to the Act

8. Joint Administrators' Time Costs and Expenses Incurred

- 8 1 In accordance with Rule 2 106 of the Rules, it is proposed that the basis upon which the Joint Administrators' remuneration should be fixed is by reference to the time properly given by them and their staff in attending to matters arising in the Administration
- 8 2 The Joint Administrators' time costs charged in the period 2 September 2013 up to and including 14 October 2013 total £56,151 A schedule of these time costs is set out at Appendix 4 Time is charged in six minute units
- 8 3 Category 1 disbursements total £70 These have not been paid to date
- 8 4 Category 2 disbursements total £345 These have not been paid to date
- 8 5 Information regarding the fees and disbursements of Joint Administrators, including details of the Duff & Phelps disbursements policy and hourly charge out rates for each grade of staff that may undertake work on this case, is in a document called "A Creditors' Guide to Administrators' Fees" This can be viewed and downloaded from the Joint Administrators' website at <http://www.duffandphelps.com/uk-restructuring/creditor-guides> Should you require a copy, please contact this office

9. Dividend Prospects / Prescribed Part

Secured Creditors

- 9 1 In consideration for the monies advanced to cover the Company's June's quarter rent payment, the Company granted the Secured Creditor a debenture, which confers fixed and floating charges over all of the assets of the Company
- 9 2 Based on current estimates, it is unlikely that there will be any dividend payable to the Secured Creditor

Preferential Creditors

- 9 3 Pursuant to the SoA, the estimated preferential claims are £14,131
- 9 4 As at the Appointment Date, the Company's employees were all owed two weeks' wages All employees were notified on day of the appointment, that the Company was unable to pay the arrears of wages and that all employees would have to claim from the RPS for any amounts due

- 9 5 Although the Joint Administrators are yet to receive notification of the preferential creditors' claims, at this stage, it is anticipated that there will be sufficient funds available to enable a distribution to preferential creditors
- 9 6 It is likely that a significant element of the preferential claim will be employees' claims which are mostly subrogated to the Secretary of State, following payment by the RPS

Prescribed Part

- 9 7 The Prescribed Part is calculated as a percentage of net property, as follows -
- | | |
|-----------------------------------|--|
| Net property less than £10,000 | 50% unless the Joint Administrator considers that the costs of making a distribution to the non-preferential unsecured creditors would be disproportionate to the benefits |
| Net property greater than £10,000 | 50% up to £10,000 plus 20% thereafter to a maximum of £600,000 |
- 9 8 The Company granted a floating charge to the Secured Creditor on 2 May 213 and the Prescribed Part provisions will therefore apply
- 9 9 The net property of the Company, according to the SoA, is £89,134 and therefore the estimated Prescribed Part of the net property for unsecured creditors would total approximately £20,827. However, this does not take into account the costs of the Administration which will reduce the amount of the Company's net property
- 9 10 The Joint Administrators are of the opinion, based on the current information of the costs of the Administration, that there is no prospect of any distribution via the Prescribed Part

Non-Preferential Unsecured Creditors

- 9 11 According to the SoA, non-preferential unsecured creditors total £3,958,037. The non-preferential unsecured creditors can be summarised as follows

Creditor	Claim (£)
Trade and Expense Creditors	96,013
Employee Claims	42,854
HMRC	17,001
Twist Limited	843,989
Pineapple Holdings Limited	2,909,693
Sundry Creditors – Accruals	48,487
Total	3,958,037

- 9 12 Based upon the current information available, it is anticipated that there will be insufficient realisations to enable a distribution to the non-preferential unsecured creditors of the Company, other than from the Prescribed Part, if any

- 9 13 If not already done so creditors of the Company should complete the Proof of Debt Form at Appendix 7 and return same to the Joint Administrators

10. EC Regulation

- 10 1 It is the Joint Administrators' opinion that the EC Regulation applies and these proceedings are main proceedings as defined in Article 3 of the EC Regulation. The centre of main interest of the Company is in England.

11 Creditors' Meeting

- 11 1 In accordance with Paragraph 52(1) of Schedule B1 to the Act, a creditors' meeting will not be convened as the Joint Administrators believe that the Company will have insufficient property to enable a distribution to be made to non-preferential unsecured creditors, other than the Prescribed Part, if any.
- 11 2 However, the Joint Administrators shall summon an initial creditors' meeting, if requested to by the creditors of the Company, whose debts amount to at least 10% of the total debts of the Company, using the prescribed Form 2 21B, attached at Appendix 6, within 8 business days from the date of this report.
- 11 3 Creditors are reminded that the costs of any meeting called shall be paid for by them and that a deposit will be required for this purpose. These costs may be ordered to be paid as an expense of the Administration if the meeting so resolves.

12 End of the Administration

- 12 1 The options available to the Joint Administrators for the exit from the Administration are as follows:
- Compulsory Liquidation
 - Creditors' Voluntary Liquidation
 - Company Voluntary Arrangement
 - Return of control to the Directors
 - Dissolution of the Company
- 12 2 The Joint Administrators recommend that the Company should be dissolved, for the reasons set out below:
- The Joint Administrators have formed the view that once all the outstanding Administration matters have been finalised, and all liabilities incurred during the Administration have been discharged, there will be insufficient funds available to allow a distribution to unsecured creditors, other than from the Prescribed Part, if any.
 - Once all outstanding matters have been satisfactorily completed by the Joint Administrators, they will give notice to the Registrar of Companies under Paragraph 84 of Schedule B1 to the Act to the effect that the Company has no property to realise which might permit a distribution to its unsecured creditors, at which stage the Administration will cease. The Company will be dissolved three months following the registration of the notice at the Registrar of Companies.

- You will note from the proposals section below that the Joint Administrators have left the choice of exit route from Administration open so that an alternative strategy can be adopted, should this prove more appropriate at the time

13. Joint Administrators' Proposals

13 1 The Joint Administrators propose the following

- 13 1 1 That the Joint Administrators continue the Administration to deal with such outstanding matters in relation to the Company as the Joint Administrators consider necessary until such time as the Administration ceases to have effect
- 13 1 2 That the Joint Administrators do all such other things and generally exercise all of their powers as contained in Schedule 1 of the Act, as they, in their sole and absolute discretion consider desirable or expedient in order to achieve the purpose of the Administration
- 13 1 3 That the Joint Administrators, once all outstanding matters have been satisfactorily completed, take the necessary steps to give notice under Paragraph 84 of Schedule B1 of the Act to the Registrar of Companies to the effect that the Company has no property which might permit a distribution to its creditors, at which stage the Administration will cease
- 13 1 4 That the Joint Administrators, when it is anticipated that no better realisations will be made in the Administration than would be available in a winding up, take the necessary steps to put the Company into either Creditors' Voluntary Liquidation, Company Voluntary Arrangement or into Compulsory Liquidation as deemed appropriate by the Joint Administrators. It is proposed that the Joint Administrators, currently Philip Francis Duffy and Benjamin John Wiles of Duff & Phelps, would act as Joint Liquidators should the Company be placed into CVL. In accordance with Paragraph 83(7) of Schedule B1 to the Act and Rule 2 117 of the Rules, creditors may nominate a different person as the proposed Liquidator, provided the nomination is received at this office prior to the approval of these proposals. In the absence of such nomination, the Joint Administrators will be appointed Joint Liquidators and in accordance with Section 231 of the Act any act required or authorised under any enactment to be done by the Joint Liquidators is to be done by all or any one or more of them
- 13 1 5 That the Joint Administrators be discharged from all liability pursuant to Paragraph 98 of Schedule B1 to the Act, upon filing the end of the Administration or their appointment otherwise ceasing
- 13 1 6 That the Joint Administrators' remuneration, where no Creditors' Committee is established, be fixed by reference to the time properly incurred by them and their staff in attending matters during the Administration and that they be allowed to draw such remuneration as and when funds permit without further recourse to the creditors of the Company
- 13 1 7 That the Joint Administrators' statement of pre-administration costs under Rule 2 33, where no Creditors' Committee is established, be approved for payment in accordance with Rule 2 67A
- 13 1 8 That the Joint Administrators be authorised to draw Duff & Phelps' internal costs, being cost of business mileage, in dealing with the Administration ("Category 2 Disbursements")

- 13 2 Pursuant to Rule 2 33(5) of the Rules, the proposals in Paragraphs 13 1 1 to 13 1 8 above shall be deemed to be approved by the creditors on the expiry of the period in which a meeting can be

requisitioned by creditors in the manner described in Paragraph 11.2 above, provided that no meeting has been so requisitioned

13.3 The Joint Administrators will be seeking the following specific resolutions from the Secured Creditor and preferential creditors

13.3.1 That the Joint Administrators be discharged from all liability pursuant to Paragraph 98 of Schedule B1 to the Act, upon filing the end of the Administration or their appointment otherwise ceasing

13.3.2 That the Joint Administrators' remuneration, where no Creditors' Committee is established, be fixed by reference to the time properly incurred by them and their staff in attending matters during the Administration and that they be allowed to draw such remuneration as and when funds permit without further recourse to the creditors of the Company

13.3.3 That the Joint Administrators' statement of pre-administration costs under Rule 2.33 of the Rules, where no Creditors' Committee is established, be approved for payment in accordance with Rule 2.67A of the Rules

13.3.4 That the Joint Administrators be authorised to draw Duff & Phelps' internal costs, being cost of business mileage, in dealing with the Administration ("Category 2 Disbursements")

14 Other Matters

14.1 If any creditor has any information concerning the Company's affairs that they would like to bring to the Joint Administrators' attention, then they would be pleased to hear from them

14.2 If you require further information or assistance, please do not hesitate to contact Michael Petersen of the Joint Administrators' Office



Philip Duffy
Joint Administrator

Enc

The affairs, business and property of the Company are being managed by the Joint Administrators, Philip Francis Duffy and Benjamin John Wiles, who act as agents for the Company and without personal liability. Both are licensed by the Insolvency Practitioners Association.

Appendix 1

Statutory Information

Statutory Information

Date of Incorporation	18 February 1993
Registered Number	02791308
Company Directors	Jeffrey Tasker John Sadiq
Company Secretary	Simon Nicholson
Shareholders	Pineapple Holdings Limited – 100% shareholder
Trading Addresses	Unit 187 6 Sunset Walk MK Shopping Centre MK9 3PD Unit 85 Comet Way Galleria Shopping Centre Hatfield AL10 0XR Unit 142a Harlequin Watford Shopping Centre Watford WD17 2TL Unit 095 Upper Thames Walk Bluewater Shopping Centre DA9 9ST 57 County Mall Crawley Shopping Centre Crawley RH10 1FP Unit 74 Churchill Square Brighton BN1 2RG
Registered Office	Current The Shard 32 London Bridge Street London SE1 9SG Formerly 3 rd Floor 7 Langley Street London WC2H 9JA
Any Other Trading Names	Pineapple

Financial Information

Balance Sheet

	As at 31 March 2013 (Management) £	As at 31 March 2012 (Filed) £	As at 31 March 2011 (Filed) £
Fixed Assets			
Tangible Assets	39,641	50,797	48,339
	39,641	50,797	48,339
Current Assets			
Stocks	372,388	490,107	489,711
Debtors	374,205	292,920	370,093
Cash at Bank	91,704	99,279	136,565
	838,297	882,306	996,339
Creditors' Amounts Falling Due Within One Year	(4,078,660)	(3,328,456)	(2,786,000)
Total Assets less Current Liabilities	(3,200,723)	(2,395,353)	(1,741,292)
Capital and Reserves			
Called-up Equity and Share Capital	100	100	100
Profit and Loss Account	(3,200,823)	(2,395,453)	(1,741,392)
Shareholders' Funds	(3,200,723)	(2,395,353)	(1,741,292)

Profit and Loss

	For the Year Ended 31 March 2013 (Management) £
Turnover	2,518,980
Overheads	
Cost of Sales	(2,819,908)
Other Operating Income	390,346
Operating Costs	<u>(882,228)</u>
Operating Loss	<u>(792,810)</u>
Interest receivable	-
Interest Payable and similar charges	-
Profit/Loss on Ordinary Activities before Taxation	<u>(792,810)</u>
Tax on loss on ordinary activities	-
Profit/Loss for the Financial Year	<u>(792,810)</u>

Appendix 2

Receipts and Payments Account

DME Fashion Limited (In Administration)

Joint Administrators' Receipts and Payments Account for the period 2 September 2013 to 21 October 2013

Statement of Affairs		From 2 September 2013 to 21 October 2013
£		£
Receipts		
55,815 54	Cash at Bank	72,451 56
Nil	Trading Surplus	24,504 83
10,449 00	Sundry Debtors	7,736 70
Nil	Rates Refund	7,151 82
Nil	Chattel Assets	500 00
Nil	Bank Interest	15 74
35,000 00	Stock	Nil
2,000 00	Furniture & Equipment	Nil
Nil	Prepayments	Nil
103,264 54		112,360.65
Payments		
	Bank Charges	355 03
	Statutory Advertising	84 60
Nil		439 63
103,264.54	Balance	111,921 02
Represented By		
	VAT Receivable	32 97
	VAT Payable	(1,404 00)
	Floating/Main Current Account	113,292 05
		111,921.02

DME Fashion Limited (In Administration)

Joint Administrators' Trading Account for the period 2 September 2013 to 21 October 2013

From 2 September
2013 to 21 October
2013
£

Post Appointment Sales

Sales	6,520 00
Non-VAT Sales	23,535 78
	<hr/>
	30,055 78

Trading Costs

Labour	5,466 59
Electricity	80 26
Employee Expenses	4 10
	<hr/>
	5,550.95

Trading Surplus

24,504 83

Appendix 3

Statement of Affairs

STATEMENT OF AFFAIRS

Name of Company DME Fashion Limited	Company Number 02791308
In the High Court of Justice	Court case number 6044 / 2013

Statement as to the affairs of

DME Fashion Limited

The Shard

32 London Bridge Street

London

on the 2 September 2013, the date that the company entered administration.

Statement of Truth

I believe the facts stated in this statement of affairs are a full, true and complete statement of the affairs of the above named company as at 2 September 2013 the date that the company entered administration , -

Full Name

JEFF TASKER

Signed

Jeff Tasker

Dated

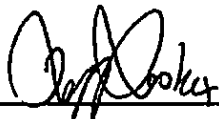
13th September 2013

DME Fashion Limited
Statement Of Affairs as at 2 September 2013

A - Summary of Assets

Assets	Book Value £	Estimated to Realise £
Assets subject to fixed charge:		
Pineapple Holdings Limited		(336,551 00)
Deficiency c/d		<u>(336,551.00)</u>
Assets subject to floating charge:		
Furniture & Equipment	32,033 00	2,000.00
Stock	247,808 00	35,000.00
Sundry Debtors	10,449 00	10,449 00
Cash at Bank	55,815 54	55,815 54
Prepayments	209,850 00	NIL
Uncharged assets.		
Estimated total assets available for preferential creditors		<u>103,264 54</u>


Signature



Date

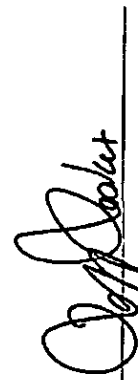
13/9/13

A1 - Summary of Liabilities

Signature  Date 13/9/13

**Duff & Phelps Ltd.
DME Fashion Limited
B - Company Creditors**

Key	Name	Address	£
CB00	British Gas Business	P O Box 254, Camberley, GU15 3WA	49.35
CB02	Brighton & Hove Council	P O Box 2929, Priory House, Brighton, BN1 1PS	20,990.00
CB03	Bromley LB	P O Box 53, Bromley, BR1 3UN	252.26
CCRAWL	Crawley Borough Council	Town Hall, The Boulevard, Crawley, West Sussex, RH10 1UZ	13,425.00
CD01	Dartford Borough Council	Civic Centre, Home Gardens, Dartford, Kent, DA1 1DR	24,490.00
CE01	EDF Energy Customers plc	P O Box 60, Plymouth, PL3 5ZN	137.92
CE02	Employees	Various	42,853.79
CF02	First Data Global Leasing	Britannia House, 1st Floor, Christopher Martin Road, Basildon, Essex, SS14 9AA	12.82
CH02	HM Revenue & Customs	Enforcement & Insolvency Service, Durrington Bridge House, Worthing, West Sussex, BN12 4SE	17,001.00
CI05	Intu Lakeside Ltd	40 Broadway, London, SW1H 0BU	3,002.60
CL01	Land Securities	S Strand, London, WC2N 5AF	94.80
CL04	L.Smeesters	42 Eastcote Road, Welling, Kent, DA16 2ST	115.00
CM00	Milton Keynes Council	P O Box 5327, Saxon Court, 502 Avebury Boulevard, Milton Keynes, MK9 3ZA	12,365.00
CM01	Miroglio Tessile UK	45-49 Mortimer Street, 4th Floor, London, W1N 8HU	81.23
CM02	Merchant Rentals plc	Alexander House, Old Boston Trading Estate, Haydock, WA11 9SL	441.09
CO00	Opus Energy Limited	Customer Services Dept, Royal Pavillion, 2 Summerhouse Road, Northampton, NN3 6BJ	771.00
CP07	Pineapple Holdings Limited	3rd Floor, 7 Langley Street, London, WC2H 9JA	2,909,693.00
CSCOTT	Scottish Power	P O Box 3896, Glasgow, G44 4YU	415.12
CSCOTTN	Sundry Creditors - Accruals	Various	48,487.00
CT01	Twist Limited	3rd Floor, 7 Langley Street, London, WC2H 9JA	843,989.00
CW02	Watford Council	Town Hall, Watford, WD17 3EX	14,130.00
CW03	Welwyn Hatfield Borough Council	The Campus, Welwyn Garden City, Hertfordshire, AL8 6AE	5,240.00
22 Entries Totalling			3,958,036.98



Signature

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**Duff & Phelps Ltd.
DME Fashion Limited
C - Shareholders**

Key	Name	Address	Pref	Ord	Other	Total
HP00	Pineapple Holdings Limited	3rd Floor, 7 Langley Street, London, WC2H 9JA	0	100	0	100
1 Entries Totalling						100

Signature



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Appendix 4

Analysis of Time Charged and Expenses Incurred

DME Fashion Limited (In Administration)

Analysis of the Joint Administrators' time costs for the period 2 September 2013 to 14 October 2013

Classification of Work Function	Partner	Hours				Total Hours	Time Cost	Avg Hourly Rate
		Manager	Senior	Assistant	Support			
Administration and Planning								
Case review and Case Diary management	0 50	1 30	0 00	4 10	0 00	5 90	1 513 50	256 53
Cashiering & accounting	0 00	0 60	0 60	6 70	0 00	7 90	1 745 00	220 89
Dealings with Directors and Management	0 00	6 25	0 00	8 80	0 00	15 05	3 819 00	253 75
IPS set up & maintenance	0 00	0 00	0 00	1 10	0 00	1 10	126 50	115 00
Insurance	0 00	0 00	0 00	1 20	0 00	1 20	259 50	216 25
Statement of affairs	0 00	4 10	0 00	3 30	0 00	7 40	2 155 00	291 22
Statutory matters (Meetings & Reports & Notices)	0 00	2 30	0 00	16 80	0 00	19 10	4 181 50	218 93
Strategy planning & control	0 00	6 75	0 00	39 30	0 00	46 05	10 058 50	218 43
Tax Compliance/Planning	0 00	0 20	0 00	3 30	0 00	3 50	515 50	147 29
Creditors								
Communications with Creditors/Employees	0 00	5 35	0 00	16 50	0 00	21 85	4 838 50	221 44
Non Pref Creditor claims adjudication and dist'n	0 00	0 00	0 00	1 10	0 00	1 10	126 50	115 00
Non Pref Creditors/Employee claims handling	0 00	0 00	0 00	14 70	0 00	14 70	2 419 50	164 59
Investigations								
CDDA & reports & Communication	0 00	0 00	0 00	0 10	0 00	0 10	11 50	115 00
Realisation of Assets								
Freehold and Leasehold Property	0 00	3 65	0 00	18 00	0 00	21 65	4 011 00	185 27
Hire Purchase and Lease Assets	0 00	0 00	0 00	0 40	0 00	0 40	100 00	250 00
Other Tangible Assets	0 00	0 00	0 00	26 10	0 00	26 10	4 432 50	169 83
Trading								
Trading - Employees	0 00	3 25	0 00	9 90	0 00	13 15	3 090 00	234 98
Trading - Insurance	0 00	0 00	0 00	0 70	0 00	0 70	175 00	250 00
Trading Operations	0 00	21 15	0 20	19 00	0 00	40 35	12 492 00	309 59
Total Hours	0 50	54 90	0 80	191 80	0 00	248 00		226 42
Total Fees Claimed	252 50	21 453 00	233 00	34,212 50	0 00		56 151 00	
Analysis of Category 1 Disbursements	£							
Couriers	207 65							
Royal Mail Redirection	120 00							
Travel and subsistence	17 17							
Total	344 82							
Analysis of Category 2 Disbursements								
Mileage	69 75							
Total	69 75							

DME Fashion Limited (In Administration)

Analysis of the Joint Administrators' pre-appointment time costs for the period 25 July 2013 to 1 September 2013

Classification of Work Function	Hours					Total Hours	Time Cost	Avg Hourly Rate
	Partner	Manager	Senior	Assistant	Support			
Administration and Planning								
Cashiering & accounting	0 00	0 00	0 30	0 00	0 00	0 30	91 50	305 00
Dealing with notice of intention to appoint	0 00	0 00	2 00	5 10	0 00	7 10	1 275 50	179 65
Dealings with Directors and Management	2 00	1 20	0 00	4 80	0 00	8 00	2 627 00	328 38
Financial review	0 00	0 00	0 00	0 80	0 00	0 80	200 00	250 00
Strategy planning & control	1 00	7 85	0 00	7 30	0 00	16 15	4 829 50	298 04
Creditors								
Secured Creditors	0 00	0 75	0 00	0 00	0 00	0 75	277 50	370 00
Total Hours	3 00	9 80	2 30	18 00	0 00	33 10		281 00
Total Fees Claimed	1,515 00	3 626 00	591 50	3 588 50	0 00		9 301 00	

There are no Category 1 Disbursements

There are no Category 2 Disbursements

Appendix 5

Joint Administrators' Agents and Solicitors

Joint Administrators' Agents and Solicitors

Company	Role
SIA Group (UK) London Limited	Agents instructed to value the stock, fixtures and fittings
LB Group Limited	Tax agents – Review tax position for refunds and complete tax returns for the Administration period
Insolvency Risk Services Limited	Provided insurance for the post-appointment trading period

The Joint Administrators' choice of those instructed was based on their perception of the ability and experience to perform this type of work, the complexity and nature of the assignment and the basis of the Joint Administrators' fee arrangement with them

Appendix 6

Form 2.21B Creditor's Request for a Meeting

Rule 2 37

Creditor's request for a meeting

Name of Company

DME Fashion Limited

Company number

02791308

In the

High Court of Justice, London, Companies
Court, Chancery Division

Court case number

6044 of 2013

(a) Insert full name and
address of the creditor
making the request

I (a)

(b) Insert full name and
address of registered
office of the company

request a meeting of the creditors of DME Fashion Limited

(b) Registered Office

The Shard
32 London Bridge Street
London
SE1 9SG

(c) Insert amount of claim

My claim in the administration is (c)

(d) Insert full name(s) and
address(es) of creditors
concurring with the
request (if any) and their
claims in the
administration if the
Requesting creditor's claim
is below the required 10%

(d)

concur with the above request, and I attach copies of their written confirmation of
concurrence

(e) Insert details of the
purpose of the meeting

The purpose of the meeting is (e)

Signed

Dated

Appendix 7

Proof of Debt Form

Proof of Debt – General Form

DME Fashion Limited (In Administration)		
Date of Administration 2 September 2013		
1	Name of creditor (If a company please also give company registration number)	
2	For correspondence Address of creditor	
	Contact telephone number of creditor	
	Email address of creditor	
3	Total amount of claim, including any Value Added Tax and outstanding uncapitalised interest as at the date the company went into Administration	
4	Details of any documents by reference to which the debt can be substantiated (Note There is no need to attach them now but the Administrator may call for any document or evidence to substantiate the claim at his discretion as may the chairman or convenor of any meeting)	
5	If amount in 3 above includes outstanding uncapitalised interest please state amount	£
6	Particulars of how and when debt incurred (If you need more space append a continuation sheet to this form)	
7	Particulars of any security held, the value of the security, and the date it was given	
8	Particulars of any reservation of title claimed in respect of goods supplied to which the claim relates	
9	Signature of creditor or person authorised to act on his behalf _____	
	Name in BLOCK LETTERS _____	
	Position with or in relation to creditor _____	
	Address of person signing (if different from 2 above) _____	
For Administrators' Use only		
Admitted to vote for		Admitted for dividend for
£		£
Date		Date
Administrator		Administrator

Appendix 8

Group Structure

Group Structure

