

**THE YELLER PUBLICATIONS
LIMITED**

Company Registration No. 2773191

Report and Financial Statements

For the 53 weeks ended 2 January 2010

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THE YELLER PUBLICATIONS LIMITED

REPORT AND FINANCIAL STATEMENTS

For the 53 weeks ended 2 January 2010

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THE YELLER PUBLICATIONS LIMITED

REPORT AND FINANCIAL STATEMENTS OFFICERS AND PROFESSIONAL ADVISERS For the 53 weeks ended 2 January 2010

DIRECTORS

J A Fry (Appointed 5 January 2009)
S R Paterson
C G Green

SECRETARY

P R Cooper (Resigned 2 November 2009)
P M McCall (Appointed 2 November 2009)

REGISTERED OFFICE

PO Box 168
Wellington Street
Leeds
LS1 1RF

THE YELLER PUBLICATIONS LIMITED

DIRECTORS' REPORT

For the 53 weeks ended 2 January 2010

The Directors present their annual report and the financial statements for the 53 week period ended 2 January 2010

BUSINESS REVIEW

The Company has been dormant as defined in section 1169 of the Companies Act 2006 throughout the current and preceding financial period. It is anticipated that the Company will remain dormant for the foreseeable future. Key performance indicators are not considered necessary for an understanding of the development, performance or position of the business of the Company. There are no risks or uncertainties facing the Company including those within the context of the use of financial instruments.

GOING CONCERN

The Directors believe that the Company is well placed to manage its business risks successfully despite the current uncertain economic outlook. After making enquiries, the Directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the annual report and financial statements.

POST BALANCE SHEET DATE EVENTS

There are no significant post balance sheet date events which affect the financial statements of the Company.

DIRECTORS AND THEIR INTERESTS

The Directors who served during the period and to the date of this report are shown on page 1.

None of the Directors held any beneficial interest in the share capital of the Company at any time during the current or preceding period.

Approved by the Board of Directors and signed by order of the Board



P M McCall
Secretary
4 May 2010

THE YELLER PUBLICATIONS LIMITED

DIRECTORS' RESPONSIBILITIES STATEMENT

For the 53 weeks ended 2 January 2010

The Directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations

Company law requires the Directors to prepare financial statements for each financial period. Under that law the Directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the Directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE YELLER PUBLICATIONS LIMITED

BALANCE SHEET

As at 2 January 2010

	Note	2009 £'000	2008 £'000
CURRENT ASSETS			
Debtors	3	654	654
NET ASSETS		654	654
CAPITAL AND RESERVES			
Called-up share capital	4	-	-
Share premium account		1,300	1,300
Profit and loss account		(646)	(646)
TOTAL SHAREHOLDERS' FUNDS		654	654

The Company did not trade during the current or preceding period and has made neither profit nor loss, nor any other recognised gain or loss. The comparative numbers are as at 27 December 2008.

For the period ended 31 December 2009, the Company was entitled to exemption under section 480 of the Companies Act 2006 relating to dormant companies.

No members have required the Company to obtain an audit of its accounts for the period in question in accordance with section 476.

The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements of The Yeller Publications Limited, registered number 2773191, were approved and authorised for issue by the Board of Directors on 4 May 2010.

Signed on behalf of the Board of Directors



S R Paterson

Director

May 2010

THE YELLER PUBLICATIONS LIMITED

NOTES TO THE FINANCIAL STATEMENTS

For the 53 weeks ended 2 January 2010

1. ACCOUNTING POLICIES

A summary of the accounting policies all of which have been applied consistently throughout the current and preceding period is set out below

Basis of accounting

These financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom accounting standards

The financial statements are prepared on the going concern basis as disclosed in the Directors' statement of going concern set out in the Directors' report

The Company is a wholly-owned subsidiary of Johnston Press plc and is included in the consolidated financial statements of Johnston Press plc. The Company is exempt under the terms of Financial Reporting Standard 8 from disclosing related party transactions with entities that are part of Johnston Press plc

The financial statements have been prepared for the 53 week period ended 2 January 2010. The 2008 information relates to the 52 week period ended 27 December 2008

2. PROFIT AND LOSS ACCOUNT

The Company did not trade during the current or preceding financial period and has made neither profit or loss, nor any other recognised gain or loss

There were no employees in either period other than the Directors, who received no remuneration in respect of their services to the Company in either period

3. DEBTORS

	2009 £'000	2008 £'000
Amounts owed by group undertakings	654	654

4. CALLED-UP SHARE CAPITAL

	2009 £	2008 £
Authorised: 1,000 ordinary shares of £1 each	1,000	1,000
Allotted, called-up and fully paid: 3 ordinary shares of £1 each	3	3

5. ULTIMATE PARENT COMPANY

The Company's immediate parent company is Johnston Publishing Limited

The Company's ultimate parent company is Johnston Press plc

The only group in which the results of the Company are consolidated is that headed by Johnston Press plc. The financial statements of Johnston Press plc are available to the public and may be obtained from Johnston Press plc, 108 Holyrood Road, Edinburgh, EH8 8AS