Registered Charity Number 1014419

Registered Company Number 2746484

Kogan Academy of Dramatic Arts (Formerly "The Academy of the Science of Acting and Directing") (A Company Limited by Guarantee)

Trustees Report and Financial Statements

31 July 2013

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Kogan Academy of Dramatic Arts
(Formerly "The Academy of the Science of Acting and Directing")

Report and Accounts for the Year Ended 31 July 2013

Contents	Page
Legal and Administrative Information	1
Report of the Trustees	2 - 4
Auditor's Report	5
Statement of Financial Activities	6
Balance Sheet	7
Notes to the Accounts	8 - 9
Schedule to the Statement of Financial Activities	10 - 13

(Formerly "The Academy of the Science of Acting and Directing")

Report and Accounts for the Year ended 31 July 2013

Legal and Administrative Information

Constitution

The Academy of The Science of Acting and Directing is a company limited by guarantee and is a registered charity governed by its memorandum and articles of association

Directors and Trustees

The directors of the charitable company are its trustees for the purpose of charity law and, throughout this report, are collectively referred to as the trustees. As set out in the Articles of Association, a trustee can be appointed by a resolution passed by the existing Board of Trustees.

The principal has the power under the School's constitutional documents to invest school funds in the manner he deems fit

The names of trustees, registered office and details of the advisors are provided below

Trustees and Directors

Taisia Pianov, Rina Maire Hill, David Dickie

Patrons:

Lady Irvine of Lairg Professor Michael Dower CBE Eddie Marsan

School Principal Neil Sheffield

Company Number 2746484

Charity Number 1014419

Registered Office 9 – 15 Elthorne Road

London N19 4AJ

Bankers Allied Irish Bank

Accountants PNC Accountancy Ltd

Accountants & Tax Consultants 4th Floor, Hamilton House

Mabledon Place, London WC1H 9BB

Auditors

(Formerly "The Academy of the Science of Acting and Directing")

The Report of the Trustees for the Year Ended 31 July 2013

The Trustees are pleased to present their annual report and accounts of the charity for the year ended 31 July 2013, which have been prepared in accordance with the Companies Act 1985 and comply with SORP 2005 – "Accounting for Charities"

Legal and Administrative

Legal and administrative information set out on page 1 forms part of this report.

- Kogan Academy of Dramatic Arts is a company limited by guarantee under registration number 2746484, and is a registered charity under registration number 1014419
- A Trustee can be appointed by a resolution passed by the existing Board of Trustees Names of Trustees, Registered office and details of advisors are provided on page 1
- The Principal has power under the School's constitutional documents to invest School funds in the manner she deems fit
- The Academy is governed by Articles of Association and Memorandum of Association

Objectives

The objects of the School are.

- to advance the education of the public in particular by teaching scientifically based methods of acting and stage, television and film directing;
- (ii) to advance the education of young people in the arts especially the dramatic arts in particular through the promotion of workshops and other educational training programmes in schools and other educational establishments including institutions for the mentally handicapped

Review of Activities and Financial Position

The Academy changed it's named from The Academy of the Science of Acting and Directing to Kogan Academy of Dramatic Arts as a part of the rebranding of the school and in recognition of Sam Kogan, the founder of the Academy The school is also known as Kogan Academy

In pursuit of the above objectives Kingston University, London accredited the Three Year Full Time Acting Course Kogan Academy is now offering BA (Hons) in Acting

Despite the effects of the economic downturn around the world the Academy has sought to maintain a strong and proactive marketing focus. Advertising in the UK, Sweden and Iceland has continued to reflect the student base that we have from those countries, but we have students from Germany, Holland, Austria, Faroe Islands, Switzerland and Australia. Advertising at a local level in north London and the greater London area stimulates interest, but other outreach through various media outlets has attracted international interest. Applicants for courses have also been evident from those who have read "The Science of Acting" by Sam Kogan and edited by Helen Kogan.

Auditions were held in London throughout the year and in Stockholm in January and June 2012

The Academy continued to hold Open Days throughout the year Holding Open Days have proved a popular and useful way of giving a very tangible insight into the school's approach for prospective students. A generic 'invitation' has been designed and printed and is sent to every UK enquirer with a prospectus giving dates of the next Open Day to be held. The events are now held on a Saturday with the option for an audition afterwards for those who are prepared.

Page 2

(Formerly "The Academy of the Science of Acting and Directing")

Theatre visits for Students continued throughout the year as an extracurricular activity arranged for all Students. This included a visit to the Almeida Theatre.

Kogan Academy's graduation showcase was performed again at the "Soho Downstairs" Theatre on 13th June 2013 The day proved to be a great success with some graduates obtaining agents as a result The new cabaret style venue at the Soho Theatre made the event a more relaxed and inclusive event and several graduates were subsequently approached by interested agents

Tutors from Kogan Academy directed several plays again this year Katy Dower directed 1st Year Students in a performance of Tennessee Williams' "The Rose Tattoo" Thomas Garvey directed the 1st Year students in Federico Garcia Lorca's "Blood Wedding"

Outside Director Anthony Ekundayo Lennon directed the Third Year Students in a production of "Time Lapse"

Graduating Directors also put on a number of performances in the year including "Killer Joe" by Tracy Letts and directed by Soley Danielsen, Siggi Holm directing "Proof" by David Auburn, Johannes Aasa directing "The Beauty Queen of Leanane" by Martin McDonagh, Esrah Ugurlu directing "The Glass Menagerie" by Tennessee Williams and "Who's Afraid of Virginia Woolf" by Edward Albee and directed by Frederik Woolf.

Graduates of Kogan Academy continue to succeed in the industry – Audrey Sheffield has been directing in a number of venues, Richard Brake starred in "Mob City", Eddie Marsan appeared as Terry Donovan in the Showtime series "Ray Donovan" Philip Bulcock provided film voices whilst Eileen Nicholas won Best Supporting Actress at the Kiev International Film Festival for her role in the film "Bomber" Surinder Duhra appeared as an Islamic teacher in the Clint Eastwood/Steven Spielberg film "Hereafter"

From 27th August to 1st September 2012 students performed "Once Upon a Time 2012" This was 8 separate performances of "Snow White and the Seven Dwarfs", "Trip, Trapp, Truli and the Giant" and "The Frog Prince" playing to packed audiences of children and adults. There was financial support provided by the Islington Local Initiatives Fund. The attendance of many families with young children and local playgroups and nurseries made a great basis of outreach into the community.

On 14th December 2012 the students performed a Christmas concert to a variety of staff, graduates and guests. There were seasonal songs and other musical numbers

Trustee meetings are held on a regular basis and as required by the management of the school Similarly the Education Committee meets regularly and as necessary to discuss academic issues that require discussion and/or group input. The School continues to be efficiently managed with minimum wastage of administrative resources and expedient use of staff time.

The Academy continues to progress in its aims and purposes despite challenging times and the influence of the Science of Acting among individuals within and outside the profession is continuing to grow

Kina Warie Hill

Director/Chair of Trustees 2013

Page 3

(Formerly "The Academy of the Science of Acting and Directing")

STATEMENT OF THE DIRECTORS AND TRUSTEES' RESPONSIBILITIES

Charity Law and the Companies Acts require the Board to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of the surplus or deficit of the charity In preparing those financial statements in the Board is required to

- Select suitable accounting policies and then apply them consistently;
- · Make judgement and estimates that are reasonable and product,
- Prepare the financial statement on the going concern basis unless it is mappropriate to presume, e that the charity will continue business,
- State whether applicable accounting standard and statements of recommended practise have been followed, subject to any material departures disclosed and explained in the financial statement

The Trustees are also responsible for maintaining proper accounting record which disclose with reasonable accuracy at any time the financial position of the charity and which are sufficient to show and explain the charity's transaction and enable them to ensure that statements comply with the Companies Act 2006 They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Independent Auditor's Report to the members of Kogan Academy of Dramatic Arts (Formerly known as The Academy of Science of Acting and Directing)

We have audited the financial statements of Kogan Academy of Dramatic Arts for the year ended 31st July 2013 The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page 4, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland) Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error This includes an assessment of whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the financial statements

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the charitable company's affairs as at 31st July 2013, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (applicable to smaller entities), and
- have been prepared in accordance with the requirements of the Companies Act 2006

Independent Auditor's Report to the members of Kogan Academy of Dramatic Arts (Formerly known as The Academy of Science of Acting and Directing)

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of trustees' remuneration specified by law are not make, or
- we have not received all the information and explanations we require for our audit, or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime an take advantage of the small companies exemption in preparing the Trustees' Report

Kashif Yasın

(Senior Statutory Auditor)

For and on behalf of

Acctax Direct LLP

Chartered Certified Accountants

and Registered Auditors

Suite 4a, 2nd Floor

Alperton House

Bridgewater Road

Wembley

HA0 1EH

Date 14th February 2014

The Academy of Science of Acting and Directing Limited Cash Flow Statement for the year ended 31 July 2013

	2013	2012
	£	£
Cash generated from operations		
Operating profit	978	- 13,651
Reconciliation to cash generated from operations		
Depreciation	1,667	5,077
(Increase)/decrease in debtors	- 4,538	- 18,723
Increase/(decrease) in creditors	3,676	30,454
	1,783	3,157
Application of cash		
Tax Paid	-	-
Dividends Paid	-	-
Purchase of fixed assets	- 641	- 1,480
Repayment of amounts borrowed		
Net increase in cash	- 641	- 1,480
Cast at bank and in hand less overdarafts at 1 August	12,331	12,030
Cash at bank and in hand less overdrafts 31 July	11,690	10,550
Consisting of		
Cash at bank and in hand	11,690	10,550

KOGAN ACADEMY OF DRAMATIC ARTS (Formerly known as THE ACADEMY OF THE SCIENCE OF ACTING)

Statement of Financial Activities for the Year Ended 31 July 2013

	Unrestricted Funds	Unrestricted Funds
	2013 £	2012 £
INCOMING RESOURCES		
Revenue, Grants, Legacies & Donations Operating Activities in furtherance of Chanty's Objects	375,557	383,084
Incoming Resources with related expenditure	14,940	16,225
Investment Income	0	0
Total Incoming Resources	390,497	399,309
Costs of raising and generating funds	55,904	48,793
Net Incoming Resources available for charitable applications	334,593	350,516
Charltable Expenditure		
Activities in furtherance of charity's objectives	6,435 1 52 ,710	5,883 181,238
Support costs of activites Management and administration of Charity	174,470	177,045
Total Charitable Expenditure	333,615	364,166
Total Resources Expended	389,519	412,959
Net Movement in Revenue Funds	978	(13,651)
Total Revenue funds brought forward	9,761	23,412
Total Revenue funds carned forward	10,739	9,761
Total Funds carried Forward	10,739	9,761

The net movement in funds referred to above is the net incoming resources as defined in the Statement of Recommended Practice for Accounting and Reporting issued by the Charity Commission for England & Wales and is reconciled to the total funds as shown in the Balance Sheet as required by the said statement.

The statement of financial activities includes all gains and losses recognised in the year

KOGAN ACADEMY OF DRAMATIC ARTS (Formerly known as THE ACADEMY OF THE SCIENCE OF ACTING AND DIRECTING)

BALANCE SHEET AS AT 31 JULY 2013

	Notes	<u>2013</u>	<u>2012</u>
Fixed Assets			
Tangible Assets	10	3,780	4,805
Current Assets			
Debtors	11	63,134	69,325
	• • • • • • • • • • • • • • • • • • • •	11,690	10,550
Cash at Bank and in Hand		•	10,550
Other Debtors		1,078	00.000
Prepayments		29,651	20,000
		105,553	99,875
Creditors Amounts due within one year	12	29,595	63,919
Deferred Income		0	0
Net current assets/liabilities		75,959	35,956
Total Assets less current liabilities		79,739	40,761
Creditor. Amount due after more than one year	13	69,000	31,000
Total Net Assets		10,739	9,761
Funds			
Unrestricted Funds		10,739	9,761

The Directors and Trustees have taken advantage of special provisions under Part 15 of the Companies Act 2006 applicable to small companies

Signed on behalf of the Directors/Trustees

Fina-Marie Hill

Director/Chair of Trustees

Date

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(Formerly "The Academy of the Science of Acting and Directing")

Notes to the Accounts for the year ended 31 July 2013

Accounting policies

Basis of preparation of the accounts

The financial statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (FRSSE), effective June 2008, and all other applicable accounting standards, as modified by the Statement of Recommended Practice for Accounting and Reporting issued by the Charity Commissioners for England and Wales, effective (SORP 2005). The accounts have been drawn up in accordance with the provisions of the Charities Act and the Companies Act

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement

The particular accounting policies adopted are set out below

Accounting convention

The financial statements are prepared, on a going concern basis, under the historical cost convention

Incoming Resources

Incoming resources are accounted for on an accruals basis

Recognition of liabilities

Liabilities are recognised on the accruals basis in accordance with normal accounting Principles, modified where necessary in accordance with the guidance given in the Statement of Recommended Practice for Accounting and Reporting issued by the Charity Commissioners for England & Wales.

Charitable expenditure

Charitable expenditure includes all expenditure directly related to the objects of the charity and comprise of the following.~

Activities in furtherance of the charity's objectives

The costs of activities in furtherance of the charity's objectives represents the cost of goods and services and ancillary trading costs that have been incurred in charitable activities

Support costs of activities

Support costs of activities for charitable purposes comprises the salary costs of the Manager There are a number of costs, including staffing costs, where it is impracticable to allocate these costs between administration and charitable expenditure and the trustees have allocated such costs to management and administration costs

(Formerly "The Academy of the Science of Acting and Directing")

Notes to the Accounts for the year ended 31 July 2013

Management and administration of the charity

Management and administration costs represent expenditure incurred in the management of the charity's assets, organisational administration and compliance with charitable and statutory requirements

Allocation of costs within types of resources expended

The Charity's operating costs include staff costs, rent and related costs. Such costs are allocated between types of resources expended and between charitable expenditure and management and administration on the basis of estimates made by the directors

Administration expenditure includes all expenditure not directly related to chantable activity In respect of certain items of expenditure it is a matter of judgement as to whether such items are direct charitable expenditure or are administrative, and the directors have applied what they consider to be reasonable judgements in apportioning such costs

Fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Items of less than £200 are not capitalised. Depreciation has been provided at the following rates in order to write off the assets (less their expected residual value) over their estimated useful economic lives

A regular annual review of the likelihood of asset impairment is undertaken

Fixtures and Fittings 25% reducing balance
Plant and Machinery 25% reducing balance

Refurbishment 25% straight line

Taxation

As a registered charity, the company is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only Value Added Tax is not recoverable by the company, and is therefore included in the relevant costs in the Statement of Financial Activities

Finance and operating leases

Rentals payable in respect of operating leases where substantially all the benefits and risks of ownership remain with lessor are charged to the Statement of Financial Activities as incurred.

KOGAN ACADEMY OF DRAMATIC ARTS (Formerly known as THE ACADEMY OF THE SCIENCE OF ACTING

Notes to the Accounts for the Year ended 31 July 2013

1) Funds Structure Policy

The Charity maintains a general unrestricted fund which represents funds which are expendable at the discretion of the trusteees in furtherance of the objects of the charity. Such funds may be held in order to finance both working capital and capital investment.

No restricted funds have been provided to the charity for any particular purposes

There is no formal policy on the allocation of funds to designated funds

There is no formal policy of transfer between funds. Any proposed transfer between funds would be considered on the particular circumstances.

2) Winding up or Dissolution of the Charlty

If upon winding up or dissolution of the charity there remain any asets, after the satisfaction of all debts and liabilities, the assets represented by the accumulated fund shall be transferred to some other charitable body or bodies having similar objects to the charity

3)	Net Incoming Resources before Transfers	2013	2012
-,	•	£	£
	Revenue Turnover from ordinary activities	37 5 ,55 7	383,084
	National Lottery	0	9,850
	Arts Council	6,300	0
	London Borough of Islington	6411	4925
	and after charging		
	Depreciation of owned fixed assets	1,667	5,077
	Accountancy fee	2,250	2,250

4) Statement that no expenses were paid to trustees or connected persons

No expenses in the current and previous year were paid to the trustees or to connected persons

5) Analysis of incoming resources and analysis of management and administration costs

The details required by the Statement of recommended Practice for Accounting and Reporting issued by the Charity Commissioners for England & Wales (March 2005), are shown in the Detailed Schedule to the Statement of Financial Activities on pages 12 to 13

6)	Investment Income	2013 £	2012 £
	Interest receivable	0	0
7)	Staff Costs and Emoluments Gross Salaries	152,710	181,238
	Numbers of full time employees or full time equivalents Engaged on charitable activities Engaged on management and administration	2013 20 2 2 22	2012 20 2 22

No employees received emoluments of over £60,000 during the year None of the trustees were paid any remuneration or expenses by the charity during the year

KOGAN ACADEMY OF DRAMATIC ARTS (Formerly known as THE ACADEMY OF THE SCIENCE OF ACTING

Notes to the Accounts for the Year ended 31 July 2013

8)	Accountancy and Auditor's Remuneration	วก			
٠,				2013	2012
				£	£
	Accountancy Fees			2,250	2,250
	Audit/HEFCE Remuneration			4,000	0
	Payroll Cost & other Services			138	24
	•			6,388	2,274
9)	Changes in Resources			2012	2012
·	_			£	£
	Net movement in funds from Statement of I	Financial Activit	ties	978	(13,651)
	Net movement in funds available for futu	re activities		978	(13,651)
10)	10 Tangible Functional Fixed Assets				
10)	To Taligible Fullchollar Fixed Assets	Plant &	Fixtures &	Refurbish-	
		Equipment	Fittings	ment	Total
	Cost	Equipment	· ituitgo		, 000.
	At 01 August 2012	114,212	2,399	14475	131,086
	Additions	641	_,	,,,,,	641
	Disposal	2			
	At 31 July 2013	114,853	2,399	14475	131,727
	Depreciation				
	At 01 August 2012	110,084	2,022	14174	126,280
	Charge for the year	1,192		301	1,667
	On Disposals	•			
	At 31 July 2013	111,276	2,196	14,475	127,947
	•				
	Net Book Value				
	At 31 July 2013	3,577	203	0	3,780
					4.005
	At 31 July 2012	4,127	377	301	4,805
11)	Debtors		2013		
			£	_	
	Trade Debtors		63,134		
	Other Debtors		1,078		
	Prepayment		9,651	0	
	Property Lease Deposit		20,000	20,000	
			93,864	89,325	
401	Out different contracts of the contract contracts		2042	2042	
12)	Creditors amounts falling due within one y	year	2013		
			£	£	
	Accrued Expenses		6550	2,250	
	Deferred Income/Prepaid Fees		0000	•	
	Trade Creditors		23,045	_	
	Hado Oleulois		29,595		

KOGAN ACADEMY OF DRAMATIC ARTS (Formerly known as THE ACADEMY OF THE SCIENCE OF ACTING

Schedule to the Statement of Financial Activities

	for the Year Ended 31 July 2013	2013	2012
13)	Creditor Amount due after more than one year Loans from Individuals	69,000	31,000

14) Related Party Transactions

During the year the company received loans from two of the Trustees as follows Tasia Pianov £15,000 and David Dickie £5000 There is no interest chargeable on these loans

15) Guarantee

The charity is incorporated under the Companies Act 1985 and is limited by guarantee, each member having undertaken to contribute such amounts not exceeding one pound as may be required in the event of the company being wound up whilst he or she is still a member or within one year thereafter

	2013 £	2012 £
Incoming Resources	Total Funds	Total Funds
Operating Activities in furtherance of charity's objects		
Sale of goods or services as a charitable acitivity Incoming resources with related expenditure Investment Income Total Incoming Resources	375,557 14,940 <u>0</u> 390,497	383,084 16,225 0 399,309
Costs of raising and generating funds		
Fundraising Publicity Cost of fundraising activities Subscription & Licences Business Insurance Printing, Postage & Stationery Communication	26,148 11,567 207 972 14,837 2,174 55,904	19,013 15,376 896 2,556 8,778 2,174 48,793
Charitable Expenditure Costs of activities in furtherance of the charity's objectives		
Travel & Subsistence Depreciation	4,768 1,667	806 5,077
Support costs of charitable Activities		
Gross wages and salaries - charitable activities	152,710	181,238

KOGAN ACADEMY OF DRAMATIC ARTS (Formerly known as THE ACADEMY OF THE SCIENCE OF ACTING)

Schedu	le to the Statement of Financial A	Activities	
	for the Year Ended 31 July 2013	2013	2012
Management and Administration			
Premises Costs	-		
Rent, rate, water & Service Charge	•	122,965	131,137
Light and heat		9,507	6,158
Repairs and Maintenance		4,383	10,696
Cleaning		6,866	6,796
•		143,721	154,786
		2013	2012
General Administrative Expense	es es		
Equipment Hire & Maintenance		10,339	8,635
Bank Charges		941	1,315
Loan Interest		315	
Refreshments		2,439	2,675
Subscription		1,582	1,301
Sundry Expenses		359	1,635
		15,975	15,560
Legal and Professional costs			
Accountancy Fees		2,550	2,250
Payroll Services		138	24
Audit/HEFCE Fees		4,000	0
Professional Fees		8,386	3,775
		15,074	6,049
		7.0	
Total spent on administration		31,049	176,395