Abbreviated financial statements for the year ended 28th February 2010

Registered number 2749773

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INDEPENDENT AUDITORS' REPORT TO BRUNSWICK CONSULTANTS LIMITED UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts set out on pages 2 to 6, together with the financial statements of Brunswick Consultants Limited for the year ended 28 February 2010 prepared under section 396 of the Companies Act 2006

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

This report, including the opinion, has been prepared for and only for the company for the purpose of section 449 of the Companies Act 2006 and for no other purpose. We do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section

Michael Jones (Senior Statutory Auditor)

For and on behalf of PricewaterhouseCoopers LLP

Chartered Accountants and Statutory Auditors

London

1 November 20

Registered number. 2749773

Abbreviated balance sheet as at 28th February 2010

			2010		2009
	Notes	£	£	£	£
Fixed assets					
Investments	3		33		33
Current assets					
Debtors - Amounts falling due within					
one year - Amounts falling due in		34,770		28,832	
more than one year	4	219,940		223,493	
Cash at bank and in hand		1,418,231		1,491,059	
		1,672,941		1,743,384	
Creditors: Amounts falling due					
within one year		(1,647,397)		(1,721,611)	
Net current assets			25,544		21,773
Net assets			25,577		21,806
Capital and reserves					
Called up share capital	5		2		2
Profit and loss account			25,575		21,804
Total shareholders' funds			25,577		21,806

The abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

The notes on pages 3 to 6 form part of the abbreviated financial statements

Approved by the directors on 22nd October 2010 and signed by

A Parker

Director

J A Fenwick

Director

Notes to the abbreviated financial statements for the year ended 28th February 2010

1. Accounting policies

Basis of accounting

These financial statements are prepared on the going concern basis, under the historical cost convention, and in accordance with the Companies Act 2006 and applicable accounting standards in the United Kingdom The principal accounting policies, which have been applied consistently throughout the year, are set out below

Investments

Investments are stated at cost Shares held within trusts are written down to their recoverable amount, being the exercise price of options granted over them Provision is made where there is an impairment in the value of the investment

Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date and that result in an obligation to pay more tax in the future or right to pay less tax in the future. A net deferred tax asset is recognised as recoverable and therefore recognised only when, on the basis of all available evidence, it can be regarded as more likely than not that there will be suitable taxable profits against which to recover carried forward tax losses and from which the future reversal of underlying timing differences can be deducted.

Deferred tax is measured at the tax rates that are expected to apply in the periods in which the timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantially enacted by the balance sheet date. Deferred tax is measured on a non-discounted basis

Cash flow statement

The company qualifies as a small company under the terms of Section 381 of the Companies Act 2006 As a consequence it is exempt from the requirement to publish a cash flow statement under Financial Reporting Standard 1 "Cash Flow Statements" (revised 1996).

Pension costs

The company makes contributions to various defined contribution pension schemes The assets of the schemes are held separately from those of the company in independently administered funds. The pension costs charge represents the contributions payable by the company to the funds

Employee benefit trust and other intermediate payments

Shares held in trust are included in investments (note 3) and money held in trust is included in cash at bank and in hand on the balance sheet. The net income and expenses of the trusts are reflected in the company's profit and loss account.

Notes to the abbreviated financial statements for the year ended 28th February 2010 (cont'd)

1. Accounting policies (cont'd)

Interest

Income and expenditure arising on financial instruments is recognised on an accruals basis and taken to the profit and loss account in the financial period in which it arises

Interest allocated to connected entities is interest incurred on cash advances from Brunswick Group LLP, a connected entity, which acts as an agent in relation to interest payable and allocates interest to connected entities when amounts become payable

Interest receivable includes interest receivable on cash held by the employee benefit trust

Turnover

Turnover represents amounts receivable from clients for the provision of public relations staff and expenses recharged, net of value added tax, in the United Kingdom. Fees are charged on a monthly basis to connected entities and are settled under standard commercial terms

Connected undertakings

Connected undertakings are defined as those entities with which one or more directors of the company also have an interest. The connected undertakings with which the company had any business dealings during the year are disclosed in Note 2 – Related Party Disclosures

2. Related party disclosures

Brunswick Consultants Limited has business dealings with certain entities in which the directors of the company have interests as follows:

A Parker and J A Fenwick are directors of and have beneficial interest in the shares of Brunswick Group Services Limited A Parker and J A Fenwick are partners in Brunswick Group LLP, Brunswick Public Relations LLP, Brunswick Corporate Advisory LLP, Brunswick Financial Advisory LLP and Brunswick Consulting LLP

During the year the company sold public relations support to the above entities. The value of the transactions were as follows

Sales to	2010	2009
	£	£
Brunswick Group LLP	2,309,223	2,523,794
Brunswick Financial Advisory LLP	204,941	347,240
Brunswick Corporate Advisory LLP	12,663	37,396
Brunswick Public Relations LLP	42,279	43,148
Brunswick Consulting LLP	69,945	37,936

Notes to the abbreviated financial statements for the year ended 28th February 2010 (cont'd)

2. Related party disclosures (cont'd)

During the year the company purchased support and administration services from the above entities. The value of the transactions were as follows

Purchases from	2010 £	2009 £
Brunswick Group Services Limited	50,400	50,400

During the year, interest payable of £34 (2009 $\,£26,072$) was allocated to Brunswick Consultants Limited from Brunswick Group LLP

All transactions with the above entities were carried out in the ordinary course of business on normal commercial terms

At 28th February 2010, there were no amounts due to or from any of the entities (2009 nil)

3. Investments

	Shares held by EBT £
Cost At 1st March 2009 and 28th February 2010	590,805
Provision against cost At 1st March 2009 and 28th February 2010	590,772
Net book value	
At 28th February 2010	33
At 28th February 2009	33

The shares held by the EBT are in Cantos Communications Limited and amount to 4 3% (2009 4 3%) of that company's ordinary share capital and 8 3% (2009 8 3%) of the deferred share capital at 28th February 2010

Notes to the abbreviated financial statements for the year ended 28th February 2010 (cont'd)

4. Debtors: Amounts falling due in more than one year

	2010 £	2009 £
Deferred tax asset	219,940	223,493
5. Called up share capital		
	2010	2009
	£	£
Authorised:		
1,000 ordinary shares of £1 each	1,000	1,000
Allotted, called up and fully paid:		
2 ordinary shares of £1 each	2	2