2729729

**PORTLAND ENTERPRISES LIMITED** 

**REPORT & FINANCIAL STATEMENTS** 

FOR THE YEAR ENDED 31 DECEMBER 2012



# **ANNUAL REPORT**

# For the year ended 31 December 2012

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### **OFFICERS AND PROFESSIONAL ADVISERS**

### **DIRECTORS**

Mr P Dunthorne Mr M Lee

# **SECRETARY**

Mr M Lee

### **COMPANY NUMBER**

2729729 (England)

### **AUDITORS**

KPMG LLP 8 Salisbury Square London, EC4Y 8BB United Kingdom

#### **BANKERS**

Barclays Bank 27 Soho Square London, W1D 3QR United Kingdom

### **REGISTERED OFFICE**

The Northern & Shell Tower 4 Selsdon Way London, E14 9GL United Kingdom

#### **DIRECTORS' REPORT**

#### For the year ended 31 December 2012

The directors present their report and the audited financial statements of the Company for the year ended 31 December 2012

#### PRINCIPAL ACTIVITIES

The principal activities of the Company are unchanged from last year, and are a production facility studio and provider of transmission services, supplying production and transmission services to other group companies and third parties. The Company also provides web and administration support to other group companies.

#### **RESULTS AND DIVIDENDS**

The Company recorded a profit on ordinary activities before taxation of £576,000 (2011 £5 9 million)

The directors do not recommend the payment of a dividend (2011 £nil)

#### **REVIEW OF THE YEAR AND FUTURE PROSPECTS**

The profit and loss account is set out on page 9

The directors consider the underlying performance of the Company to be satisfactory. It is the intention of the Company to continue trading in its principal activity for the foreseeable future.

The risks, uncertainties and key performance indicators pertaining to the Company are consistent with those experienced by the Company's fellow subsidiaries. They are discussed in the "Review of the year and future prospects" section in the Directors' Report of Northern & Shell Media Group Limited, the ultimate operational parent of the Company.

The Company's net assets were £12 2 million as at 31 December 2012 (2011 £11 8 million)

### **DIRECTORS**

The membership of the board during the year is set out on page 2. These directors, and no others, held office throughout the entire year.

### **DIRECTORS' REPORT**

#### For the year ended 31 December 2012

#### POLICY ON PAYMENT OF CREDITORS

The Company agrees terms and conditions for business transactions with its suppliers. Payment is made on these terms, subject to the terms and conditions being met by the supplier.

The Company has approximately 6 days of purchases outstanding at 31 December 2012 based on the average daily amount invoiced by suppliers during the year (2011 3 days)

#### **EMPLOYEE INVOLVEMENT**

During the year, the Company maintained its practice of keeping employees informed about current activities and progress of the business using various methods, including formal briefings and emails Consultation with employees or their representatives has continued at all levels, with the aim of ensuring their views are taken into account where decisions are likely to affect their interests. This practice is reviewed regularly

Applications for employment by disabled persons are always fully considered, bearing in mind the respective aptitudes and abilities of the applicant concerned. In the event of members of staff becoming disabled, every effort is made to ensure that their employment with the Company continues and the appropriate training is arranged. It is the policy of the Company that the training, career development and promotion of a disabled person should, as far as possible, be identical to that of a person who does not suffer from a disability

#### FINANCIAL RISK MANAGEMENT

The Company's operations expose it to a variety of financial risks that include credit, liquidity and interest rate risks. The Company has mechanisms in place that seek to limit the impact of the adverse effects of these risks on the financial performance of the Company.

#### Credit risk

The Company has implemented policies that require appropriate credit checks to be performed on potential customers before sales are made

#### Liquidity risk

The Company actively manages its finances to ensure that the Company has sufficient funds available for its operations

### Interest rate cash flow risk

The Company has interest bearing assets. The interest bearing assets are cash balances subject to floating interest rates. The directors keep these measures under constant review.

#### **POLITICAL AND CHARITABLE DONATIONS**

There were no charitable or political contributions made during the year (2011 £nil)

#### **DIRECTORS' REPORT**

#### For the year ended 31 December 2012

#### **DISCLOSURE OF INFORMATION TO AUDITORS**

The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the Company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director to make himself aware of any relevant audit information and to establish that the Company's auditors are aware of that information

#### **AUDITORS**

Pursuant to Section 487 of the Companies Act 2006, the auditors will be deemed to be reappointed and KPMG LLP will therefore continue in office

By order of the Board

Mr M Lee Secretary

Date 18 April 2013

The Northern & Shell Tower 4 Selsdon Way London, E14 9GL United Kingdom

#### STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE DIRECTORS' REPORT

#### AND THE FINANCIAL STATEMENTS

#### For the year ended 31 December 2012

The Directors are responsible for preparing the Directors Report and the financial statements in accordance with applicable law and regulations

Company Law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice).

Under Company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the directors are required to

- · select suitable accounting policies and then apply them consistently,
- · make judgments and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on a going concern basis unless it is in appropriate to presume that the Company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the Company and to prevent and detect fraud and other irregularities.



KPMG LLP 8 Salisbury Square London, EC4Y 8BB United Kingdom

#### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

#### PORTLAND ENTERPRISES LIMITED

#### For the year ended 31 December 2012

We have audited the financial statements of Portland Enterprises Limited for the year ended 31 December 2012 set out on pages 9 to 19 The financial reporting framework that has been applied in their preparation is applicable law and UK Accounting Standards (UK Generally Accepted Accounting Practice)

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed

#### RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As explained more fully in the Directors' Responsibilities Statement set out on page 6, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit, and express an opinion on, the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

#### SCOPE OF THE AUDIT OF FINANCIAL STATEMENTS

A description of the scope of an audit of financial statements is provided on Financial Reporting Council's website at www frc org uk/auditscopeukprivate

#### **OPINION ON FINANCIAL STATEMENTS**

In our opinion the financial statements

- give a true and fair view of the state of the Company's affairs as at 31 December 2012 and of its profit for the year then ended,
- have been properly prepared in accordance with UK Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### **OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

#### **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**

#### PORTLAND ENTERPRISES LIMITED

### For the year ended 31 December 2012

#### MATTER ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- · the financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of directors' remuneration specified by law are not made, or
- · we have not received all the information and explanations we require for our audit

Adrian Wilcox (Senior Statutory Auditor)
For and on behalf of KPMG LLP, Statutory Auditor
Chartered Accountants
KPMG LLP
8 Salisbury Square
London, EC4Y 8BB
United Kingdom

Date 19 April 2013

### **PROFIT AND LOSS ACCOUNT**

### For the year ended 31 December 2012

	Notes	2012 £000	2011 £000
TURNOVER Cost of sales	2	1,819 (1,018)	9,832 (3,436)
GROSS PROFIT		801	6,396
Administrative expenses		(379)	(741)_
OPERATING PROFIT	3	422	5,655
Interest receivable and similar income Interest payable and similar charges	5 6	766 (612)	557 (264)
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		576	5,948
Tax on profit on ordinary activities	7	(162)	(1,691)
PROFIT FOR THE FINANCIAL YEAR	15/16	414	4,257

There are no recognised gains and losses other than those stated above and therefore no separate statement of total recognised gains and losses has been presented

Turnover and operating profits are wholly attributable to continuing operations

The notes on pages 11 to 19 form part of these financial statements

### **BALANCE SHEET as at 31 December 2012**

	Notes	2012 £000	2011 £000
FIXED ASSETS Tangible assets Investments	8 9	389	560 
CURRENT ASSETS Debtors Cash at bank and in hand	10	389 34,081 5	27,025 3
TOTAL CURRENT ASSETS		34,086	27,028
CREDITORS: amounts falling due within one year	11	(22,279)	(15,806)
NET CURRENT ASSETS		11,807	11,222
NET ASSETS		12,196	11,782
CAPITAL AND RESERVES Called up share capital Profit and loss account	14 15	12,196	11,782
TOTAL SHAREHOLDERS' FUNDS	16	12,196	11,782

These financial statements were approved by the Board of Directors and signed on its behalf by

Mr P Dunthorne Director

Date 16 April 2013

Company registered number 2729729

#### **NOTES TO THE FINANCIAL STATEMENTS**

#### For the year ended 31 December 2012

#### 1 PRINCIPAL ACCOUNTING POLICIES

#### (a) Basis of accounting

The financial statements are prepared on a going concern basis, under the historical cost convention and in accordance with the Companies Act 2006 and applicable accounting standards. The principal accounting policies are set out below

#### (b) Going concern

The directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future 
Accordingly, they continue to adopt the going concern basis in preparing the annual report and accounts

#### (c) Consolidated financial statements and cash flow statement

The Company is a wholly owned subsidiary of Northern & Shell Media Group Limited and is included in the consolidated financial statements of Northern & Shell Media Group Limited

Northern & Shell Media Group Limited prepares and files consolidated financial statements which include the cash flows of the Company The Company has therefore relied on the exemption provided by FRS1 from preparing its own cash flow statement

#### (d) Revenue recognition

Turnover represents the amounts charged to group and non group companies for production, web, administration and transmission services. Turnover is recognised as the service is provided

#### (e) Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation. The cost of tangible fixed assets represents their purchase cost together with any incidental costs of acquisition.

Depreciation is provided on all tangible fixed assets to write off the cost of each asset, less any estimated residual value, evenly over its expected useful life, as follows

Fixtures, fittings and production equipment - 4 years or period of lease

The Company reviews its depreciation rates regularly to take account of technological changes, intensity of use over the life of the assets and market requirements

#### (f) Fixed asset investments

Fixed asset investments are recorded at cost, adjusted for any permanent diminution in value. Any diminution is reflected in the profit and loss account when the diminution is identified.

The Company carries its investment in subsidiary undertakings at cost less any provision for permanent diminution in value. Any diminution in value is reflected in the profit and loss account when the diminution is identified.

#### NOTES TO THE FINANCIAL STATEMENTS

#### For the year ended 31 December 2012

#### 1 PRINCIPAL ACCOUNTING POLICIES (continued)

#### (g) Debtors

Debtors are initially stated at fair value. The carrying value of debtors is reviewed for impairment if events or changes in circumstances indicate the carrying value may not be recoverable.

#### (h) Leases

Rental costs under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

#### (1) Deferred taxation

Deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date

Deferred tax assets are regarded as recoverable and recognised in the financial statements when, on the basis of available evidence, it is more likely than not that there will be suitable taxable profits from which the future reversal of the timing differences can be deducted. The recoverability of tax losses is assessed by reference to forecasts, which have been prepared and approved by the board

Deferred tax assets and liabilities are not discounted and are calculated at the standard rate of corporation tax in the UK of 23% (2011 25%)

#### () Pension costs

The Company contributes to a defined contribution scheme for its employees. Contributions are charged in the profit and loss account to reflect amounts paid/payable under the schemes.

### 2 TURNOVER

Turnover relates to the provision of studio, production facilities, web services, administration support and transmission services, predominantly to other group companies, arises solely in the United Kingdom and relates entirely to continuing activities

# NOTES TO THE FINANCIAL STATEMENTS

# For the year ended 31 December 2012

2012

2011

### 3. NOTES TO THE PROFIT AND LOSS ACCOUNT

	£000	£000
Profit on ordinary activities before tax is stated after charging:	2000	2000
Audit services Fees payable to the Company's auditor for the audit of the Company	8	8
Fees paid to the Company's auditors and its associates for ser Company are not disclosed in Portland Enterprises Limited's a of Portland Enterprises Limited's ultimate parent, Northern & St disclose other services on a consolidated basis	ccounts since the conso	lidated accounts
Depreciation - owned assets	225	226
Operating lease rentals - land and buildings	197	197
(a) Directors  During the year, Directors' emoluments were borne by Northern directors do not receive any fees or emoluments from the Compututes to other subsidiary undertakings of Northern & Shell Med	pany as their duties are in	
	2012 £000	2011 £000
Wages and salaries	-	195
Pension costs	<del>-</del>	10_
		205
The above details include the following amounts in respect of the	ne highest paid director	
Highest paid director		
	2012 £000	2011 £000
Wages and salaries		
Pension costs	<u> </u>	195 10
	_	205
(b) Staff costs (including directors)		
	2012 £000	2011 £000
Wages and salaries	685	1,394
Social security costs Pension costs	68 8	149 38
	761	1,581
		.,

### **NOTES TO THE FINANCIAL STATEMENTS**

### For the year ended 31 December 2012

### 4. INFORMATION REGARDING DIRECTORS AND EMPLOYEES (continued)

### (b) Staff costs (including directors) (continued)

Average number of people employed by activity	2012 Number	2011 Number
Production Administration	6 17	21 21
	23	42
5. INTEREST RECEIVABLE AND SIMILAR INCOME	2012 £000	2011 £000
Group interest receivable	766	557
6. INTEREST PAYABLE AND SIMILAR CHARGES	2012 £000	2011 £000
Group interest payable Other interest payable	409 203	264 
	612	264
7. TAXATION ON PROFIT ON ORDINARY ACTIVITIES	2012 £000	2011 £000
Current tax	2000	2000
UK corporation tax at 24 5% (2011 26 5%) - amounts payable to group companies in respect of group relief Adjustment in respect of previous periods	201 68	1,573 97
Total current tax charge	269	1,670
Deferred tax: Origination and reversal of timing differences Adjustment in respect of previous periods	(45) (62)	16 5
Total deferred tax (credit)/charge	(107)	21
Tax charge on profit on ordinary activities	162	<u> 1,691</u>

### **NOTES TO THE FINANCIAL STATEMENTS**

#### For the year ended 31 December 2012

### 7 TAXATION ON PROFIT ON ORDINARY ACTIVITIES (continued)

The tax assessed for the year may differ from the rate of 24 5% (2011 26 5%) and the differences are explained below

	2012 £000	2011 £000
Profit on ordinary activities before tax	576_	5,948
Profit on ordinary activities multiplied by the rate of 24 5% (2011 26 5%)	141	1,576
Effects of Expenses not deductible for tax purposes Accelerated capital allowances/other timing differences Adjustment in respect of previous periods	2 58 68	4 (7) 97
Current tax charge for the year	269	1,670

On 21 March 2012, the Chancellor announced a reduction in the main rate of UK corporation tax to 24%, with effect from 1 April 2012. On 3 July 2012, a further reduction in the UK corporation tax rate from 24% to 23%, with effect from 1 April 2013, became substantively enacted. The effect of the rate reduction on the deferred tax balances as at 31 December 2012 has been included in the figures above.

On 20 March 2013, the Chancellor announced proposed changes to further reduce the main rate of corporation tax to 20% by 1 April 2015. The corporation tax rate reductions to 21% and 20% have not yet been substantively enacted and therefore are not included in the figures above. The overall effect of the further reductions from 23% to 20%, if these applied to the deferred tax balance at 31 December 2012, would be to further reduce the deferred tax asset by approximately £29,000.

### **NOTES TO THE FINANCIAL STATEMENTS**

### For the year ended 31 December 2012

### **8 TANGIBLE ASSETS**

	Fixtures, Fittings and Production Equipment £000
Cost	
At 1 January 2012 Additions	4,807
Transfer from group company	11 43
At 31 December 2012	4,861
Depreciation	
At 1 January 2012	4,247
Depreciation in the year	225
At 31 December 2012	4,472
Net book amounts	
At 31 December 2012	389
At 31 December 2011	560

During the year, tangible fixed assets with a net book value of £43,000 were transferred from Portland Broadcasting Limited, a fellow group undertaking

### 9 FIXED ASSETS INVESTMENTS

	Shares in subsidiary undertakıng £
At 1 January and 31 December 2012	1_

The direct interest of Portland Enterprises Limited and its percentage holding is

	Activities	Ordinary shares
TVX Europe Limited	Television Broadcasting*	1%
The above company's registered office is 18 Esplanade, St Helier, Jersey, JE4 8RT		
*Denotes company entered into voluntary liquidation in the year		

### **NOTES TO THE FINANCIAL STATEMENTS**

### For the year ended 31 December 2012

#### 10. DEBTORS

TO. DESTORO	2012 £000	2011 £000
Amounts owed by group undertakings	33,840	26,780
Trade debtors	3	60
Other debtors	3	37
Prepayments and accrued income	10	30
Deferred tax asset (note 13)	225_	118
	34,081	27,025

Amounts owed by group undertakings carry interest of 2 0% above base rate, are unsecured and payable on demand

### 11 CREDITORS amounts falling due within one year

	2012 £000	2011 £000
Trade creditors	-	13
Amounts owed to group undertakings	19,254	12,881
Other creditors	26	57
Amounts owed to group undertakings with respect		
to group relief	2,971	2,702
Accruals and deferred income	28	153
	22,279	15,806

Amounts owed by group undertakings carry interest of 2 0% above base rate, are unsecured and payable on demand. Amounts owed by group undertakings with respect to group relief are non interest bearing.

### 12. OPERATING LEASE COMMITMENTS

At 31 December 2012, the Company was committed to make the following annual payments in respect of operating leases which expire

	2012	2011
	Land &	Land &
	buildings	buildings
	£000	£000
After 5 years	267	267
•	<del> </del>	

Leases of land and buildings are subject to rent reviews

### **NOTES TO THE FINANCIAL STATEMENTS**

# For the year ended 31 December 2012

### 13 DEFERRED TAX ASSET

	£000	
At 1 January 2012 Credited to profit and loss account (note 7)	118 	
At 31 December 2012	225	
Analysed as		
	2012 £000	2011 £000
Accelerated capital allowances	225	118_
14 CALLED UP SHARE CAPITAL	2042	2044
Authorised	2012 £	2011 £
1,000 Ordinary shares of £1 each	1,000	1,000
Allotted and fully paid		
10 Ordinary shares of £1 each	10	10
15 RESERVES		
	Profit and loss account £000	
At 1 January 2012 Profit for the year	11,782 414	
At 31 December 2012	12,196	
16. RECONCILIATION OF MOVEMENTS IN SHAREHOLD	DERS' FUNDS	
	2012 £000	2011 £000
Profit for the year	414	4,257
Increase in shareholders' funds Opening shareholders' funds	414 11,782	4,257 7,525
Closing shareholders' funds	12,196	11,782

#### **NOTES TO THE FINANCIAL STATEMENTS**

#### For the year ended 31 December 2012

#### 17 GUARANTEES AND CONTINGENT LIABILITIES

The Company is part of the Northern & Shell Media Group Limited group. At 31 December 2012, certain claims in the normal course of business were pending against the Group and certain tax computations were still subject to agreement with the relevant taxation authorities. Although there is uncertainty regarding the final outcome of these matters, the directors believe, based on professional advice received, that adequate provision has been made in the financial statements for anticipated liabilities and the probable ultimate resolution of such matters will not have a material effect on the financial statements of the Company

The Company previously jointly and severally guaranteed bank loans entered into by the ultimate parent undertaking, Northern & Shell Media Group Limited, amounting to £nil as at 31 December 2012 (2011 £67 5 million)

#### 18. RELATED PARTY TRANSACTIONS

The Company is exempt under the terms of FRS8 from disclosing related party transactions with entities that are part of the Northern & Shell Media Group Limited group

#### 19. ULTIMATE PARENT UNDERTAKING

The immediate parent undertaking is Portland UK Holdings Limited and the ultimate parent undertaking is Northern & Shell Media Group Limited The ultimate controlling party is Richard Desmond, the Chairman of Northern & Shell Media Group Limited

The largest and smallest group into which these accounts are consolidated is Northern & Shell Media Group Limited is registered in England. The consolidated financial statements of Northern & Shell Media Group Limited can be obtained from. The Northern & Shell Building, Number 10 Lower Thames Street, London, EC3R 6EN United Kingdom.